

## **Case Study**

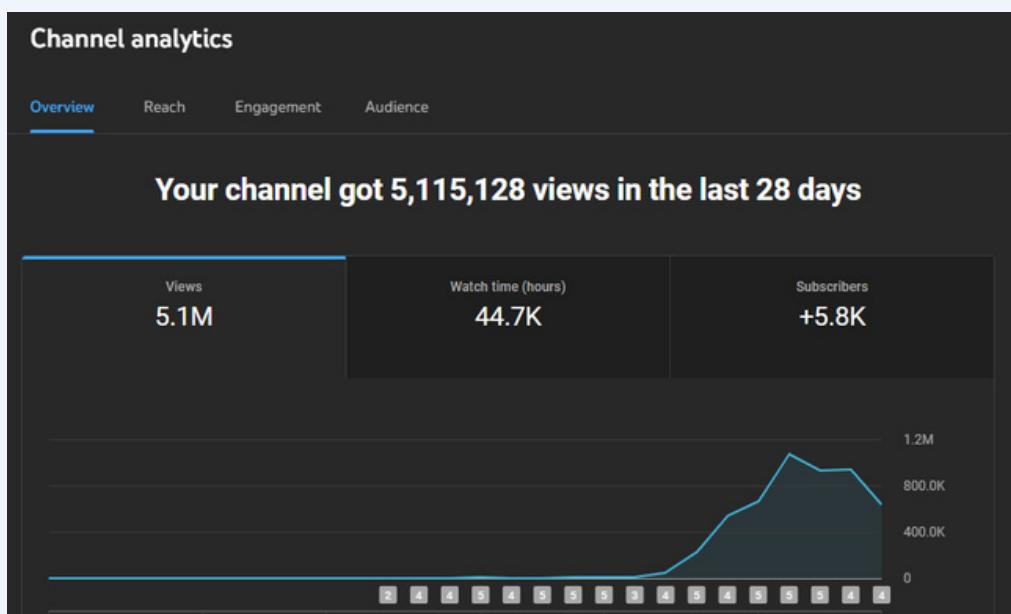
**5.1 MILLION VIEWS  
5800 Subscribers**

**ON  YouTube  
IN 8 DAYS**

# THANK YOU FOR PURCHASING THIS EBOOK

You have made a wise decision.

So, as promised I am going to show you the 3 simple steps I took to grow my channel from a desert island-looking YouTube channel into a massive traffic hub of 5.1 million views and 5800 subscribers.



Using this method, you don't have to bother about spending your time working so hard to create content consistently or have to wait 22 whole months to start getting some level of growth.

One sure thing is, in the next couple of days or hours you should start seeing results.

First, views and then subscribers will come in gradually.

I am going to show you step by step how to get this done. But first you need to read my disclaimer.

# **DISCLAIMER**

I cannot guarantee you or anyone else any specific results.

The method worked for me but it does not mean it will work for you or anyone else, especially if you are not willing to put in the time and effort to make it work. With that being said, there is great potential in this method but it really depends on the hours you are willing to put in, your patience, and your willingness to be consistent.

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**Let's get into the  
first step...**

# STEP #1

## PICK A NICHE

The type of niche you decide to go with really doesn't matter. Anything works as long as you can monetize it (more on this later).

Most times I select niches based on offers I intend to promote in the future.

For instance, if I intend to promote a dog training offer, then I create a channel around it and build it till it starts driving traffic to what I am promoting.

I suggest you do the same unless.

The 3 top niches are **Health, Wealth, and Relationship**. Any sub-niche that falls within these 3 is absolutely fine.

A Google search for the top sub-niches within a niche will open your eyes to powerful niches you never thought about

So you really don't need to spend so much time trying to figure out the perfect niche to start with.

Just bear in mind that the strategy I will reveal works for most niches and you can create multiple channels in several niches.

So pick any niche and move on to the next step.

