

PROPOSED RESIDENTIAL AMENITIES PLANNING STUDY

FOR PURAVANKARA
BENGALURU, MUMBAI AND CHENNAI - INDIA



ADDITIONAL IDEAS ON PURVA ATMOSPHERE CLUBHOUSE SPACES

Andy Fisher workshop

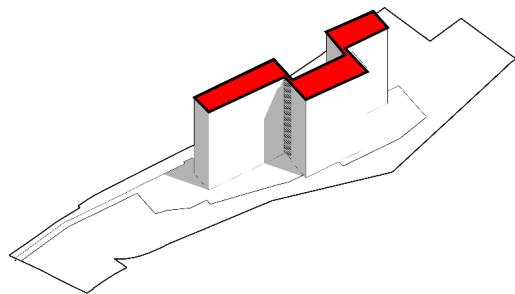
14th MAY 2020

Introducing...



WORLDHOME COLLECTION

THE PREMIER SERIES



Purva Atmosphere
Bangalore

Club Facilities Size:
1400m² indoor
1500m² outdoor

Total: 2900m²

OUR PROPOSAL

Area – 4,330 sqm / 46,608 sqft

ROOFTOP RE-GREENING
85 %



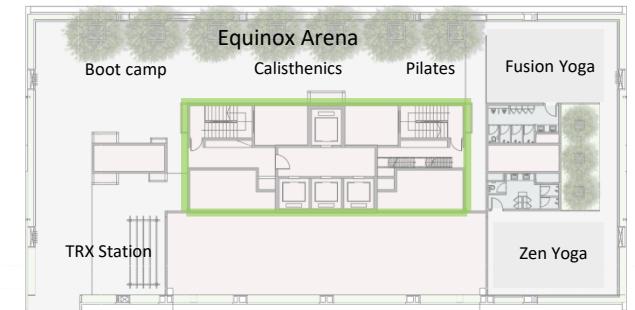
OUR PROPOSAL

Area – 4,330 sqm / 46,608 sqft

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TOWER 3
Wellness and relaxation



TOWER 1
Residents Lounge

The Aura Club

'a distinctive and pervasive quality or character'



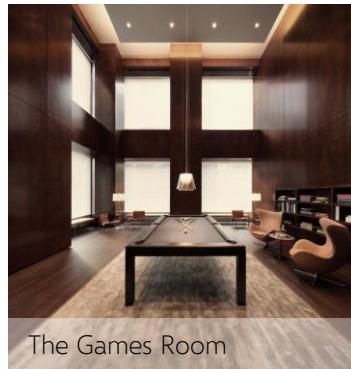
The Co-Work Lounge



The Private Lounge



The Tippling Cellar



The Games Room



Show Kitchen



Welcome Experience



Welcome to the highest residential club in Bangalore. Inspired by the exclusive chic of Japanese hospitality, The Aura Club is a discrete gathering place for lovers of culture and the arts, providing an exquisite setting for formal business meetings, luncheons and dinners or a simple planning session over coffee, an environment in which its members can truly relax. With its luxuriously appointed whiskey cellar, fully stocked bar, stylishly comfortable furniture, warm ambiance and lots of nooks to while away an evening, the Aura Club offers a curated club experience within the comfort of one's home. To complement the experience, a state of the art air purification system gently diffuses cool filtered air into the club, making you feel like you are in Tokyo in the winter.

The Screening Room (Alternative Names: The Regent / The Odeon / The Apollo / The Empire)
A film lover's dream



With its maroon velveteen seats, perforated-wood panelled walls and moody lighting, The Screening Room evokes a feeling of vintage cinematic Americana with a modern twist. Located within The Aura Club, The Screening Room is equipped with a 220 inch screen, the latest 4K laser projection technology, full Dolby Surround sound and ultra-fast fibre internet connections to ensure an seamless movie watching experience. Enjoy modern classics or the latest Netflix series in a cozy and inviting space replete with comfy seats, a private bar and delicious snacks.

