

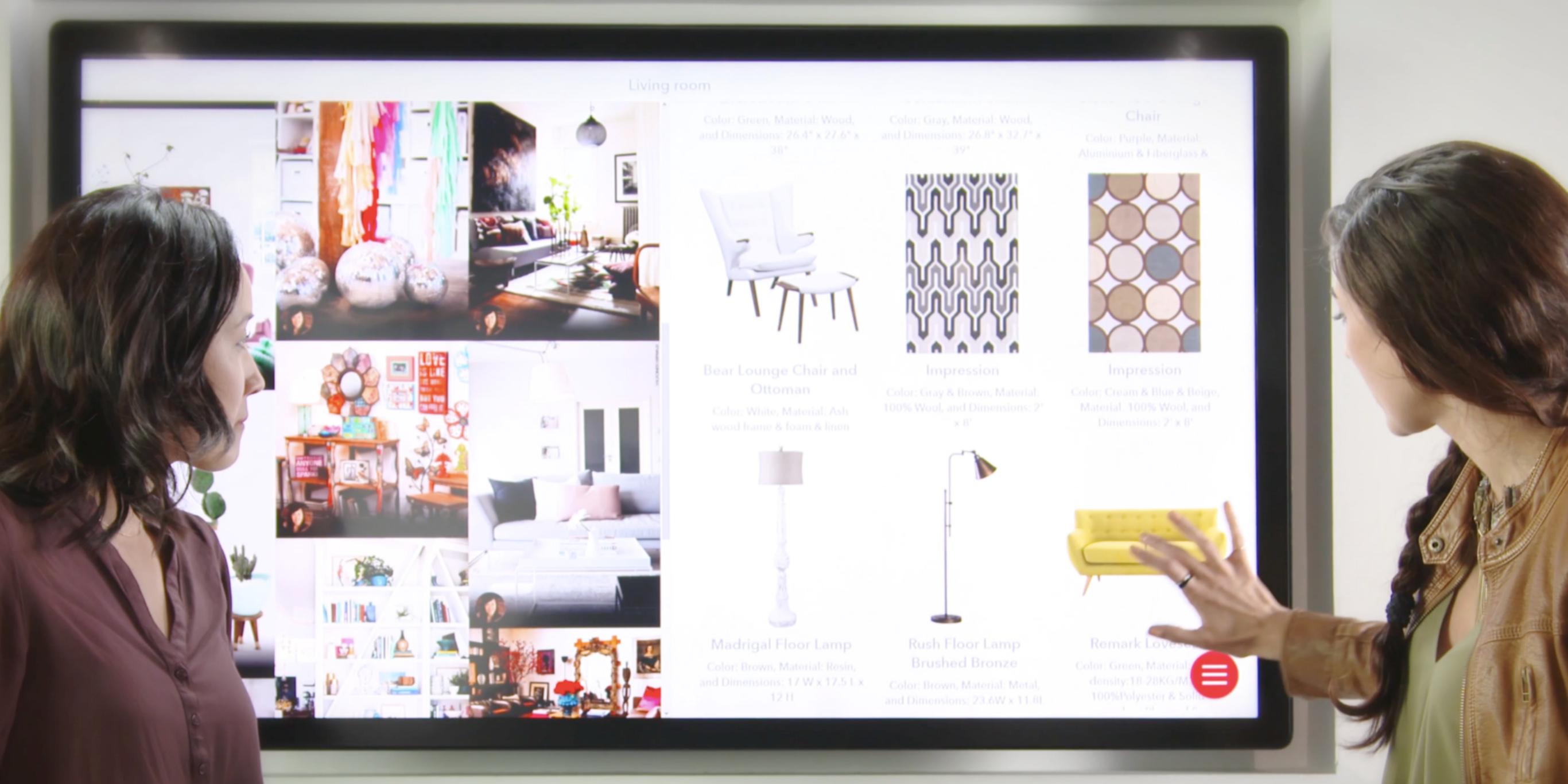
**D A N I E L  
J A C O B S  
S U S E T Y O**

