

Fiyi Onafeso

Software Engineer (Web & Android Developer, UI/ UX Designer ,Data Analyst and Social Media Specialist)

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EXPERIENCE

Codedatt, Lagos — *Android Developer, Social Media*

2015 - 2016

- Created 10+ fully functional applications for Android devices.
- Known for writing efficient, maintainable, and reusable code.
- Proficient in design, data structures, problem-solving, and debugging.
- Expert in the interaction between various devices and versions of Android.
- Expanded client communities and assisted in locating target audiences by proposing social media strategies
- Increased brand awareness by 70% through the use of social media and helped maintain presence on the web
- Collected and researched data to compile into analytical reports in order to take the next step in brand awareness for the client
- Established Twitter pages and grew following by 20% by engaging with the community, using Twitter analytics, and proprietary software to find like-minded people
- Tracked daily content and marketing promotions to determine success and/or failure, in order to better understand consumer behavior
- Developed multi-platform advertising campaign for retail client.
- Executed digital strategy for account, while also outperforming competition in all engagement metrics.
- Collaborate with marketing staff in the development and production of visual content.
- Coordinate live-streaming events' social media interaction and broadcast. Assist with creating post-production content for further use across media channels.

TheBolurin, Lagos — *Fullstack Webdeveloper, Social Media*

2017 - 2018

- Creating website promotional material, web banners, and optimised landing and home pages.
- Coming up with cost estimates for new website building projects.
- Establishing the core purpose of the website by identifying its users.
- Uploading and installing anti-virus and other security software onto websites
- Building up and enhancing integration within existing systems.
- Carrying out tasks related to full software development life-cycle.

PROGRAMMING LANGUAGES

- Python (Django)
- Python (Pandas and Scipy)
- Java
- Javascript
- HTML
- CSS
- MySql
- XML
- Dart

HARD SKILL

- APIs
- UI / UX
- Android Development
- Adobe Xd
- Adobe Illustrator
- Wordpress
- Algorithms
- Git
- Debugging
- DNS Management
- Google Adwords / Analytics
- Instagram
- Twitter
- Facebook

SOFT SKILL

- Problem Solving
- Visual Thinking
- Adaptability
- Enthusiasm
- Work Ethic

- Improving a customer's experience in all digital channels.
- Working on the websites of high visibility, multinational companies and brands.
- Liaising with account managers, sales teams and third party technical support to ensure the successful and timely delivery of a project
- Help in designing poster templates, ads banner, etc

APPEN , Remote — Social Media Evaluator

REMOTE.

- 1.) I perform social media evaluation.
- 2.) I review and rate social media content using a web application to support. measurement of data relevance.
- 3.) I evaluate online web content according to detailed criteria.

APTECH , International Competition — Android Developer

2019.

Built an android app that helps to minimize women's safety-related incidents, create awareness, and provide users a platform to request for emergency help as well as raise their voices against crimes and submit their grievances regarding women's safety.

EDUCATION

Corona Primary School, Ikoyi

2004 - 2006

Canon James Pearse Anglican College, Yaba — WAEC

2010 - 2016

University Of Lagos, Yaba Akoka — Systems Engineering

2016 - 2018

APTECH Computer Education, Maryland — Software Engineering

2018 - 2019

- Leadership
- Collaboration
- Communication
- Creativity
- Critical Thinking

PROFESSIONAL SUMMARY

- Highly ambitious Android Developer / Full Stack Web developer / Social media manager / Digital marketer

with strong leadership and relationship-building skills.

- Always positive, paying little heed to the test ahead. Readiness to work with rising elective advances.

- Developing proficient associations with clients. Superb correspondence and individual communication aptitudes. Can work in quick paced condition while keeping up meticulousness.

- Willingness to take responsibility for and oversee them to finishing. Conveying thoughts obviously to both specialized and non-specialized groups of onlookers

- Background in sales, marketing and advertising.

expertise in market analysis, forecasting and client needs assessments.

- Self-directed and motivated software engineer

who works effectively in a dynamic environment.

