



PORTFOLIO

Fitri Cahyani

Mathematics Graduate

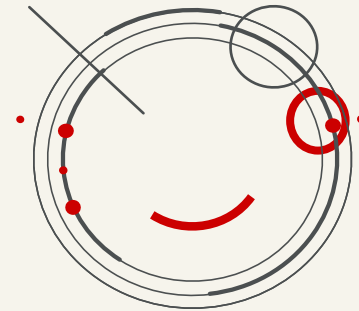




TABLE OF CONTENTS



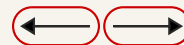
ABOUT ME

Here will be displayed
information about me.



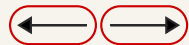
MY PROJECT

There are two projects that I
will show here.



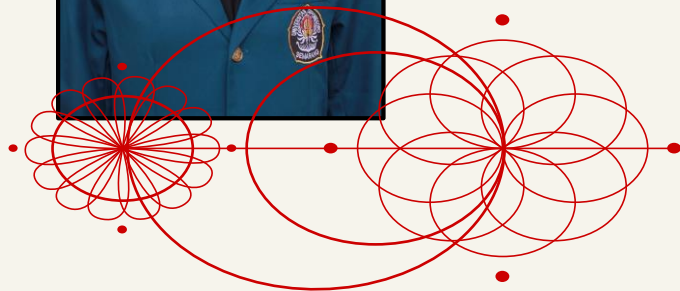
ABOUT ME

Here will be displayed information
about me.



ABOUT ME

Hai I am Fitri ! ... a Mathematics graduate, which always adds to my experience and knowledge. A well rounded person with interests in Data Analytics and Data Scienties. I am also known as an active student in organizations, I have some knowledge of Data Analytics through the courses I take, and a hard worker who likes to collaborate in diverse environments.





MY EDUCATION

2018 | 2022



UNIVERSITAS DIPONEGORO

Semarang, Indonesia

- Bachelor Degree
Mathematics
- GPA : 3.70/4.00

2015 | 2018



SMA N 1 KOTAAGUNG

Lampung, Indonesia

AWARDS



Bidikmisi Scholarship
(2018-2022)



Presenter The 10 th International
Conference on Global Optimization
and its Application (2021)



Funding research from Fakulty of
Sains and Mathematics (2021)



Recipient of funding in the Student
Creativity Program (PKM) (2020)



2nd of chemistry laboratory skills
competition se-Sumbagsel (2017)

