# Francisco Caballero

#### SENIOR FRONTEND DEVELOPER

Motivated Software Developer with 12+ years building products with web technologies. Worked in fast-paced startup, remote and multi-disciplinary environments having the continuous challenge of improving communication, planning methods, and team motivation.

Focused on delivering value at every part of the product lifecycle, taking customer centered and data-driven decisions. Following high-quality coding standards and having a good eye for design.

Seeking to leverage my abilities as remote team player and improve software quality.

Schedule Meeting

Write Me

Github

O Córdoba, Argentina

### WORK EXPERIENCE

#### Jun-2017 / Dec-2017

6 months

### Partner & Lead UI Engineer

SearchRebel LLC

SearchRebel deliver business intelligence through web crawling and scrapping technologies. Some of the products we offer are: Web Crawling, Enterprise Content Management and SEO Audits. My responsibilities were deliverying fast-paced results, leading the UI team, collaborating with technical decisions in the backend and planning features roadmap that affect business needs.

## Nov-2017 / Apr-2017

6 months

## Senior Javascript Developer

Welltok Inc.

Welltok is a health enterprise Software as a Service company, is on a mission to empower consumers to achieve their optimal health through different products and rewards systems. I provided services on building productos and components on ReactJS using Redux and  $\operatorname{GraphQL}$  as data framework.

## Jul-2015 / Mar-2017

1 year, 8 months

#### Senior Javascript Developer RioSEO

I give solutions for a Business Intelligence product based in San Diego. The product collects data from AdWords, Google Analytics, Majestic and other metadata, showing aggregated information through graphs and data tables. I work with AngularJS and I must take design decisions to deliver the right UX for the users.

## Oct-2015 / Mar-2016

6 months

#### Senior Full Stack Developer Portica

Portica is a Startup based in Florida focused on deliver communication and management solutions for Architects. I take decisions related with REST API design, performance improvements, choosing the right patterns, managing AWS, and coding the UI. As lead developer I focused to take decisions relevant to scalability and costs, using microservices architecture.

#### Feb-2012 / Jul-2015

3 years, 5 months

#### Senior Full Stack Developer Olapic Inc.

Olapic is an NYC Startup that provides Visual Marketing solutions for Brands which want to manage in once place all the User Generated Content in Social Networks like Instagram, Twitter Youtube and Facebook. Olapic was sold to Monotype in July 2016 by \$130M. I was the #3 developer on the tech team and started working with technologies like AWS, PHP and Javascript. When the Company grows up, I focus only on backend and working as Backend Team Leader. I need to take decisions related to Web Services patterns, automated testing and scalable solutions.

## Feb-2012 / Oct-2012

9 months

#### Senior Javascript Developer Asegú

Asegú is a startup that provides insurance advisory services

through an online portal that allows the customers to compare different costs and policies, contract insurance, do claims and check the status of his policy. I was part of this small team, developing interfaces with Vanilla JS and Bootstrap. The backend was done with Python, and all the UI communicated via a REST API.

### Dec-2009 / Ene-2013 3 years, 1 month

#### Co-founder & Full Stack Developer DOT3 Software Solutions

We provide Software solutions for multiple companies, from Web

presence to Intranets to solve internal problems for the companies. We work with several technologies like Drupal and Wordpress, and also give Consulting of different software topics.

#### May-2008 / Sep-2008 5 months

## Instituto CISE

Teacher & Mentor of initial programming course

This Private Institute provide several courses to people that want

to improve or expand abilities in their fields. I was responsable of initial web development course, focused on how to apply web technologies to day to day problems.

## May-2006 / May-2010 4 years

## Junior Real State Manager Bruna y Allende Posse

una empresa con más de 25 años de trayectoria dirigida por los

ingenieros Ricardo Bruna, Santiago Allende Posse y Lucas Allende Posse que contemplan el desarrollismo con una mirada integral que abarca desde la elección del terreno, el análisis de inversión, el proyecto, la ejecución, la venta hasta el seguimiento de postventa. En todo el proceso, creemos que la atención personalizada y el asesoramiento son fundamentales, siendo estos pilares de nuestro servicio.

## 8 months

Mar-2006 / Oct-2006

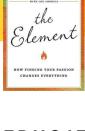
#### **Junior Web Developer** Soft Memory SRL

Soft Memory is a software company focused on custom web solutions.

I've worked in the Research and Development area and I learned how to program using PHP and Javascript, building simple web sites and small features for internal products.

KEN ROBINSON, Ph.D

READS























#### 2015 **Gamification**

Gamification is the application of game elements and digital game design techniques to non-game problems, such as business and social impact challenges.

Coursera Verified Certificates, Licence 2S9LRPV2VA

**DROPOUT - Computer Science** FAMaF - Universidad Nacional de Córdoba

2006 / 2012

2008 / 2012

**DROPOUT - Software Engineering** 

FRC - Universidad Tecnológica de Nacional

2004 / 2005

**Academic Auxiliar** 

Colegio Monserrat - Universidad Nacional de Córdoba