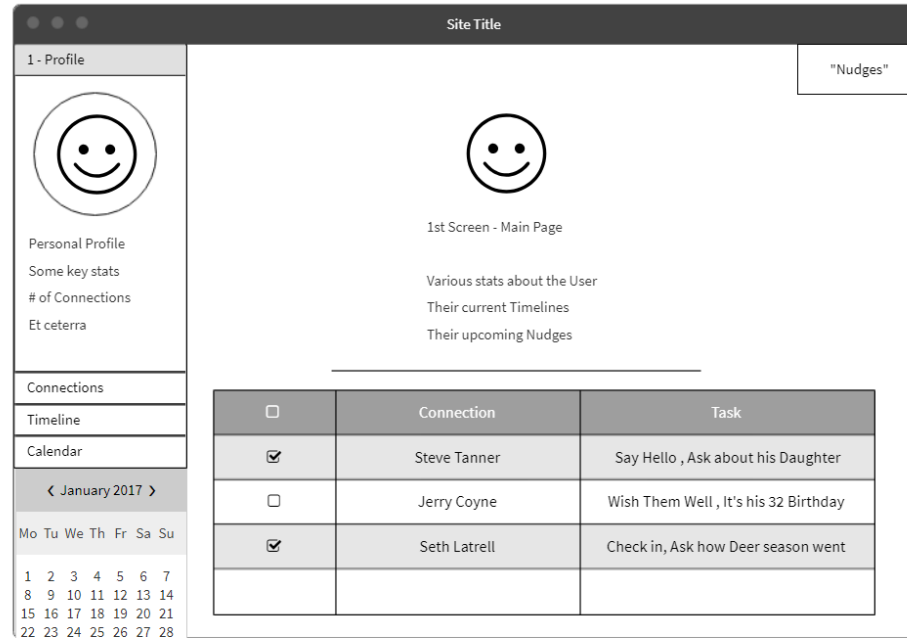


SocialQ's – Intro Storyline

V1.0.0 – SocialQ's Story Line MVP

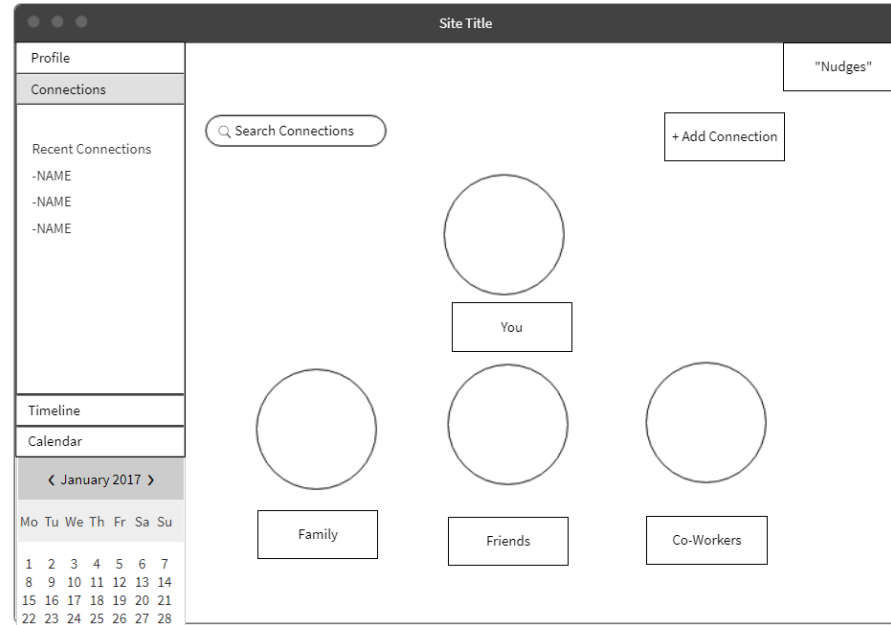
HomePage



Home Page Notes

- .Home page – default to Profile (User)
- .Connections
- .Timeline
- .Calendar (unlikely in MVP)

Connections



Connections

- .Grouped by Relationship Type
- .Family / Friends / CoWorkers
- .We can probably create other categories
 - College Friends / UNH programmers

New Connection

Profile

Connections

Recent Connections

-NAME

-NAME

-NAME

Timeline

Calendar

< January 2017 >

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

Site Title

"Nudges"

Fill Out Your New Connection

Add Photo (s) +

Relationship +

F - Family +

O - Occupation

R - Recreation / Hobbies

D - Dream / Aspirations

Name

Date Of Birth

Date - Important Dates +

12 May 2016

Other General Notes +

Nudges Cycle's

Nudging Cycle - Modal

How Often would you like to be Nudged To reach out?	How to you want your SocialQ's to be presented to you?
<input checked="" type="checkbox"/> Important Dates	<input type="checkbox"/> Cycle FORD
<input type="checkbox"/> Weekly	<input type="checkbox"/> Cycle General Notes
<input checked="" type="checkbox"/> Monthly	<input checked="" type="checkbox"/> Combine FORD + GN
<input type="checkbox"/> Quarterly	<input type="checkbox"/> Randomize
<input type="checkbox"/> Annually	<input type="checkbox"/>

New Connection

- Basic input from Laurie's Outline
- Completed Connection page has same info
 - In addition to List of past and upcoming “nudges”
- Recurrence Cycle is 2 part based
 - The frequency of nudges
 - The Prompts cycle

Timeline

1 - Profile

Connections

Timeline

Upcoming

- Steve Tan...
- Jerry Coyn...
- Seth Latrel...

Calendar

< January 2017 >

Mo Tu We Th Fr Sa Su

1 2 3 4 5 6 7

8 9 10 11 12 13 14

15 16 17 18 19 20 21

22 23 24 25 26 27 28

Site Title

Sort Nudge by....

Completed / Upcoming / ALL

"Nudges"

<input type="checkbox"/>	Connection	Task
<input checked="" type="checkbox"/>	Steve Tanner	Say Hello , Ask about his Daughter
<input type="checkbox"/>	Jerry Coyne	Wish Them Well , It's his 32 Birthday
<input checked="" type="checkbox"/>	Seth Latrell	Check in, Ask how Deer season went

User Selects the Nudge *
Other Fields to Include

- Date
- Communication Type (Call, text, Email, In person)


Timeline

- .Time line is “Nudge” focused
- .Lining up “nudges” based on selected criteria
 - Sort by Upcomming
 - . Completed

Nudge Complete – Modal

☒ Completed

12 May 2016



Name = Seth Latrell


Relationship = Friend

Task - Check In

Que = R - Ask about hunting season

Recurrence = Quarterly

Interaction - Notes



The Completed Nudge

- .Similar to how Mike described Cigna example
- .User clicks line item
- .Form appears
 - User fills out the boxes