

online shoppers intention

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sedora

Data Analysis
Machine Learning

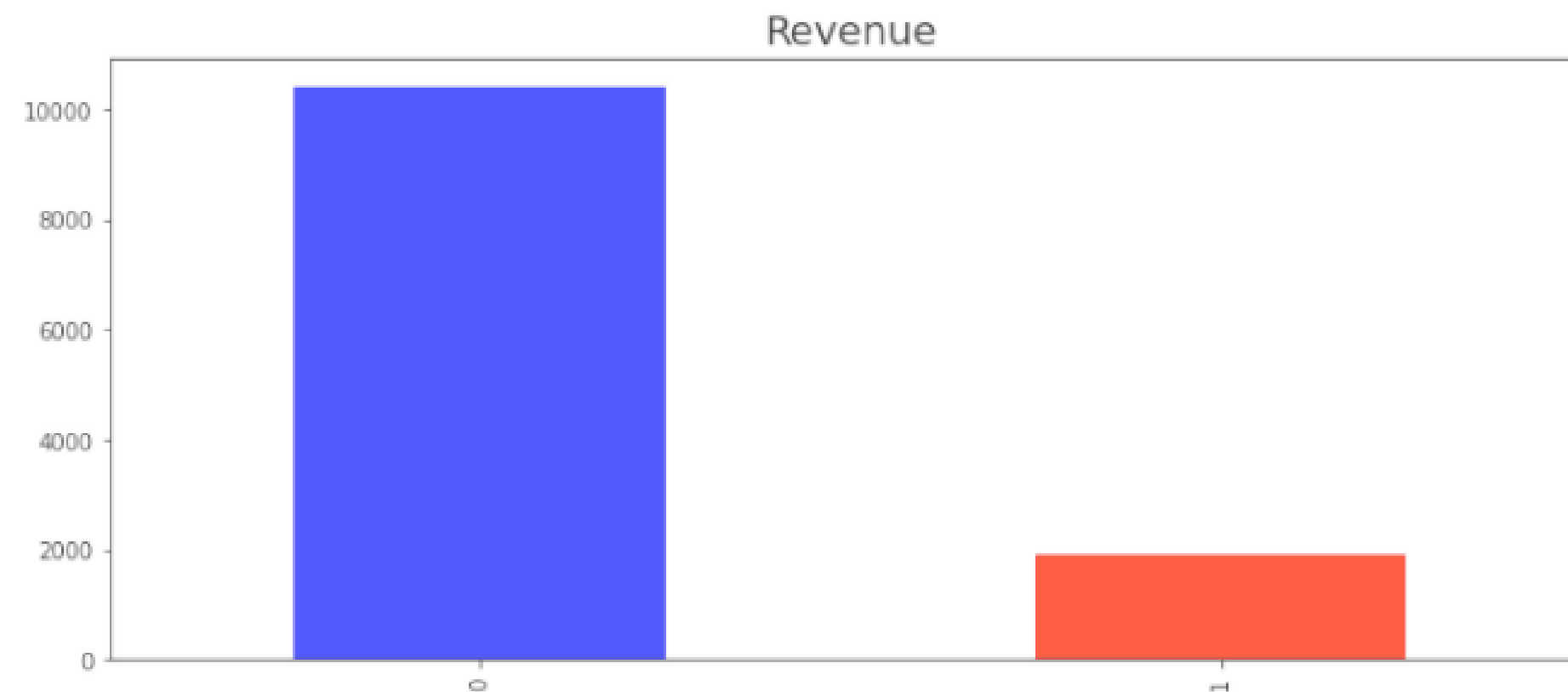


Sales 2018

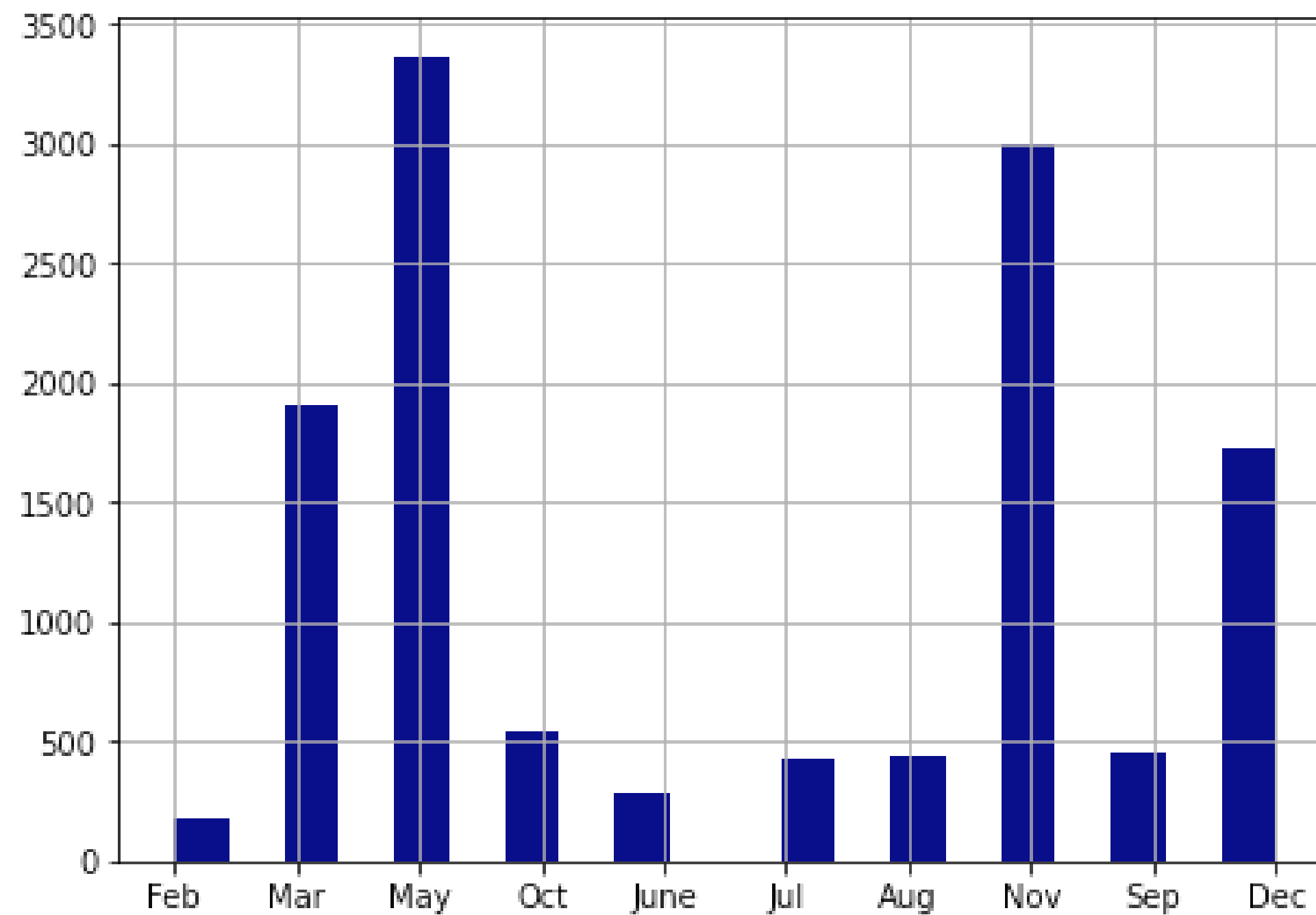
Total access => 12330

No Revenue => 10422 => 84.5%