# STEP #2

## CUSTOMIZE YOUR YOUTUBE CHANNEL

I am guessing you should have created a Youtube channel already, if so, feel free to move on to the next step.

If you are yet to do that, simply head over to Youtube and create one with your gmail account.

I will not go into details as to how to create a Youtube channel as its super easy. But let me add a couple of things you need, to customize your Youtube channel.

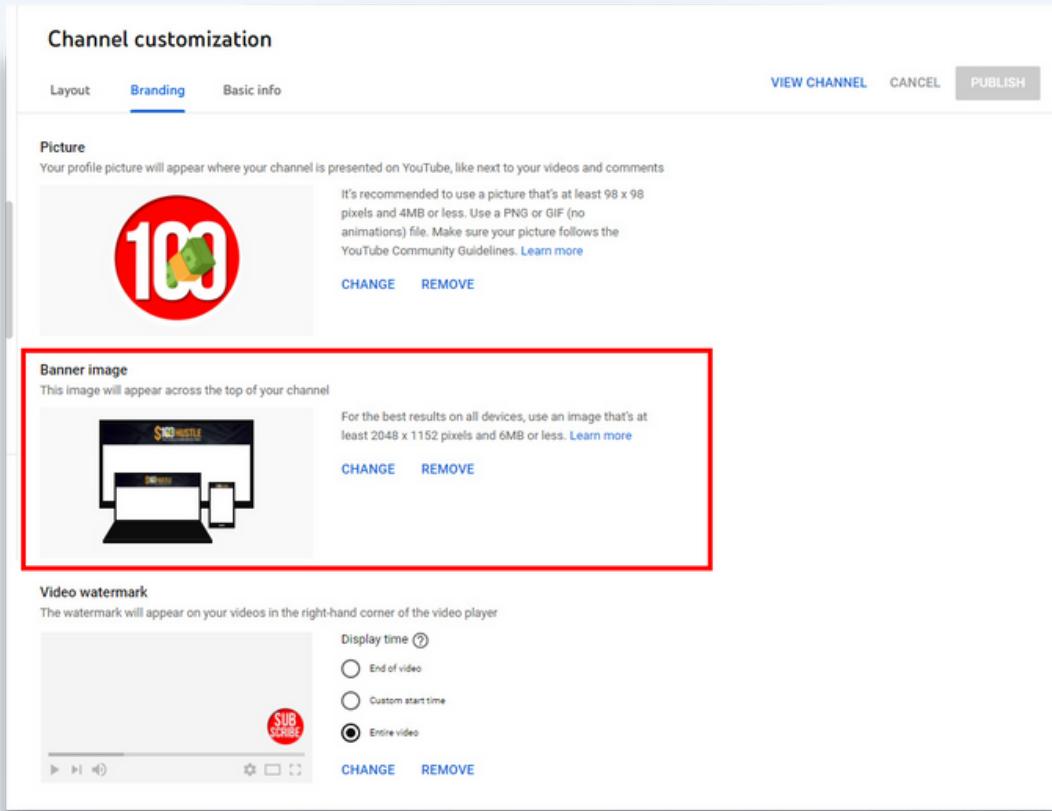
You need to head over to your channel and click on the customize channel link and edit 2 main parts of your channel.

### Youtube channel art

This can be found in the branding tab under the channel customization. Here you can add:

- **Your picture:** This is also your display image. For this, your image will do, and if not simply add your logo.
- **Brand image:** Also known as Youtube channel art.
- **Video watermark:** This can be your logo also but I like to add an image with a transparent background that says subscribe.

Our main focus is the brand image as this is what viewers see when they visit your channel.



Now, this is simple to design, thanks to **Canva.com**. All you have to do is search for a YouTube channel art template. Edit it and you have yourself a channel art in no time.

If you do not like the templates available, you can check the channel arts of other YouTubers in the same niche as yours and replicate their design using Canva's drag and drop feature.

