

Credit Card Report

Page 1

Credit Card Transaction Report

Page 2

Credit Card Customer Report

Page 3

Credit Card Transaction Report

55M

Revenue

8M

Total Interest

45M

Amount

1M

Count

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

Q4

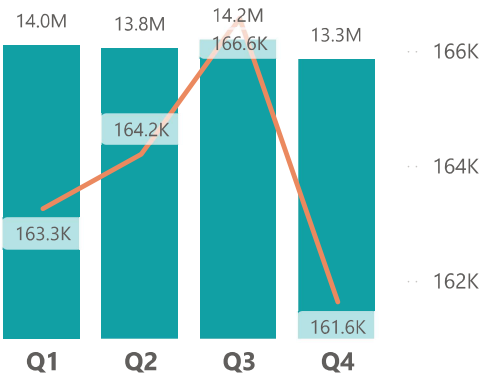
Q3

Q2

Q1

QTR Revenue and Total trans count

● Sum of Revenue ● Sum of Total_Trans_Vol



Week_Start_Date

All

F

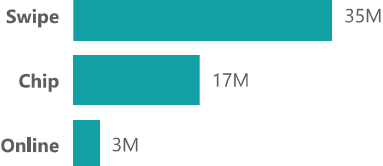
M

Low

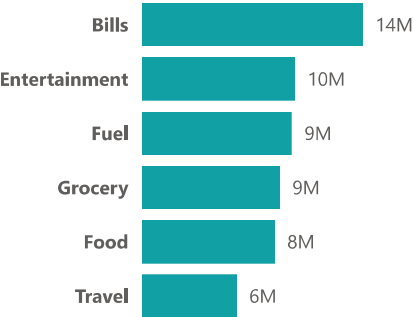
Med

High

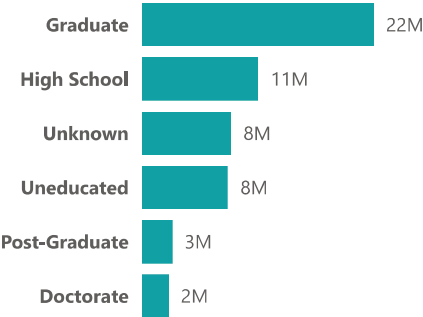
Revenue by Chip Type



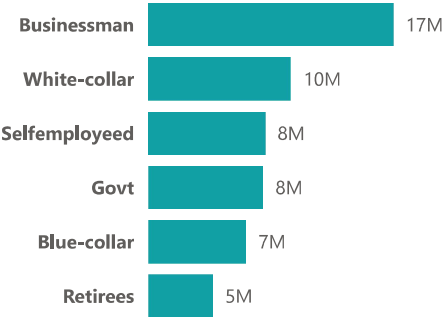
Revenue by Exp Type



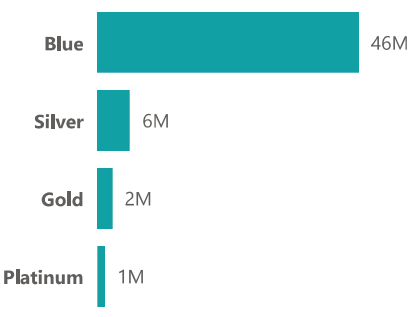
Revenue by Education



Revenue by Customer Job



Revenue by Card_Category





Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

55M

Revenue

576...

