***Conclusion***

From the data, it is possible to come up with the following conclusion.

1. In terms of outcome, number of successful companies counts the larger portion in all parent category as well as sub-category and failed number of companies’ counts the second level in proportion.
2. Out of parent category, theater counts the higher number followed by film & video and then music
3. Under the sub-category, plays has larger portion in counts and in the same sub-category counts of successful outcomes are higher than counts of failed and canceled outcomes. Under goal sub-category of (15000 to 19999), (20,000 to 24,999) and (30,000 to 34,999) percentage of successful is 100% (showed in another graph).

***Additional graphs***

The following graph shows companies outcome by year. Accordingly, maximum counts of successful outcomes recorded in year 2017, failed in year 2016 and canceled in year 2010.

The following grapg shows average time delayed by category.