



4 Courses

Digital Transformation

Design Thinking for  
Innovation

Digital Product  
Management: Modern  
Fundamentals

Customer-Centric IT  
Strategy



Feb 11, 2022

**PATRICK MICHL**

has successfully completed the online, non-credit Specialization

# Leading the Modern Day Business

Congratulations! You have completed all four courses of Leading the Modern Day Business - a Specialization from The Darden School of Business, University of Virginia. As part of this Specialization, you have learnt the essential skills and concepts of leading a modern-day business, ranging from design thinking and digital transformation, to product management and IT. You are now equipped to lead a dynamic enterprise, having learnt what design thinking is and when to use it, digital product management, story-telling, and much more!

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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