Income

8M

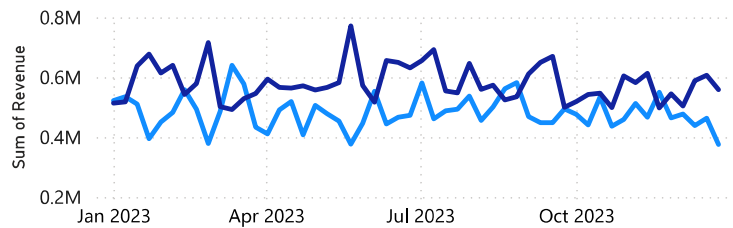
Interest

3.19

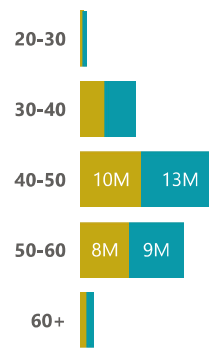
CSS

Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M



Revenue by Age Group



F

739.07M

M

738.93M

Silver

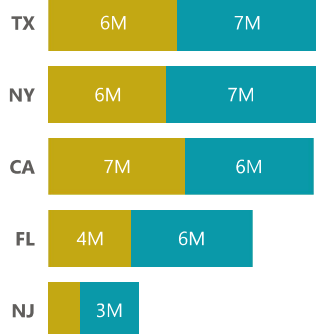
Blue

Gold

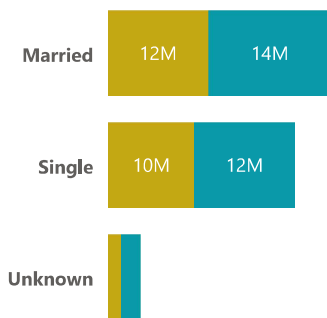
Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Businessman	1,73,87,832.31	14285412	25,39,390.31
White-collar	1,01,14,655.93	8221742	14,41,073.93
Govt	81,11,701.37	6507875	11,60,016.37
Selfemployeed	82,61,757.81	6395026	11,19,741.81
Blue-collar	69,04,278.57	5488838	9,52,800.57
Retirees	45,35,184.24	3623120	6,30,359.24
Total	5,53,15,410.23	44522013	78,43,382.23

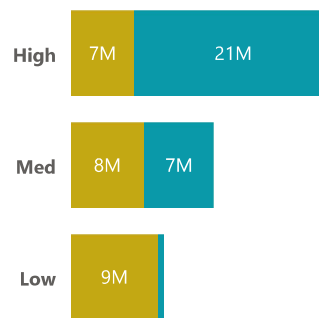
Revenue by Top 5 States



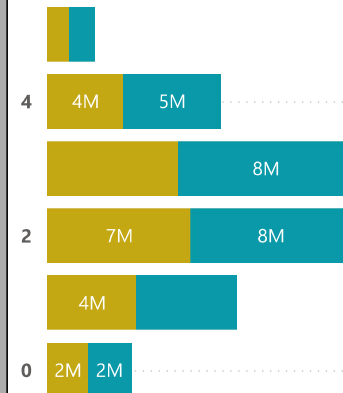
Revenue by Marital Status



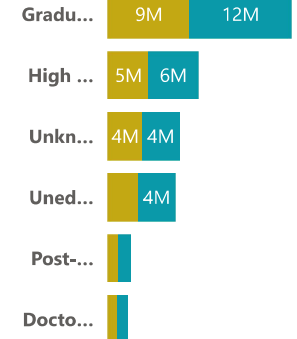
Revenue by Income Group



Revenue by Dependent



Revenue by Education



Current_week_revenue	previous week	Week num2	wow_revenue
1035629		1	
1053089	1035629	2	1.7%
1148250	1053089	3	9.0%
1071919	1148250	4	-6.6%
1064578	1071919	5	-0.7%
1121745	1064578	6	5.4%
1099909	1121745	7	-1.9%
1071542	1099909	8	-2.6%
1093502	1071542	9	2.0%
987820	1093502	10	-9.7%
1131281	987820	11	14.5%
1106533	1131281	12	-2.2%
978565	1106533	13	-11.6%
1003844	978565	14	2.6%
1056485	1003844	15	5.2%
1082609	1056485	16	2.5%
978441	1082609	17	-9.6%
1063741	978441	18	8.7%
1044817	1063741	19	-1.8%
1035861	1044817	20	-0.9%
1147870	1035861	21	10.8%