

## Experience

### Co-Founder & CEO, Jeenius Studios

Waterloo, ON (Sept 2010 - Present)

- Providing creative and branding solutions for clients in different platforms such as web and print
- Managing multiple projects simultaneously while ensuring project deliverables are achieved within tight deadlines
- Communicating progress to clients through scheduled phone calls, emails or in-person meetings
- **Designed:** Websites, Graphics, Brand & Print Material  
**Tools:** Photoshop, Illustrator, HTML/CSS, Javascript, Wordpress CMS, Bootstrap

### Research Assistant, University of Waterloo

Waterloo, ON (Feb 2016 - Apr 2016)

- Worked with a research team of four people under the Department of Management Engineering in HCI
- Assisted with usability testing and identified product requirements for a software support tool

### UI Designer, Ubiq Inc.

Kitchener, ON (Nov 2014 - April 2015)

- Worked with the development team to convert wireframes into functional interfaces
- Identified design requirements and used them to design the interface of software and client applications
- **Designed:** Windows/Mac Client App, Software UI, Branding Material  
**Tools:** Photoshop, Illustrator

### Technology Consultant, UW Pharmacy School

Kitchener, ON (Jan 2013 - April 2013)

- Collaborated with 4 researchers to manage and develop a comprehensive branding strategy for a health research institute
- **Designed:** Website, Logo, Print Material  
**Tools:** Photoshop, Illustrator, HTML/CSS, Wordpress CMS

## Skills & Tools

### Application Software:



### Development:



**Product Design:** Mockups, Sketching, InVision, Omnigraffle, Balsamiq

## Education

### Bachelor of Science, Honours (BSc.)

#### Minor in Computer Science

University of Waterloo (2011 - 2016)

### Relevant Courses

CS 234: Data Types and Structures

CS 330: Management IS

CS 338: Computer Applications in Business:  
Databases

CS 430: Applications in Software Engineering

CS 432: Business Systems Analysis

## Accomplishments

### UW Apprentice Semi-Finalist

Chosen from among 2000 applicants to pitch ideas for start-ups

### 1st Place Grant Prize Winner

National Japanese Speech Contest; awarded \$3,000 (2015)

### Certification in Japanese

University of Waterloo Renison College (2015)

## Activities

### Math & Science Tutor, Tutoring

Beyond Borders (2012-2015)

**Marketing Specialist, uWaterloo MSA**  
(2015)