



Targeting The Job You Want

Agenda

Reflection

Google Search + Keywords

Contacting Hiring Managers

Putting yourself OUT there (online + in-person)

Tracking

Your Turn

Reflection

The Flower
“That One Piece of Paper”

1 My Preferred Kinds of People to Work With:
1
2
3
4
5
My Holland Code: ☐ ☐ ☐

2 My Favorite Working Conditions:
1
2
3
4
5

3 What I Can Do and Love to Do (My Favorite Transferable Skills):
1 6
2 7
3 8
4 9
5 10

4 My Goal, Purpose, or Mission in Life (or my philosophy about life):

5 My Favorite Knowledges or Fields of Interest:
1 4
2 5
3

6 Level of Responsibility I'd Like:

My Preferred Salary Range:

Other Rewards Hoped For:

7 My Preferred Place(s) to Live:
1
2
3
My Preferred Geographical Factors:
1
2
3
4
5

- Exponential Technologies such as AI, Virtual Reality or Robotics.
- Big Data
- Ad-tech
- Fin-tech
- Ed-tech
- IoT
- Ecommerce
- Anything as a Service
- Blockchain
- Cyber Security
- Open Source

Online Job Search via Google

- First, head to where we all go for our answers - Google.
- Keyword searches for your passion coupled with words like "software" or "technology" or "technology trends":
 - Top Guitar Tab Software Companies
 - Software for Acoustic Music Production
 - Best Apps for Working Out
 - Fastest Growing Gaming Tech Companies
 - Software for Freelance Artists or Painters
 - Top Tech Trends in Sculpture Artistry
- Submit an Online Application.
 - Don't forget that Cover Letter!

Contacting Hiring Managers

**Live walkthrough within video content -
please view there**

Putting yourself OUT there

- Pick any 5 sites (*Check your Regional Resource Guides given as part of Lesson 1*)
- Create your profile on each site: be sure to fill in all the fields, and include keywords and skills if an option to do so exists.
- Update your LinkedIn status about once every 2 weeks
 - Express interest in Junior Web Developer roles in specific languages, with a sentence about how awesome you are:
 - For example: *If you or anyone you know is seeking a hard-working, passionate and creative Web Developer who is also a major Pythonite, ping me - I would love to chat about potential job opportunities. Check out my github here:*
www.xxxxxx.com

The logo for monster.com, featuring the word "monster" in a white, lowercase, sans-serif font, followed by ".com" in a smaller, white, lowercase, sans-serif font, all on a solid purple rectangular background.The logo for HIRED, featuring the word "HIRED" in a white, uppercase, sans-serif font, centered on a solid dark gray rectangular background.The logo for StartUpHire, featuring the text "StartUpHire" in a blue, sans-serif font, with "StartUp" in blue and "Hire" in yellow. Below it, the tagline "You Need Options in Life" is written in a teal, sans-serif font.

Putting yourself OUT there in-person

- Online Job Searching + In Person Networking at Events = More Success!

The Meetup logo is written in a red, cursive script font.The Eventbrite logo consists of the word "Eventbrite" in a white, sans-serif font, set against an orange rounded rectangular background. A small trademark symbol (TM) is located to the upper right of the logo.

Tracking

- Data is your best friend during the job search process.
- Goal:
 - Apply to (or share your resume) for *at least* 15 jobs per week.
 - Overachieving will get you places!
- Data to Track:
 - Job Applied For
 - Company Size (0-50, 51-200, 201-500, 500-1000, 1000+, 5000+ 10,000+)
 - Link to Job Desc
 - Applied Week of
 - Method
 - Status

Now it is your turn...