



# EUROPEAN SATELLITE NAVIGATION COMPETITION 2015

## WIN PRIZES AND LAUNCH YOUR BUSINESS

**SIGN UP 1 APRIL – 30 JUNE**  
[www.esnc.eu](http://www.esnc.eu)



30+ awesome  
prizes worth  
EUR 1 million



Access to 130+  
space-related  
stakeholders



Business support  
from over 40  
incubators



Great expertise  
from more than  
240 experts

in cooperation with



prize awarding partner



under the patronage of



organised by



special prize partners



## About the Competition

The ESNC is an international contest that annually awards the best services, products, and business innovations using SATELLITE NAVIGATION IN EVERYDAY LIFE. Its mission is to spur the development of market-driven applications based on satellite navigation technologies, including EGNOS and Galileo. Within the past 12 years more than 9,200 developers took part in the ESNC.

## Prize Pool worth EUR 1 million

This year's prize pool is worth EUR 1 million including cash prizes and in-kind services. All winners of the regional and special prizes – in total about 30 prizes – will be in the running for the overall prize of EUR 20,000 and a six month incubation programme in a region of their choice.



CASH  
PRIZES



BUSINESS  
INCUBATION



BUSINESS  
COACHING



PATENT  
CONSULTING



TECHNICAL  
SUPPORT



ACCESS TO TESTING  
FACILITIES



PROTOTYPE  
DEVELOPMENT



PUBLICITY



MARKETING  
SUPPORT



MARKET &  
FEASIBILITY  
STUDIES



ACCESS TO  
EXPERTS



ACCESS TO  
PUBLIC FUNDING

## How to join

- 1 SIGN UP & APPLY FOR 2 PRIZES**  
1 April - 30 June, [www.esnc.eu](http://www.esnc.eu)
- 2 PRESENT YOUR BUSINESS CASE & WIN YOUR SHARE OF THE EUR 1 MILLION PRIZE POOL**
- 3 LAUNCH YOUR BUSINESS**  
with help from the ESNC

Satellite Navigation technologies open the door to myriad applications. We are excited to see yours!



HEALTH



ENERGY



AGRICULTURE



SMART MOVING



AUGMENTED REALITY



GAMING



SPORTS & TRACKING



PUBLIC & SOCIAL  
SERVICES



SAFETY & SECURITY



MOBILE LBS



NAVIGATION

## Special Prizes



GSA – The most promising application idea for European GNSS



BMVI/BMWi Special Prize: PRS applications - reliable services for a secure digital society



ESA – ESA space solutions® Prize



University Challenge – From the Lecture Hall to the Board Room



DLR – Navigation – Core Driver for the Digital World



GNSS Living Lab Prize