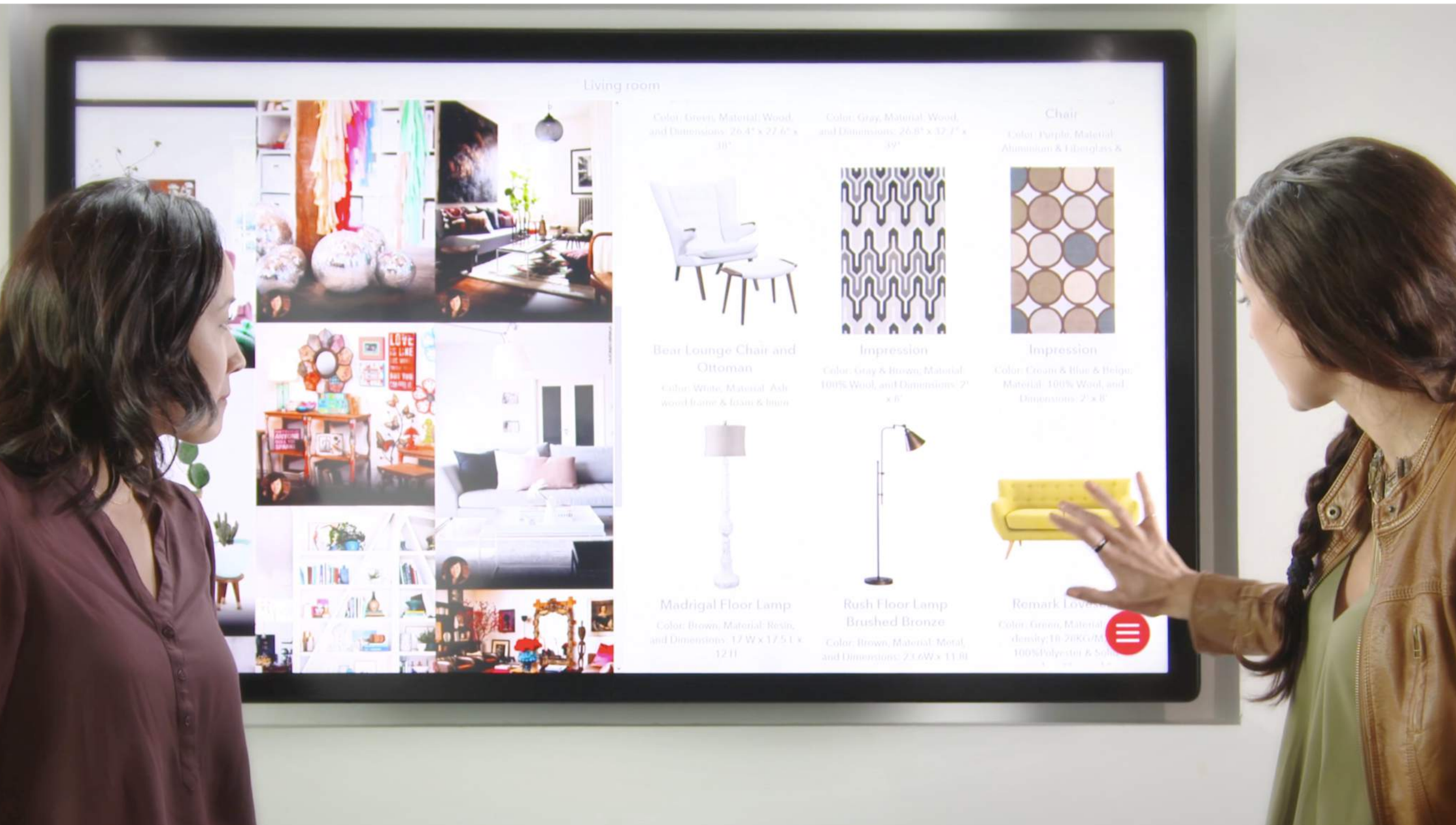
DANIEL JACOBS SUSETYO

User Experience Designer & Front-end Web Developer Portfolio

Kabuni - Ideum Project

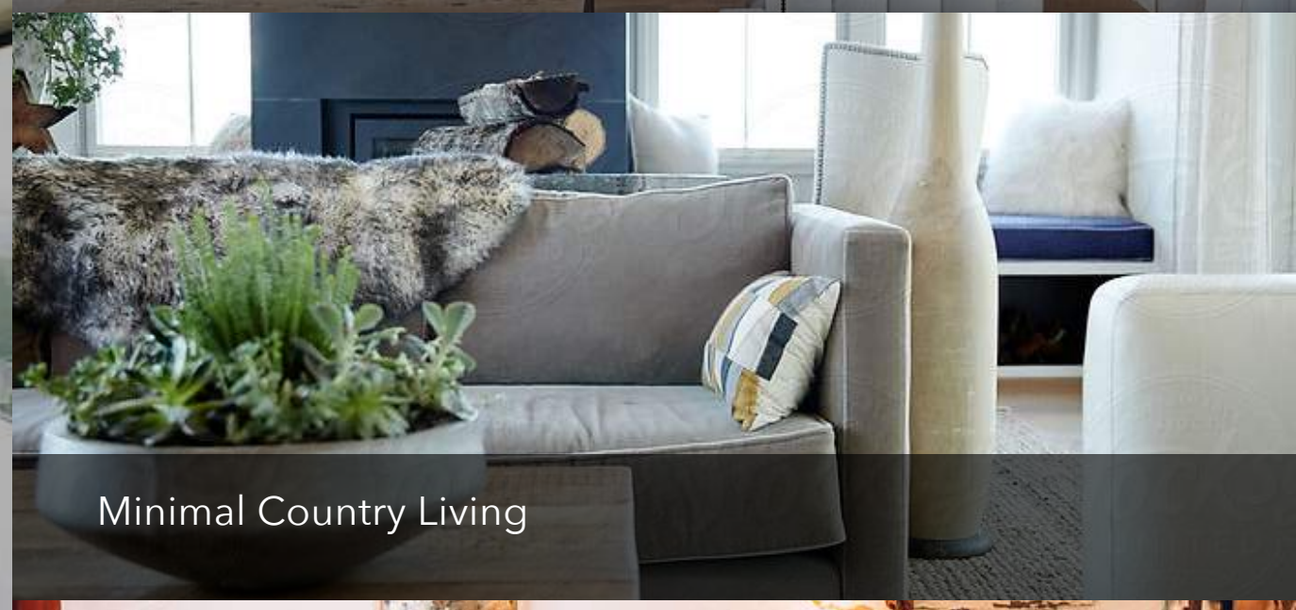
UX, Interaction Design, and Web Development @ Skyrocket Digital