Some details you could add in the channel art is a simple headline about what your channel is about and your website address (if any).

The reason this is essential is so YouTube sees your channel as legit and not another spammy new channel they place on their watch list.

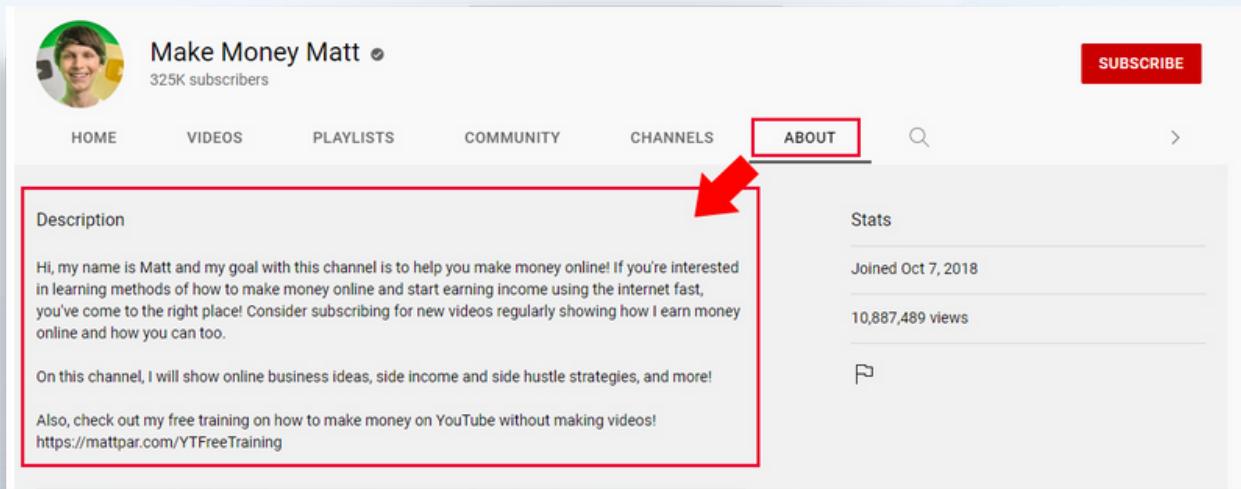
## Basic Info

This is another part of your Youtube channel that should not be ignored.

All you need is to add 200 – 500 words information about what your channel is all about. No need to overthink this.

This also helps with your branding and helps Youtube understand what niche your channel belongs to. So I suggest you do not skip this part.

The basic info is what reflects in the about section of your Youtube channel. Here's the basic info of a top Youtuber called Make Money Matt.



As you can see he is into the make money online niche and this helps YouTube understand where to rank his channel.

You can replicate what he has there in your own words and to suit your niche then move on to the next step.

# STEP #3

## THE STRATEGY

Here we are. Welcome to the core of this eBook.

I will jump right in and reveal the powerful strategy I implemented to achieve my result.

And here it is .... **YOUTUBE SHORTS**



Youtube shorts are the driving force to acquiring millions of views and thousands of subscribers, and the cool thing is that anyone can achieve this.

