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User-Centered Design and Development | CSSCI 5839

Proposal - Dalphin

Elevator Pitch:

During the Dalphin project, I would like to create an online space for prospect students to find the most suitable option for their Undergraduate or Graduate education and location by completing a shot questioners and filtering system. As an international student, I would also like to allow people with my background to be able to find resources without the stressful process of searching for what is required or having to read complicated school catalogs in non-native languages.

When I was 15, I was studying in the second to last year of high-school and had to figure out my university education. Fortunately, I have a very supportive family and I was encouraged to travel abroad to get my academic education with better resources, since the education level back home is no where close to the levels in the other parts of the world, including the Middle East, United States and etc. Therefore, as I was preparing my English levels, as well as trying to find a suitable university or, 2 years ago, the most efficient graduate school, I went through a very complicated process, as I was researching on my own. My first attempt on finding a Graphic Design major in a university in the Middle East resulted of me to study and compete for the Multimedia Design major instead of Visual Communications major, which is the more modern name for Graphic Design, due to the lack of language knowledge back when I was a teenager and a very challenging catalog language on the university website.

Additionally, I also had no clue on what type of study fields existed that would have made me have an idea which career to pick for the rest of my life, again due to the lack of recourses or education awareness back home. Therefore, I gravitated towards what was familiar to me and my family to decide my future path. In Dalphin, I would like to eliminate all this hassle for folks who go through the same experience.