

Tutorial 13: Designing for the World Wide Web

Part 1: Key Term Quiz

1. The tag used for inline images is the _____.
2. The attribute used to start a video playing when the page loads is _____.
3. An image that loads with increasing detail is _____.
4. Special characters on a web page may be shown using a(n) _____.
5. Tags no longer included in the most current version of the HTML standard but still recognized by browsers have been _____.
6. Perhaps the most powerful feature of HTML may be found in the _____ tag.
7. A(n) _____ is used to compress and decompress video files.
8. A new “open” format that was developed to replace GIF without requiring licensing fees is the _____ format.
9. The tag that defines hot spots on an image and the links associated with the hot spots is the _____ tag.
10. A graphic file format that allows for both transparency and animation is _____.

Part 2: Multiple-Choice Quiz

1. The World Wide Web was originally designed to deliver:
 - a. high-quality multimedia
 - b. text documents with embedded graphics
 - c. data in many formats, including file transfers, chat, and e-mail
 - d. streaming media formats
 - e. top-secret military information
2. The VGA standard of a 640 × 480–pixel monitor showing 256 colors is:
 - a. the highest resolution and color depth currently available
 - b. the standard used by most browsers
 - c. still used by a small number of users
 - d. not used by a significant number of users
 - e. no longer considered a viable standard
3. Which of these is the *only* way to ensure that text appears exactly the same across platforms?
 - a. Create a bitmap image of the text.
 - b. Link to the font at a web site.
 - c. Include the font as a download on the server.
 - d. Specify the font using Cascading Style Sheets.
 - e. Embed the font into the HTML code itself
4. One of the most important tags, useful for creating columns of information, is:
 - a. <BODY>
 - b. <BACKGROUND>
 - c. <EMBED>
 - d. <HEAD>
 - e. <TABLE>
5. Which of these statements about the GIF image specification is *false*?
 - a. It can be used to embed animations.
 - b. It can only include 256 colors.

- c. It is best used for drawings and cartoons that have only a few colors in them.
 - d. It can be saved in an interlaced mode.
 - e. It was developed by Microsoft in 1982.
6. The tag that sets text attributes for an entire web page is:
- a. <BODY>
 - b. <BACKGROUND>
 - c. <EMBED>
 - d. <HEAD>
 - e. <TABLE>
7. Which of these is *not* an attribute of the <VIDEO> tag?
- a. Controls
 - b. Autoplay
 - c. Height
 - d. Preload
 - e. Background Color
8. You link a graphic image to another document or image by including the image tag inside which tag?
- a. <A>
 - b. <URL>
 - c. <LINK>
 - d. <CLICK>
 - e. <GOTO>
9. What can the PNG image format *not* do?
- a. Provide interlacing
 - b. Be transparent in some places
 - c. Show millions of colors
 - d. Be displayed by browsers
 - e. Include advertising animations
10. Which of these is *not* an image format supported by most browsers?
- a. GIF
 - b. JPEG
 - c. PNG
 - d. DXF
 - e. All are supported by most browsers.
11. When you change an image's mode to Indexed Color, which of these is *not* a specification to be selected?
- a. the color depth of the converted image
 - b. the compression level to be used
 - c. the color palette to be used
 - d. whether the colors of your image should be dithered or not
 - e. All of the above must be selected.
12. What is the most colors that can fit into a GIF palette?
- a. 16
 - b. 40
 - c. 216
 - d. 254

- e. 256
 - f. 512
13. When a background image is smaller than the viewport, by default the browser will:
- a. simply ignore the background
 - b. display the background in the upper-left corner with the background color filling the rest of the window
 - c. tile the background image to fill the window
 - d. stretch the background image to fill the window
 - e. crash
14. The <AREA> tag within a <MAP> tag defines the shape of a hot spot as a:
- a. circle
 - b. polygon
 - c. rectangle
 - d. All of the above
 - e. None of the above
15. When a browser downloads a file it cannot process itself, it can forward the file to an external application for processing. This external application is sometimes called a:
- a. plug-in
 - b. helper application
 - c. CGI script
 - d. JavaScript
 - e. Java applet

Part 3: Final Project Discussion