PERSONAL DATA

Palace, Date of Birth

Lampung, Sept' 99

Nasionality

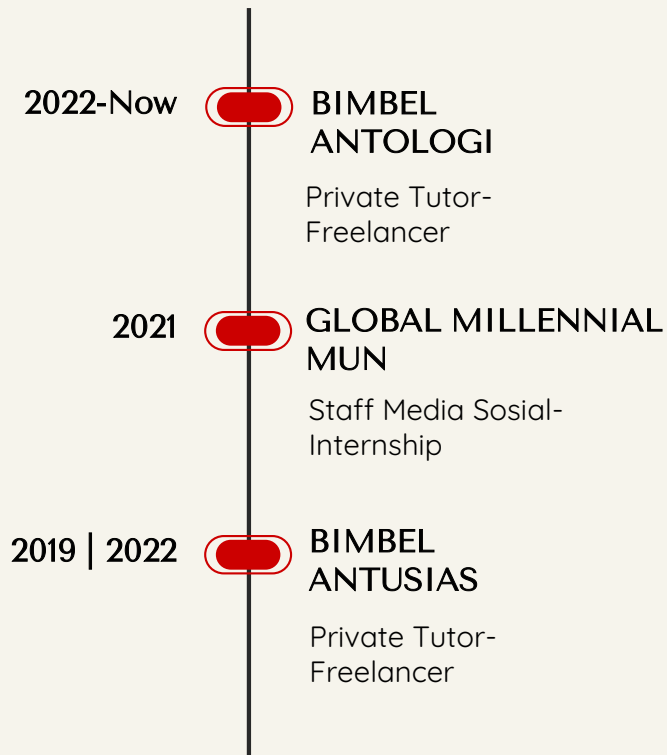
Indonesia

Marital Status

Single

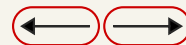


WORK EXPERIENCE



ORGANIZATION EXPERIENCE





COURSES AND SERTIFICATIONS

RevoU — Data Analytics

- Introduction Data Analyst
- Learn Spreadsheet (Excel), Google Bigquery (SQL), Google Colaboration (Python), Google Data Studio
- Visualization and Insight

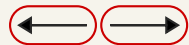
Kelas.Work — Data Analyst

- Introduction Data Analyst
- Learn analytics in SQL, Statistic, Exploratory Data Analysis (EDA)
- Visualization
- How to make dashboard

MY SKILLS

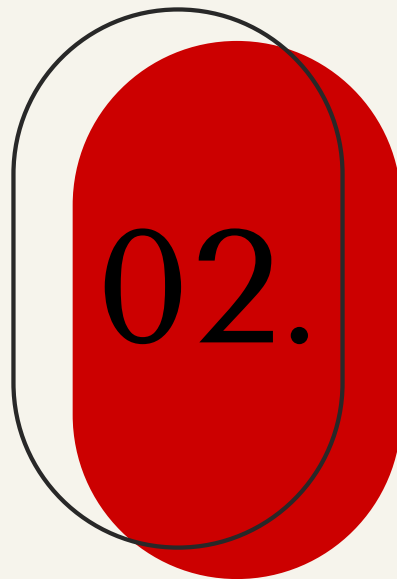
Hard Skills: Microsoft Word, Microsoft Powerpoint, Microsoft Excel, Elementary Machine Learning (SQL, Google Collab, Power BI, Google Data Studio)

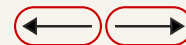
Soft Skills: Analytical Thinking, Professional, Thorough, Problem Solving, Able to learn new things quickly, Leadership, Teamwork, Adapt quickly, and Work under pressure



MY PROJECT

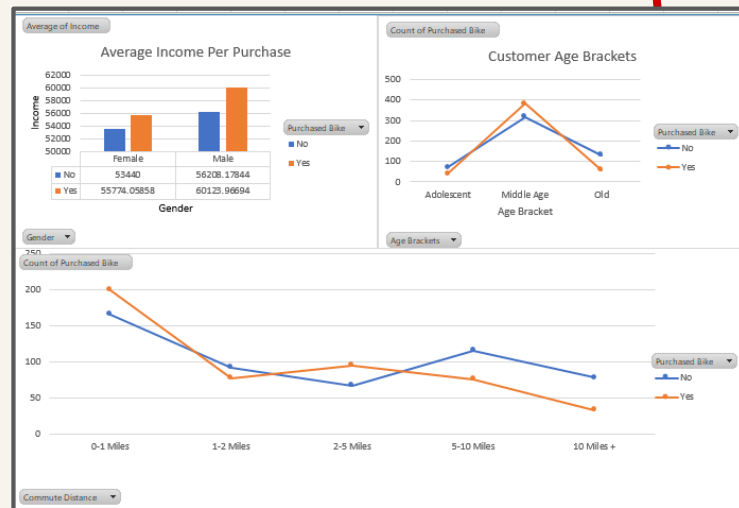
There are two projects that I will
show here.

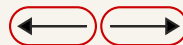




PROJECT 01

In this 01 project I use Microsoft Excel and Pivot Table as a tool to analyze information from bike sales data.





WHAT I DO

STEP 1

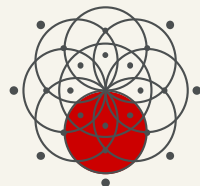
List down trends or points that I want to show.

STEP 2

Explore the data and make changes, filter, do the data preparation and cleaning as needed.