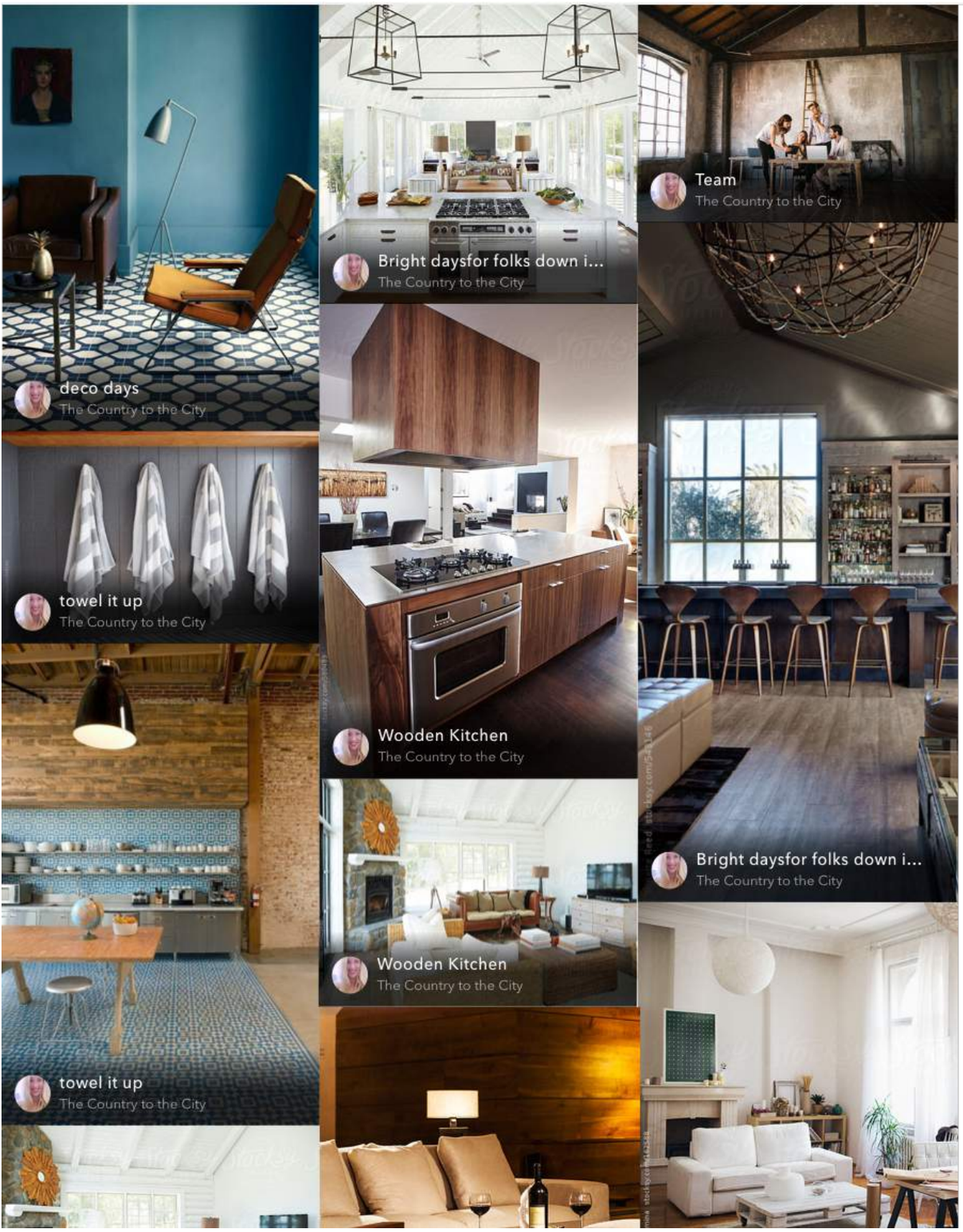
Kabuni is a community-driven marketplace for home designers, design lovers, and makers. As part of their physical brand experience, Kabuni wanted an interactive touchpoint that would get people interested in looking at their products and also as a tool that would interact with their mobile and web application. The Ideum interactive table was a large touch screen that doubles as a table. Using web technologies, I was tasked to create an interactive experience that would showcase their products by interacting with Kabuni's product API and using touch gestures to interact with their products.



The web app created for the project allows the user to browse through products and add them to their “mood boards”. Users who already have accounts with Kabuni will see their accounts also udpated by using the Ideum table web app.

Once someone logs in, they’re greeted with their mood boards and the option to look at products.





Grey Sectional
$1250

Dapp

Chev My Ron
$90

Star Table
$650

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Praesent rutrum lacinia facilisis.

Suspendisse tempus, nulla pulvinar mattis hendrerit, nulla dui elementum justo, luctus sodales mi felis vel sem.

