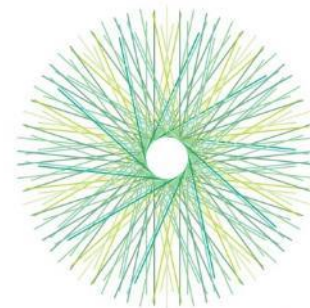


# The European Innovation Partnership “Agricultural Productivity and Sustainability” - Operational groups and more



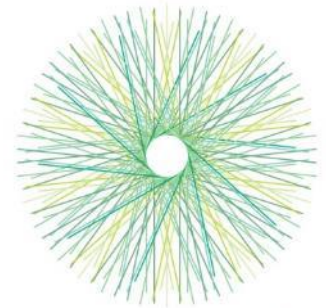
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EFITA – ERANET ICT Agri workshop

Willemine Brinkman, EIP-AGRI Service Point  
Poznan, 1<sup>st</sup> July 2015

# EIP-AGRI in a nutshell



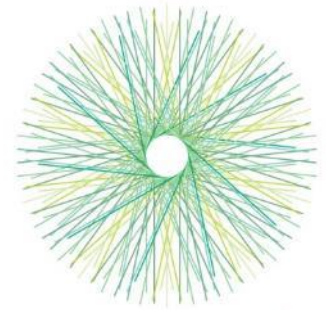
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- Aim: Fostering a competitive and sustainable agriculture and forestry sector that 'achieves more from less'
- Approach: Closing the innovation gap between research and practice and forming partnerships by:
  - Using the interactive innovation model
  - Linking actors through the EIP-AGRI Network

# EIP-AGRI: Interactive Innovation Model

## **Beyond** speeding up transfer:

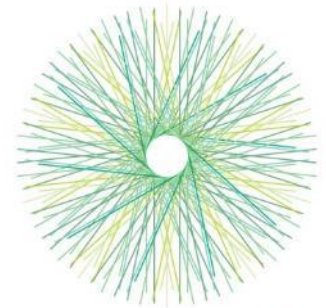
- Partnerships: bottom-up approaches in Operational Groups
- Shape existing knowledge into solutions
- Co-ownership: solutions put into practice very quickly
- Help to target the research agenda



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# Means to implement the EIP-AGRI



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## Horizon 2020 (EU Research Policy)

- Multi-actor research projects involving the agricultural community
- Thematic networks, unlocking and exchanging knowledge across the EU

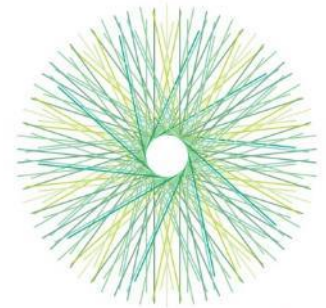


## Rural Development Programmes

- Operational Groups
- Project funding
- Innovation support services



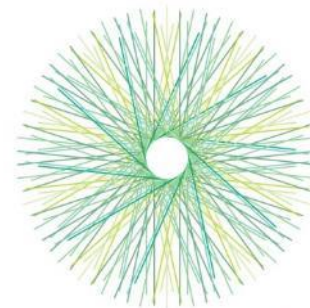
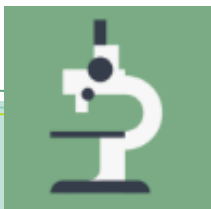
# Rural Development Programmes



