



Business Data Analyst

We appreciate your interest in the Business Data Analyst role with BriteVox Inc.

We want to share a little about our organization's application process and structure. All interview rounds will be attended by myself and two other members of the BriteVox team. The initial interviews will take place over Zoom, and the invite will be sent to you automatically from Calendly.

We expect three interview rounds for our panel to complete the process. The first interview will be 30 minutes, and all applicants will have the same questions. We anticipate interviewing approximately 20 candidates at this stage. The second round will be 45 minutes, with much more time for discussion, and we expect to interview six candidates at this stage. The final round will be in person at our office in San Diego for the two most suitable candidates.

To minimize interview rounds and for maximum efficiency, please read the following information carefully so that you understand our structure thoroughly and can answer questions in the appropriate context. You may also visit our website at www.britevox.com.

I look forward to meeting with you.

Warm regards,

Michael

Michael Scully
Co-Founder
BriteVox Inc.

Timelines

Interview Timeline

1. First Interviews: August 5th – August 9th, 2024
2. Second Interviews: August 19th – 21st, 2024
3. Final interviews: August 22nd – 23rd, 2024

Notes:

- Make sure to have a stable internet connection for virtual interviews and be in a quiet location.
- Please join the interview from a laptop or desktop so you can clearly see the presentation we will share.
- Please review the information shared before the interview to help you prepare and get a better understanding of what we do.

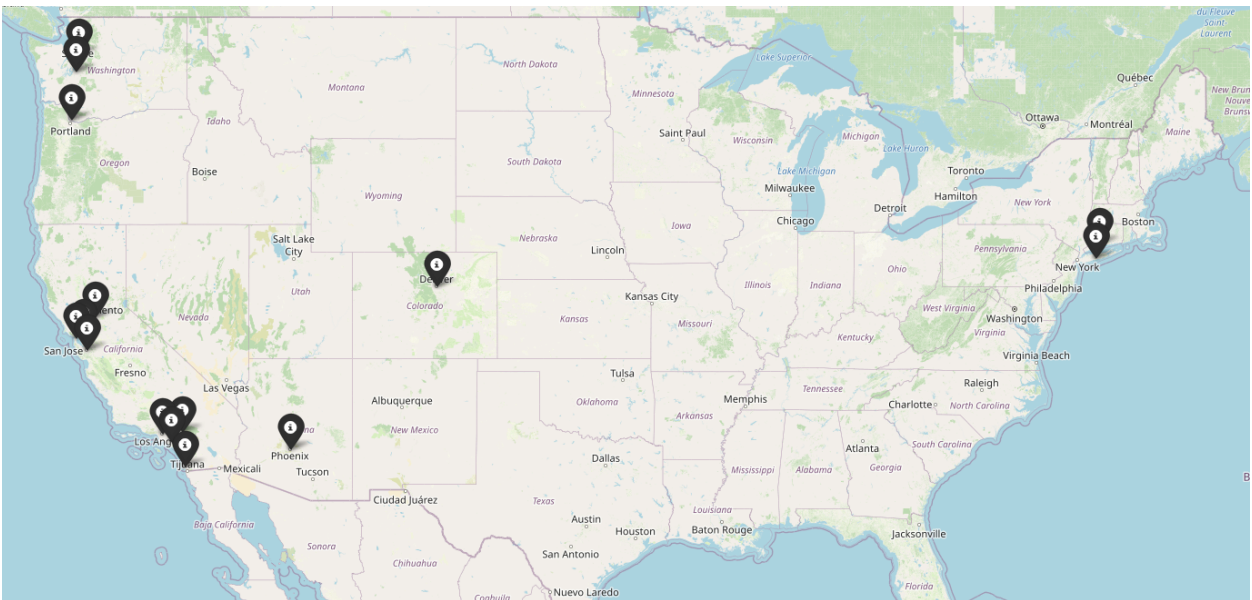
Background

Founded in 2017, BriteVox is an international direct marketing agency that provides face-to-face teams that acquire new customers/supporters for various non-profit and commercial clients.

BriteVox currently represents approximately 45 well-known clients in the US and UK market and is acquiring more than 5,000 new customers each week with overall revenue in excess of \$50 million annually.

BriteVox's mission is simple: to collaborate with its clients, building and delivering on strategies informed by data, innovating and responding to market conditions and **acquire large volumes of quality donors and customers.**

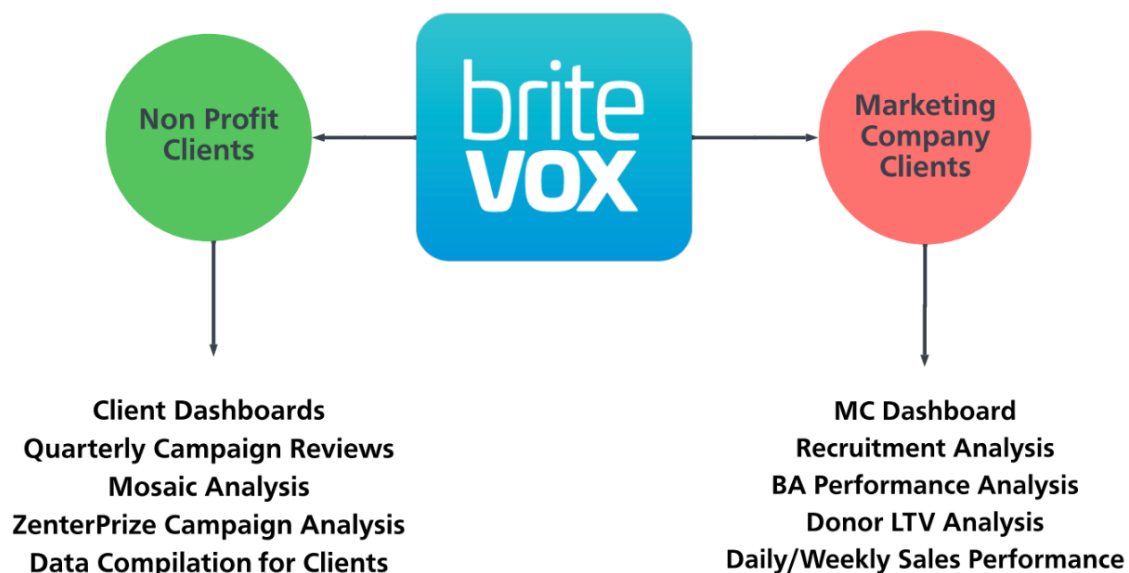
The map below shows our US marketing office locations as of July 2024.



BriteVox Client Data Deliverables

BriteVox has two very different categories of clients, non-profit clients and marketing company clients and sits at the intersection of the two. We create donor acquisition programs for our non-profit clients and our network of affiliated marketing company clients carry out the acquisition.

This chart highlights some of the tailored reporting services BriteVox provides to meet the diverse needs of its Marketing Company clients and Non-Profit clients, most of which are presented in Power BI.



Data Sources

This chart illustrates the various data sources that a BriteVox Data Analyst utilizes in their role. Each of these sources provides unique data that is crucial for comprehensive analysis and reporting within the BriteVox framework.



Thank you, we look forward to meeting you!