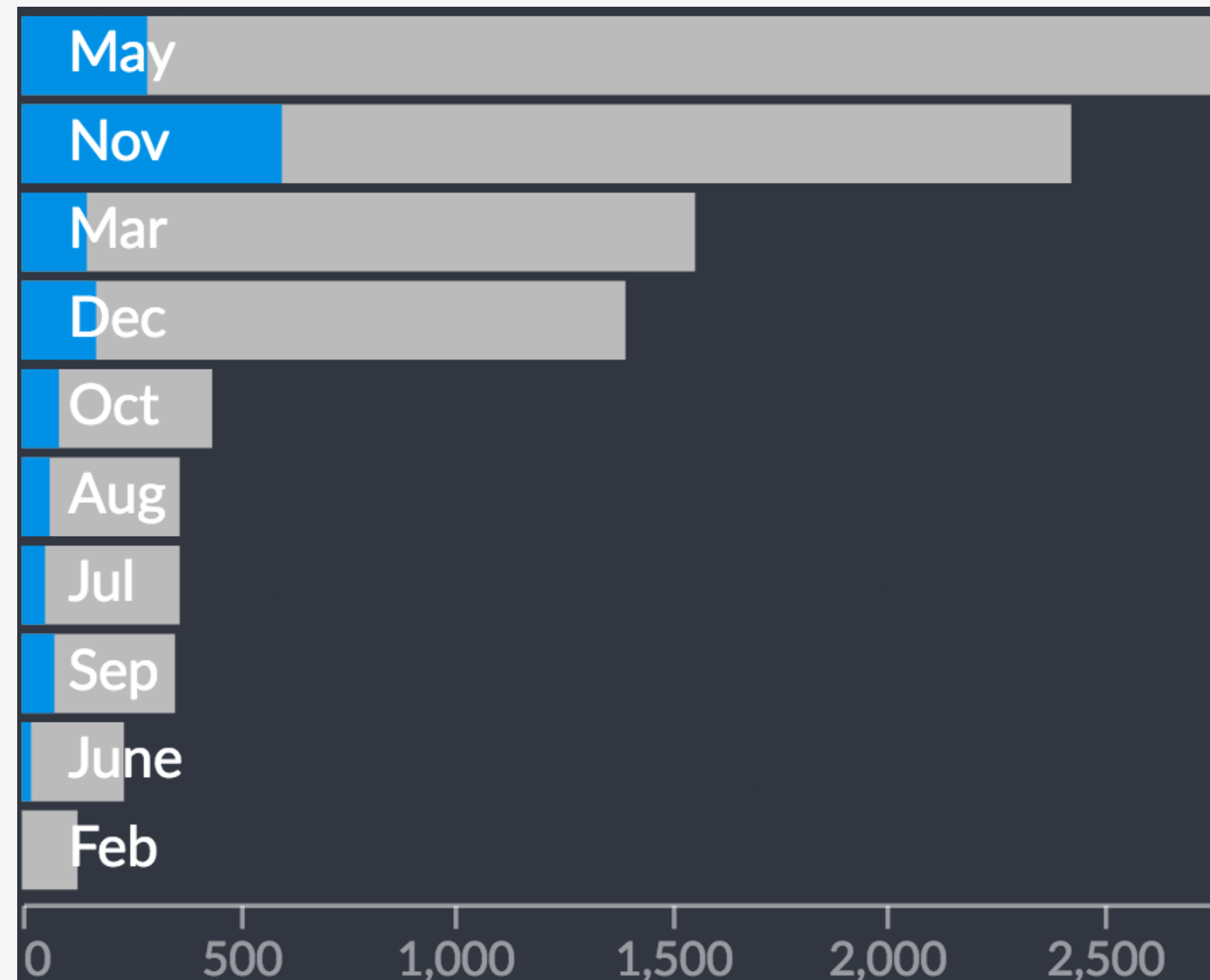
Revenue => 1908 => 15.5%



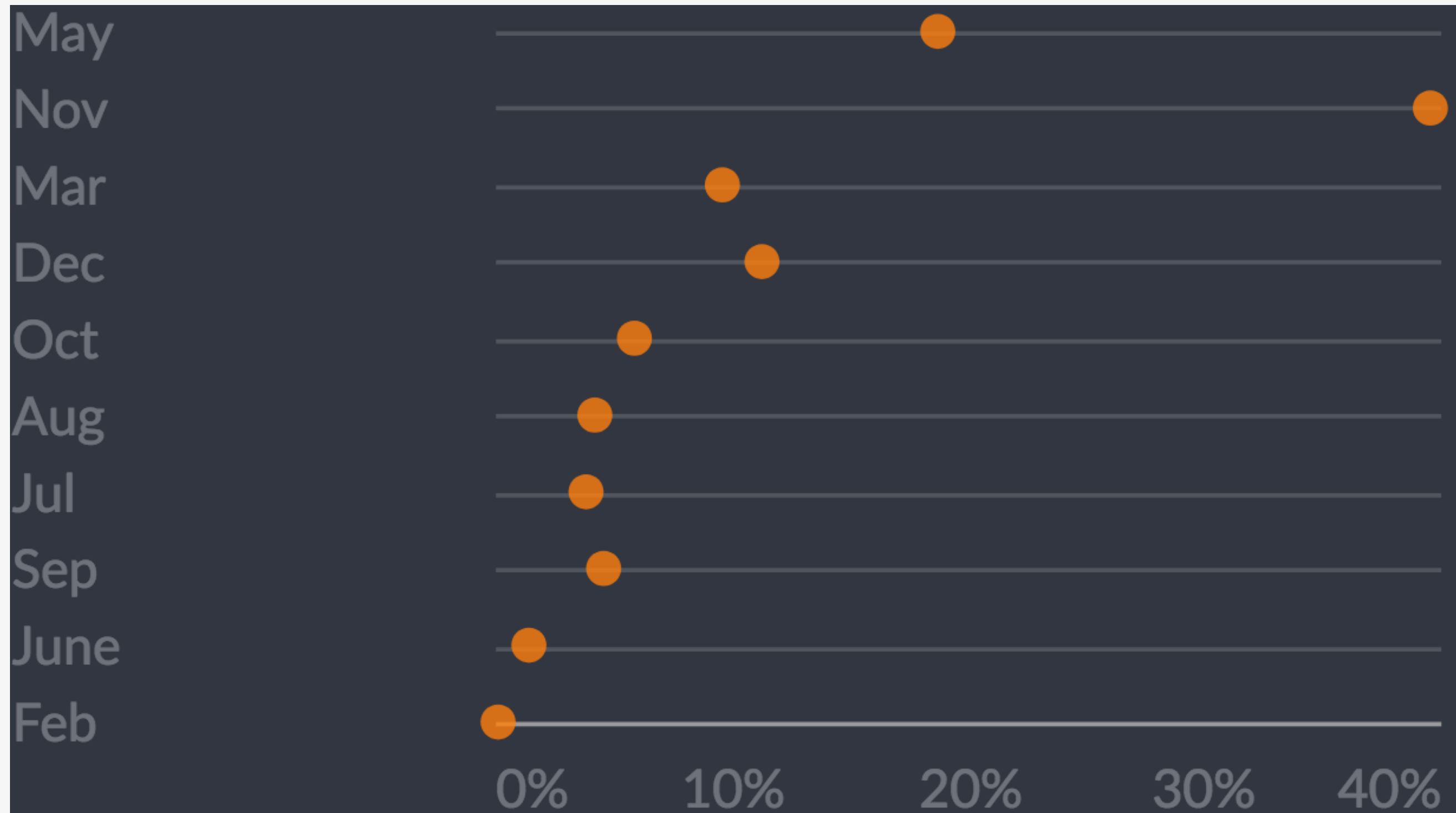
SITE VISITORS BY MONTH



Month Sales & Visitors



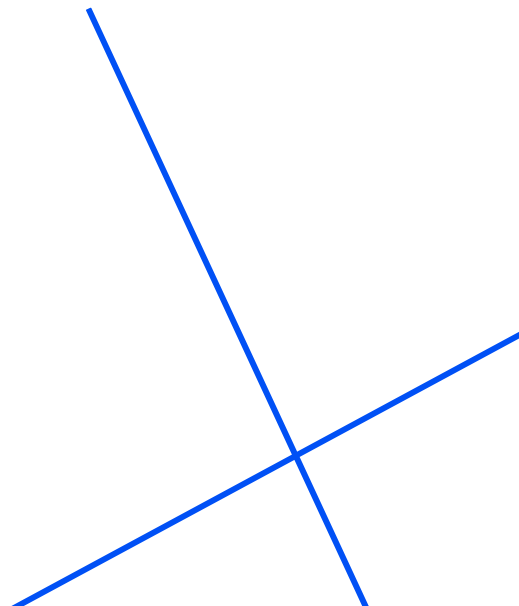
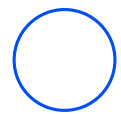
Month