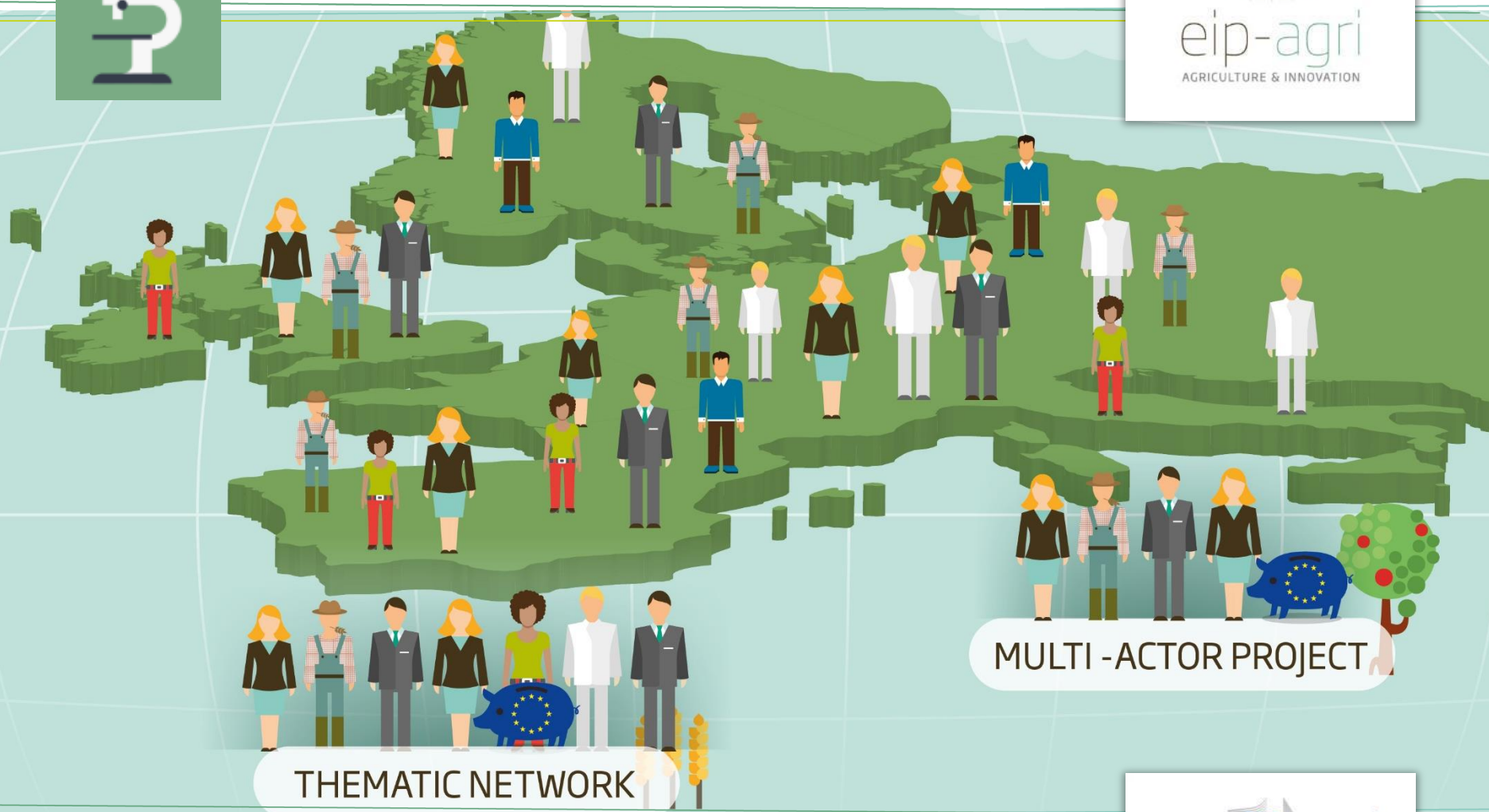
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# Horizon 2020 Challenge 2



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THEMATIC NETWORK

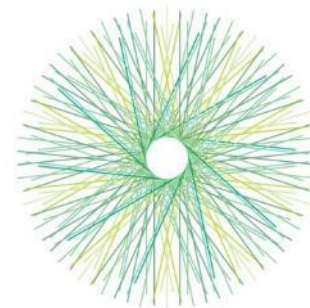
MULTI -ACTOR PROJECT

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# EIP-AGRI Service Point connects all actors within the network



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HELPDESK

FOCUS GROUPS

WORKSHOPS & SEMINARS

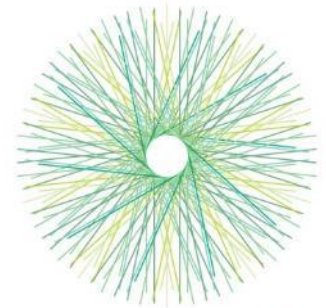
Connecting farmers, researchers, advisors,  
businesses, environmental groups,  
consumer interests groups or other NGOs

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# The goal

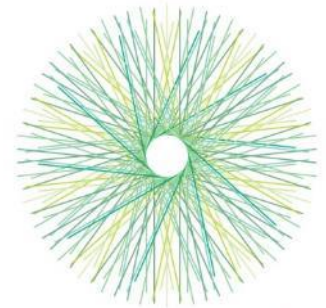


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# What is an Operational Group?