<https://www.432parkavenue.com/lifestyle-services/>

PURAVANKARA ATMOSPHERE

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Above Thirty Four / A34

Your window on the world



Inspired by the chic nightlife of downtown Los Angeles, Above Thirty Four offers an ultra-flexible space in which to host your visiting family members or friends to a birthday party or any celebratory moment. The exquisitely appointed space is bathed in natural light by day while by night, it offers views of the glowing cityscape. A34 is supported by a stocked bar, fully appointed pantry and larder for short term storing of food. A cool selling feature of this room is the 'edge seating' which is lined up at the corner of the room allows you to look out over the edge towards Bangalore city centre. Whether you're hosting a party or have booked the room to use for a family dinner, these seats are the ultimate destination for soaking in the view.

<https://www.71above.com/>

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The Ryokan

Bespoke Oriental Luxury



Inspired by the clean lines and pure aesthetic of the Aman Hotel In Kyoto, The Ryokan is a perfect space to host formal gathering from business gathering to special events with friends from cocktails to dinner. With a fully serviced state of the art pantry and warm Japanese styled interiors, it sets the perfect tone for that ultra-exclusive feel.

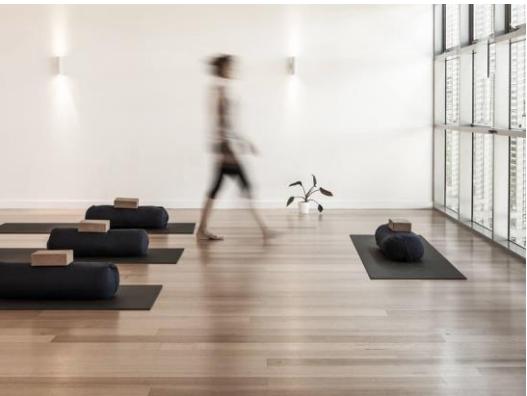
<https://www.aman.com/resorts/aman-kyoto>

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STUDIO360

An holistic health and wellness facility on your doorstep



Welcome to STUDIO360 – a holistic health and wellness facility. Covering a huge area, our private club includes state-of-the-art athletic and spa facilities. Located at the 34th floor of the building, it offers sweeping views of the city – a breath-taking accompaniment to your exercise pursuits. Positioned together with The Aura Club, STUDIO360 is Inspired by the Los Angeles Athletics Club, a 125 year old Club in the USA.