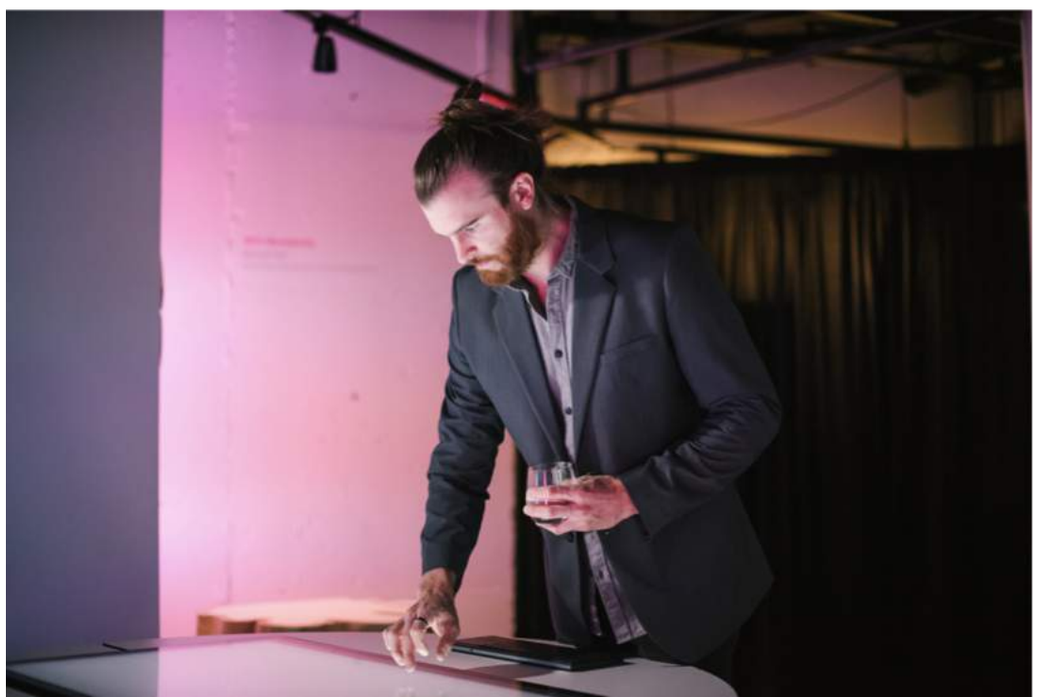
Remove from board

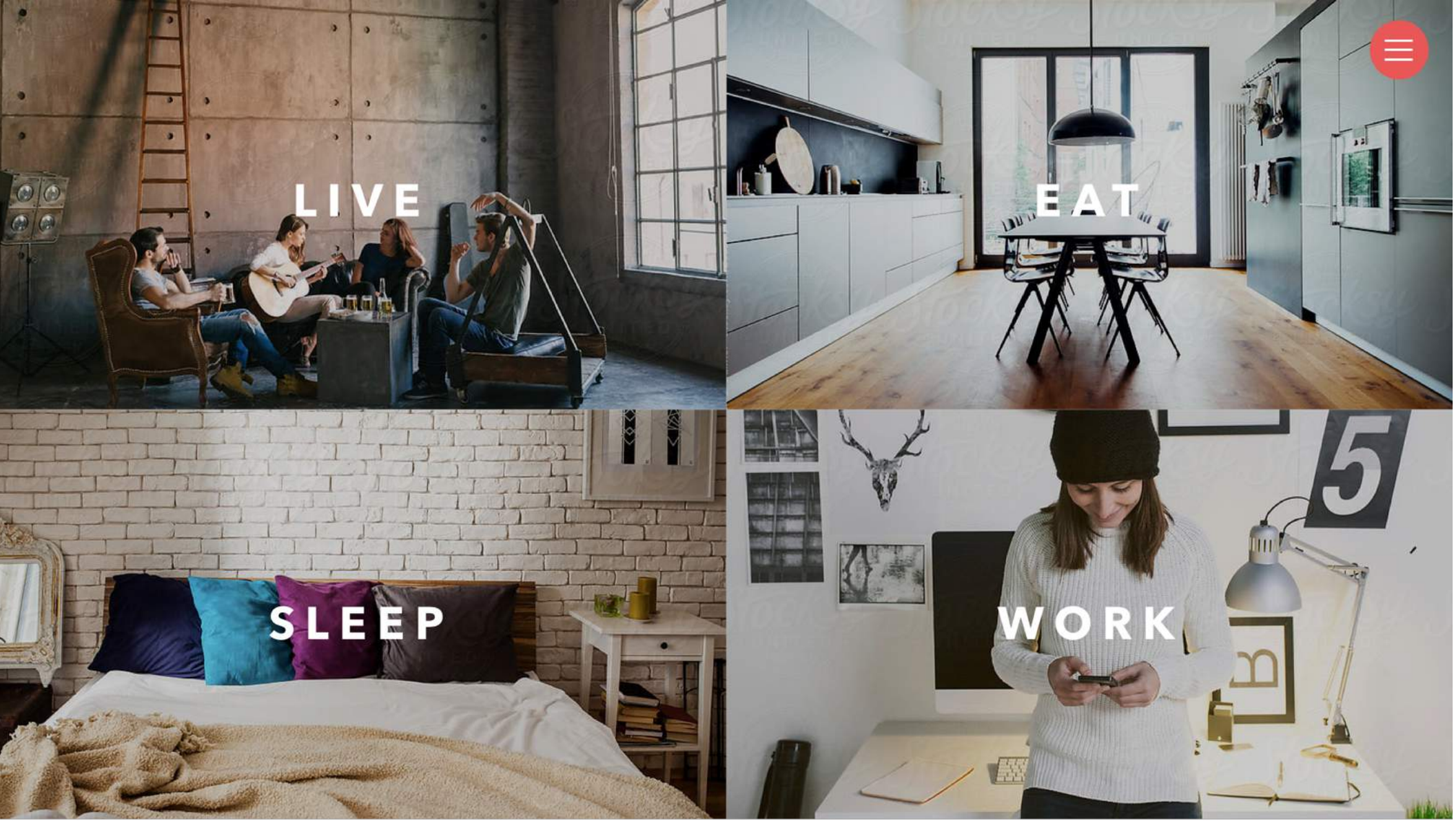
Media Magic
$470

Splash Pendant
$65

Mood boards consists of images that a user can upload as inspirations and products that they have put in from the store. Taking advantage of the big screen, the uploaded images and products are scrollable vertically to allow for side by side comparisons of products.