STEP 3

Create Dashboard with the insight I got.



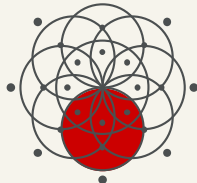


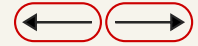
Defining The Problems

Bike are one type of vehicle that is favored by various groups, ranging from children, teenagers, to the elderly.

For key question I devised are:

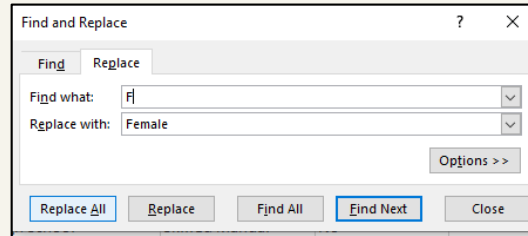
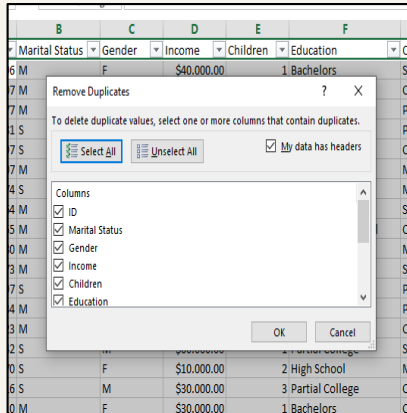
1. How is the Average Income Per Purchase?
2. How is Count of bike purchased based on Customer Age Brackets?
3. How is Count of bike purchased based on Commute Distance?





Data Cleaning

- Remove duplicates data
- Replace data
- Add column
- Change data type



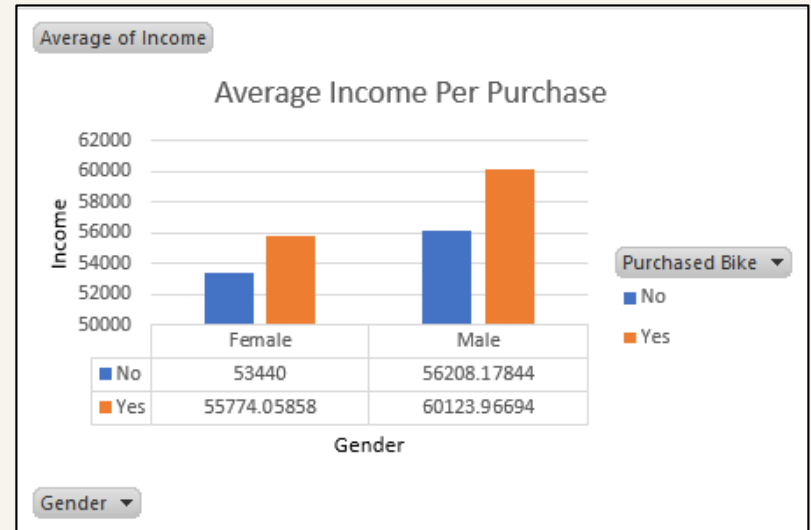
Age	Age Brackets	Purchased Bike
42	=IF(L2>54,"Old",IF(L2>=31,"Middle Age",IF(L2<31,"Adolescent","Invalid")))	
60		No
41		Yes
36		Yes
50		No
33		Yes
43		Yes
58		No
40		Yes
54		Yes
36		No
55		No