User Experience Designer & Front-end Web Developer Portfolio

# Kabuni - Ideum Project

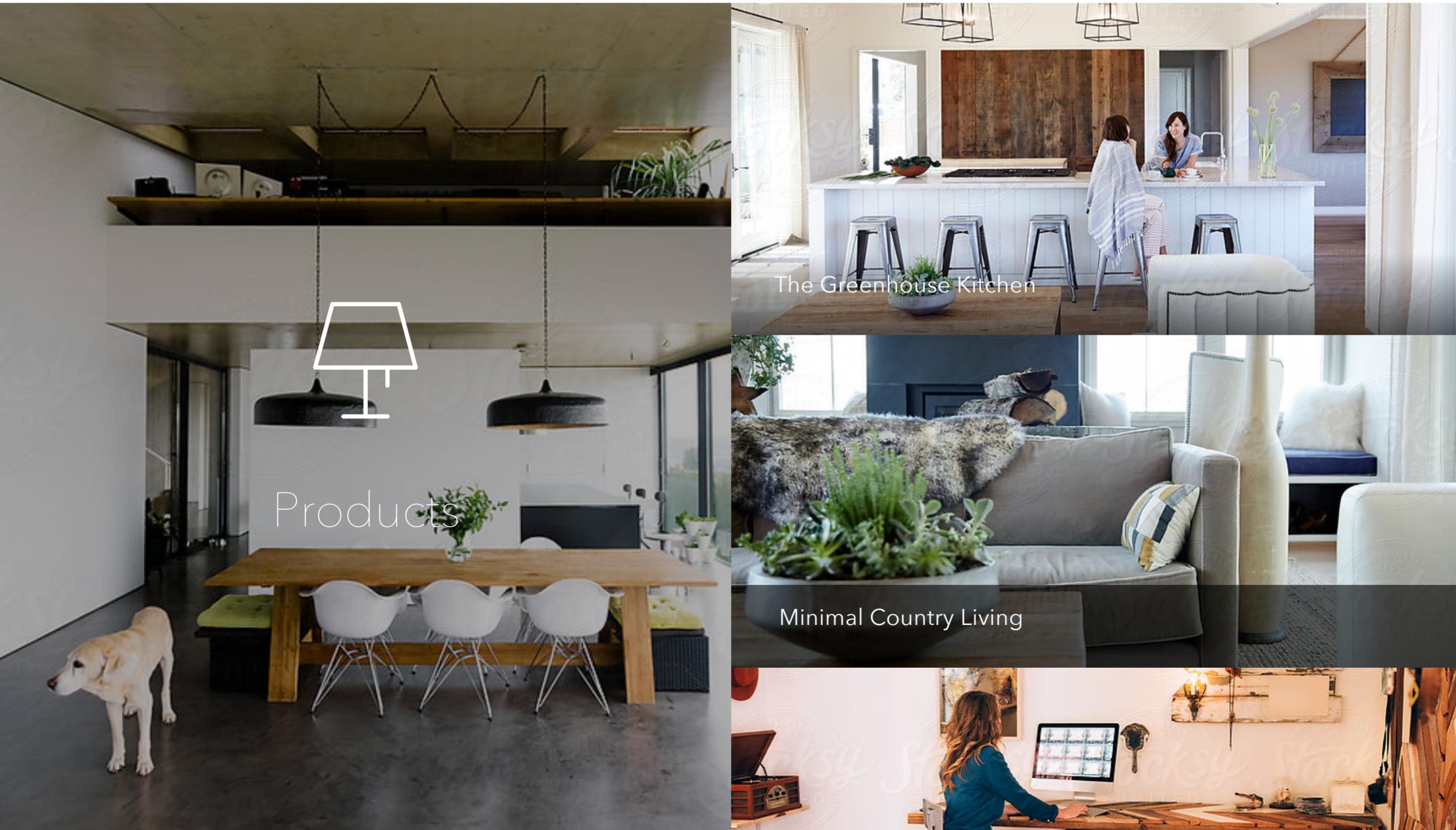
UX, Interaction Design, and Web Development @ Skyrocket Digital

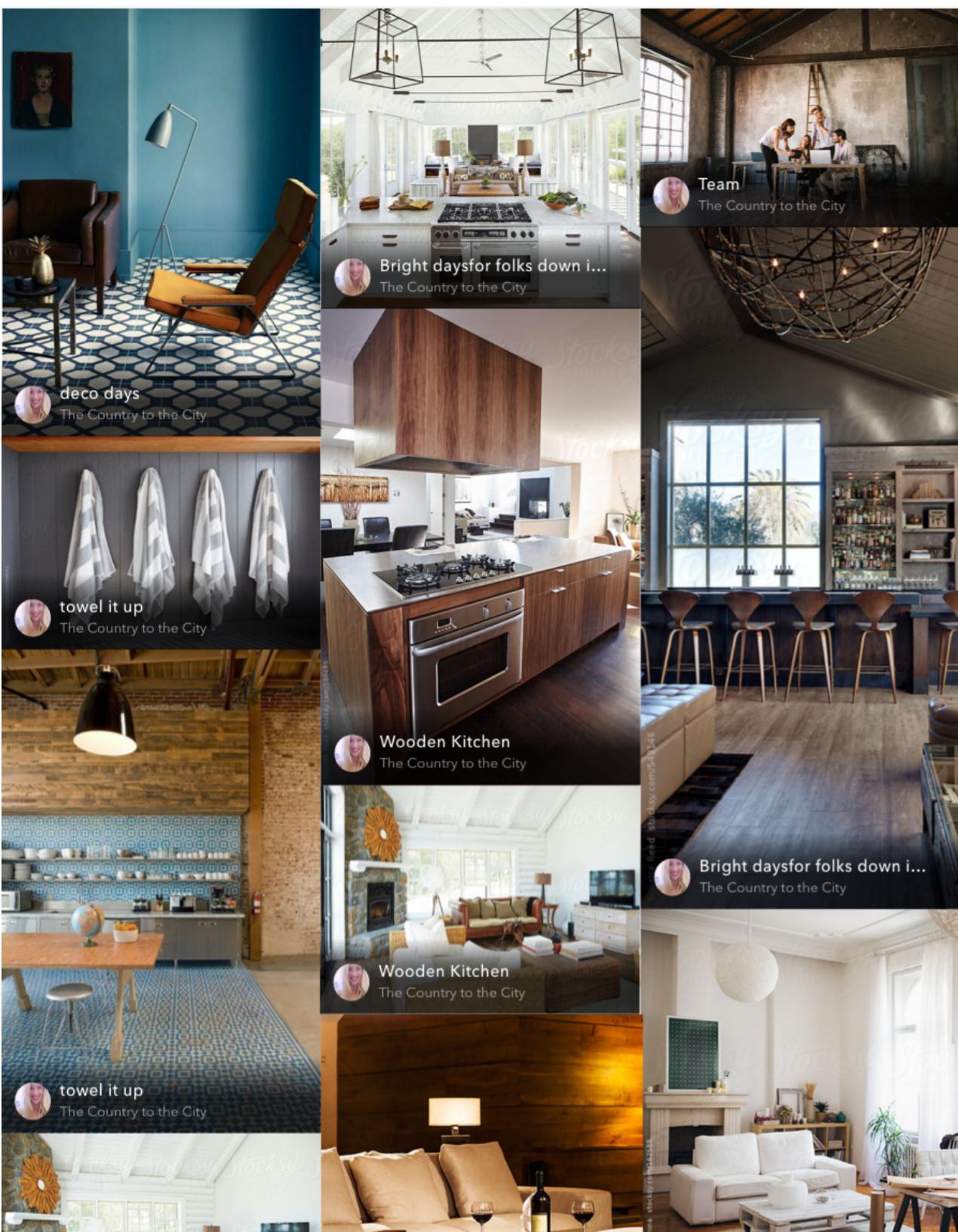
Kabuni is a community-driven marketplace for home designers, design lovers, and makers. As part of their physical brand experience, Kabuni wanted an interactive touchpoint that would get people interested in looking at their products and also as a tool that would interact with their mobile and web application. The Ideum interactive table was a large touch screen that doubles as a table. Using web technologies, I was tasked to create an interactive experience that would showcase their products by interacting with Kabuni's product API and using touch gestures to interact with their products.



