

Rodolfo Segrera

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EDUCATION

- 2013 – 2015** **MFA, Design and Technology**
Parsons, The New School for Design
New York, U.S.A
- 2005 - 2010** **Bachelor, Fine Arts**
Universidad de Bogotá Jorge Tadeo Lozano
Cartagena, Colombia
- 2005 - 2008** **Technologist in Audiovisuals and Multimedia**
Universidad de Bogotá Jorge Tadeo Lozano
Cartagena, Colombia

OTHER STUDIES

- 2009** **Diploma on Art Practice**
Universidad de Bogotá Jorge Tadeo Lozano
Cartagena, Colombia
- 2008** **Data Visualization Workshop**
Universidad de Bogotá Jorge Tadeo Lozano
Cartagena, Colombia
- Colombian Video Art History Seminar**
Universidad de Bogotá Jorge Tadeo Lozano
Cartagena, Colombia
- 2007** **Course in Art Appreciation**
Universidad de Bogotá Jorge Tadeo Lozano
Cartagena, Colombia
- 2005** **Course on Electronic Music Production**
Escuela Sonica
Buenos Aires, Argentina

ACADEMIC AWARDS AND RECOGNITION

- 2015 CAC Research and Creation Fellowship**
Chronus Art Center
Shanghai, China
- 2015 Honors Degree**
MFA Design and Technology
Parson, The New School
New York, U.S.A
- 2013 Provost Scholarship**
Parsons The New School for Design
Tuition award for MFA Design and Technology
U.S.A
- 2012 Fulbright Scholarship**
Grant for Studying a Master Degree Program at U.S.A
Colombia
- 2008 Jorge Tadeo Lozano Award**
Universidad de Bogotá Jorge Tadeo Lozano
Maximum distinction given by this institution for academic excellence.
Cartagena, Colombia
- 2007 D-muestra Award**
Universidad de Bogotá Jorge Tadeo Lozano
Distinction given for producing the best audiovisual work piece in this institution each academic year.
Cartagena, Colombia
- 2006 D-muestra Award**
Universidad de Bogotá Jorge Tadeo Lozano
Distinction given for producing the best audiovisual work piece in this institution each academic year.
Cartagena, Colombia

SELECTED EXHIBITIONS

- 2014 SIGGRAPH** – Vancouver, Canada
South by Southwest – Austin, TX, U.S.A
International Performance Biennale, Houston, TX, U.S.A
COLLISION 20 – Boston Cyberarts Gallery, Boston, MA, U.S.A
COLLISION 21 – Boston Cyberarts Gallery, Boston, MA, U.S.A
- 2013 Emoji** – Eyebeam, New York, U.S.A
Meraki – Agora Collective, Berlin, New York.

- Meraki** – Harvestworks, New York, U.S.A
La Otra – Tierra Bomba, Cartagena, Colombia
La Otra – Ciudad Móvil, Cartagena Colombia
- 2012** **Esto es lo que Estamos Haciendo Ahora** – Galeria Rafael Ortiz, Caartagena, Colombia.
DosPuntoCero - Esfera Pública y Participación, Museo Bolivariano de Arte Contemporáneo / Espacios Alternativos, Santa Marta, Colombia.
Experiencias Cotoplónicas del Tercer Tipo, El Cotoplón, Tunja, Colombia.
La Noche Corta, Cine Club Quiebra Canto, Cartagena, Colombia.
- 2010** **Ripping – Toma, Mezcla, Quema**, Centro de Formación de la Cooperación Española, Cartagena, Colombia.
- 2009** **Bienal de Arte de Bogotá**, Museo de Arte Moderno de Bogotá, Bogotá, Colombia.
Semana por la Memoria, Museo de Arte Moderno de Cartagena, Cartagena, Colombia.
El Dibujo es Mentira, Alianza Colombo-Francesa, Barranquilla, Colombia.
Reactivaciones / Espacio de Experimentación, Centro de Formación de la Cooperación Española, Cartagena, Colombia.
- 2008** **Segunda Semana de las Artes**, Universidad Tecnológica de Bolívar, Cartagena, Colombia.
II Encuentro Nacional de Facultades de Arte, Museo de Arte de Sincelejo, Sincelejo, Colombia.
Tadeo + Arte, Universidad de Bogotá Jorge Tadeo Lozano, Catagena, Colombia.
48 Festival Internacional de Cine de Cartagena, Museo de Arte Moderno de Cartagena, Colombia.

