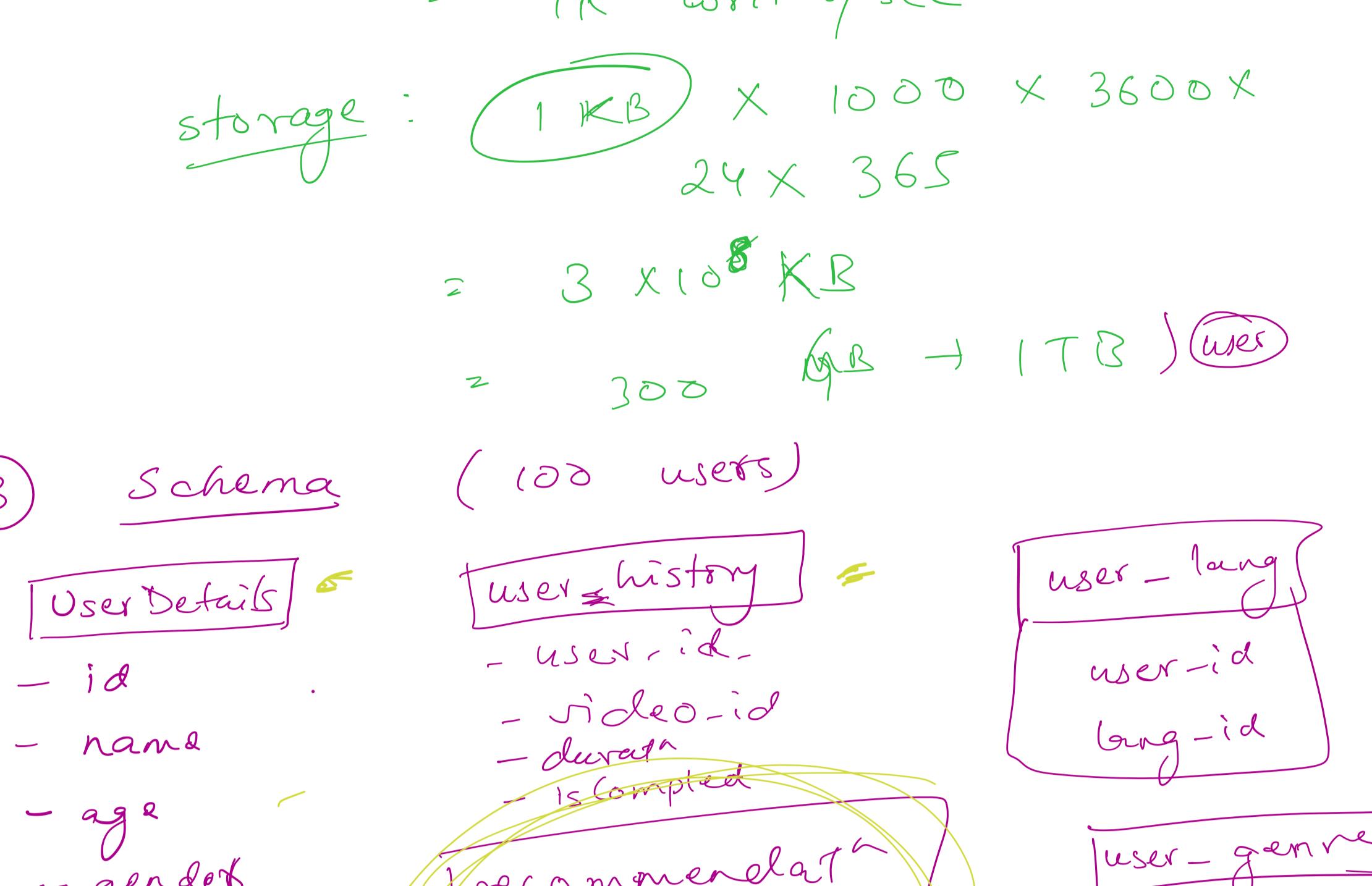
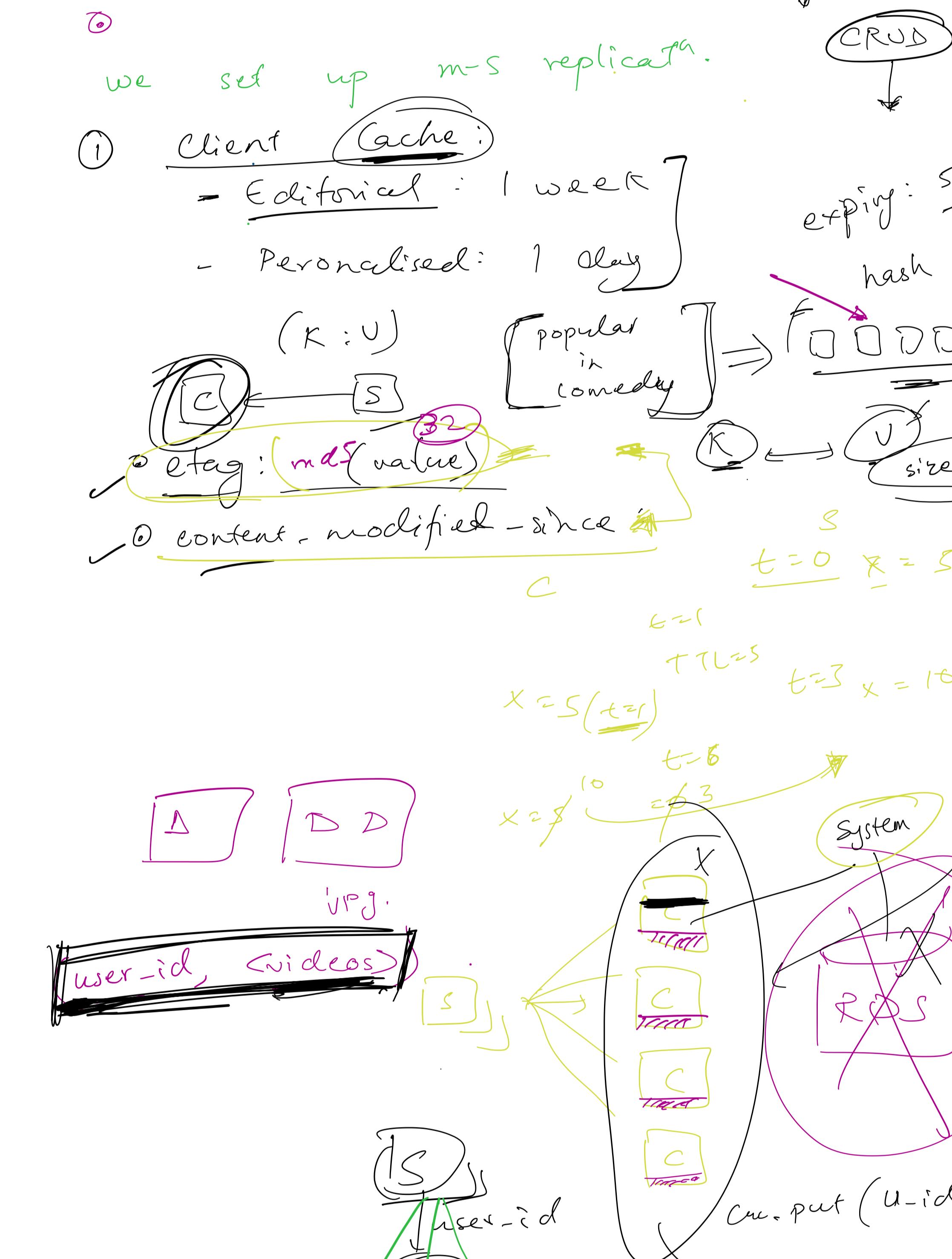


① Requirements

- show all videos favorable to the user (past watched demographic videos)
- region specific
- language -
- editorial content / promotional video -
- bookmarked video / watch later -
- continue watching ✓
- most recent video ✓
- feedback loop for recommended content ✓
- customized ✓

② Scale (IPL : 28M users)③ Schema④ Trade-offs $\rightarrow P : \checkmark$ $\rightarrow C : \cdot$ $\rightarrow A : \checkmark$ $\rightarrow \text{latency: super-fast}$ $\textcircled{1}$

Bottlenecks

① throughput

②

we set up m-s replicat.

③ Client Cache:

- Editorial : 1 week

- Personalised : 1 day

expiring : 5 mins

hash

- content-modified-since

- etag : md5(value)

- content-type

- content-length

- content-encoding

- content-language

- content-disposition

- content-location

- content-range

- content-type

- content-encoding

- content-language

- content-disposition

- content-location

- content-range

- content-type

- content-encoding

- content-language

- content-disposition

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