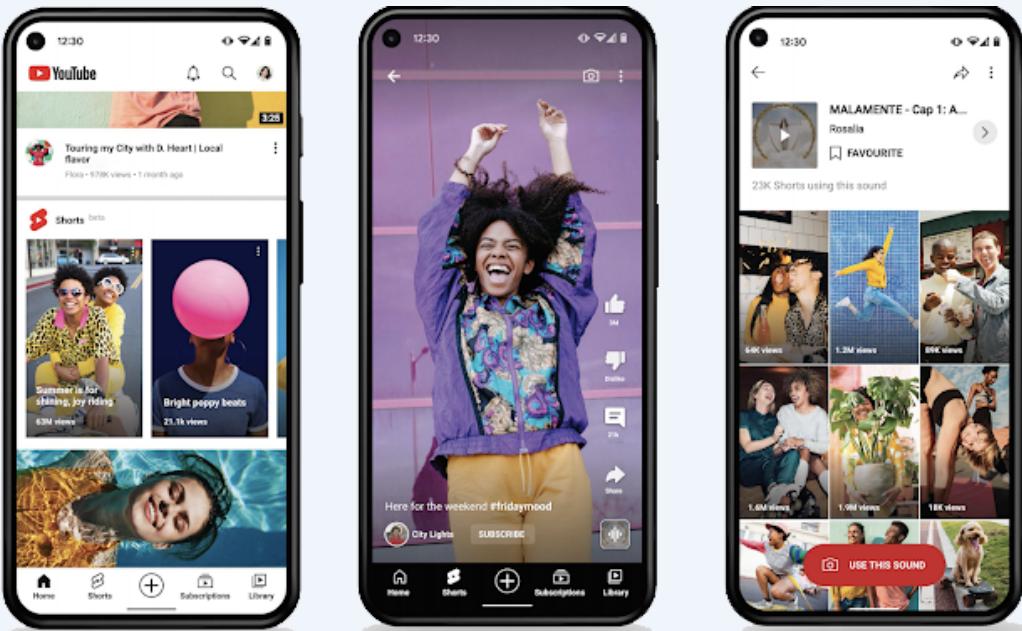
Results might vary according to your chosen niche. But these results are not beyond reach.

So if you already have long videos but are struggling to build your subscribers or get massive views to your channel, or you barely have the time to post content regularly then this is all you need to know.



### ... POST YOUTUBE SHORTS ...

Youtube shorts are basically videos with a duration of **1 minute or less** and typically in vertical video format (1080 x 1920).



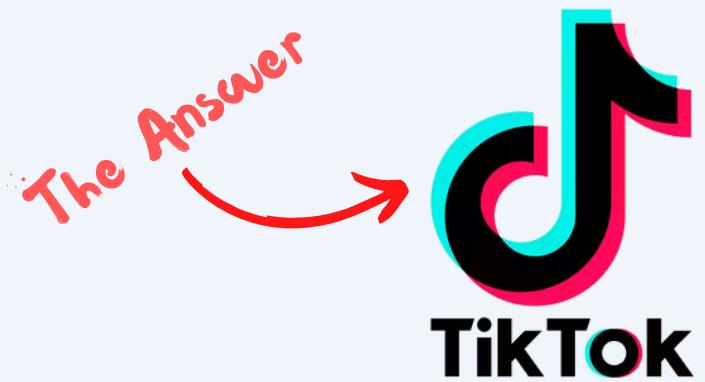
## To create YouTube shorts

- You can split your longer videos and scale them down to 1080 x 1920.
- Or you can get short videos **absolutely free** to post on your YouTube channel

Remember we are all about saving time and not burning hours creating videos ourselves.

So how do we get these videos for free?

The answer... drum roll, please...



Tiktok is the leading platform for vertical videos and there are billions of videos on so many niches uploaded daily.

All I did to acquire millions of views and thousands of subscribers was to **find videos on Tiktok, download them, and reupload them to my Youtube channel every day.**

