



# FitAccess Financial Document

Prepared for Investors

## Financial Overview

FitAccess operates on a tokenized model (FitAccess Token - FAT), allowing for predictable and scalable revenue. Each plan is structured to maintain an average profit margin of 38%, ensuring sustainable growth while providing value to partner gyms. The following table outlines FitAccess’s 5-year financial projection based on expected user growth and average spend per user.

Year	Users	Avg. Spend/User	Total Revenue	FitAccess Profit (38%)	Gym Earnings (62%)
1	1,000	■45,000	■45,000,000	■17,100,000	■27,900,000
2	1,300	■45,000	■58,500,000	■22,230,000	■36,270,000
3	1,755	■45,000	■78,975,000	■30,010,500	■48,964,500
4	2,369	■45,000	■106,616,250	■40,514,175	■66,102,075
5	3,198	■45,000	■143,931,938	■54,694,137	■89,237,801

## Expense Breakdown

FitAccess will allocate the ■20M seed investment strategically across operations to ensure maximum ROI and sustainable growth.

Expense Category	Allocation (%)	Amount (■)
Product & App Development	40%	■8,000,000
Marketing & User Acquisition	30%	■6,000,000
Gym Partner Onboarding & Operations	20%	■4,000,000
Administration & Legal	10%	■2,000,000

## Profitability Analysis

FitAccess maintains a consistent profit margin of approximately 38%. This ensures the company's scalability while incentivizing gym partners with a 62% share. The model creates a sustainable ecosystem where both users and gym owners gain from continuous engagement.

## Key Financial Highlights

- Projected 5-Year Revenue: ■143.9 Million • Total FitAccess Profit (5 Years): ■55 Million
- Partner Gym Earnings (5 Years): ■89 Million • Average User Spend: ■45,000/year • Annual Growth Rate: 30% • Gross Margin: 38%

## Investment Return Potential

A ■20 million seed investment could yield a return exceeding 2.5x within 5 years as user adoption and city expansion accelerate. With reinvestment into marketing and partnerships, profitability is expected to compound by Year 3.