When tapped, products pop up into draggable cards that can be passed around the table. You are able to view more detail, rotate, and zoom the card around the table.





Taking advantage of the big screen size and considering that the main mode of interaction is touch, the use of large imagery was not only aesthetically pleasing, but served as clear touchpoints of each product category.

Mr Black Chair
$78

Barcelona Chair
$125

Mr Black Chair
$78

Barcelona Chair
$125

Jetsons
$90

Dapper Dan Chair
$180

Jetsons
$90

Dapper Dan Chair
$180

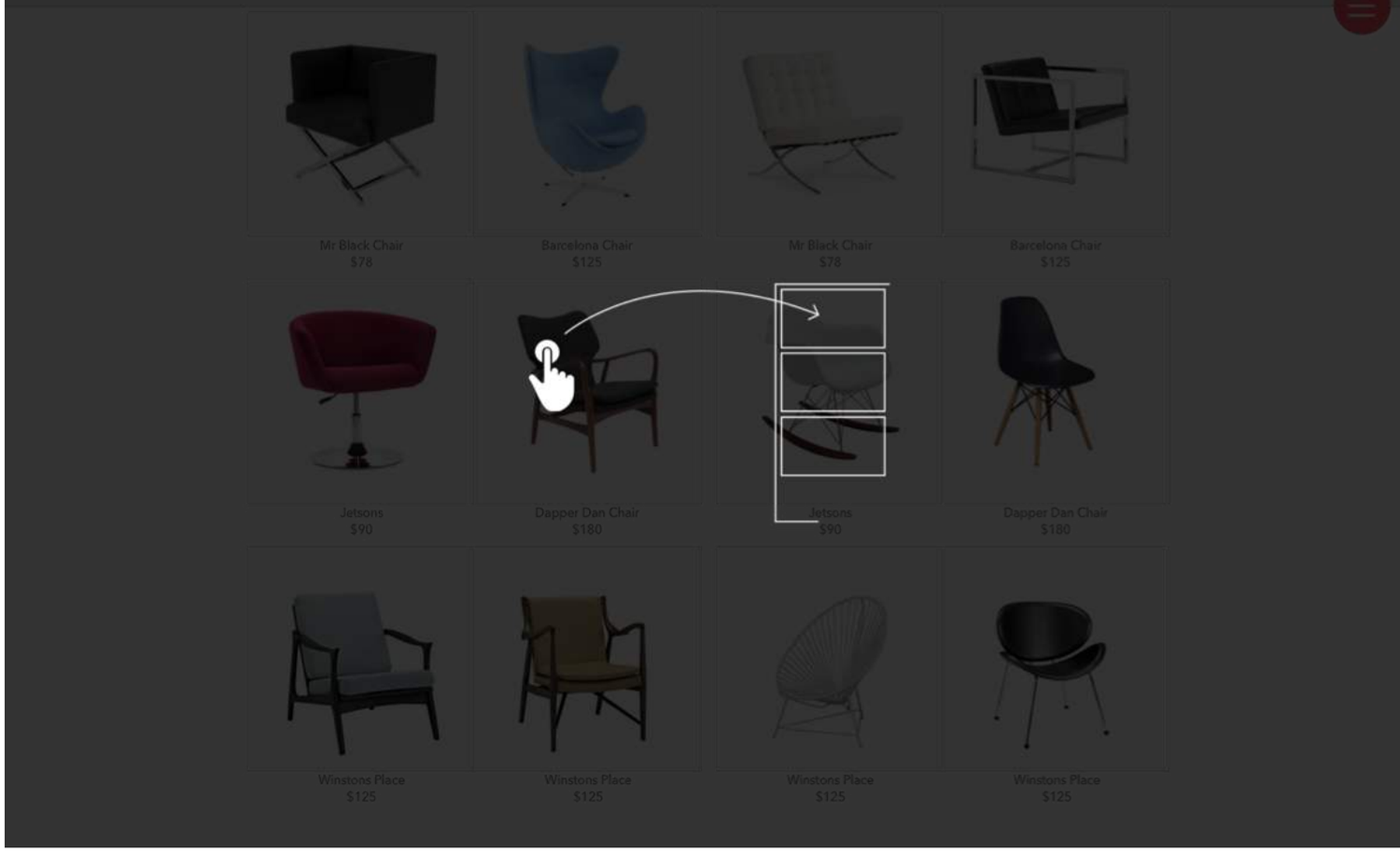
Winstons Place
$125

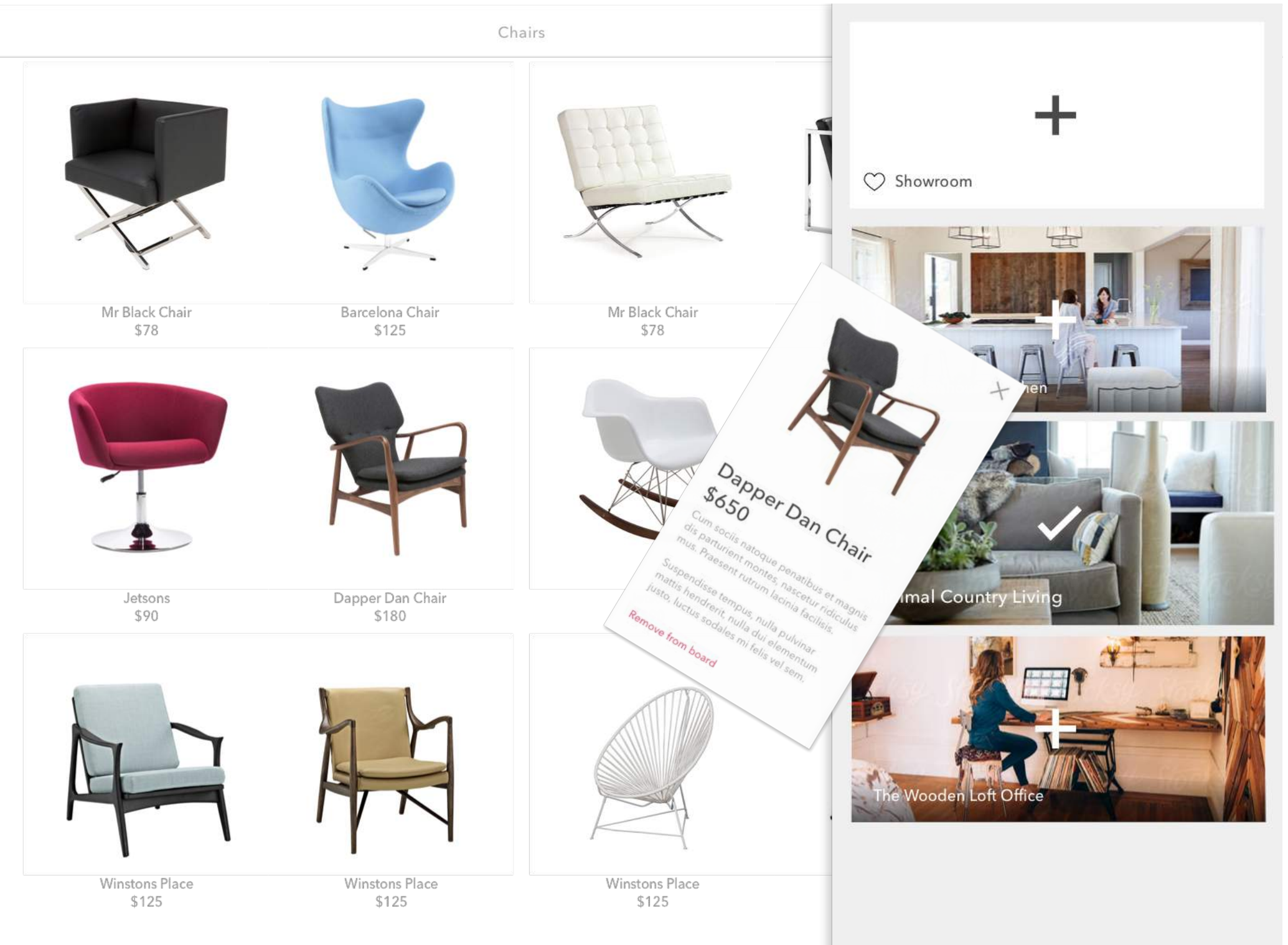
Winstons Place
$125

Winstons Place