And this my friend is **the strategy.**

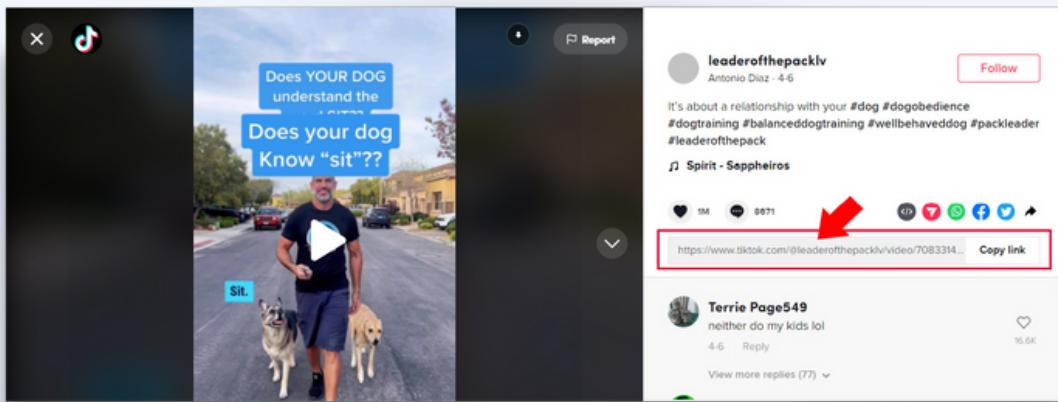
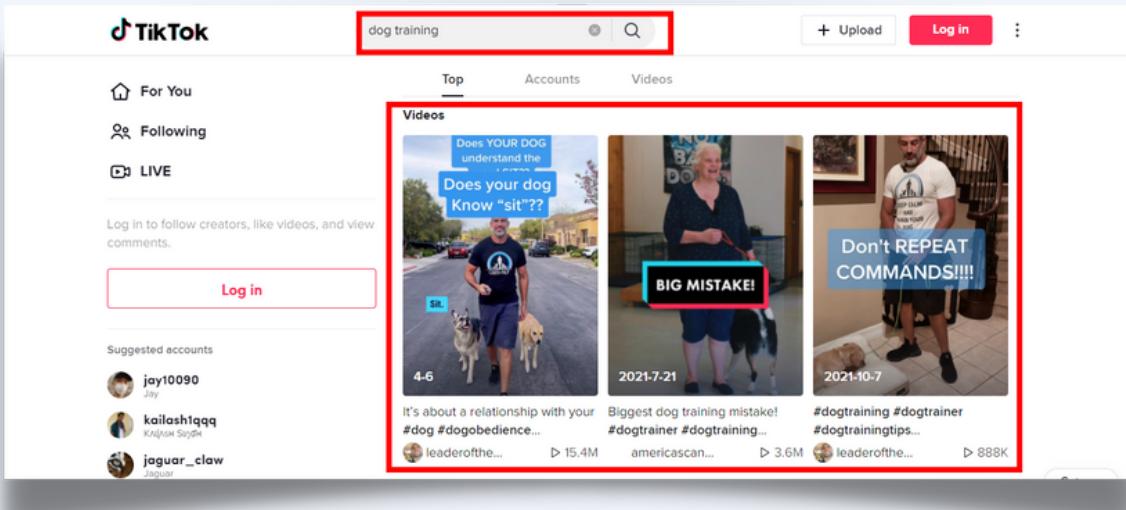
## REPOST VIDEOS FROM TIKTOK TO YOUTUBE SHORTS

But let's dive in a bit to get more details.

So all you need to do is head over to [Tiktok.com](#) (on your pc) and type in a keyword related to your niche into the search bar.

For instance, if you are in the pet niche, you can search for dog training, funny cat, hamsters, etc.

Thousands of videos will be displayed in the results and all you have to do is copy the link for each one to download.