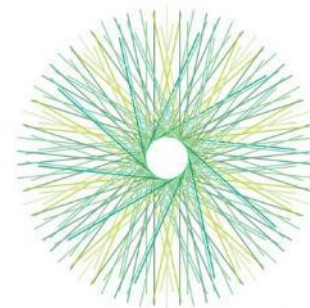
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- Concrete innovation projects finding innovative solutions
- Different competencies (practical and scientific)
- “Hands-on” groups
- Benefit from the interaction



OPERATIONAL GROUP

# Getting an Operational Group started



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1 IDENTIFY YOUR  
IDEA OR PROBLEM

2 DESIGN THE PROCES  
TO TEST THE IDEA  
OR SOLVE THE PROBLEM

3 FIND THE RIGHT  
PARTNERS TO  
MAKE IT WORK

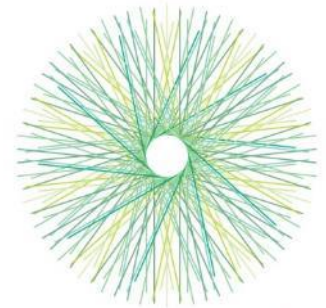


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# Getting an Operational Group started



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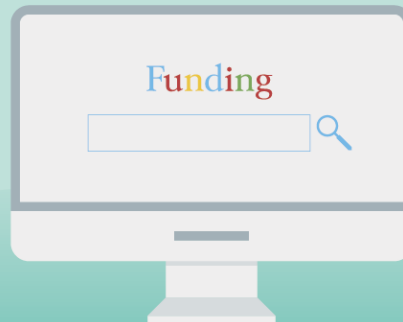
4

BUILD A ROAD MAP  
WITH GOALS, TIMING  
BUDGET ETC.



5

FIND FUNDING & SEND  
IN THE APPLICATION



INNOVATION  
SUPPORT  
SERVICES,  
AT YOUR  
SERVICE!



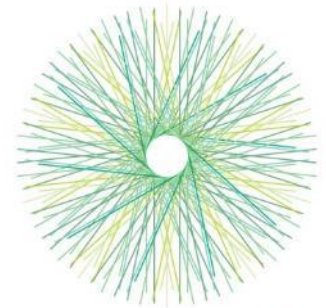
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Spread  
the results



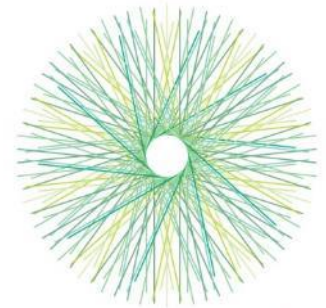
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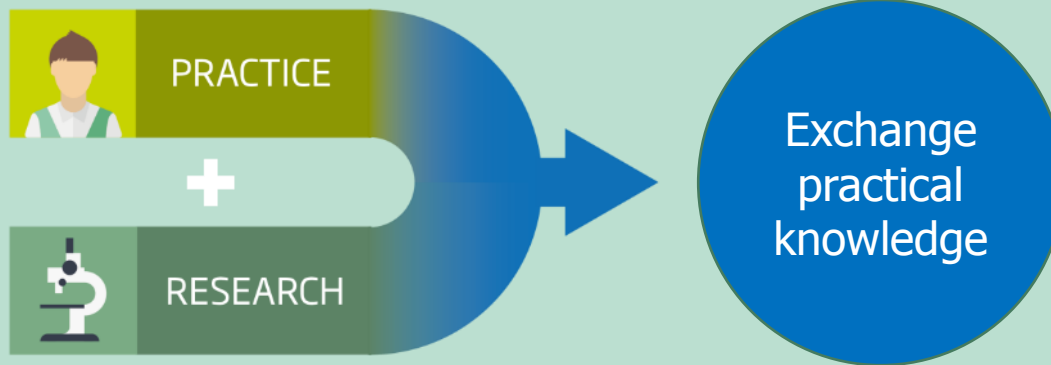
KEEP  
CALM  
AND  
WORK  
TOGETHER