The web app created for the project allows the user to browse through products and add them to their "mood boards". Users who already have accounts with Kabuni will see their accounts also updated by using the Ideum table web app.

*Once someone logs in, they're greeted with their mood boards and the option to look at products.*





Grey Sectional  
\$1250



Dapp



Star Table  
\$650



Chev My Ron  
\$90



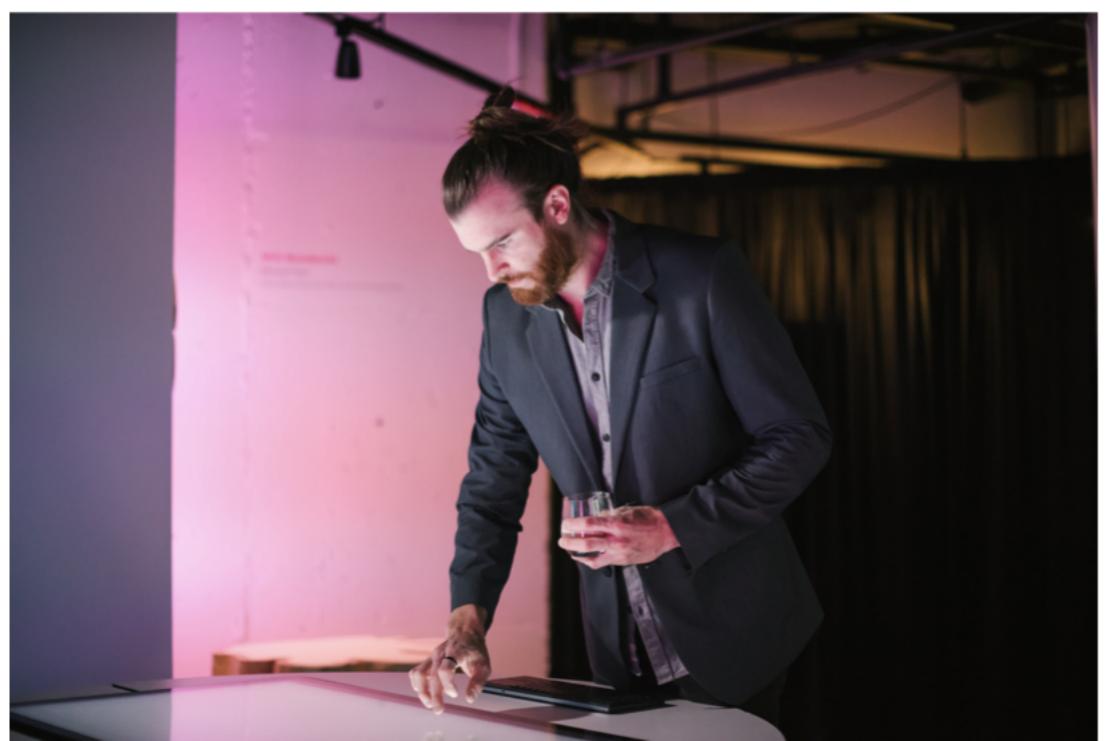
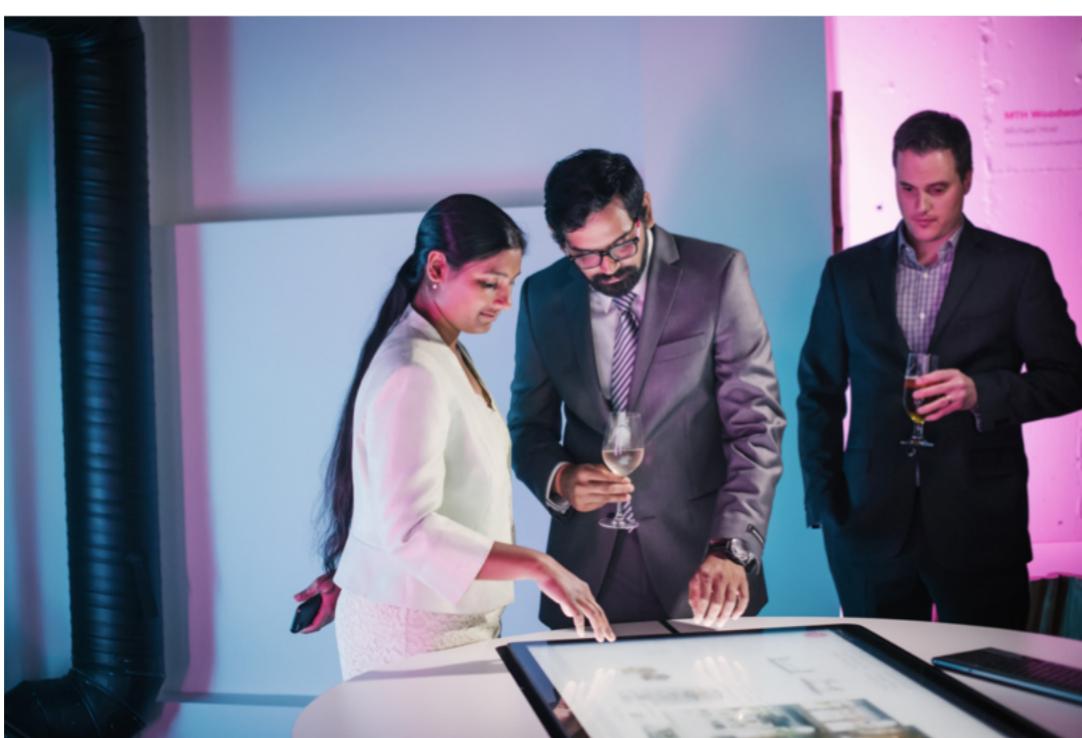
Media Magic  
\$470