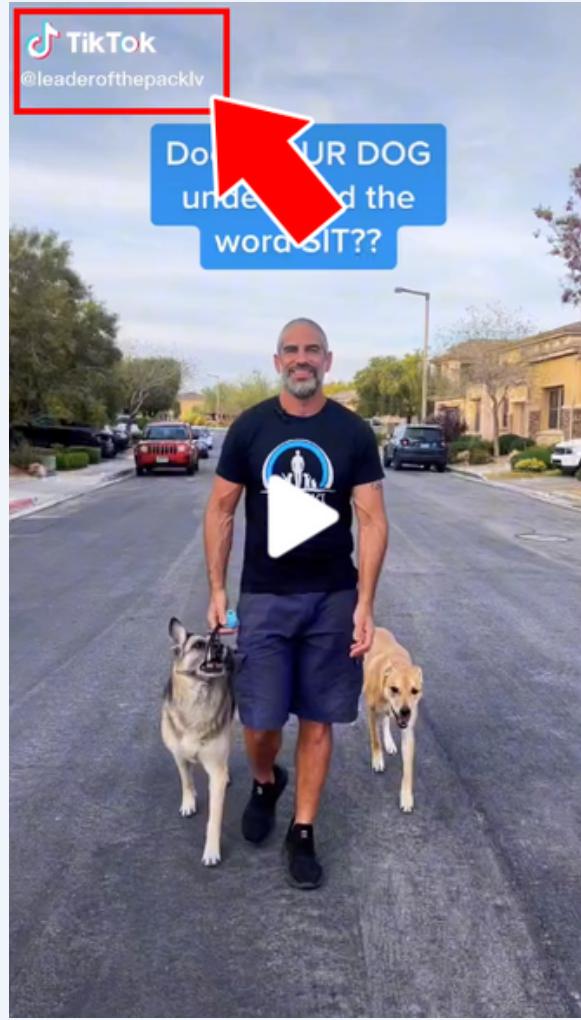
Now there's a slight problem.

When you download videos from Tiktok. They come with a sort of watermark...a Tiktok logo that contains the username of the owner of the video that glitches at different parts of the video.

This is fine especially if you intend to give credit to the original owner of the video on your channel.

But what you want to do is re-upload videos like they were created by you.

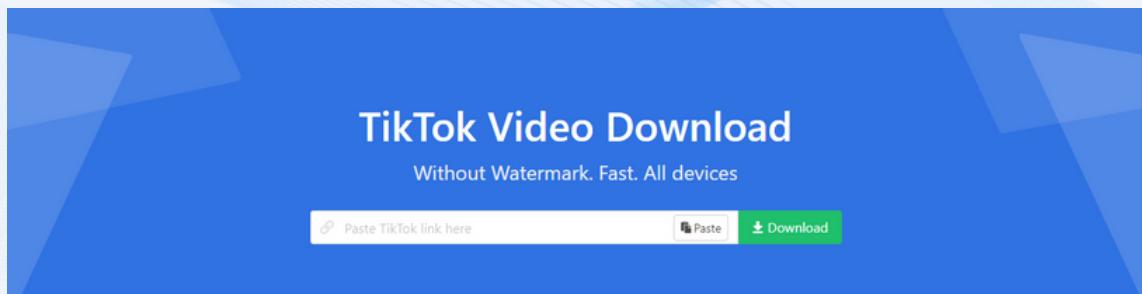
To achieve this, we need to get rid of the watermark and upload a clean video.



This is how to get it done.

- Copy the link to the Tiktok video and visit [snaptik.app](https://snaptik.app)
- Paste the link into the address bar on the site
- It provides a link to download the actual video (without watermarks) from Tiktok.
- Hit the download link to get the video without watermarks.

And that is just about it.



Simple right?

Now one thing you need to know.

