

5. Error prevention

Throughout the Quiz part of the App - I decided to add a subtext of “Pick as many as you like” at the bottom of the questions on some of the pages that require multiple choices. This way I am able to help users to prevent making errors on how many choices they might have on all of the pages that require specific outputs.

Add Mentee Page - In this particular page I was missing a clear indication of how the profile connection worked initially. Therefore, on the updated design I added simple icons such as a checkmark, as well as an X icon with corresponding color palette to warn users of who is connected to their profile.

6. Recognition rather than recall

Throughout the App - I used standard navigation systems such as a footer, hamburger sign, literal QR code icon, search field, even labeled input boxes/buttons to help users understand what is asked of them

Personal Information Sign up Page - In my initial prototype I only had one button forcing the user to sign up for the app. After many similar feedback indicating of having a more robust sign in/sign up options in the same page I decided to add other sign up options. This way I allowed users to sign in to the app in the most convenient and similar way possible to help them use their own preexisting data and save time.

7. Flexibility and efficiency of use

Throughout the App - I was lacking the flexibility of having a skip button, specifically. I was asked to integrate this option for users who are not interested in taking the quiz and skip all the way to the actual app. Therefore, I integrated the skip button to the app as much as possible.

Quiz Part of the App - I am always fascinated by the breadcrumb feature of any digital space. This not only helps users to understand how many steps they took to get to a page, but it also allows users navigate through previous pages with recognized pace.

8. Aesthetic and minimalist design

Throughout the App - Using only 2 primary colors on UI elements of the app accompanied by an abundance of white space is achieved in this app. Also sectioning the information into digestible sections and especially integrating an accordion folds into much more complex information creates aesthetically neat layout.

Quiz Part of the App - I think that in the initial design of the app, I used this minimalistic approach way too much, where all of the questions were laid out in a list of information with no visual company. This caused confusion of what is the comparison between