The Pump Room - Cardio Training Centre

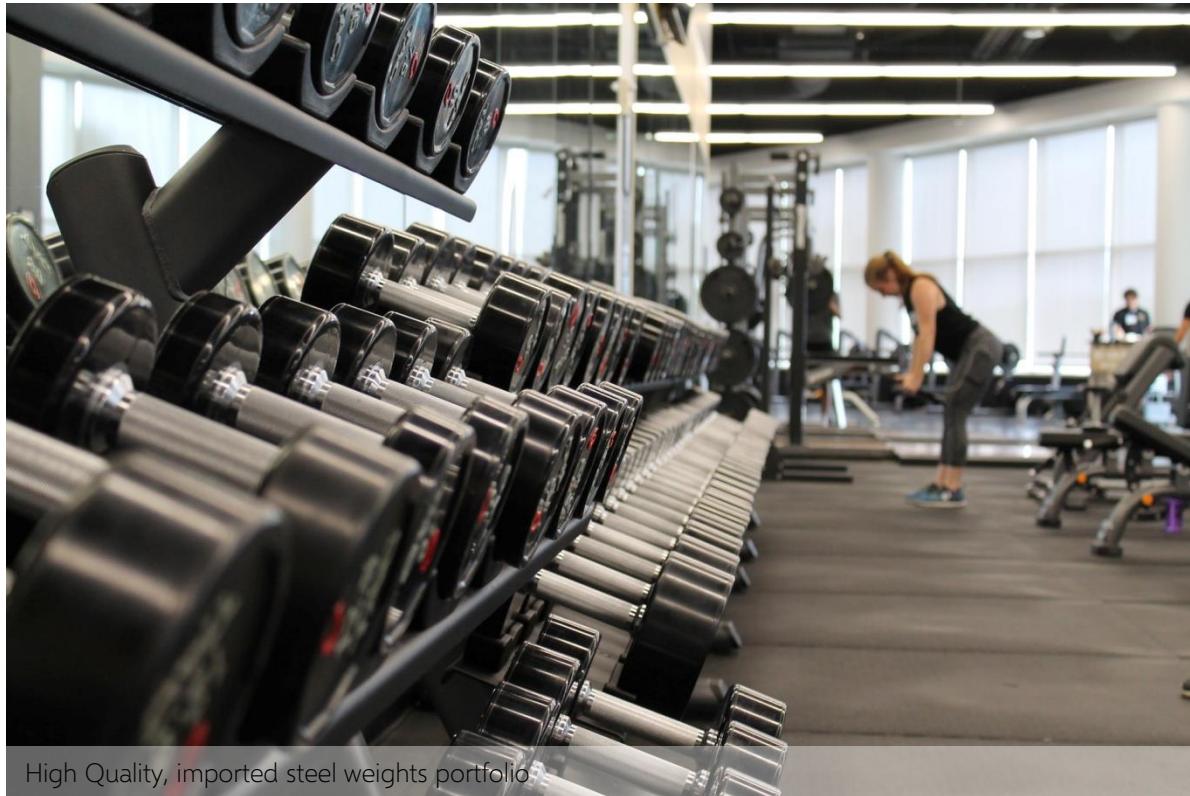
A full suite of conditioning facilities



Say hello to a new you. Equipped with the latest internationally sourced equipment from brands such as Life Fitness, Star Trax and Cybex, the Cardio Training Centre provides you with all you need to hone your physical health. Aside from the favourite staples such as treadmills and rowing machines, there are more off-beat offerings such as the Jacobs Ladder, Ciclotte Carbon Fibre Bike and spin machines.

The Ballast Room - Weight Training Centre

A full suite of conditioning facilities



High Quality, imported steel weights portfolio

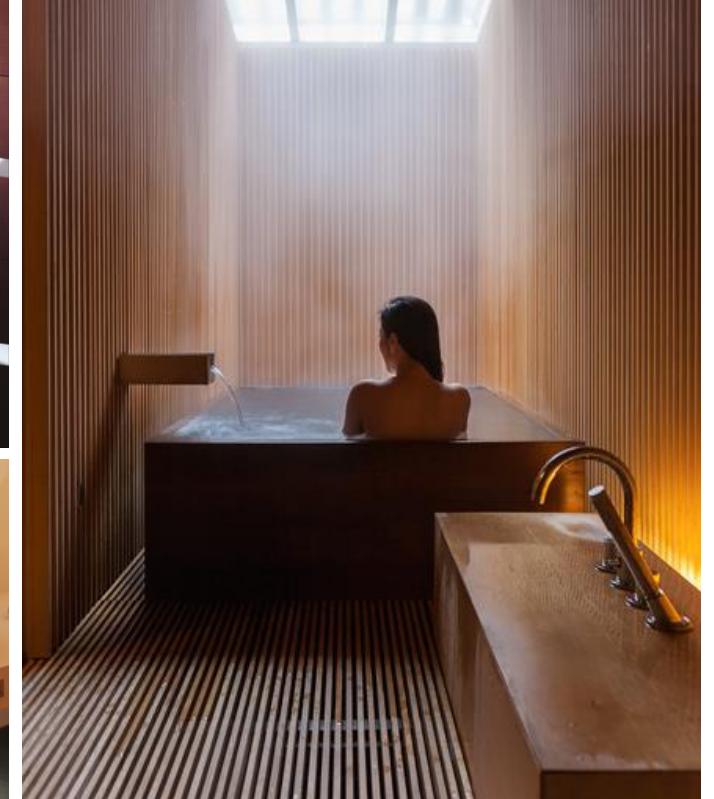


Ropes, Kettle Bells and more

The Weight Training Centre offers a full portfolio of high quality weights equipment – but this isn't just dumbbells! There is a wide variety of interesting and varied equipment to train all body types, including free-weights, kettle bells, ropes and medicine balls.

