

FISHLOVE LAUNCHES IN THE EUROPEAN COMMISSION IN BRUSSELS

Fishlove, the immensely successful photographic campaign to end over-fishing featuring celebrities and well-known actors with fish, is to launch its new series at the European Commission on the 21st October.

The exhibition is timed to coincide with a crucial vote on fishing subsidies in the European Parliament (23rd October) which will determine whether fish stocks can be prevented from collapse.

“This latest exhibition, which takes place within the European Commission in Berlaymont, is an emphatic endorsement of the power Fishlove is having in changing people’s attitudes to fishing,” says Nicholas Röhl, co-founder of Fishlove.

The new series, photographed by renowned French portrait photographer Denis Rouvre, includes a controversial image of actor Jean Marc Barr with 75kg Mako shark.

French singer Thomas Dutronc and Japanese fashion designer Kenzo also feature in the series.

Europe’s fisheries are in crisis. Too many fishing boats are chasing too few fish. Earlier this year, new EU laws were agreed that could help fish stocks recover, and secure jobs and income for the fishing industry.

On the 23rd of October, the European Parliament will vote on EU subsidies that could either support or undermine these laws and the sustainability of Europe’s fishing industry.

For images and further information on Fishlove, please contact:

Jo Brooks at JBPR, on jo@jp-pr.com +44 1273 622555

or

Nicholas Röhl at Fishlove, on nicky@fishlove.co.uk +44 7941 492305