Targeting The Job You Want

Agenda

Reflection

Google Search + Keywords
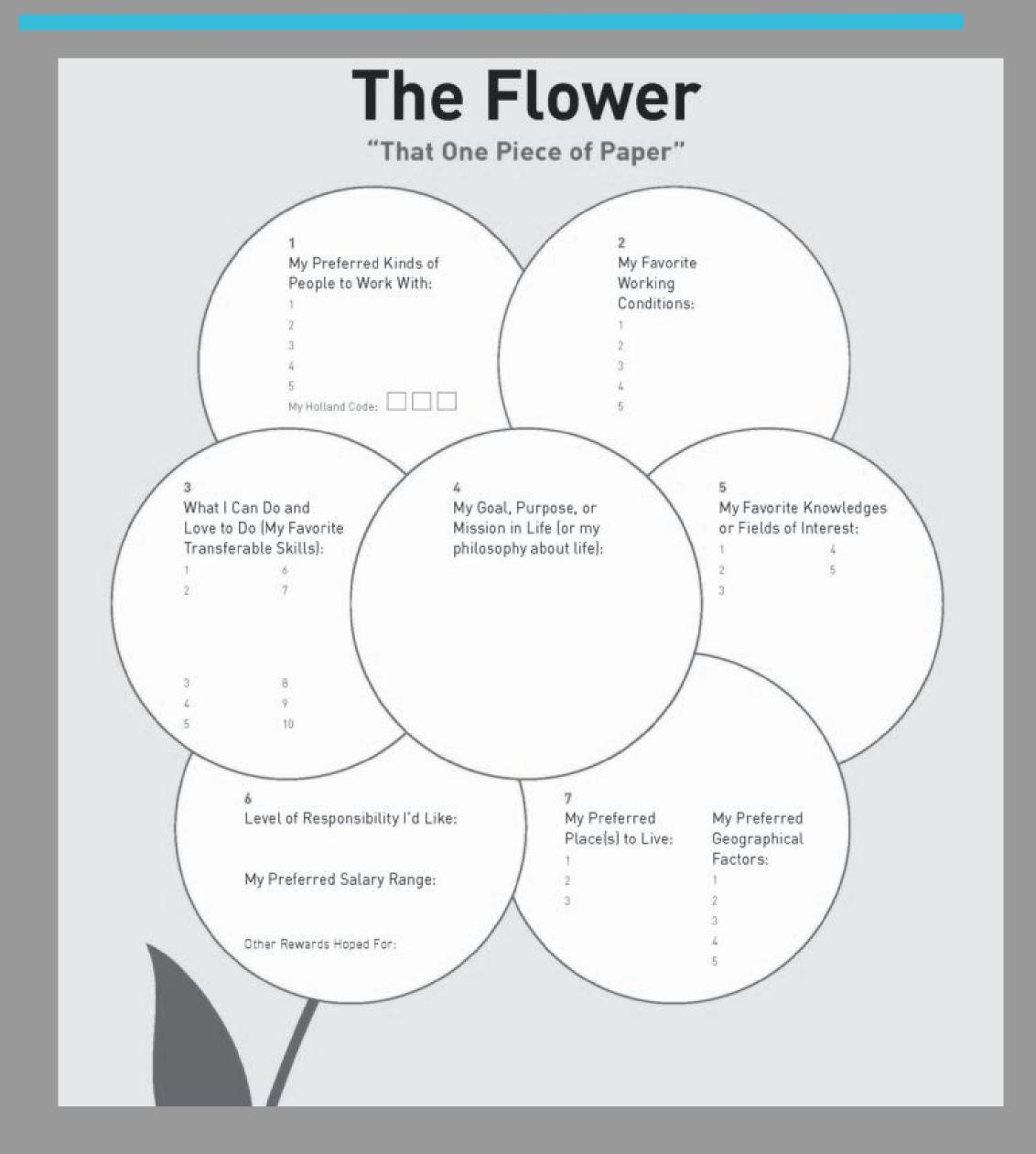
Contacting Hiring Managers

Putting yourself OUT there (online + in-person)

Tracking

Your Turn

Reflection

The Flower
"That One Piece of Paper"

1 My Preferred Kinds of People to Work With:
1
2
3
4
5
My Holland Code: ☐ ☐ ☐

2 My Favorite Working Conditions:
1
2
3
4
5

3 What I Can Do and Love to Do (My Favorite Transferable Skills):
1   6
2   7

3   8
4   9
5   10

4 My Goal, Purpose, or Mission in Life (or my philosophy about life):

5 My Favorite Knowledges or Fields of Interest:
1   4
2   5
3

6 Level of Responsibility I'd Like:

My Preferred Salary Range:

Other Rewards Hoped For:

7 My Preferred Place(s) to Live:
1
2
3

My Preferred Geographical Factors:
1
2
3
4
5

- Exponential Technologies such as AI, Virtual Reality or Robotics.
- Big Data
- Ad-tech
- Fin-tech
- Ed-tech
- IoT
- Ecommerce
- Anything as a Service
- Blockchain
- Cyber Security
- Open Source

Online Job Search via Google

- First, head to where we all go for our answers - Google.
- Keyword searches for your passion coupled with words like "software" or "technology" or "technology trends":
  - Top Guitar Tab Software Companies
  - Software for Acoustic Music Production
  - Best Apps for Working Out
  - Fastest Growing Gaming Tech Companies
  - Software for Freelance Artists or Painters
  - Top Tech Trends in Sculpture Artistry
- Submit an Online Application.
  - Don't forget that Cover Letter!

Contacting Hiring Managers

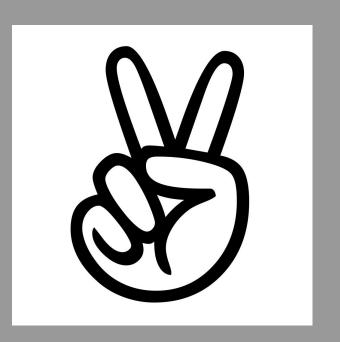**Live walkthrough within video content - please view there**

Putting yourself OUT there

- Pick any 5 sites (*Check your Regional Resource Guides given as part of Lesson 1)*
- Create your profile on each site: be sure to fill in all the fields, and include keywords and skills if an option to do so exists.
- Update your LinkedIn status about once every 2 weeks
  - Express interest in Junior Web Developer roles in specific languages, with a sentence about how awesome you are:
    - For example: *If you or anyone you know is seeking a hard-working, passionate and creative Web Developer who is also a major Pythonite, ping me - I would love to chat about potential job opportunities. Check out my github here: www.xxxxx.com*

Putting yourself OUT there in-person

- Online Job Searching + In Person Networking at Events = More Success!

Tracking

- Data is your best friend during the job search process.
- Goal:
  - Apply to (or share your resume) for *at least* 15 jobs per week.
  - Overachieving will get you places!
- Data to Track:
  - Job Applied For
  - Company Size (0-50, 51-200, 201-500, 500-1000, 1000+, 5000+ 10,000+)
  - Link to Job Desc
  - Applied Week of
  - Method
  - Status

Now it is your turn...