TEACHING EXPERIENCE

- 2015** **Parsons, The New school**
Teaching Assistant: *Physical Computing 2.*
 New York, USA
- 2015** **Parsons, The New school**
Teaching Assistant: *BFA Design and Technology Thesis Students Advisory.*
 New York, USA
- 2014** **Parsons, The New school**
Research Assistant: *Research on creative wearable technology with Professor Sabine Seymour.*
 New York, USA
- 2014** **Parsons, The New school**
Teaching Assistant: *Physical Computing 1.*
 New York, USA
- 2014** **Parsons, The New school**
Teaching Fellowship: *Creative Web Technologies Bootcamp*
 New York, USA
- 2014** **Parsons, The New school**

Teaching Assistant: BFA Design and Technology Thesis Students
Advisory.
New York, USA

- 2012** **Universidad de Bogotá Jorge Tadeo Lozano**
Adjunct Professor: Seminar courses “Digital Arts” and “Art and Trans-humanism.”
Cartagena, Colombia
- 2010** **Casa-productora**
Workshop, *Digital Compositing and VFX*
Cartagena, Colombia
- 2009** **Comisión Nacional de Reparación**
Workshop, “*Experimental Photography*”
Montes de María, El Salado, Colombia

PROFESSIONAL EXPERIENCE AND RELATED ACTIVITIES

- 2014** **New Inc, The New Museum**
Studio practice and research.
New York, U.S.A
- 2012 - 2013** **Espacio Intermitente, Nomad Platform for Contemporary Art**
Co-director: *Creation of Independent projects, exhibitions, organization and logistics.*
Cartagena, Colombia
- 2012 - 2013** **Metrocubico**
Co-director: *Creation of Independent projects, exhibitions, organization and of the mobile public gallery.*
Cartagena, Colombia
- 2011 - 2014** **Museo de Arte y Medio Ambiente (MuMar)**
Art and Technology Consultant and Advisor: *Evaluation and direction of technological processes involved within the museum projects.*
Cartagena, Colombia
- 2010 - 2011** **Animation Division (ANIDIV)**
Creative Director: *Creation, direction and production of 2D and 3D animations, VFX and Motion Design.*
Cartagena, Colombia
- 2009** **URE-DÓS Relacional, Art Practice and Mediation Laboratory**
Advisor and Asistant: *Monitoring and evaluating students' processes.*

SELECTED LECTURES

- 2015** Lecture, "Redrawing the Lines", Chronus Art Center, Shanghai, China.
- 2015** Lecture, "Designing the Unknown", Tongji University, Shanghai, China.
- 2015** Lecture, "Virtualized Reality, Realized Virtuality", Tongji University, Shanghai, China.
- 2015** Lecture, "Virtualized Reality, Realized Virtuality", Kartel Lounge, Shanghai, China.
- 2013** Lecture, "Man-machine Integration", DORKBOT, Columbia University, New York, U.S.A
- 2012** Lecture, "*Solargraphy*", Universidad de Bogotá Jorge Tadeo Lozano, Cartagena, Colombia.
- 2009** Lecture, "*Umbilical, More Than an Exercise*" *Contextual Art Practice*, Centro de Formación de la Cooperación Española, Cartagena, Colombia.
- Lecture, "*Communication Guerrilla*", Art Practice and Mediation Laboratory, Montería, Colombia.
- 2008** Lecture, "*Archipiélago Fractal*", 2nd National Art Schools Gathering, Montería, Colombia.

CATALOGUES, ARTICLES AND PUBLICATIONS

- * **LEONARDO** – MIT Press, Boston, U.S.A, 2014
- * **SIGGRAPH Art Gallery Open Publication**, Vancouver, Canada, 2014
- * **Association of Art and Science's Journal** - Japan, 2014
- * **Huffington Post** - Transiconmorphosis performance at EYEBEAM New York
- * **The Verge** - Article about Transiconmorphosis performance at EYEBEAM New York, 2014
- * **Svenska Dagbladet**, Smileys can hide how we feel, Stockholm, Sweden, 2014
- * **One Herald** - Australia - Article about Transiconmorphosis performance at EYEBEAM New York, 2014
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- * **The New Yorker** - Article about Transiconmorphosis performance at EYEBEAM New York, 2014
- * **Wired** - Article about Transiconmorphosis performance at EYEBEAM New York, 2014
- * **MERAKI**, harvestworks International Art Collective, New York, 2014
- * **Inculto Digital** - "A Very Interesting Geek", Colombia, 2013.
- * Martinez, Maria F. "A Promising Young Artist", Gente Tadeo digital magazine, pgs. 6-8, Cartagena, Colombia, 2012

