## Best Real Estate Zip Codes

Nina Vergara, Manav Kahlon, Ben Bowman

#### **Business Problem**

 Vergara Investment LLC, an asset management firm, has tasked us with finding the best five US zip codes to invest in real estate.

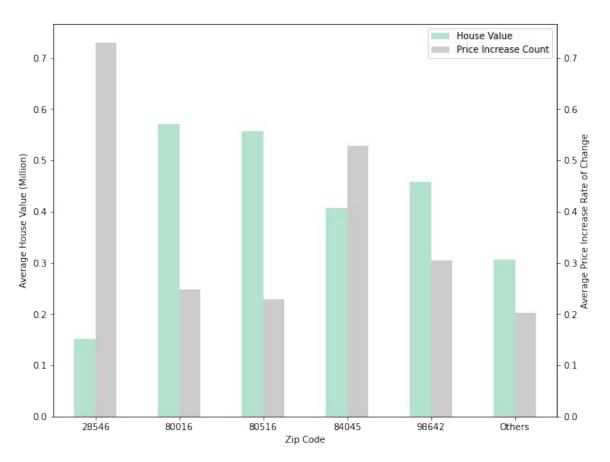
#### Data

- Over 30,000 zip codes from the Zillow Home Value Index database.
- Additional data from Realtor.com

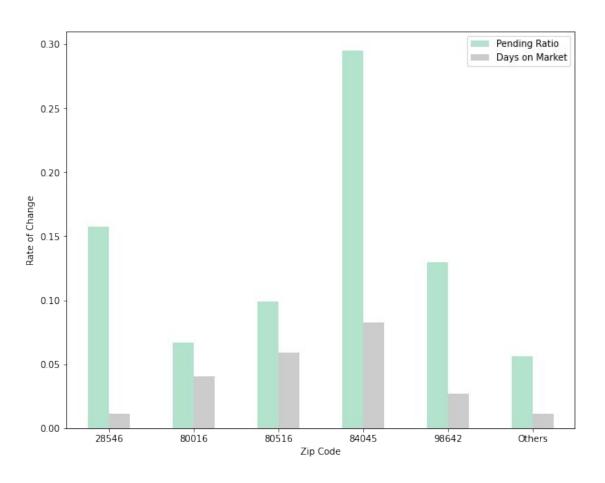
## Top 5 Zip Codes

Zip Code	City	State	<b>Current Price</b>		Expected 2026 Price		Expected 5 yr. ROI
84045	Saratoga Springs	UT	\$	551,641	\$	772,606	40.1%
98642	Ridgefield	WA	\$	566,110	\$	655,206	15.8%
28546	Jacksonville	NC	\$	178,594	\$	226,293	26.7%
80016	Aurora	CO	\$	303,145	\$	439,270	44.9%
80516	Erie	CO	\$	664,721	\$	750,797	13.0%

## **Housing Characteristics**

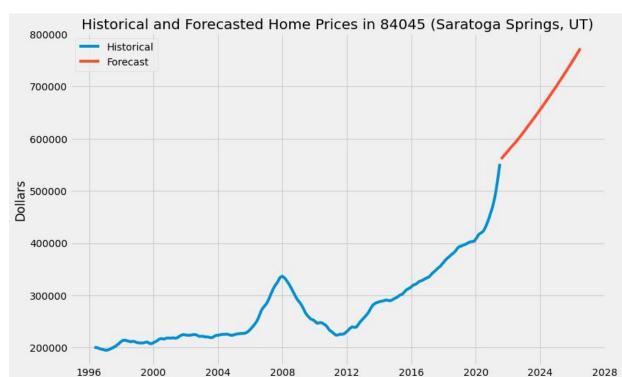


#### **Market Characteristics**



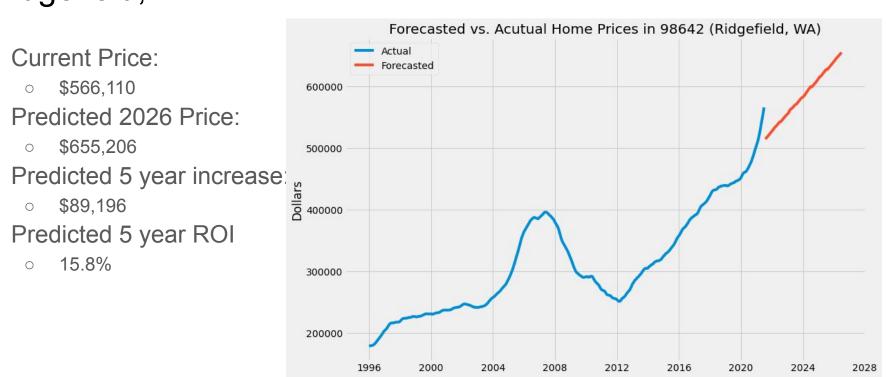
## Saratoga Springs, UT

- Current Price:
  - 0 \$551,641
- Predicted 2026 Price:
  - o \$772,606
- Predicted 5 year increase:
  - o \$220,965
- Predicted 5 year ROI
  - 0 40.1%