Splash Pendant  
\$65

*Mood boards consists of images that a user can upload as inspirations and products that they have put in from the store. Taking advantage of the big screen, the uploaded images and products are scrollable vertically to allow for side by side comparisons of products.*

*When tapped, products pop up into draggable cards that can be passed around the table. You are able to view more detail, rotate, and zoom the card around the table.*





LIVE



EAT



SLEEP



WORK



Taking advantage of the big screen size and considering that the main mode of interaction is touch, the use of large imagery was not only aesthetically pleasing, but served as clear touchpoints of each product category.



Chairs



Mr Black Chair  
\$78



Barcelona Chair  
\$125



Mr Black Chair  
\$78



Barcelona Chair  
\$125



Jetsons  
\$90



Dapper Dan Chair  
\$180



Jetsons  
\$90



Dapper Dan Chair  
\$180



Winstons Place  
\$125



Winstons Place  
\$125



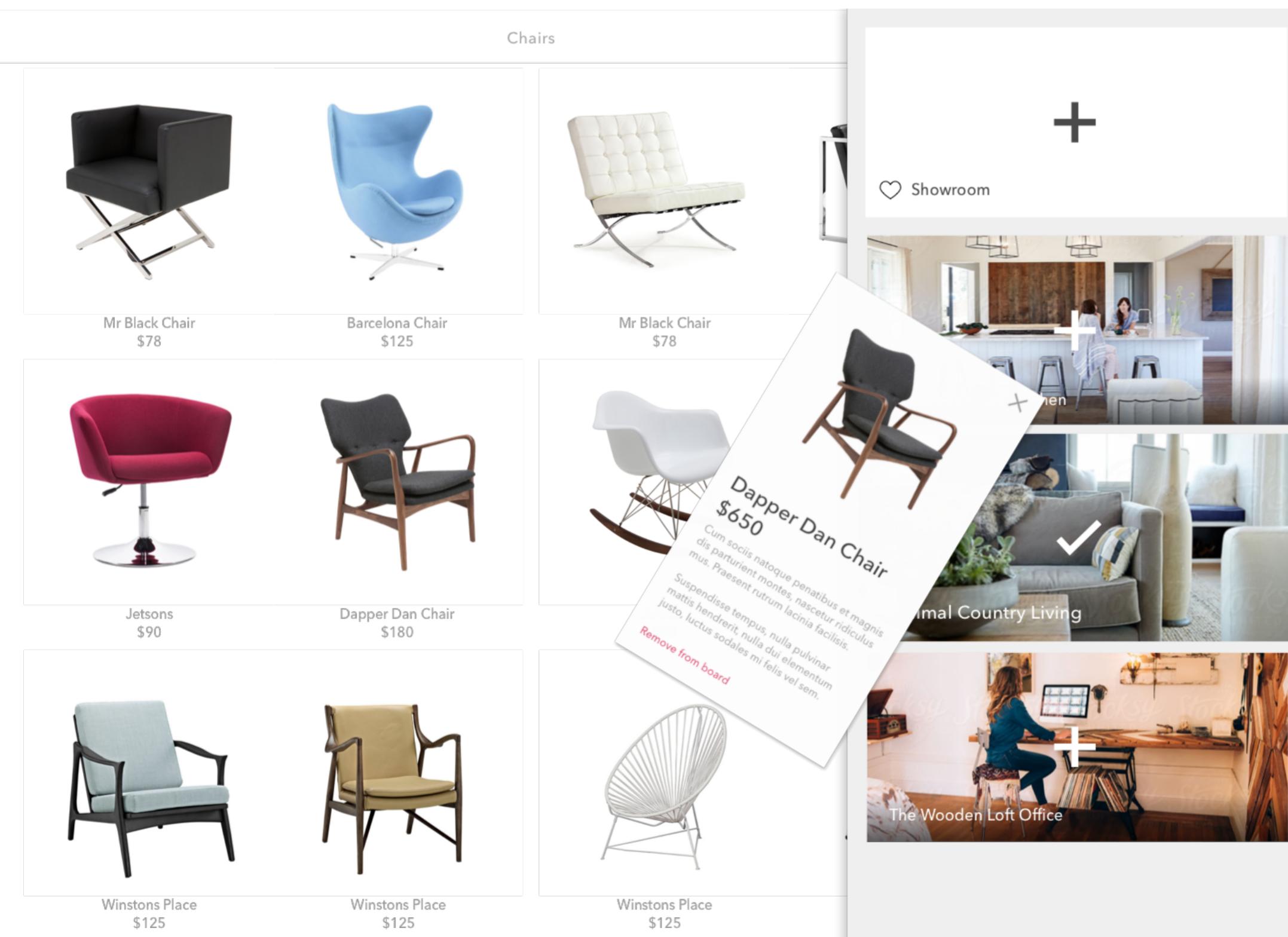
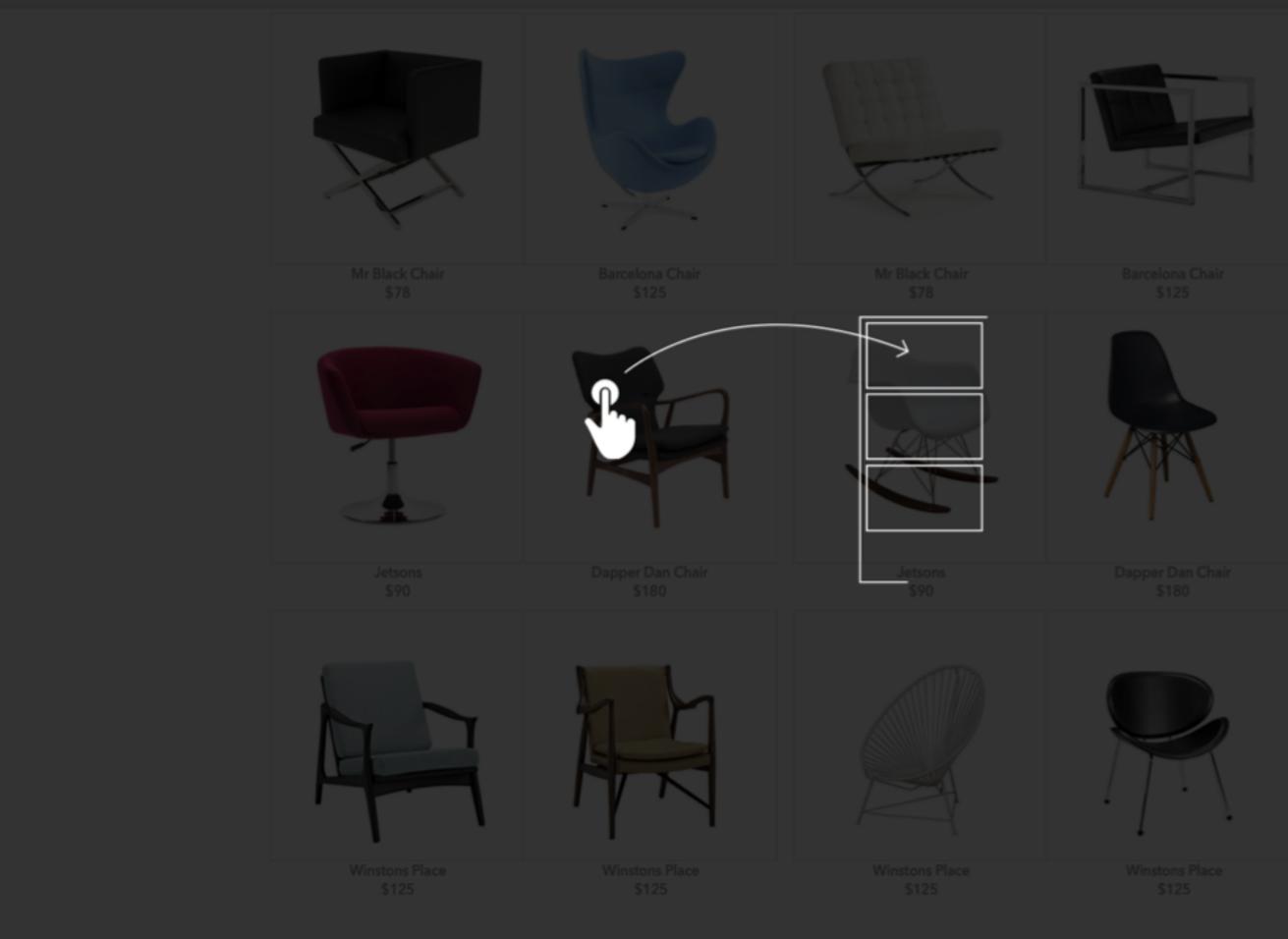
Winstons Place  
\$125



Winstons Place  
\$125



*Once someone has reached the products list, they may add those products into their mood boards that they've created by dragging and dropping.*





*The Ideum devices were configured in its table setting. This allows for multiple people to look and interact with the screen, as the table and the application are able to detect multiple touches at the same time. This also gives an affordance for those interacting with the table some space to work on, as they discuss their ideas.*