The Onsen Room / Mineral Hot Springs

The pinnacle of relaxation

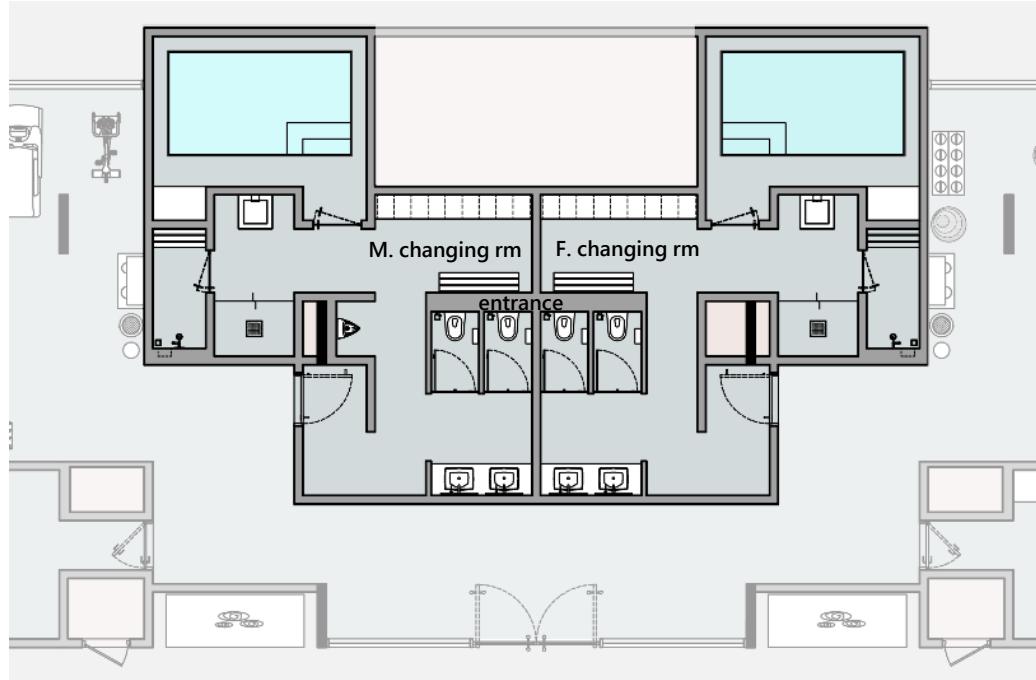


The Onsen Room draws reference from the ubiquitous onsen hot spring baths that can be found all over Japan. Japan has understood the healing power of hot water bathing since the days of the shogunate, when samurai would use onsen to restore their health and recover from battle. As well as aiding in recovery from fatigue and injury and relieving pain, onsen bathing is effective in improving general wellbeing. Our onsen is inspired by the facilities found at the Aman Hotel in Kyoto, Japan. The process of using The Onsen Room is almost like a ritual. Separated by gender, you first start off with a cleansing shower, after which you get into the large onsen tub which has water heated to 42 degrees celcius. Soak to your heart's content. Once you are done, finish off with a purifying ice splash.

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The Onsen Room / Mineral Hot Springs Changing Facilities



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AKIBA Kids Arcade



AKIBA , also called Akihabara. Inspired after Japans famous Akihabara District in Tokyo, Japan for its games, electronics, amine and the famous Club Sega Arcade. From arcade-style gaming, pin ball, claw machine to modern day e-sporting stations.

<https://tempo.sega.jp/en-top.html> - Club Sega

<https://travel.gaijinpot.com/akihabara/> - Akihabara gaming district

Equinox Arena

Bootcamp - Tabata - HIIT - TRX



Equinox Arena, styled after the famous RELEASE & REBOOT-IBIZA offers all you need to workout a good sweat. Equinox, referencing to summer time, the best time to workout a sweat. Armed with raw functional equipments that utilizes movements used in everyday life. The BOOTCAMP area features various workout spaces TRX stations, battle rope, tires, free weights and shuttle run tracks. With a rooftop view this will ensure a memorable fitness experience.

