



Experience

Co-Founder & CEO, Jeenius Studios Waterloo, ON (Sept 2010 - Present)

- Providing creative and branding solutions for clients in different platforms such as web and print
- Managing multiple projects simultaneously while ensuring project deliverables are achieved within tight deadlines
- Communicating progress to clients through scheduled phone calls, emails or in-person meetings
- Designed: Websites, Graphics, Brand & Print Material Tools: Photoshop, Illustrator, HTML/CSS, Javascript, Wordpress CMS, Bootstrap

Research Assistant, University of Waterloo Waterloo, ON (Feb 2016 - Apr 2016)

- Worked with a research team of four people under the Department of Management Engineering in HCI
- Assisted with usability testing and identified product requirements for a software support tool

UI Designer, Ubiq Inc.

Kitchener, ON (Nov 2014 - April 2015)

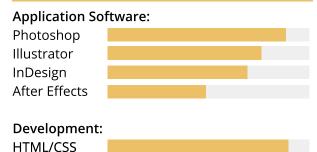
- Worked with the development team to convert wireframes into functional interfaces
- Identified design requirements and used them to design the interface of software and client applications
- Designed: Windows/Mac Client App, Software UI, Branding Material

Tools: Photoshop, Illustrator

Technology Consultant, UW Pharmacy School Kitchener, ON (Jan 2013 - April 2013)

- Collaborated with 4 researchers to manage and develop a c omprehensive branding strategy for a health research institute
- Designed: Website, Logo, Print Material Tools: Photoshop, Illustrator, HTML/CSS, Wordpress CMS

Skills & Tools



Product Design: Mockups, Sketching, InVision, Omnigraffle, Balsamiq

Education

Javascript

Bachelor of Science, Honours (BSc.) Minor in Computer Science University of Waterloo (2011 - 2016)

Relevant Courses

CS 234: Data Types and Structures

CS 330: Management IS

<u>CS 338</u>: Computer Applications in Business: Databases

CS 430: Applications in Software Engineering

CS 432: Business Systems Analysis

Accomplishments

UW Apprentice Semi-Finalist

Chosen from among 2000 applicants to pitch ideas for start-ups

1st Place Grant Prize Winner

National Japanese Speech Contest; awarded \$3,000 (2015)

Certification in Japanese

University of Waterloo Renison College (2015)

Activities

Math & Science Tutor, Tutoring Beyond Borders (2012-2015)

Marketing Specialist, uWaterloo MSA (2015)