



PERSONAL

Leon Roy



Name	Leon Roy
Birthday	12th April 1988 (24)
Nationality	British
Marital Status	Single
Address	Moorlands, Crostons Close Rd, Bury, BL9 6TB
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EDUCATION & EXPERIENCE

- Holy Cross College (Bury)** 2004 - 2006
Studied:
Psychology [D]
Computing [B]
Business Studies [D]
General Studies [E]
- Leeds Metropolitan University - BA (Hons) Business & Management** 2006 - 2009
I proudly earned a 2:2, although I have never been good with exams I excelled in all practical parts of University mostly of which was team based. A few of the subjects I studied include Digital Marketing, Online Commerce, Economics, Managing Diversity. All of which was taught from a managerial point of view.
- CEX Ltd. - Sales Assistant / Level 3** from 2008
Two years spent at Leeds and a little short of one year at Manchester Arndale. I started going through my supervisor competencies at Leeds just before I had to move back to Manchester. Managed to secure a transfer to the Arndale store and attain a 'level 3' management tag along with the supervisory responsibilities it entails. I like to think I have achieved a great deal whilst working for CEX; I have won a several vouchers for submitting ideas to the marketing department – also won a trip to South Africa for the World Cup for writing the winning entry for the competition of best company mission statement.
- Melee Media - Web & Graphic Designer** from 2009
This has been my own business that I have slowly and gradually grown over the past two years in my free time. It started as a part time affair and developed into a very rewarding career. I have dealt with many clients in the UK and Ireland designing countless amounts of online and printed media; some with turnovers reaching £20M and others still having to earn their first penny. I have helped many small and new businesses get off the ground by providing them a solid online foundation, marketing solutions, unique looking business cards, websites and promotional materials just to name a few. Perhaps one of my finest moments was receiving a substantial tip from a client that reckoned I had doubled his conversion rate just by designing him a nice business card.



LEARNED SKILLS

	good	perfect
Analytical/Problem Solving	★ ★ ★ ★ ★ ★ ★	
Communication	★ ★ ★ ★ ★ ★ ★	
Networking	★ ★ ★ ★ ★ ★ ★	
Customer Understanding	★ ★ ★ ★ ★ ★ ★	
Staff Management	★ ★ ★ ★ ★ ★ ★	



PERSONAL SKILLS

	good	perfect
Social Responsibility	★ ★ ★ ★ ★ ★ ★	
Project Management	★ ★ ★ ★ ★ ★ ★	
Creativity	★ ★ ★ ★ ★ ★ ★	
Communication	★ ★ ★ ★ ★ ★ ★	
Teamwork	★ ★ ★ ★ ★ ★ ★	

References

To get a better understanding of my self, personally and in terms of work ethic feel free to contact any of the below from CEX.

Andy Wood (Previous Leeds Manager, now Ops Manager)
awood@webuy.com - 07845 829 147

Steven Hicks (Manchester Arndale Manager)
shicks@webuy.com - 07976 844 378

Simon Hosmer (Current & Previous Ops Manager)
shosmer@webuy.com - 07540 651 763