<https://www.releaseandreboot.com/> - Release and Reboot - Ibiza

<https://www.kompan.com/sport-fitness/outdoor-fitness/street-workout> - Outdoor training equipment – cross training, bootcamp, circuit training

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Equinox Arena

Sunrise & hip-hop yoga deck



Rooftop Yoga - NYC

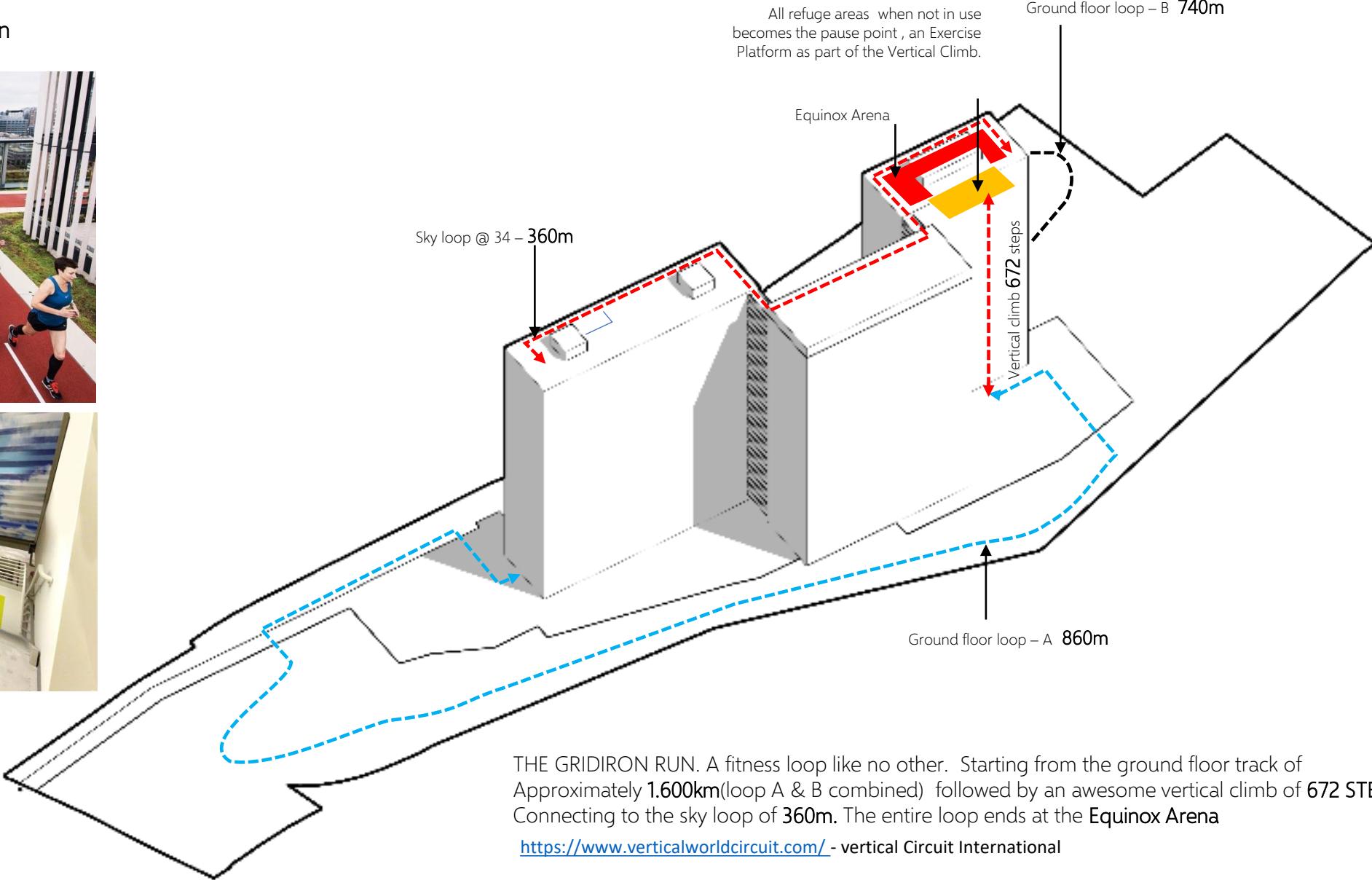


Hip Hop Yoga - NYC



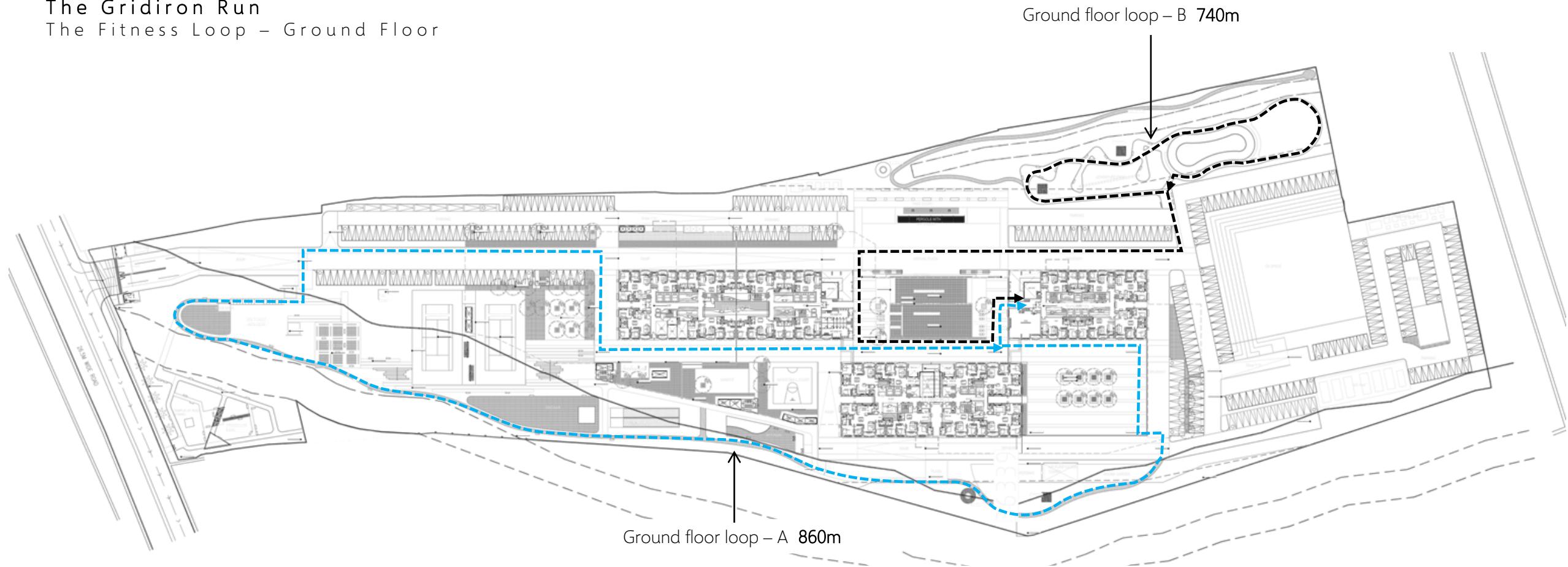
Fusion Yoga

The Gridiron Run The Fitness Loop



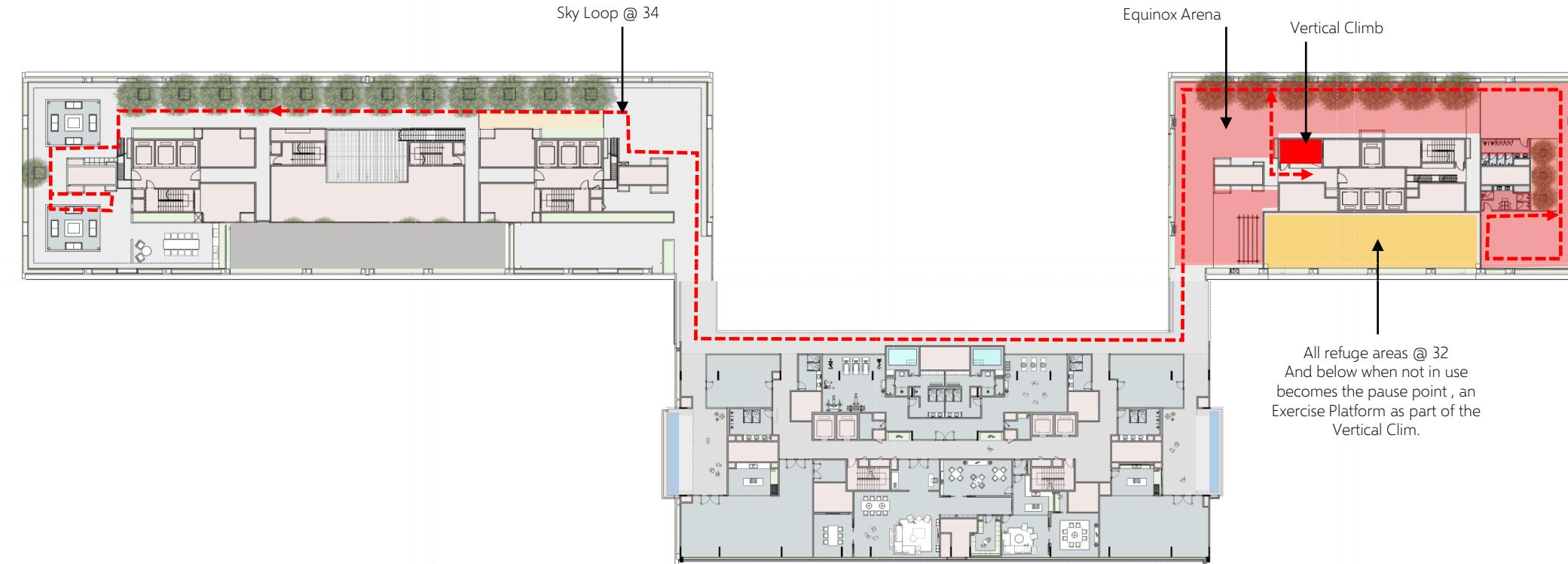
The Gridiron Run

The Fitness Loop – Ground Floor



The Gridiron Run

The Sky Loop – 34th Floor 360m



<https://metro.co.uk/2017/09/05/office-block-becomes-first-in-london-to-get-150-metre-running-track-on-rooftop-6904738/> - Rooftop running track