$125

Winstons Place
$125

Once someone has reached the products list, they may add those products into their mood boards that they've created by dragging and dropping.





A little checkmark and the scaling up of the rectangle provides feedback when a product is about to be dropped into a mood board.

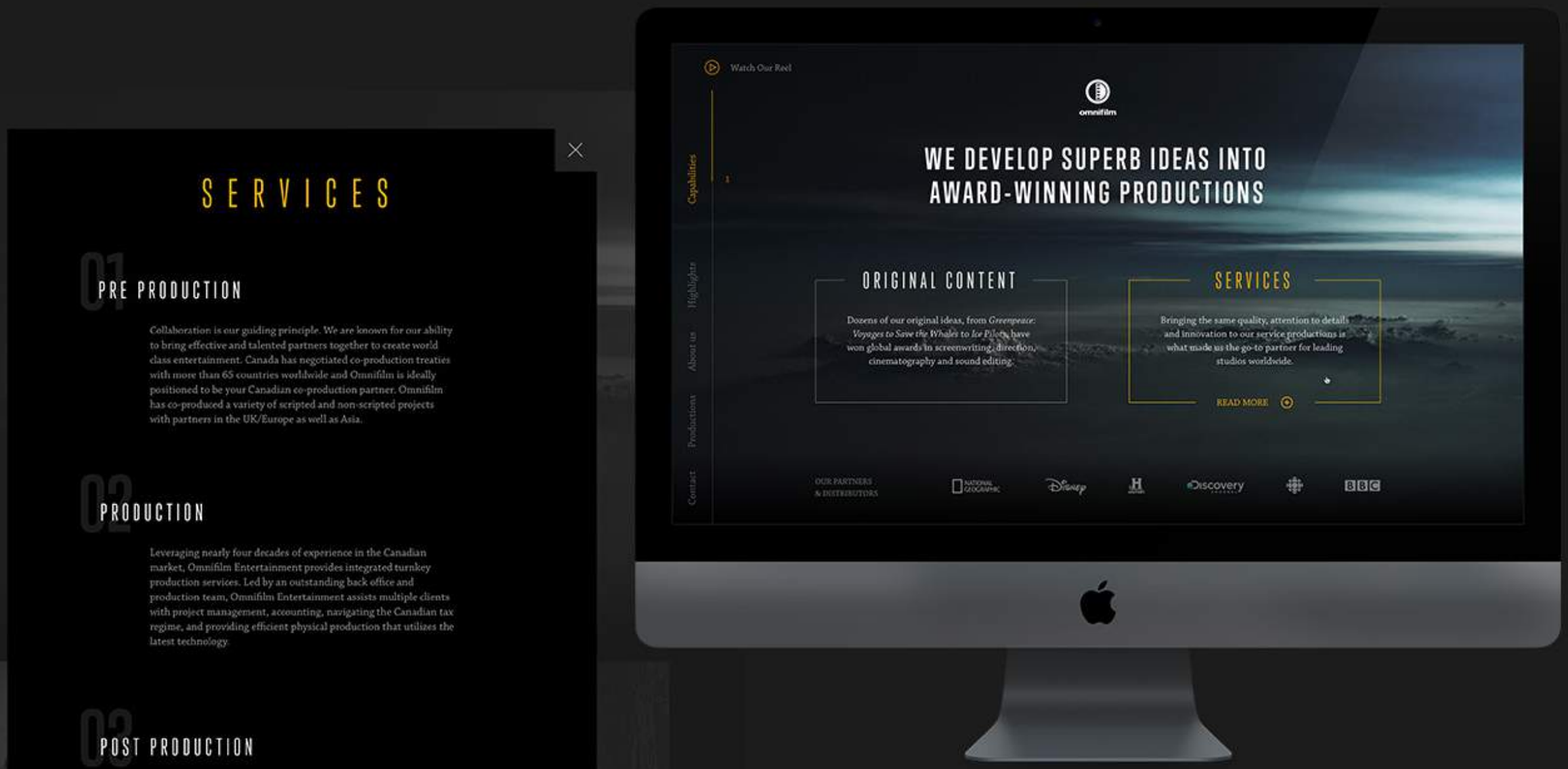
The Ideum devices were configured in it's table setting. This allows for multiple people to look and interact with the screen, as the table and the application are able to detect multiple touches at the same time. This also gives an affordance for those interacting with the table some space to work on, as they discuss their ideas.

