

## OLUWATOBI JOHN OKEDAIRO

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### Skills Summary

Business	Product Management, Customer Review, Data Analysis, Market Research
Software	Asana, Notion, Jira, Miro, Teamwork, Invision, Slack, Gmail, Ms Office
Design	Design thinking, User Experience(UX), User Interface(UI), Mobile & Web Design
Technology	Python, MySQL, MsPowerBi, Supervised Machine learning, Deep Learning
Strategy	Cross functional Team Lead, Agile/Kanban, Product Launch, Software Development Lifecycle, Product roadmap, Startups, Requirement & Documents
	Customer Empathy, Stakeholder consensus, Product metric, Brain storming
	Communication, Strategic thinking, Ideation, Marketing Strategy, report writing, presentation skills etc.
Links	<a href="#">PORTOFOLIO &amp; CASE STUDIES</a> <a href="#">GITHUB</a> <a href="#">POWERBI</a> <a href="#">LINKEDIN</a>

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A result driven Product manager & a data expert with a knack for meeting success goals and delivering MVPs, specializes in product-market fit planning that understands Customer's empathy.

A Perceptive and logical data analyst with proficiency in Machine learning with proven ability to communicate with both technical professionals and end users to identify and translate business requirements.

Offering years of experience towards data accuracy and integrity, Proven ability to build and lead teams of talented professionals to develop valuable process solutions to meet business objectives.

Specializes in launching new services and products from Ideation to Launch amidst startups and idea innovators. Expertise in improving team performance, building distinct KPI's & OKR while securing customer loyalty and keeping business integrity, reaching stake holders consensus and also scaling startups while giving insights to aid their Feasibility, Desirability and viability.

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## **EXPERIENCE & EXPERTISE**

### **WAKALA - KUKUZA**

Product Manager

**REMOTE, GERMANY**

**Jan 2022 - June 2022**

- Wakala(Kukuza) is a web 3 application that allows users to invest in crypto currency through compounding and daily trading.
- Strategizing the movement of Kukuza into the Nigeria Space.
- Sensitizing users on how beneficial this will be for them as they get to compound their investments.
- Working alongside cross functional teams daily.
- Managed Products lifecycle, SDLC and product roadmaps.
- Community management, creating awareness and also exhibiting lean startups and scalability.
- Apt and explanatory documentation.

### **TEFY CO-OPERATION**

Product Manager

**Remote, Canada**

**April 2021 - Present**

- As the scrum master, help lead team rituals such as checking on and keeping the team, standups, post-mortems, sprint retrospective and review.
- Managed Products lifecycle, SDLC and product roadmaps.
- Facilitated requirements brainstorming sessions on products.
- Define product requirement documents, user personas, user stories, and maintain product backlog.
- Worked closely with sales, UI/UX team and engineering teams to ensure timely delivery of quality products to customers.
- Creating product roadmaps from ideation to launch, driving product vision, defining go-to-market strategy, TAM, and leading Ideation sessions.
- Understanding stakeholder's consensus.
- Working alongside cross functional teams daily.
- Worked on diverse projects for FinTech, Housing, Human Resources industries etc.

### **Deloitte Touche Tohmatsu Limited**

Business Process Solutions

**Lagos, Nigeria**

**March 2021 – April 2021**

- Worked on automation with Excel macros and VBA, so as to avoid repetition for day-to-day tasks.
- Worked with UiPath robotics application, web scraping into MS excel, automations, web text to PDF or word documents.

- Worked with MS PowerBi for visualizing gathered datasets and MS SQL for database.
- Worked with partners to know what business solutions were needed to be solved.
- Handled business presentations, modelling and analyzed insights.

#### **Meta In Collaboration with HugoTech**

**Remote, Nigeria**

Data Annotator with Deep learning expertise

**October 2020 – February 2022**

Contingency Worker

- Annotated large dataset ranging from imagery to newsfeed to videos with respect to diverse concepts and categorization.
- Did annotations for face parsing, polygon and line annotation, post tagging, 2D and 3D images.
- Geo bias and newsfeed concepts, Meta ecommerce videos categorization & also ego 4D videos.
- Worked with team of 100 members, solved issues with large chunk of datasets and projects was completed with 95% success rate at various occasions.

#### **Cities in Codes Data Fellowship**

**Remote, Rwanda**

Journey to being a Data Fellow

**November 2020 – March 2021**

- I worked with Ms PowerBi on various datasets where I build diverse dashboards across diverse industries to give business insights.
- I brainstormed with team members so as to get the right dataset, collaborate on the right graphs for visualization and also sharing data insights across the team members.

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#### **COURSES & CERTIFICATIONS**

- Machine Learning with Deployment and Deep learning – **Ineuron Intelligence Pvt Ltd**
  - Design, Product & Developer School – **UK-Nigeria Tech Hub/Nerdz Company**
  - Leadership for Product Managers – **Product School**
  - Side Hustle for Product Managers – **Product School**
  - Certified Data Analyst Associate – **Digital Skills Institute**
  - Certificate In Health, Safety & Environment (HSE Level 1, 2 & 3)
  - Data Analysis - **KPMG**
  - Statistical Modeling – **Dataville Research LLC**
  - Fundamentals of Digital Marketing - **Google Digital Skills for Africa**
  - Python 3 – **DataQuest**
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## **EDUCATION**

Olabisi Onabanjo University, Ago-Iwoye (2.1) 2014 – 2017

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