- * Mejía, Javier "The Residence", press, Red de Artistas del Caribe. Cartagena, Colombia, 2012.
- * **El Itinerante**. "Virtual Exhibition in Alternative Spaces", cultural press, Colombia, 2012.
- * **Diario del Magdalena**. "Bolivarian Museum Joins Virtual Exhibition DosPuntoCero", press, Santa Marta, Colombia, 2012.
- * Olano, José, "Cotoplonic Experiences of the Third Kind", catalogue. Cartagena, Colombia, 2012.
- * Villamil Adriana. "Visual Artists Showing Their Work at El Cotoplón", press, Boyaca Siete Días, Tunja, Colombia, 2012.
- * Orozco, Dálida, "Art is Submerged into the Caribbean Sea", press, El Heraldo. Cartagena, Colombia, 2012.
- * Cardona, Gloria, "Underwater Museum", cultural press, El Universal. Cartagena, Colombia, 2012.
- * Ontiveros, Sandra, "A Place for Art and Environment", press, El Universal. Cartagena, Colombia, 2012.
- * Zúñiga, Manuel, "Ripping, rip, mix, burn", catalogue. Cartagena, Colombia, 2010.
- * Martinez, Maria F. "Art Laboratory at El Salado", La Brújula magazine No.22, pgs. 26-29, ISSN 1909-5201, Bogotá, Colombia, 2009.
- * Acuña Gabriel, "Drawing is a Lie!" catalogue. Barranquilla, Colombia, 2009.
- * Zúñiga, Manuel, "UREDOS_Relational", catalogue. Cartagena, Colombia, 2009.

SELECTED SCREENINGS

- 2013** **Animal New York**, New York, U.S.A
- 2012** **Digital Agenda**, short documentary / interview, ETB, Bogotá, Colombia.
De Mañanita, TV Interview, El Kanal, Tunja, Colombia.
- 2007** **"GIGA" Opera prima**, short TV documentary / interview, Señal Colombia, Colombia.
"Yacunah" Opera prima, short TV documentary / interview, Señal Colombia, Colombia.
Sub 30, short TV documentary / interview, Señal Colombia, Colombia.

SELECTED AUDIOVISUAL FIELD EXPERIENCE

- 2012** **Tierra Escarlata**, short film. Assistant Director of Photography, Córdoba, Colombia.
- 2011** **Marina de Barú**, commercial. Director, Barú, Colombia.
Encuentro de los Mundos, documentary. Director, camera, editing, Barú, Colombia.
COLOMBIA: Windsurfing Into The Unknown, documentary film. Camera, editing and VFX.
- 2009** **Sobre la Franja Amarilla Creation and Research Laboratories**, documentary film for the Ministry of Culture. Editing and sound track design, Cartagena, Colombia.
- 2008** **Tadeo + Arte**, documentary film, Editing Cartagena, Colombia.
Carbones del Carare, 3D animation / simulation. Screenplay, direction, editing, animation, soundtrack design, Cartagena, Colombia.
- 2007** **Los Rostros de las Fiestas**, documentary film. Sound track design, Cartagena Colombia.
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- 2006** **Yacunah**, animated short film. Digital compositing, editing, soundtrack design, Cartagena, Colombia.
GIGA, prueba tu capacidad, short film. Screenplay, direction, editing, soundtrack design, Cartagena, Colombia.

SKILLS

- *Programming experience*: Processing, Arduino, Python, Linux, HTML5, CSS3, Javascript / JQuery, NodeJS, OpenFrameworks, Action Script 2.0, Max MSP Jitter, puredata.
- Physical Computing, robotics, Interactive Installations, sensor programming.
- Web Technologies, networking and wireless communications (wifi, bluetooth 2.0 – 4.0, RF).
- *Audiovisuals*: Video Production, Camera, Photography, Video Editing, VFX, Digital Compositing, Motion Design, 2D and 3D animation, Electronic / digital music production.
- Trans-disciplinary Research and creative practice.
- Team work leadership.
- Creative Problem Solving, logical solutions, analytic and systematic.
- Confident communicator while teaching or speaking in public.