# Omnifilm - Web Experience

## Web Development @ Skyrocket Digital

Omnifilm Entertainment came to Skyrocket Digital for help in unveiling the company's core through an insightful web experience. Omnidilm felt that their previous website did not properly convey their brand and did not tell their story. I was part of the web development team at Skyrocket that helped in delivering the new web experience, which included both front-end and backend capabilities. Responsibilities included general styling and the handling of backend data in the front-end using Angular 2 as a framework.

Check out the web experience at <https://www.omnifilm.com/>

\*website may have been updated

The website features a dark background with white and yellow text. At the top right is the Omnidilm logo and a call-to-action button. The main headline reads "WE DEVELOP SUPERB IDEAS INTO AWARD-WINNING PRODUCTIONS". Below it are two sections: "ORIGINAL CONTENT" and "SERVICES". The "ORIGINAL CONTENT" section includes a paragraph about their original ideas and logos for National Geographic, Disney, and BBC. The "SERVICES" section includes a paragraph about their service productions and logos for Discovery and History. On the left side, there's a sidebar with three large buttons labeled "01 PRE PRODUCTION", "02 PRODUCTION", and "03 POST PRODUCTION". Each button has a corresponding paragraph below it. The "PRE PRODUCTION" paragraph discusses co-production treaties with over 65 countries. The "PRODUCTION" paragraph highlights nearly four decades of experience in the Canadian market. The "POST PRODUCTION" paragraph mentions navigating the Canadian tax regime and utilizing the latest technology.