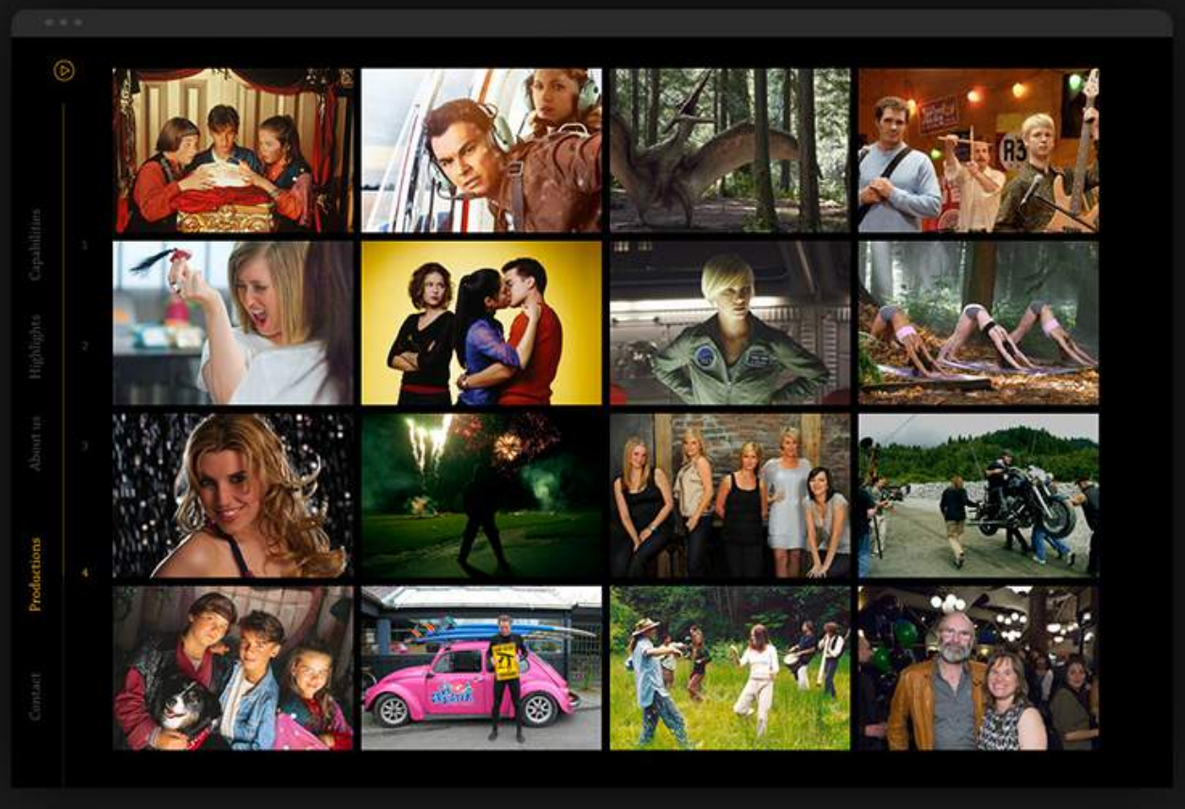
Omnifilm - Web Experience

Web Development @ Skyrocket Digital

Omnifilm Entertainment came to Skyrocket Digital for help in unveiling the company's core through an insightful web experience. Omnifilm felt that their previous website did not properly convey their brand and did not tell their story. I was part of the web development team at Skyrocket that helped in delivering the new web experience, which included both front-end and backend capabilities. Responsibilities included general styling and the handling of backend data in the front-end using Angular 2 as a framework.