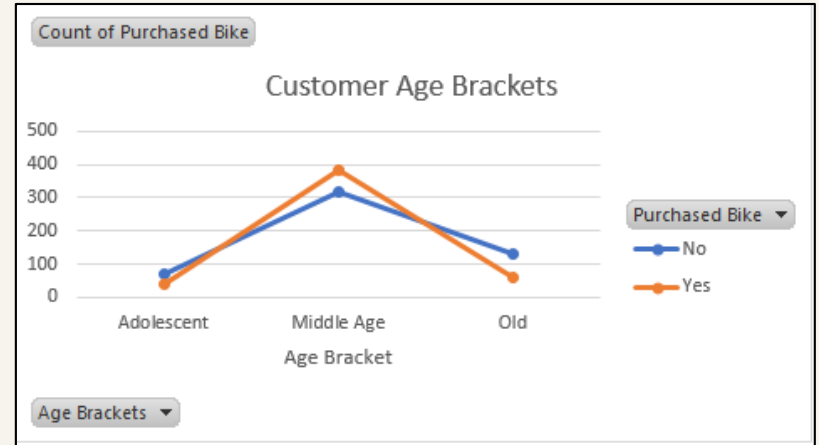
Visualization with Insight

We can see from the chart below, for the average income per bikepurchase. Based on bikepurchases, the average income for men is \$60,123 and for women the average income is \$55,774. Meanwhile, based on not buying a bicycle, the average income for men is \$56,208 and for women the average income is \$53,440.



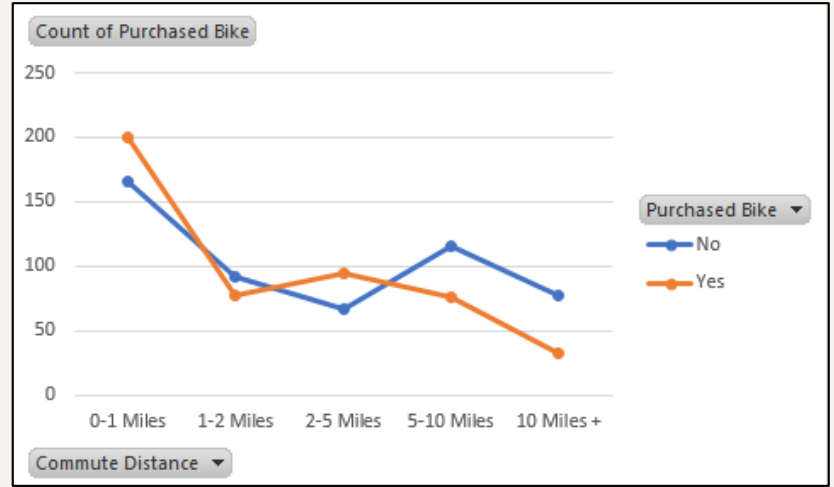


From the chart, we can see that the Count of bike purchases is based on the age of the customer. For the adolescent age period the Count of bike purchased is 39, for the middle age the Count of bike is 383, and for the old the Count of bike is 59.





From the chart we can see, for the count of bike purchases based on the commute distance. For a distance of 0-1 miles the Count of bikepurchases is 200, a distance of 1-2 miles the Count of bikepurchases is 77, a distance of 2-5 miles the Count of bikepurchases is 95, a distance of 5-10 miles the Count of bikepurchases is 76, and for a distance of 1- 2 miles the amount of bikepurchase is 33.

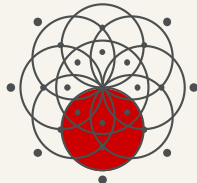




Conclusion

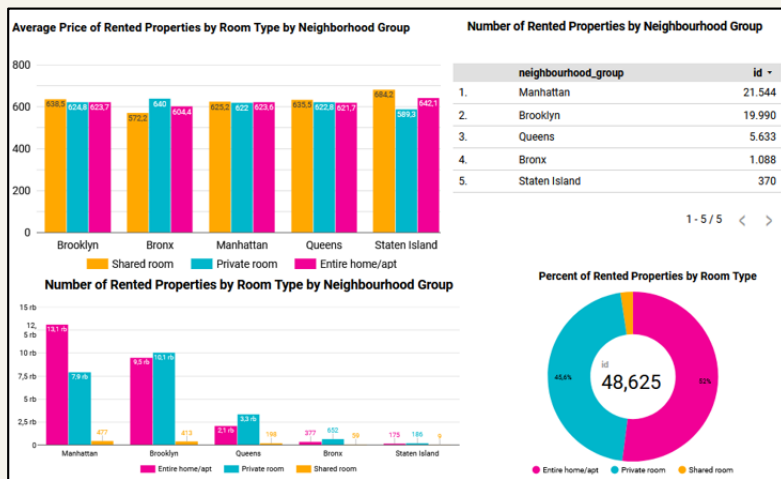
1. The average income per purchase is highest for those who are male.
2. Based on the age of the customer, the highest count of bike purchases was made by the middle age group
3. The count of bike purchases is based on commute distance, with a commute distance of 0-1 miles, the most purchases of bike are 200 bike.

