



EUROPEAN SATELLITE NAVIGATION COMPETITION 2014



WIN PRIZES AND GET YOUR BUSINESS OFF THE GROUND

SIGN UP 1 APRIL – 30 JUNE

www.esnc.info

in cooperation with



prize awarding partner



organised by



special prize partners



About the Competition

The ESNC is an international contest that awards the best services, products, or business innovations using SATELLITE NAVIGATION IN EVERYDAY LIFE. Since 2004, its mission has been to spur the development of market-driven applications based on satellite navigation technologies, including EGNOS and Galileo. Within the past 11 years more than 8,200 developers took part in the ESNC. www.esnc.eu

Prize Pool worth EUR 1 million

This year's prize pool is worth EUR 1 million including cash, business incubation, coaching, patent consulting, prototyping and marketing support, access to customers and user communities, and publicity in the world's leading satellite navigation network. All winners of the regional and special prizes will be in the running for the Galileo Master's grand prize of EUR 20,000 and six months incubation in a regional centre of their choice.

SIGN UP

1 April - 30 June at

www.esnc.eu

CHOOSE YOUR PRIZES

Select the region that would best support your business case from >20 regional partners and see what our special prize partners can offer you.

PRESENT YOUR BUSINESS CASE

Submit your service, product, or business innovation based on Global Satellite Navigation Systems (GNSS).

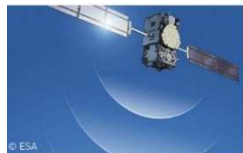
WIN YOUR SHARE

of the EUR 1 million prize pool

GET YOUR BUSINESS OFF THE GROUND

with help from the largest innovation and incubation network for satnav and the best experts in the field

Satellite Navigation technologies open the door to myriad applications – We are excited to see yours!



Global Navigation Satellite Systems (GNSS) such as GPS, Galileo and EGNOS open the door to myriad applications. Submissions are welcome in any relevant application field, including: Location Based Services, Smart Moving, Safety & Security, Navigation, Health, Energy, Augmented Reality, Gaming, Sports & Tracking, Public & Social Services, Agriculture and many.

Special Prizes

- The European GNSS Agency (GSA) is looking for the most promising European GNSS application idea.
- The European Space Agency (ESA) is looking for innovative ideas that can be immediately implemented and quickly nurtured into profitable businesses.
- The German Aerospace Center (DLR) is searching for GNSS Reloaded - Applications within Context
- The European Patent Office (EPO) awards the Best Patented Innovation related to GNSS.
- The Federal Ministries of Transport and Digital Infrastructure (BMVI) and for Economic Affairs and Energy (BMWi) jointly award PRS Applications – exploring the Potential.
- The ESNC University Challenge addresses students and research associates of all fields of studies.
- Participants with a working prototype can apply for the GNSS Living Lab Prize.

Regional Prizes

Austria, Bavaria/Germany, Catalonia/Spain, Czech Republic, Estonia, Finland, Flanders/Belgium, Gipuzkoa/Spain, Greece, Hesse/Germany, Ireland, Israel, Lithuania, Madrid/Spain, Mexico, The Netherlands, Nice South France/France, North Rhine-Westphalia/Germany, Norway, Poland, Portugal, Switzerland, United Kingdom, the Valencian Community/Spain and Wallonia / Spain.