# EIP-AGRI Focus Groups, tackling agricultural challenges



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Priorities for  
innovative  
actions

Ideas for  
Operational  
Groups

Research  
needs from  
practice

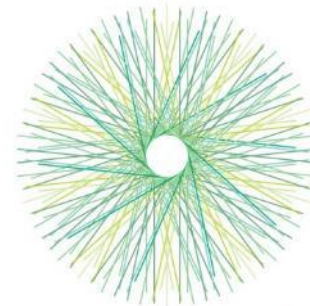
Propose  
projects to  
test  
solutions

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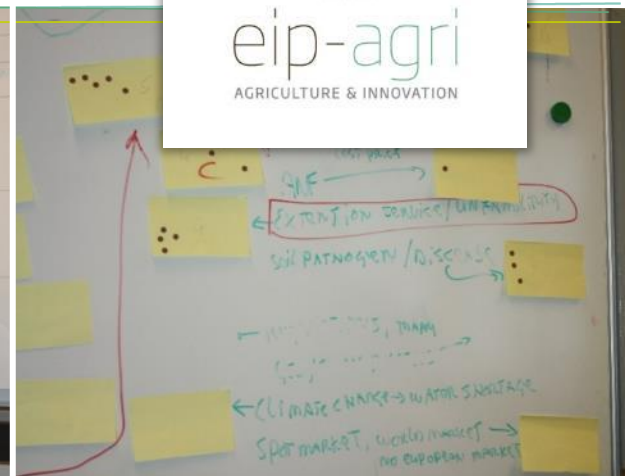


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# EIP-AGRI Focus Groups, tackling agricultural challenges

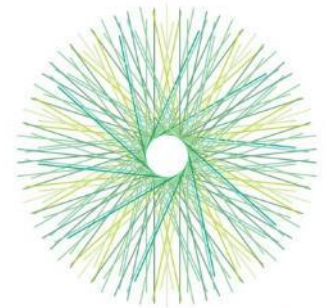


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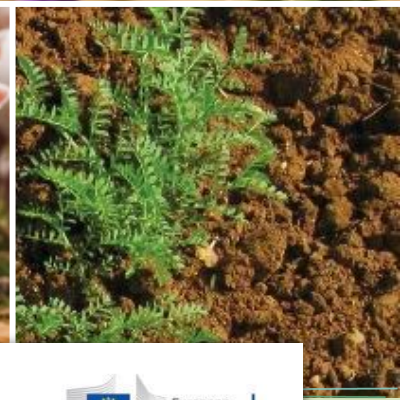


# EIP-AGRI Focus Groups tackling agricultural challenges

- Open calls for interest of participation
- 20 participants, varied types of actors
- Short duration, focused
- 11 running Focus Groups
- Suggestions for new topics