Check out the web experience at **https://www.omnifilm.com/**
website may have been updated

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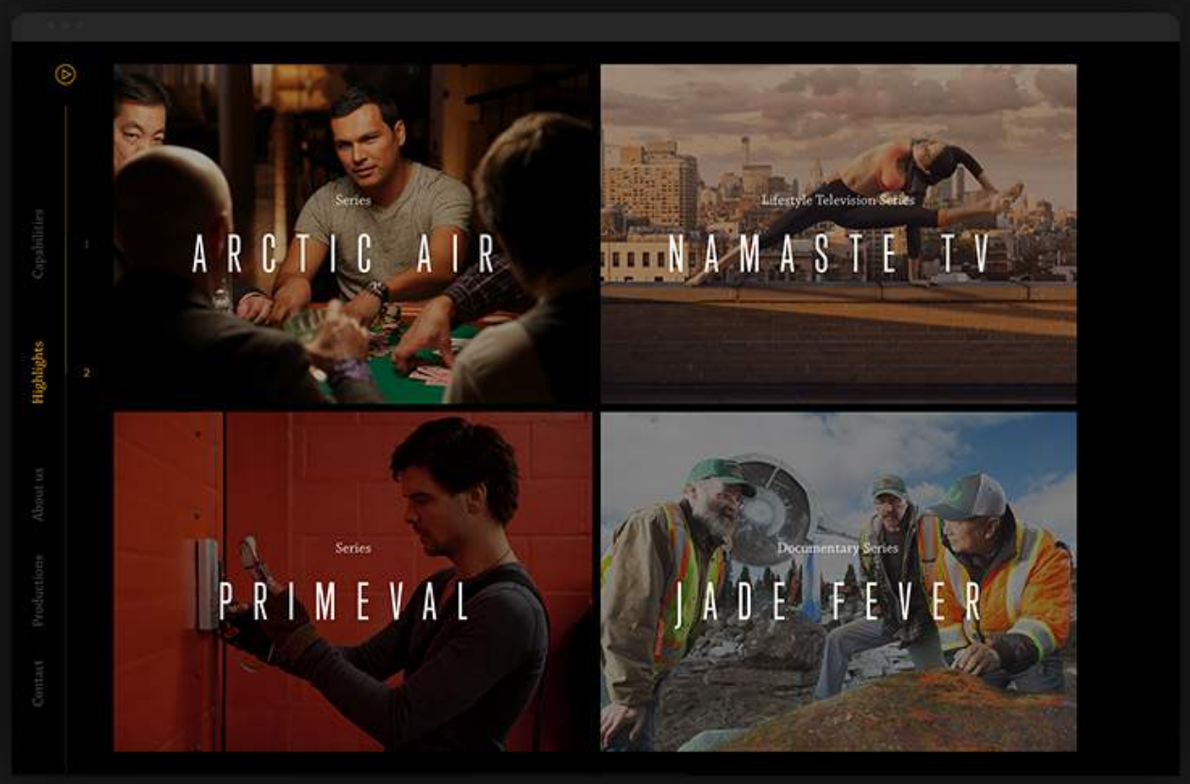
Family Comedy Series
MY BEST FRIEND
Capabilities
Highlights
About us
Productions
Contact


Series
ARCTIC AIR
Lifestyle Television Series
NAMASTE TV
Series
PRIMEVAL
Documentary Series
JADE FEVER
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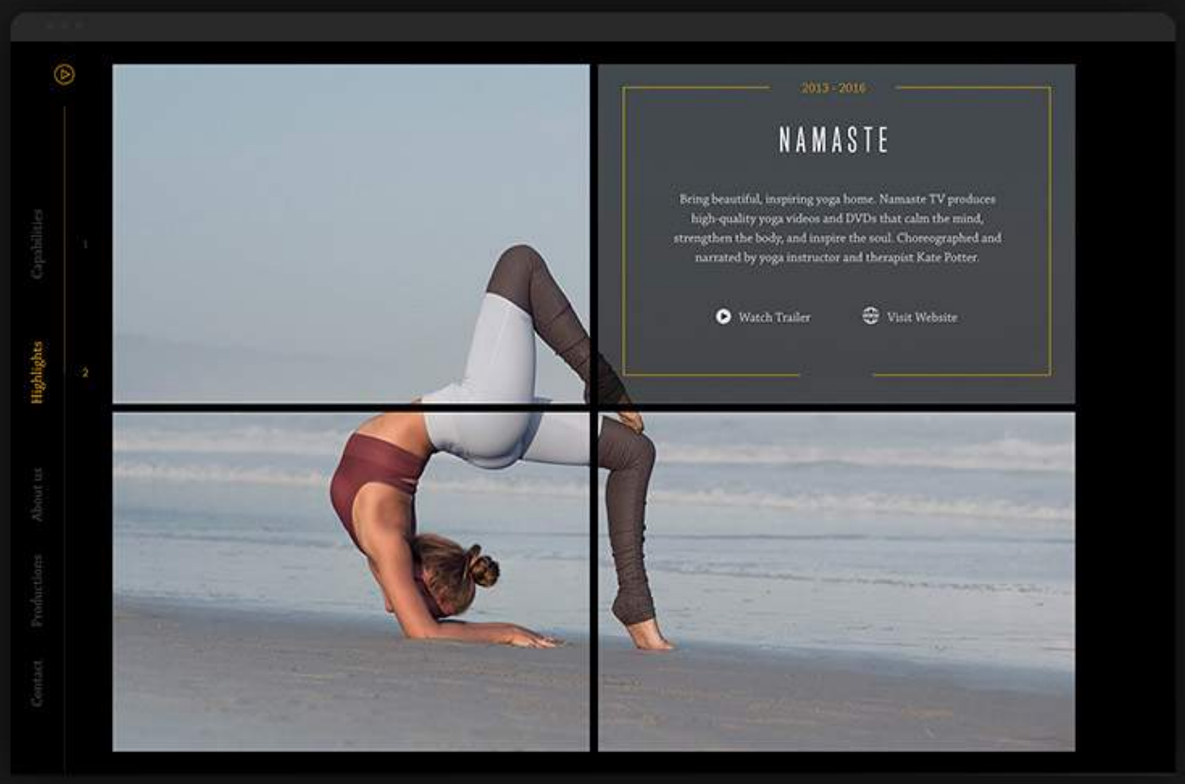
2013 - 2016
NAMASTE
Being beautiful, inspiring yoga home. Namaste TV produces high-quality yoga videos and DVDs that calm the mind, strengthen the body, and inspire the soul. Choreographed and narrated by yoga instructor and therapist Kate Potter.
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02 Highlights