Watch Our Reel

Watch Our Reel

Capitalize

Highlight

1

Services

X

01

PRE PRODUCTION

Collaboration is our guiding principle. We are known for our ability to bring effective and talented partners together to create world class entertainment. Canada has negotiated co-production treaties with more than 65 countries worldwide and Omnidilm is ideally positioned to be your Canadian co-production partner. Omnidilm has co-produced a variety of scripted and non-scripted projects with partners in the UK/Europe as well as Asia.

02

PRODUCTION

Leveraging nearly four decades of experience in the Canadian market, Omnidilm Entertainment provides integrated turnkey production services. Led by an outstanding back office and production team, Omnidilm Entertainment assists multiple clients with project management, accounting, navigating the Canadian tax regime, and providing efficient physical production that utilizes the latest technology.

03

POST PRODUCTION

Cum sociis natoque penatibus et magnis dis parturient montes, nascentur ridiculus mus. Vestibulum id ligula porta felis euismod semper. Maecenas sed diam eget risus varius blandit sit amet non

Watch Our Reel

Capabilities

Highlights

About us

Productions

Contact

OUR PARTNERS & DISTRIBUTORS

NATIONAL GEOGRAPHIC

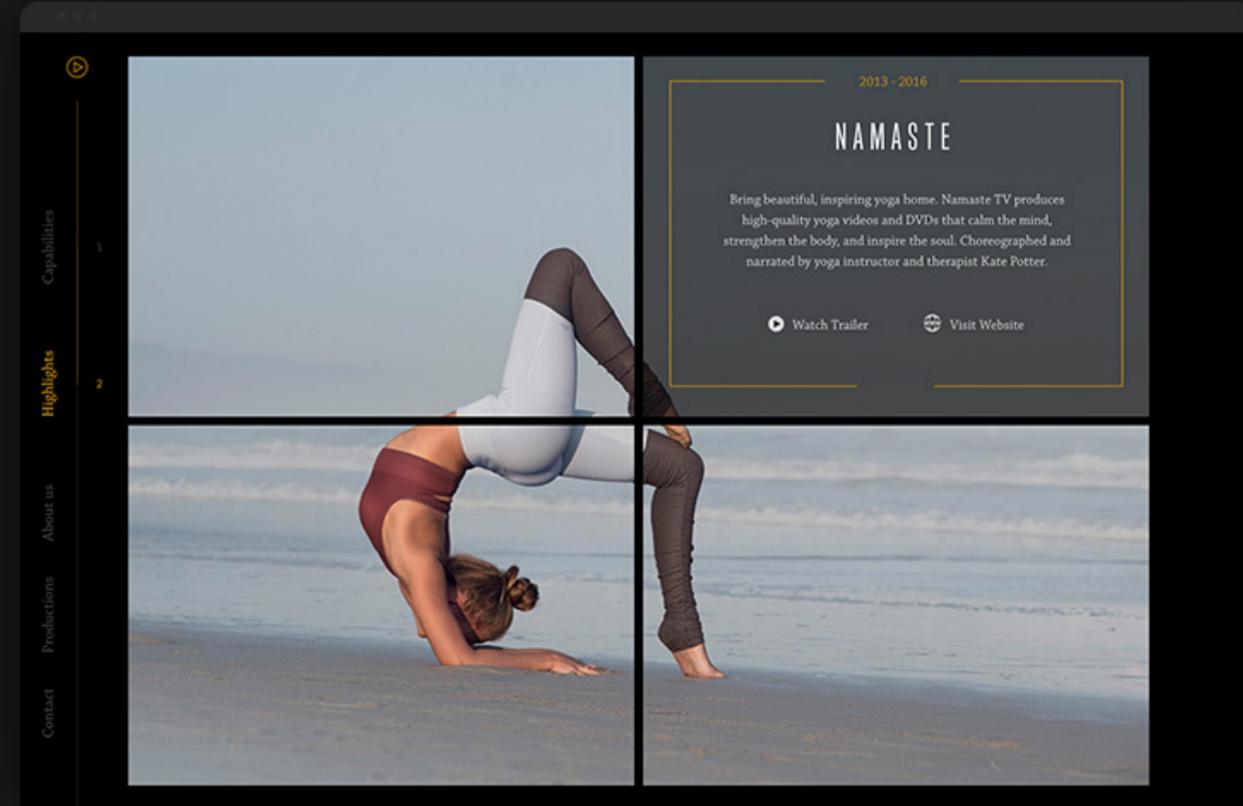
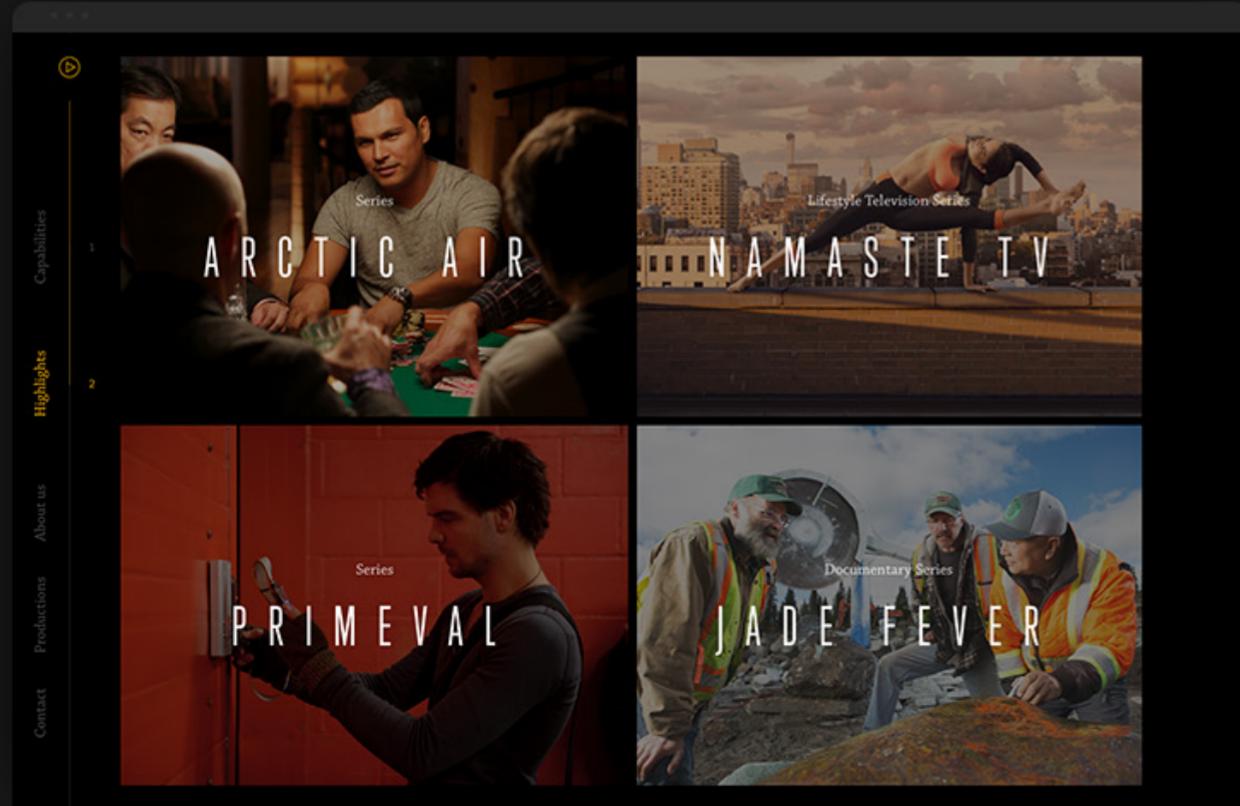
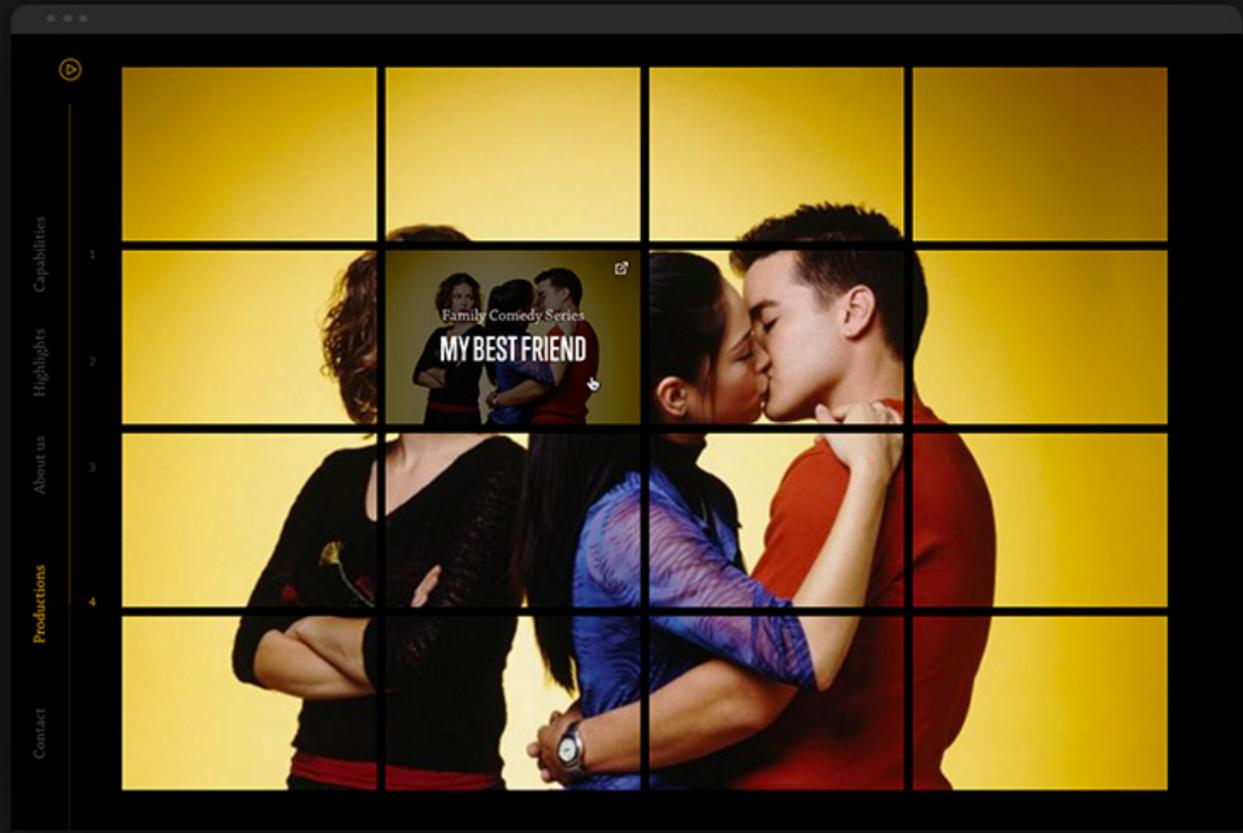
Disney

H

Discovery

BBC

Apple



02

Series

## ARCTIC AIR

[Watch Trailer](#)[Visit Website](#)

Highlights

Ice Pilots NWT is a docu-series about an eccentric airline and its motley crew that fly vintage planes on impossible arctic missions. Action packed, emotionally gripping and visually stunning Ice Pilots takes viewers to places they – and Buffalo – have never gone before.