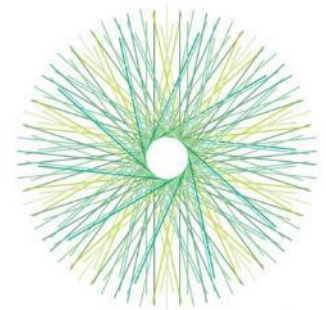
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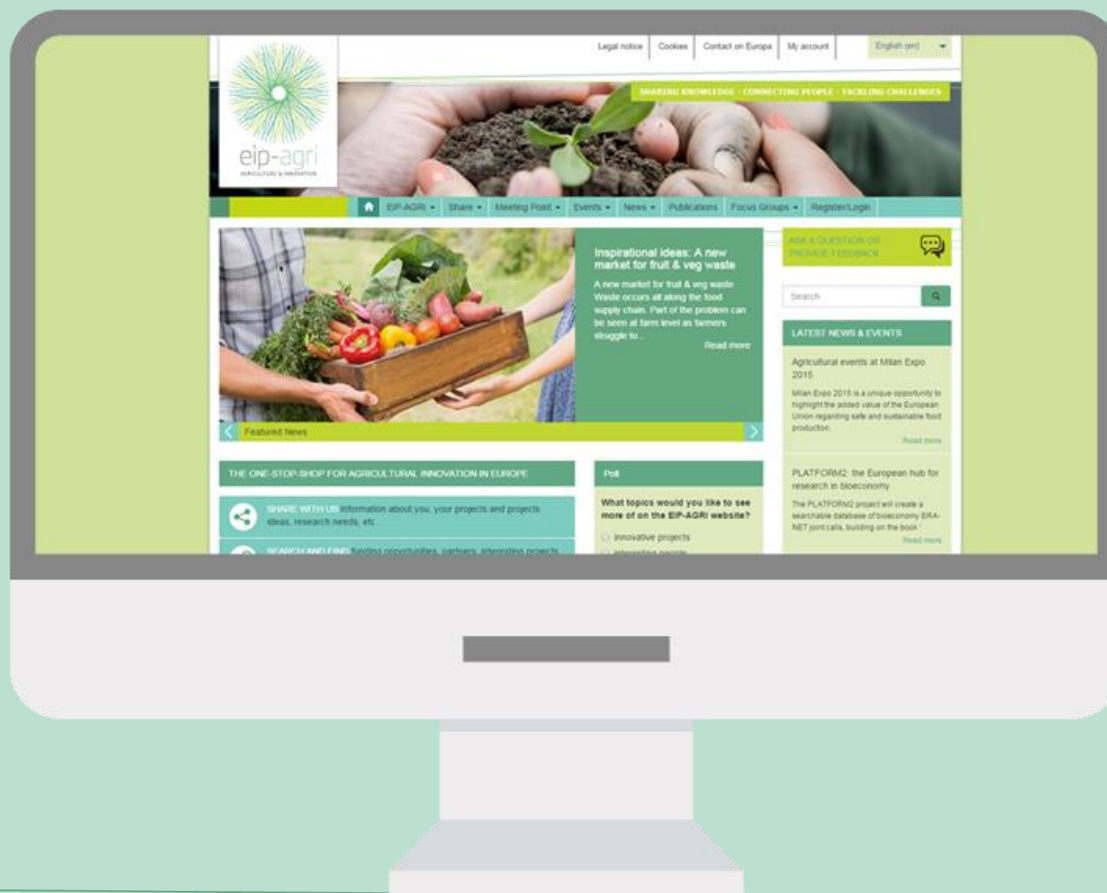


# EIP-AGRI website

[www.eip-agri.eu](http://www.eip-agri.eu)

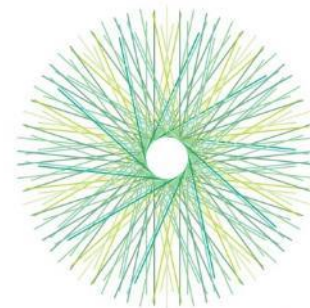


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# [www.eip-agri.eu](http://www.eip-agri.eu) the one-stop-shop for agricultural innovation