Full excel : [please click here](#)



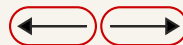


PROJECT 02



In this 02 project I use Google Colaboratory (Python), Google Bigquery (SQL), and Google Data Studio (GDS) to analyze information from Airbnb data.

Google
Big Query



WHAT I DO

STEP 1

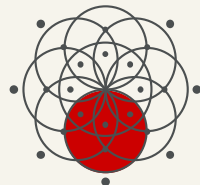
List down trends or points that I want to show.

STEP 2

Explore the data and make changes, filter, do the data preparation and cleaning as needed.

STEP 3

Create visualization with the insight I got.

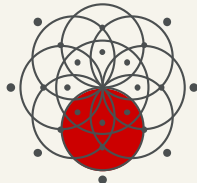




Defining The Problems

For key question I devised are:

1. What is the AirBnB largest segment of rented properties?
2. How many properties are there in each borough?
3. How is the rental price distribution for each room type?





Data Cleaning

Things to do in data cleaning:

- Change data type
- Remove duplicated data
- Remove empty data
- Remove outliers
- Remove unnecessary data

```
airbnb.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 48625 entries, 0 to 48624
Data columns (total 17 columns):
#   Column              Non-Null Count  Dtype
---  -
0   Unnamed: 0          48625 non-null  int64
1   id                  48625 non-null  float64
2   host id             48625 non-null  float64
3   host name           48625 non-null  object
4   neighbourhood group 48625 non-null  object
5   neighbourhood       48609 non-null  object
6   lat                 48617 non-null  float64
7   long               48617 non-null  float64
8   room type          48625 non-null  object
9   price               48489 non-null  float64
10  minimum nights      48341 non-null  float64
11  number of reviews   48525 non-null  float64
12  last review         38603 non-null  object
13  reviews per month   38615 non-null  float64
14  calculated host listings count 48513 non-null  float64
15  availability         48354 non-null  float64
16  Lat, Long           48625 non-null  object
dtypes: float64(10), int64(1), object(6)
memory usage: 6.3+ MB
```

Full data cleaning with Google Colab:

[click here](#)

```
[10] airbnb['last review']=pd.to_datetime(airbnb['last review'], format='%m/%d/%Y')
```

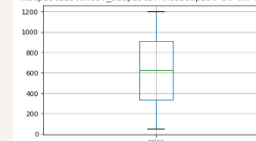
```
[7] airbnb=airbnb.drop_duplicates()
```

```
airbnb[~airbnb['host name'].isna()]
```

#Check Outliers

```
airbnb.boxplot(column='price')
```

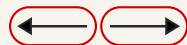
<matplotlib.axes._subplots.AxesSubplot at 0x7f476bdf9290>