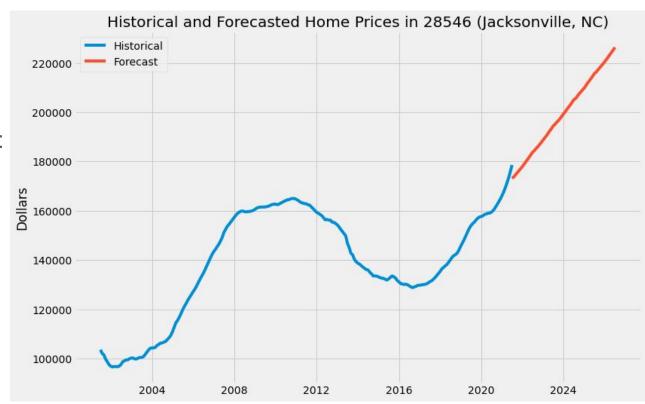
## Ridgefield, WA

- **Current Price:** 
  - \$566,110
- Predicted 2026 Price:
- Predicted 5 year ROI
  - 15.8%



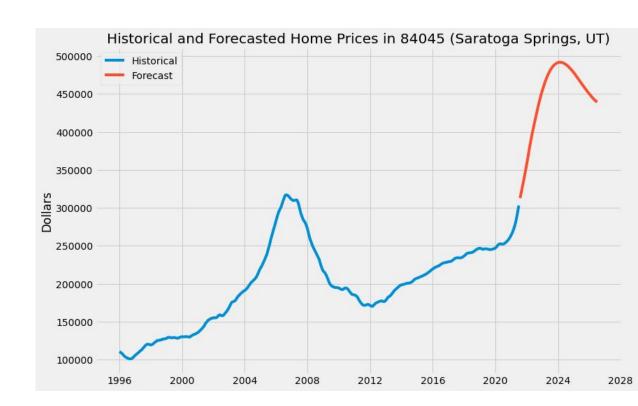
#### Jacksonville, NC

- Current Price:
  - 0 \$178,594
- Predicted 2026 Price:
  - o \$226,293
- Predicted 5 year increase:
  - o \$47,699
- Predicted 5 year ROI
  - 0 26.7%



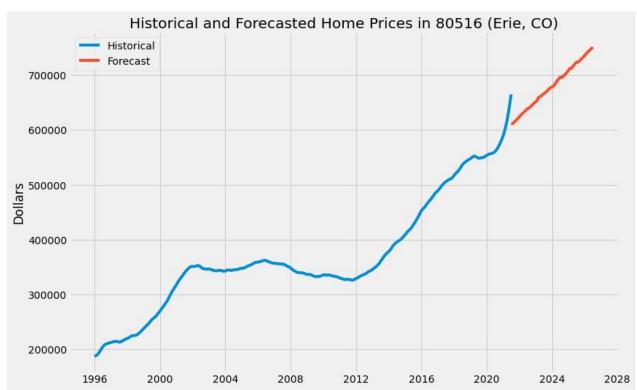
#### Aurora, CO

- Current price:
  - \$303,145
- Predicted 2026 price:
  - \$439,270
- Predicted 5 year increase:
  - o \$131,615
- Predicted 5 year ROI:
  - o 44.9%



## Erie, CO

- Current price:
  - o \$664,721
- Predicted 2026 price:
  - \$750,797
- Predicted 5 year increase:
  - o \$86,076
- Predicted 5 year ROI:
  - 0 13.0%



### Conclusion

- ROI
  - Aurora, CO
    - **44.9%**
- Lowest Capital Investment
  - Jacksonville, NC
    - **\$178,594**

#### **Future Work**

- Incorporate exogenous variables
  - Plywood Prices
  - Concrete Prices
  - Median Household Incomes
  - Interest Rates
  - Rate of home construction
- Incorporate multivariate variate forecasting

# Questions?