Outdoor Dining + Fire Pit Lounge

The Taverna - Greek Cypriot Foukou Pavillion
The Meyhane - Turkish Mangal Grill Pavillion



The two outdoor dining pavilions are themed around the healthy cuisine of the Mediterranean. Grilling over fire is a healthy and social way to cook food and we have chose the Cypriot Foukou and Turkish Mangal Grills as the focal points of the two pavilions. With their location on the extreme westerly side of the roof of the building, they benefit from ample breeze, unbroken views and afternoon sun. The Cypriot Foukou is a rotisseries style grill, with a platter for skewers laid out over a bed of glowing charcoal. It includes large skewers for Souvla and wooden handled shorter skewers for souvlaki kebabs. The Turkish Mangal is a family affair – get ready for Operation Mangal with your loved ones. Enjoy some freshly grilled kebabs and fresh Turkish salad.

Skywalk Garden

Fun activities for all



The skywalk is a lush promenade, reminiscent of the secluded, shady streets of Aix-en-Province. Nestled alongside the skywalk, there are cosy nooks for relaxing in amongst the greenery. A focal point of the skywalk is the Petanque court which runs parallel to the skywalk. Petanque is a popular French bowling game played with metal balls and is popularly played in the evening with a glass of wine.

Petanque Game: <https://www.myactivesg.com/sports/petanque/how-to-play/petanque-for-beginners>

