



TASFAYNESH TOLASA

Graphic Designer

About Me

I am a freelance graphic designer based in Addis Ababa, Ethiopia, delivering creative and professional design solutions tailored to meet clients' unique needs.

Contact Me

Get in touch for creative and professional design services tailored to your needs!



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www.fiyographics.com

Education

- 2022-2023 **Ennlite Academy**
Certificate in Graphics Design: Focused on branding, digital illustration, and creative design using advanced tools.
- 2021-2022 **Coursera**
Graphics Design Fundamentals: Studied essential design principles, typography, and layout techniques.
- 2023-2026 **St.Mary's University**
Bachelor's Degree in Marketing Management: Studying market analysis, branding, and business strategies.

Expreience

- 2023-Now **Freelance Graphic Designer**
Created custom designs for branding, social media, and marketing materials, ensuring client satisfaction with innovative solutions.
- 2023-Now **Graphic Designer - Upwork**
Delivered professional graphics, including logos for international clients, consistently meeting deadlines and expectations.
- 2023-2024 **Creative Designer - NT Cosmetics**
Developed product packaging and advertisements, boosting brand visibility and contributing to increased sales.
- 2023-2024 **Graphic Designer - Levi Academy**
Produced creative designs for academic events and marketing campaigns, supporting enrollment growth.
- 2023-Now **Graphic Designer - Dream Academy**
Designed visuals for educational materials and promotions, enhancing the academy's branding and marketing efforts.

Language

- English
- Amharic
- oromic

Skills



photoshop



illustrator

Expertise

- Brand Identity
- Marketing Graphics
- Social Media Graphics
- Packaging Design
- Logo Design
- Typography Design