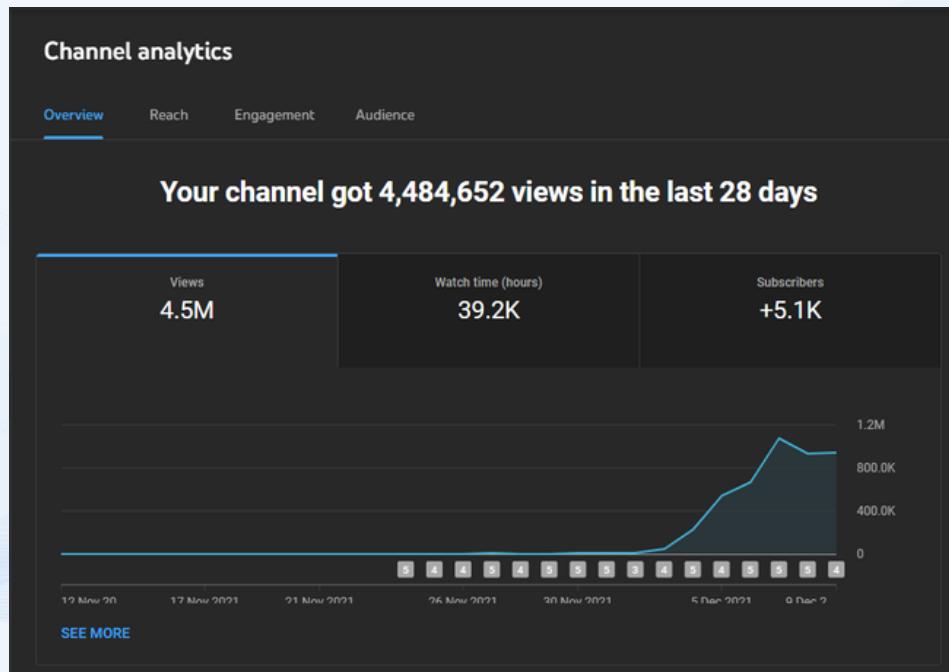
If you intend to get massive views and subscribers, you need to upload videos consistently.

### You need to upload 5 to 10 videos every single day.

Consistency is paramount here. If you are not consistent you are likely not going to achieve great results.

So upload videos daily, 5 is fine for a start.

I reposted about **250 TikTok videos** (10 videos a day) and about **4.4 million** of the views came from just 1 video within the first week.





You can leave the description empty (as a matter of fact, you should). **Do not add links that lead people away from YouTube** in the description, comments or title

If you do, Youtube will shut down your account. They hate when people take away viewers from Youtube.

Just do that and you will be fine and the great thing about this strategy is you do not need any SEO trick to rank your videos. The Youtube algorithm takes care of everything.

Alright, that's about it but let's recap;

- ▶ Set up your channel
- ▶ Find short videos on Tiktok
- ▶ Download them using snaptik website
- ▶ Upload 5 to 10 videos daily to Youtube

This is all you  
need to know

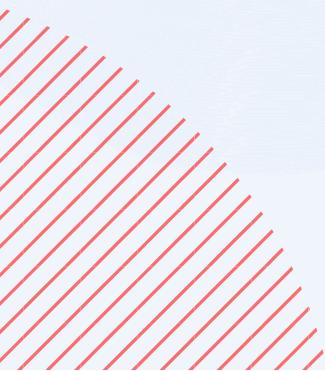


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## AVOID COPYRIGHT ISSUES

Only download videos that have actual spoken words without music in the background to avoid copyright issues on YouTube

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# IT'S TIME TO MONETIZE

When your channel starts growing, it begins to drive massive traffic and this is where you have to take full advantage of it by monetizing it effectively.

In case you missed out on getting the monetization ebook, well you might be missing out because inside I revealed the powerful strategy used in turning the traffic into a money-making machine that makes an average of \$300 a day.

DATE	VIEWS	CLICKS	CONVERSIONS	CVR	EPC	EPU	PAYOUT
Apr 5	1,294	1,100	53	4.82%	0.08	0.0660	\$85.40
Apr 6	2,900	2,563	162	6.32%	0.05	0.0464	\$134.70
Apr 7	5,016	4,826	210	4.35%	0.04	0.0413	\$207.17
Apr 8	7,011	6,262	396	6.32%	0.05	0.0482	\$337.66
Apr 9	7,557	6,484	512	7.90%	0.07	0.0621	\$469.46
Apr 10	12,116	10,333	924	8.94%	0.08	0.0713	\$864.42
Apr 11	7,919	6,501	600	9.23%	0.08	0.0662	\$523.84

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