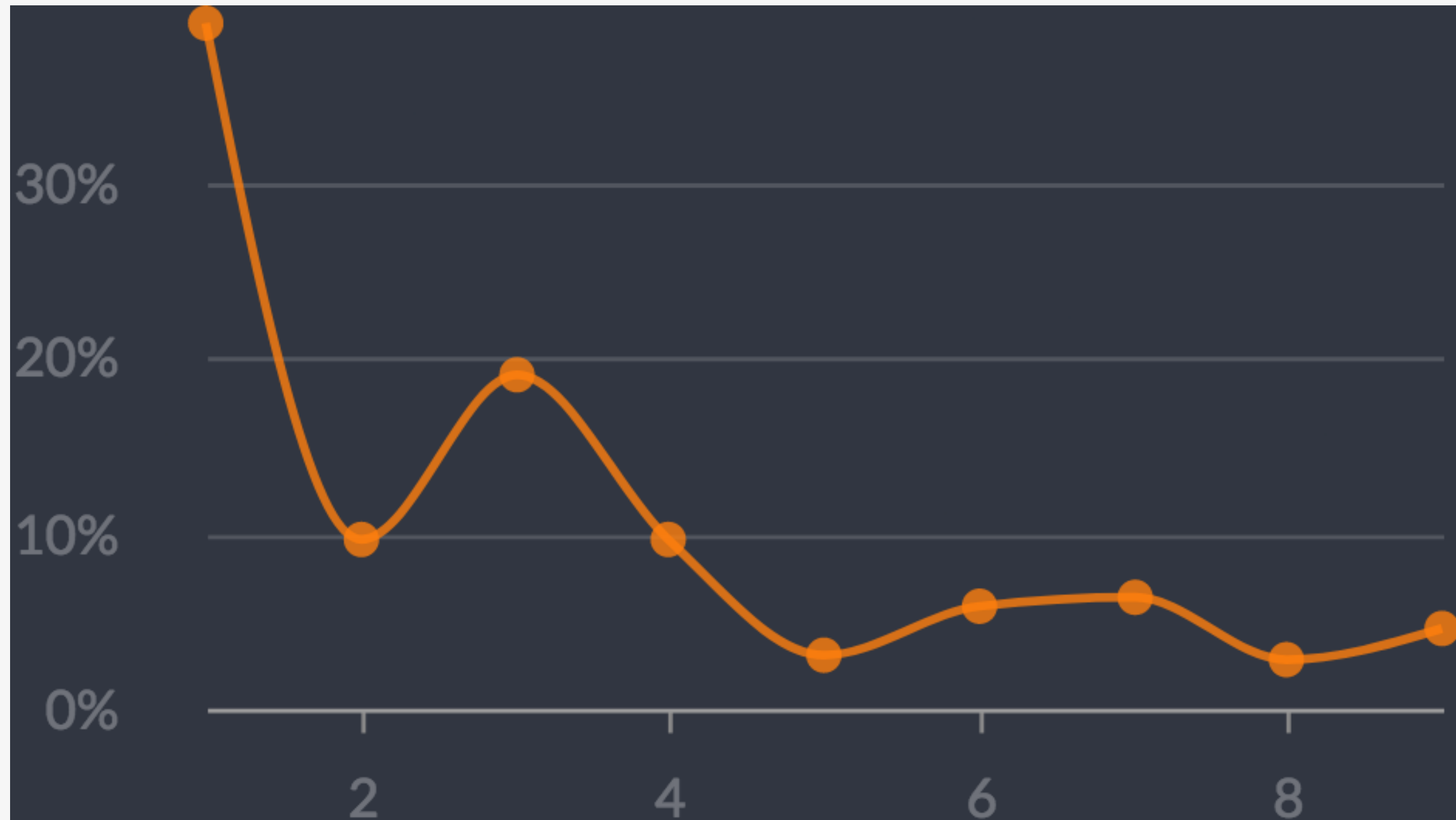


The Best Month to invest are:

