

MAXIMILIAN RELAM WIDE

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Work experience

UX/UI-Designer, Freelance

2024 May – Current

Specialised in product design, digital design, user experience, and interface design. Creating and delivering clear and user-friendly solutions that improve workflows, productivity, and customer experience. Extensive experience working with and redesigning legacy systems and platforms to meet modern user needs and technical requirements.

UX/UI-Designer, Koalition, Göteborg

2021 – 2025 September

Led the development of redesigning legacy systems to improve user experience, productivity, and information accessibility. Developed new features and interfaces for digital platforms, ensuring accessibility and alignment with brand identities through close collaboration with users, product owners, and developers. Created internal concepts, WordPress websites, and design prototypes to explore new ideas and opportunities within the company. Key responsibilities included UX/UI design, user research, and developing design systems.

Key clients at Koalition

Volvo Cars

2023 April – 2025 April

Telia Sverige

2022 June – 2023 June

DialogTrail

2022 September – 2023 January

Coop Sverige AB

2021 June – 2022 February

Previous experience

UX-Design-intern, Antrop, Stockholm

2019

Designer, Open Hack, Göteborg

2018

Art Director-intern, HiQ, Göteborg

2015 – 2016

Junior Consultant, Aller Media, Stockholm

2015

Education

YRGO, Digital Designer

Hyper Island, Digital Media Creative