

Proposal - Misc Cube - short for Mischievous

Elevator Pitch:

Having animals as pets, we adopt not only one of the planet's most valuable creatures but also a lot of risky responsibilities. Every single animal, just like humans, have unique personalities or training levels and sometimes their mischievous behavior lead them having serious health issues by experiencing dangerous objects getting stuck inside their little bodies, needing serious surgeries to save their lives. Therefore, creating a mini ergonomic attachable Misc cube is very crucial for safety of animals, as well as parents' peace of mind.

Growing up, my family or families around me were not so pet friendly. Therefore, currently me and my siblings adopted not only few cats, but also 2 doggies that makes our lives complete, since moving to US. It has quickly become a norm for us to chase our pets around when they get mischievous and try to eat objects close by. Unfortunately, in one instance our husky boy, Jon, ate a piece of dog toy and suffered severely by intestine blockage, which lead him needing a serious and expensive surgery. And even more sadly, he still hasn't learned any lessons from his past behavior and keeps consuming random objects within seconds and in a very stealthy manner.

Creating a compact device such as Misc, that could track potential risks, including eating something dangerous could save a lot of living lives and doctor visits. Adding noise as well as vibration commands through a phone or a watch could be a safe and efficient way of disciplining pets. Additionally, having few extra features such as a camera and noise detection by barking for danger could allow parents track their pets in a more personal and up close level.