

VIRTUAL SHOPPING

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Introduction

- The way we are shopping is now changing
- Local Shoppers/retailers need to be more innovative
- We will provide the virtual shopping application
- User are able to get a virtual look of various dresses & accessories by online or in-store
- Our application support PC web based and In-store (webcam, BCI, Kinect,)
- User can customize their dresses



Augmented Reality

- Kinect 2.0
- Brain Computer Interaction
- Google Glass



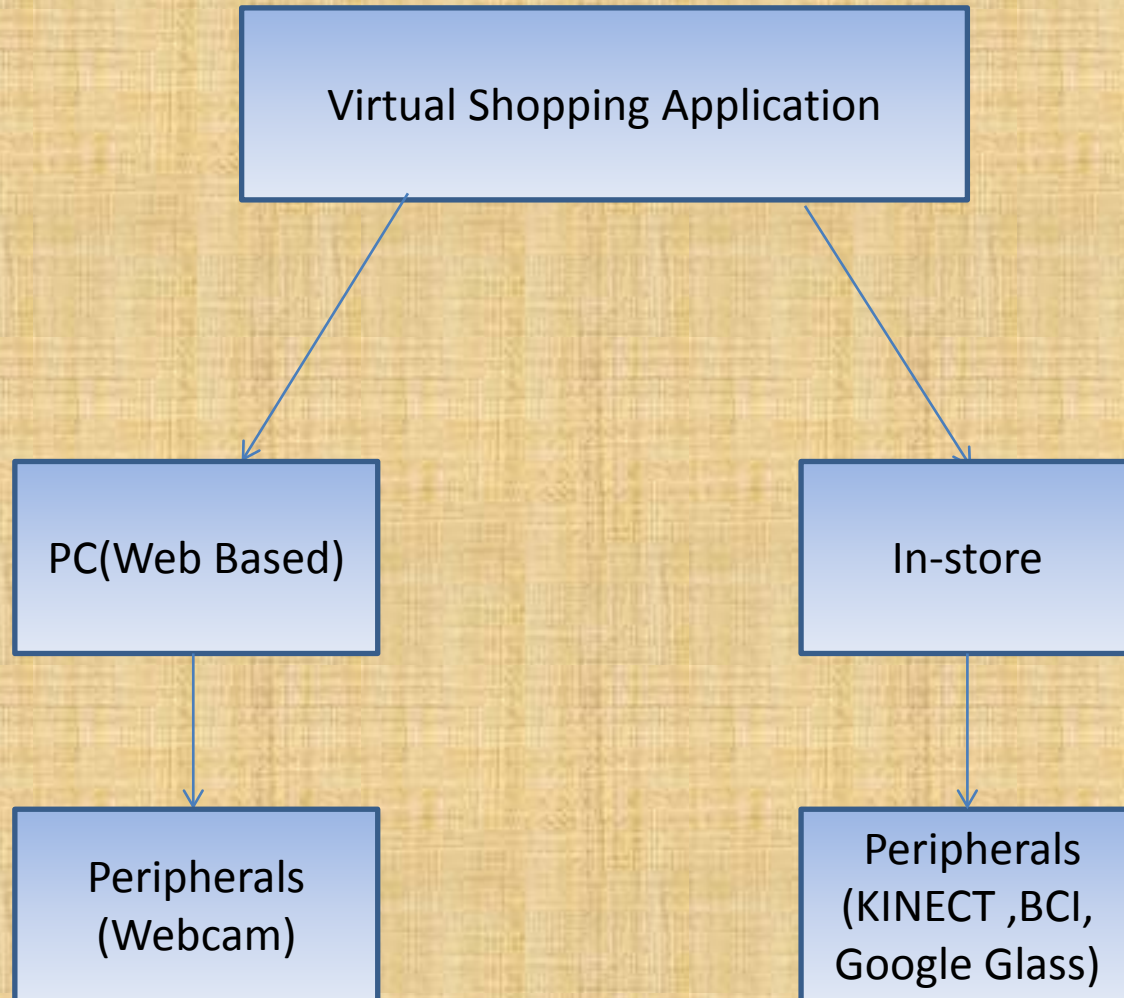
Advantages of our Applications

- Save time for going to fitting rooms
- Customize & purchases dresses online or in-store.
- Beneficial for the paralyzed people(BCI)
- Available online 24/7
- User can submit design
- Send pictures of their outfit to friends to have opinion

Crowd Sourcing

- Users can submit their own design online
- Users can submit their feedback online for various pros and cons
- There is an competition for best design and have a ranking according to the selection

Framework



Rise in Virtual Shopping

- In last two year the implementation of the virtual shopping increasing. Examples of it are:-
 - John lewis
 - Marc Jacobs
 - Tesco
 - Marshalls

Job

- Graphics Designer
- Software Engineers
- Web developers
- Sales & Marketing

Financial/Commercial

First Three Months:

- We will create the demo version 1
- We use website and physically communicate with merchants to promote our product
- We will offer/provide a demo to consumers where they can upload 100 dresses for limited time.
- To promote our product we sell 3 to 5 merchant in the price of \$3,000 to \$5,000.
- To sell at least 10 customers

Financial/Commercial ..cont'd

In the next Six Months :

- We will recruit programmers one/two based on the feedback of consumers
- Improved our demo and released version 2
- We upgrade our existing customers
- In this period we sell another 30 customers

Financial/Commercial

- Next three months:
- Released demo version 3
- We sell another 30 consumers
- We decide we will develop our product by recruit more developer
- For the first year our estimated working money is \$200,000.
- Our estimated gross sells is \$300,000.00

Thank you !

Questions ?