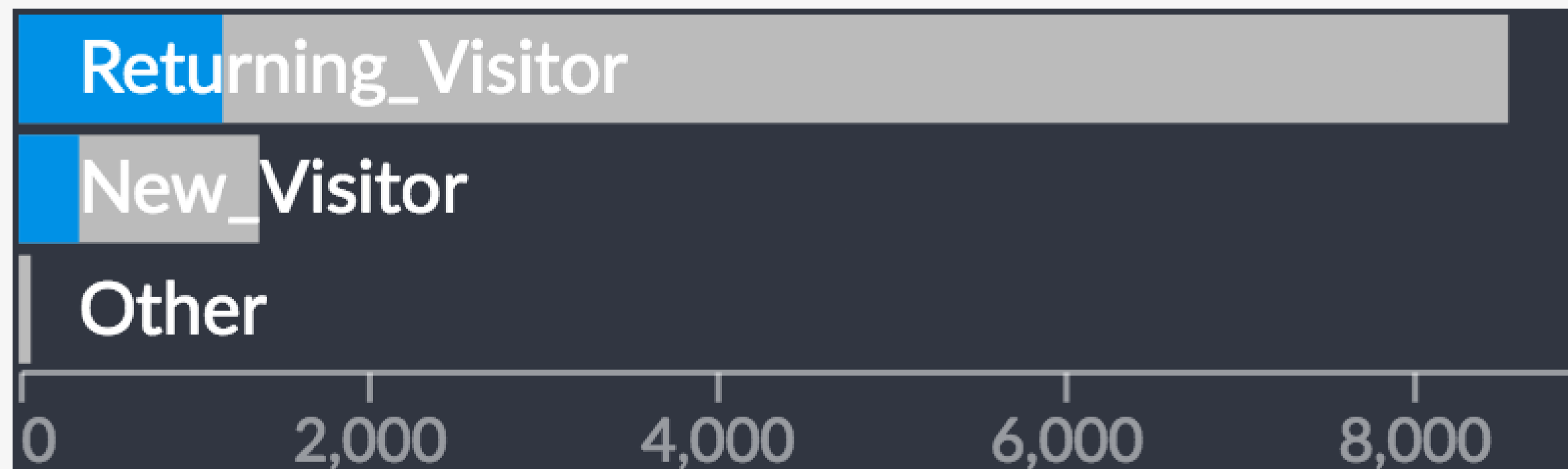
- NOVEMBER**
- MAY**



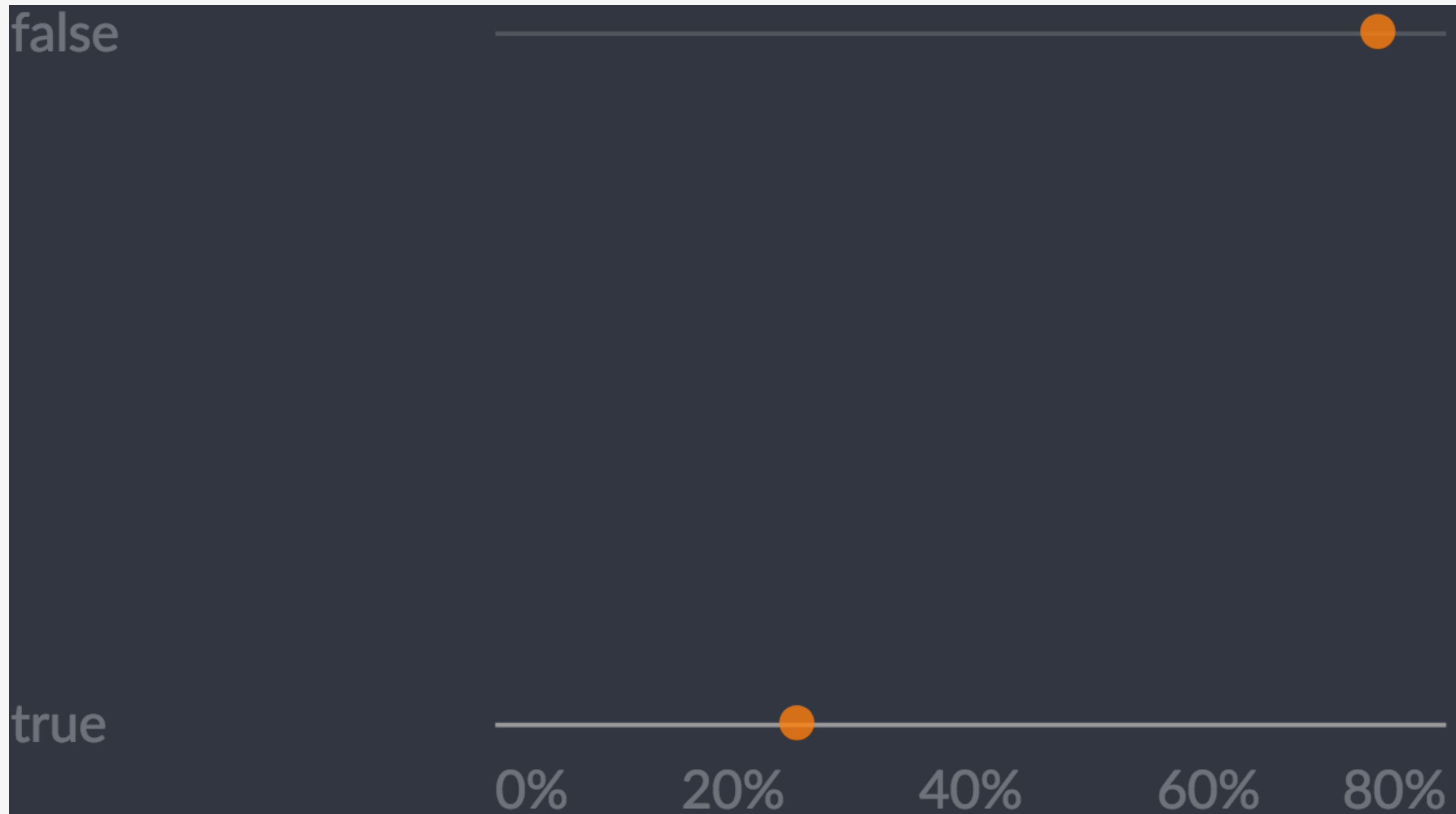