Airing On



Lifestyle Television Series

## NAMASTE TV

Documentary Series

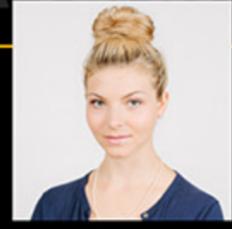
03

About us

**A** full-service independent production company in its fourth decade, Omniplex has been working with leading studios and distributors to bring original award-winning ideas to life.

Throughout these years, Omniplex's team has produced over 50 series and documentaries airing on networks worldwide.

## OUR TEAM



Amanda  
Riches

Director of Branding and  
Digital Distribution

[READ BIO](#) +

05

LET'S TALK  
TYSON GRATTON

Director of Business  
Development

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Employment

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Find Us On



# **Sexyhair Community - Web App Experience**

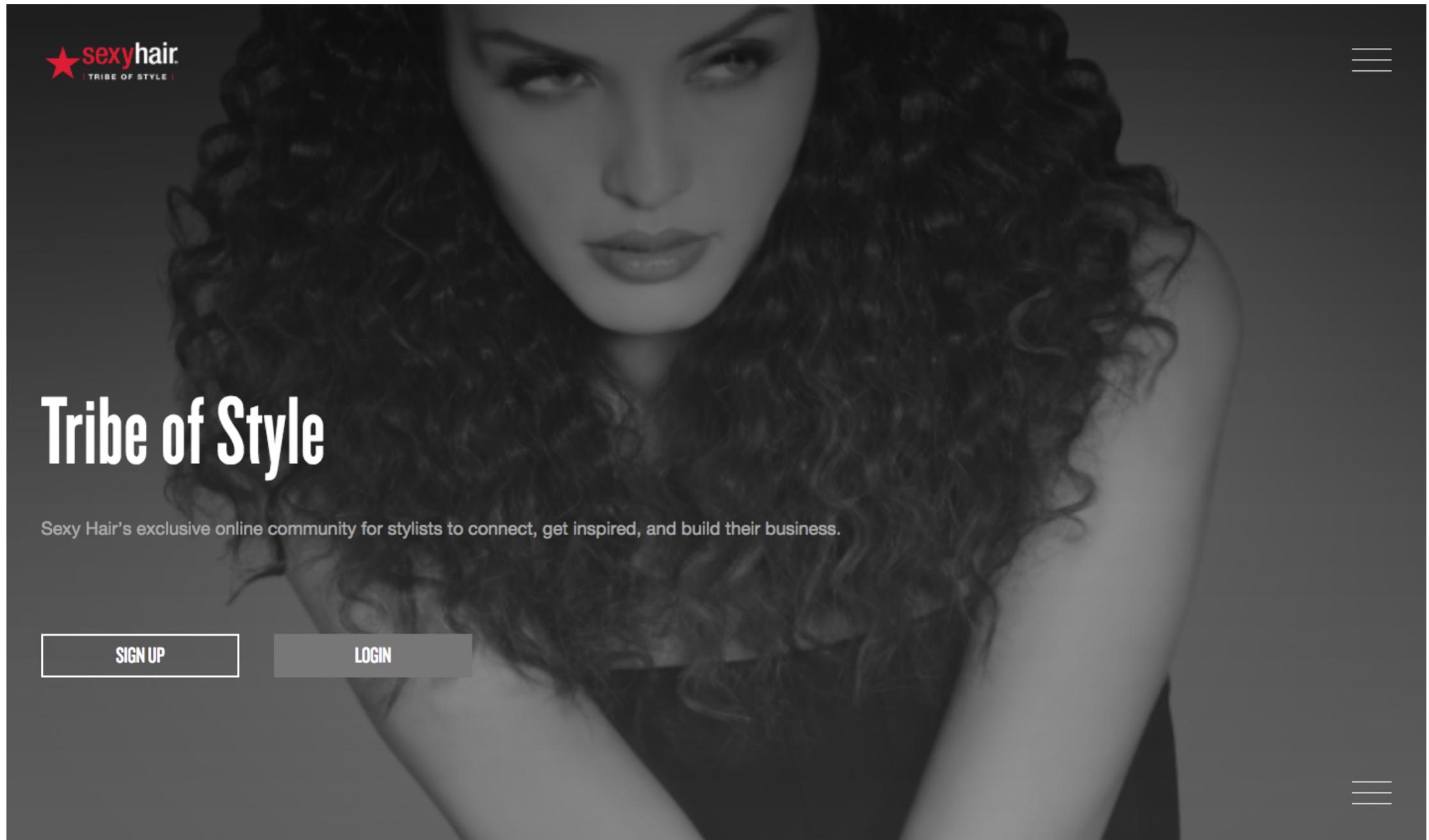
## *Web Development @ Skyrocket Digital*

Sexyhair, a hair products company, asked Skyrocket Digital to help them create a web community experience. They required a place where they can share their instructional videos, have different membership tiers to access those videos, and a place where members can post and share their work.

Responsibilities included general styling, the handling of backend data in the front-end using Angular 2 as a framework, some backend and database programming.

Check out the web experience at <https://community.sexychair.com/>

*\*website may have been updated*



## TRENDING VIDEOS

[View All >](#)

