**Updated Slide Allocation & Sprint-2 Task Breakdown**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **#** | **Slide** | **Primary owner** | **Backup** | **Chart / asset** |
| 1 | Project title & team | Alexei | — | Static cover |
| 2 | Overview (scope, data) | Alexei | — | Simple diagram |
| 3 | Objectives list | Alexei | — | Bulleted slide |
| 4 | **Top-10 movies by average rating** | **Laura** | Sree | Horizontal bar |
| 5 | **Most-popular genres** | **Laura** | Anisha | Clustered bar ( % views vs % catalogue ) |
| 6 | **User distribution by age** | **Anisha** | Laura | Column or pyramid |
| 7 | **Users by subscription status** | **Sree** | Anisha | Donut / 100 % bar |
| 8 | **User distribution by country** | **Anisha** | Sree | Filled map (top-10) |
| 9 | **Device usage among users** | **Anisha** | Laura | 100 % stacked column |
| 10 | *Bonus insight* – Genre-Demand Gap | Alexei + team | — | Heat-map / scatter |
| 11 | Key recommendations | Alexei | Team | Action-vs-Benefit table |
| 12 | Blockers & mitigations | Laura + Sree | — | Two-column slide |
| 13 | Q & A / wrap-up | Alexei | — | Contact slide |

*(13 slides × ≈2 min = 25 min inc. live demo transitions)*

**Slide 1 — Title**

* **StreamFlix Global Viewer Insights**
* Team: Alexei | Laura | Anisha | Sreelakshmi
* Date: 10 June 2025

**Slide 2 — Project Overview**

* Data sources used (Movies, Users, Ratings, Combined…)
* Row counts & time-range covered
* One simple diagram: data → SQL → Power BI → Insights

**Slide 3 — Project Objectives**

* Top-10 movies by average rating
* Most-popular genres
* Age-group distribution
* Subscription split (Free vs Subscriber)
* Users by country
* Device usage mix

**Slide 4 — Top-10 Movies by Avg Rating *(Laura)***

* Horizontal bar chart placeholder
* Subtitle: “Minimum 100 ratings to qualify”
* Call-out: highest-rated title & score

**Slide 5 — Most-Popular Genres *(Laura)***

* Clustered bars: **% of catalogue vs % of total views**
* Quick takeaway bullet (e.g., “Action over-performs”)

**Slide 6 — User Distribution by Age *(Anisha)***

* Column or population pyramid placeholder
* Note beneath: sample = 6 040 users

**Slide 7 — Subscription Status *(Sree)***

* Donut chart: Free vs Subscriber (%)
* Small bullet: conversion target for Q3

**Slide 8 — Users by Country *(Anisha)***

* Filled world map or top-10 bar chart
* Footnote: 83 % cross-border viewing caveat

**Slide 9 — Device Usage *(Anisha)***

* 100 % stacked column: Mobile | Smart-TV | Desktop | Tablet
* Bullet: equal 25 % share across devices

**Slide 10 — Bonus Insight: Genre Demand Gap *(Team)***

* Heat-map or scatter placeholder
* One sentence recommendation (e.g., “Increase Action supply”)

**Slide 11 — Key Recommendations *(Alexei)***

|  |  |  |
| --- | --- | --- |
| **Action** | **Expected Benefit** | **Priority** |
| Acquire more Action titles | +X % watch-time | High |
| Reduce low-view Drama | Save licensing cost | Med |
| … | … | … |

**Slide 12 — Blockers & Mitigations *(Laura + Sree)***

* **Country field ambiguity** → Treat as production country, flag limitation
* **No plan tiers** → Analyse Free vs Subscriber only
* **Large dataset slowness** → Pre-aggregated SQL views & indexing

**Slide 13 — Q & A / Wrap-Up *(Alexei)***

* “Thank you” banner
* Contact e-mails for each team member
* Link to live Power BI dashboard