Region



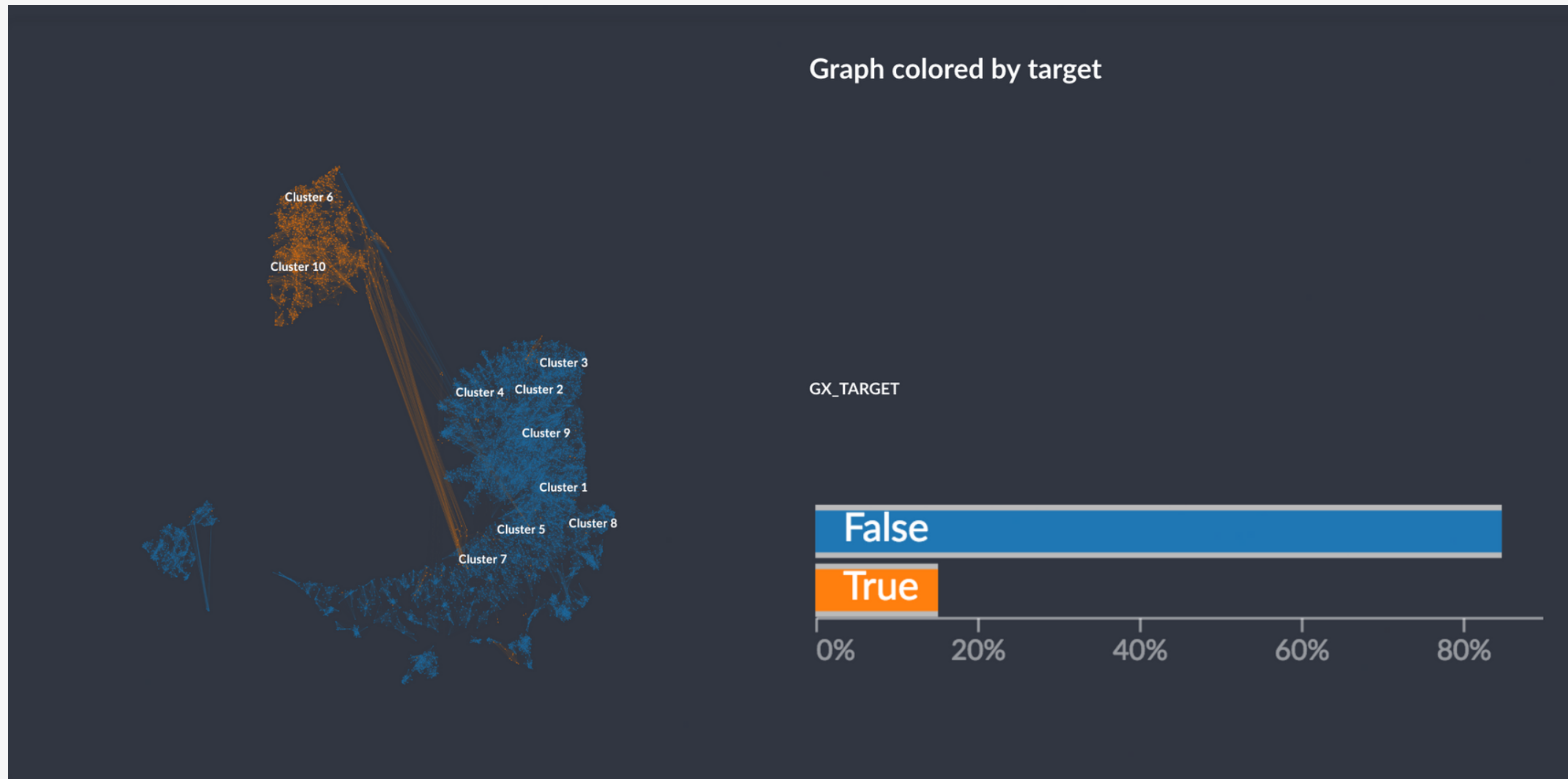
Visitors



Weekend



Sales



Accuracy

Random Forest
90%





intention

(meaning)

a thing intended
an aim
or plan

thanks
graphext