Series

ARCTIC AIR

Watch Trailer Visit Website

Ice Pilots NWT is a docu-series about an eccentric airline and its motley crew that fly vintage planes on impossible arctic missions. Action packed, emotionally gripping and visually stunning Ice Pilots takes viewers to places they – and Buffalo – have never gone before.

Airing On HISTORY

Lifestyle Television Series

NAMASTE TV

Documentary Series

03 About us

A full-service independent production company in its fourth decade, Omnifilm has been working with leading studios and distributors to bring original award-winning ideas to life. Throughout these years, Omnifilm's team has produced over 50 series and documentaries airing on networks worldwide.

OUR TEAM

Amanda Riches

Director of Branding and Digital Distribution

READ BIO

05 Contact

LET'S TALK

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604.684.8025

Employment

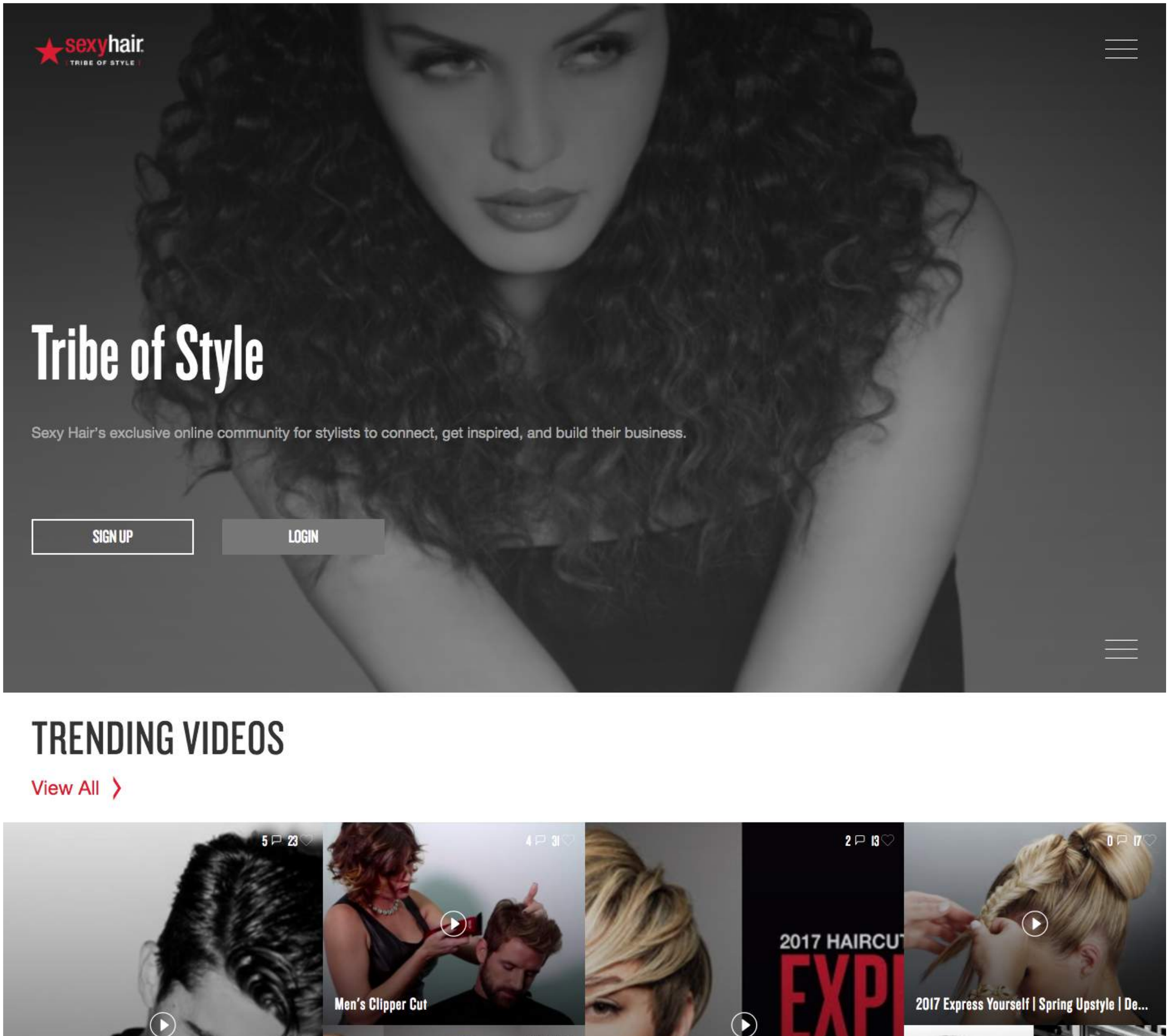
jobs@omnifilm.com

Find Us On

Sexyhair Community - Web App Experience

Web Development @ Skyrocket Digital

Sexyhair, a hair products company, asked Skyrocket Digital to help them create a web community experience. They required a place where they can share their instructional videos, have different membership tiers to access those videos, and a place where members can post and share their work.

Responsibilities included general styling, the handling of backend data in the front-end using Angular 2 as a framework, some backend and database programming.

Check out the web experience at https://community.sexyhair.com/
website may have been updated