Target User Group:

The main user group for this project could be the prospect and current students in the academic education systems. Having the resources such as diverse friends and family from various locations/continents, I would like to focus on getting data from them and ease the process for future generation of students. I would also like to focus on the international students with, English not being their native language, to also be encouraged just like my family did, to get out of their limited resources and find a better future. Not only, I would like to help students find the most compatible institutions but also figure out which filed option actually would be beneficial for them and make them happy as well.

Versions:

With Dalphin, I want to allow users to access the space with an online platform, especially mobile phone friendly access, since some population in underdeveloped countries don't have access to computers or laptops. Additionally, in some families, parents are also involved in the university match making process to help their kids. In this case, I would like to offer parent view as well, where they could also monitor which option would match with their family resources.

How this project meets the theme:

While building this app, collecting data about which factors are mandatory in the application process, as well as the transition to certain campus is very crucial. By observing the needs of students, as well as universities from each other is another important point to satisfy the needs at the end. Further, using this app could also create a new set of data on which majors or universities rank in certain ways of user choice.