

## MAXIMILIAN RELAM WIDE

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### Work experience

#### UX/UI-Designer, Freelance

2024 May – Current

Specialised in product design, digital design, user experience, and interface design. Creating and delivering clear and user-friendly solutions that improve workflows, productivity, and customer experience. Extensive experience working with and redesigning legacy systems and platforms to meet modern user needs and technical requirements.

#### Clients freelance:

Göteborgs Universitet, Kompassant, ScandiKitchen UK

#### UX/UI-Designer, Koalition, Göteborg

2021 – 2025 September

Led the development of redesigning legacy systems to improve user experience, productivity, and information accessibility. Developed new features and interfaces for digital platforms, ensuring accessibility and alignment with brand identities through close collaboration with users, product owners, and developers. Created internal concepts, WordPress websites, and design prototypes to explore new ideas and opportunities within the company. Key responsibilities included UX/UI design, user research, and developing design systems.

#### Key clients at Koalition

##### Volvo Cars

Redesigned internal production planning system to improve user flow, accessibility, and productivity. Contributed to the internal design system for future handover.

2023 April – 2025

April

##### Telia Sverige

Designed the logged-in experience for My Telia and created Telia Family, a first-to-market household service feature that consolidated platform offerings.

2022 June – 2023

June

##### DialogTrail

Improved user flows for new and existing users through rapid iteration with developers and founders.

2022 September –

2023 January

##### Coop Sverige AB

Designed a B2B customer portal combining legacy and new data-driven features with a modern interface for administrators and suppliers.

2021 June – 2022

February

### Previous experience

<b>UX-Design-intern, Antrop, Stockholm</b>	2019
<b>Designer, Open Hack, Göteborg</b>	2018
<b>Art Director-intern, HiQ, Göteborg</b>	2015 – 2016
<b>Junior Consultant, Aller Media, Stockholm</b>	2015

### Education

#### **YRGO, Digital Designer**

Vocational higher education in UI/UX design, typography, motion design, and frontend development. Focused on design systems, visual identity, and user-centered product design through client projects and industry collaboration.

#### **Hyper Island, Digital Media Creative**

Experience-based program covering human-centered design, brand strategy, digital creativity, and team dynamics. Completed industry placement and real-world client projects.