- Add column with Google Bigquery

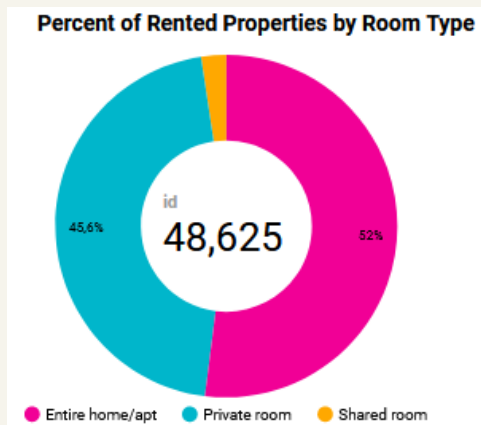
RUN **SAVE** **SHARE** **SCHEDULE** **MORE**

```
1 select *,
2 case when price <= 50 then 'Cheap (<=50)'
3   when price > 50 and price <= 150 then 'Moderate (50-150)'
4   when price > 150 then 'Expensive (>150)'
5 end as price_category,
6 case when last_review is null then 'No Review'
7   else 'With Review'
8 end as review_category
9 from project-airbnb-366907.airbnb.airbnb_cleaned;
```



Visualization with Insight

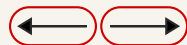
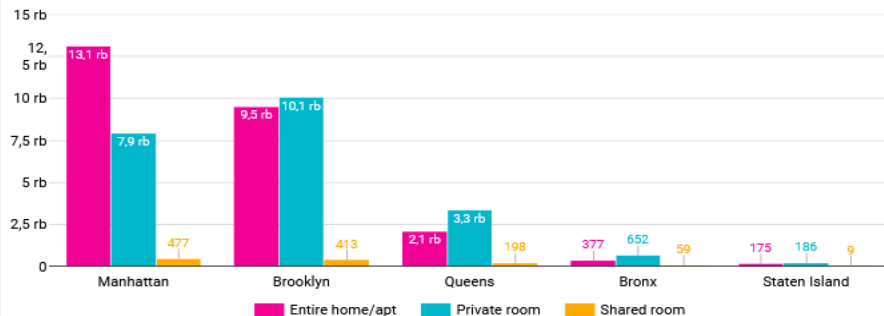
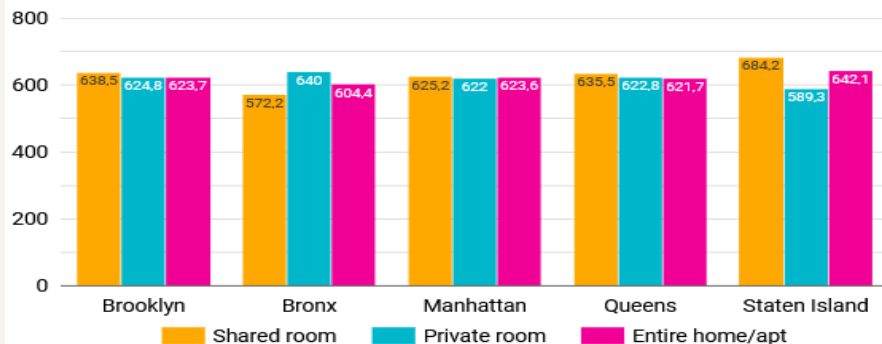
With total of almost 49k listings, the biggest segment of rented AirBnB properties in NYC is “Entire Home/Apartment”. Most properties are located in Manhattan and Brooklyn.



Number of Rented Properties by Neighbourhood Group

	neighbourhood_group	id ▾
1.	Manhattan	21.544
2.	Brooklyn	19.990
3.	Queens	5.633
4.	Bronx	1.088
5.	Staten Island	370

1 - 5 / 5 < >

**Number of Rented Properties by Room Type by Neighbourhood Group****Average Price of Rented Properties by Room Type by Neighborhood Group**


Generally, the price of the entire home/apartment property type is the highest compared to private room type and shared room type.


The properties having the highest rental price are those located in Manhattan. However, based on average property rental prices, shared room rental price in Brooklyn is slightly higher than private room in Manhattan.



THANK YOU 😊

Does anyone have any questions?

 : fitricahyani192@gmail.com

 : +6282136888032

 : <https://www.linkedin.com/in/fitri-cahyani/>