Skywalk Garden

Fun activities for all



Cornhole



Gardoolet



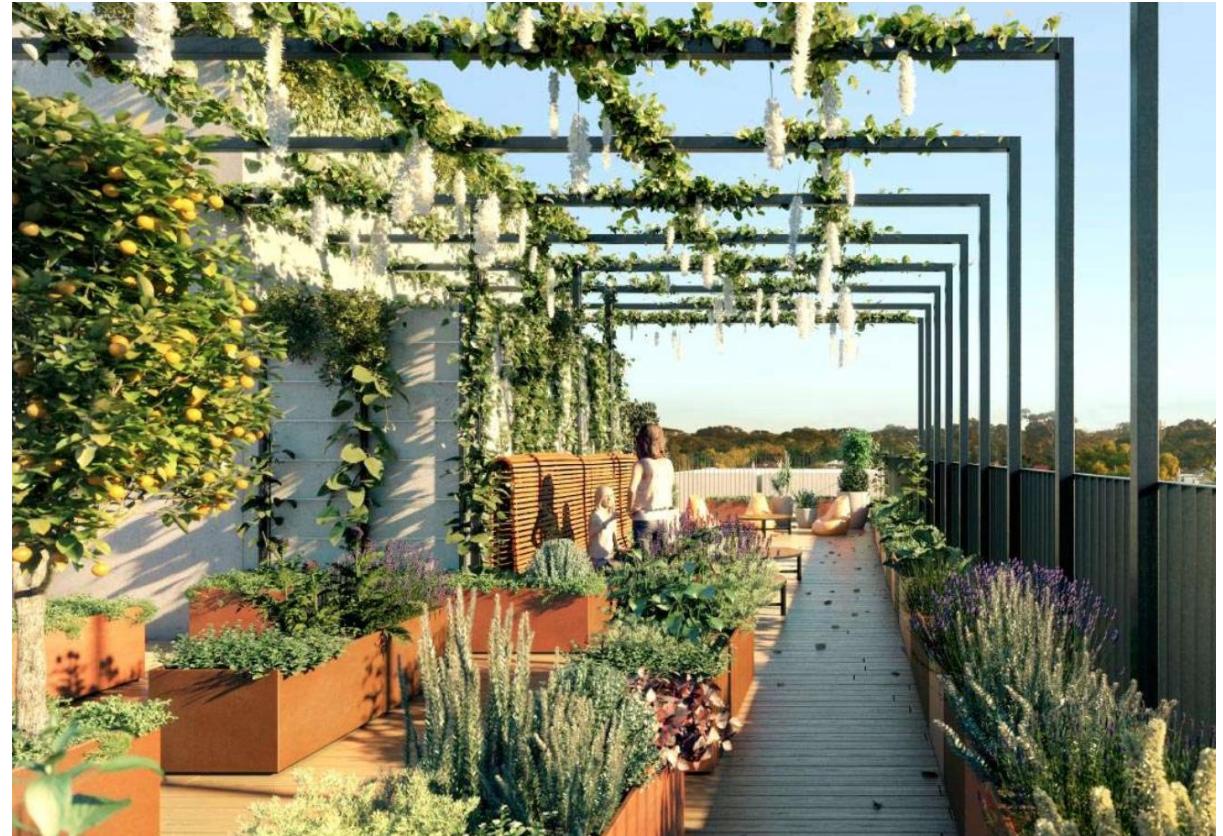
Adding to the entertainment zone of Outdoor Dining, Fire-pits and Petanque. We are proposing additional activities to keep all ages engaged and busy with fun. Though these games Are lawn games they can be played on harder surfaces. Cornhole and Gardoolet together with Petanque are great outdoor games for the whole family or visiting friends.

<https://www.playcornhole.org/> - Cornhole game

<https://gardoolet.com/> - Gardoolet game

<https://www.obut.com/en/rules-of-the-game-of-petanque> - Petanque game

Skywalk Garden Community Garden



A Community Garden helps add another level of self belonging within the building community. Allowing for the creation of social ties and build a greater feeling of community. Maintained together with residents and management.

<https://www.broadsheet.com.au/sydney/city-file/article/urban-garden-approved-kings-cross> - Community Garden – Sydney

<https://www.broadsheet.com.au/sydney/food-and-drink/article/gardening-soul-st-canices-rooftop-kitchen-garden> - Community Garden – Sydney

The Observatory

Watching the city lights



Inspired by the facilities of the Alila Hotel Jabal Akhdar in Oman, The Observatory is a fully featured stargazing deck located at the highest point of Atmosphere. It is sheltered from artificial light from the floor below, making it a paradise for celestial enthusiasts and avid stargazers. Learn about the galaxies, nebula, clusters and other treasures of the night sky. The Observatory comes equipped a 5 inch reflector telescope on a Dobsonian mount with a domed protective housing, comfortable chairs, blankets and a mini-panty so you can get settled comfortably for an evening.

<https://www.alilahotels.com/jabalakhdar>

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Sky Meadows + Sky Lounge + Viewing Deck

Open roof deck above Clubhouse for a cityscape view



The clubhouse roof is accessible and features a viewing deck with a fire pit lounge and viewing binoculars. As part of the 85% re-greening & responsible design of the roof, the entire clubhouse roof is greened with wild grasses creating a Sky Meadow and a solar farm.

<https://toweropticalco.com/> - Binocular Tower Viewer

THANK YOU

Andy Fisher workshop