









Experience

UI Designer, Ubiq Inc. Kitchener, ON (Nov 2014 - April 2015)

- Improved the user interface design of software and client applications to effectively communicate product brand
- Re-designed user documents such as manuals and guides
- Designed: Windows/Mac Client App, Software UI, **Branding Material**

Tools: Photoshop, Illustrator

Technology Consultant, UW Pharmacy School Kitchener, ŎŃ (Jan 2013 - April 2013)

- Collaborated with 4 researchers to manage and develop a comprehensive branding strategy for a health research institute
- Designed: Website, Logo, Print Material Tools: Photoshop, Illustrator, HTML/CSS, Wordpress CMS

Co-Founder & CEO, Jeenius Studios Waterloo, ON (Sept 2010 - Present)

- Providing creative and branding solutions for clients in different platforms such as web and print
- Clients include Touch of Spice, Al-Rahmah School & Nursery, Sisters' Voice, Discovery Dome Books, Focal Point Research, Hespeler Pharmacy
- Communicating progress to clients through scheduled phone calls, emails or in-person meetings
- Designed: Websites, Graphics, Brand & Print Material Tools: Photoshop, Illustrator, HTML/CSS, Javascript, Wordpress CMS, Bootstrap

Skills & Tools



Photoshop Illustrator InDesign After Effects

Development:

HTML/CSS Javascript

Product Design: Mockups, sketching, prototyping

Education

Bachelor of Science, Honours (BSc.) Minor in Computer Science University of Waterloo (2011 - 2016)

Accomplishments

UW Apprentice Semi-Finalist

Chosen from among 2000 applicants to pitch ideas for start-ups

1st Place Grant Prize Winner

National Japanese Speech Contest; awarded \$3,000 (2015)

Certification in Japanese

University of Waterloo Renison College (2015)

Activities

Math & Science Tutor, Tutoring Beyond Borders (2012-2015)

Marketing Specialist, uWaterloo MSA (2015)