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**SHARE WITH US**



**SEARCH AND FIND**



**FOCUS ON**



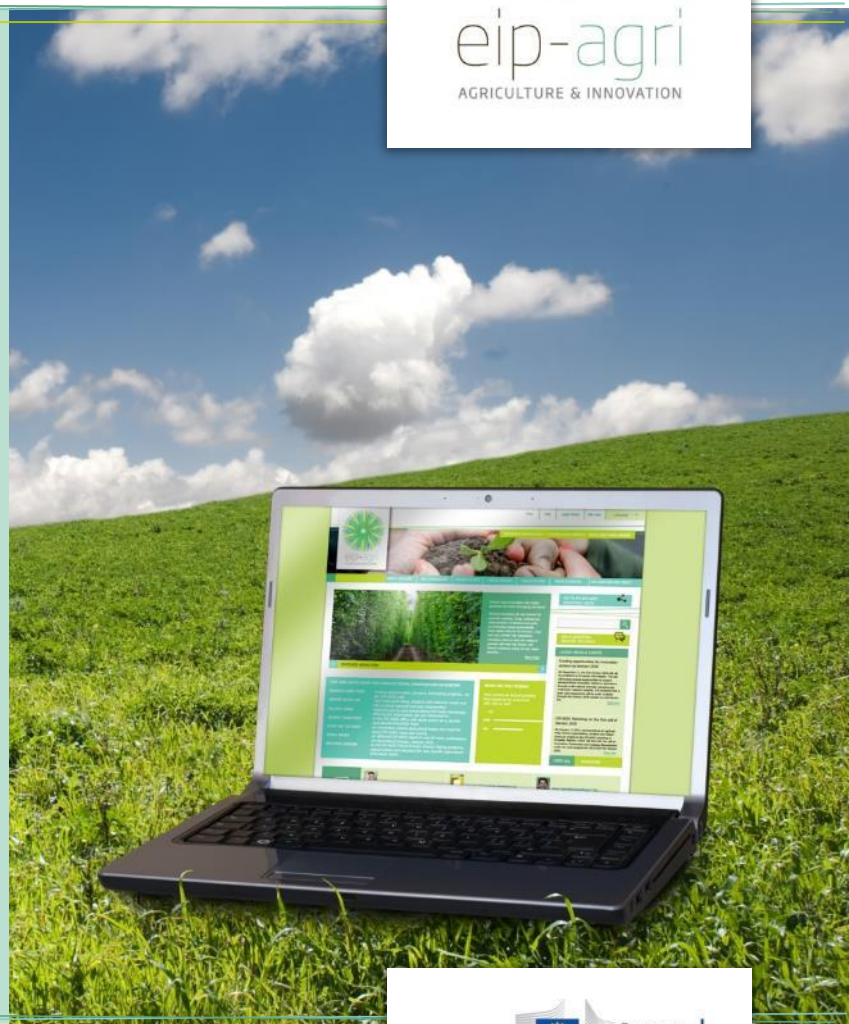
**DEEPEN YOUR KNOWLEDGE**



**STAY UP TO DATE**



**MY EIP-AGRI**

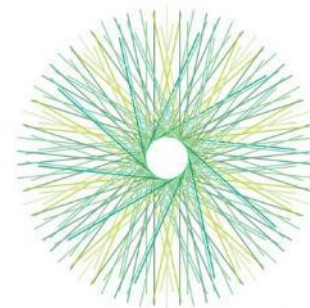


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# Website – Interactive functions



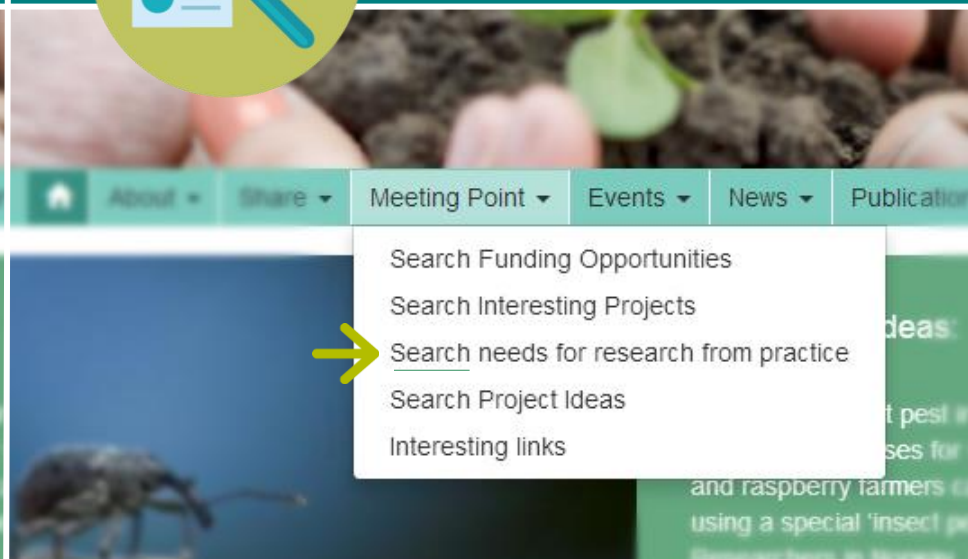
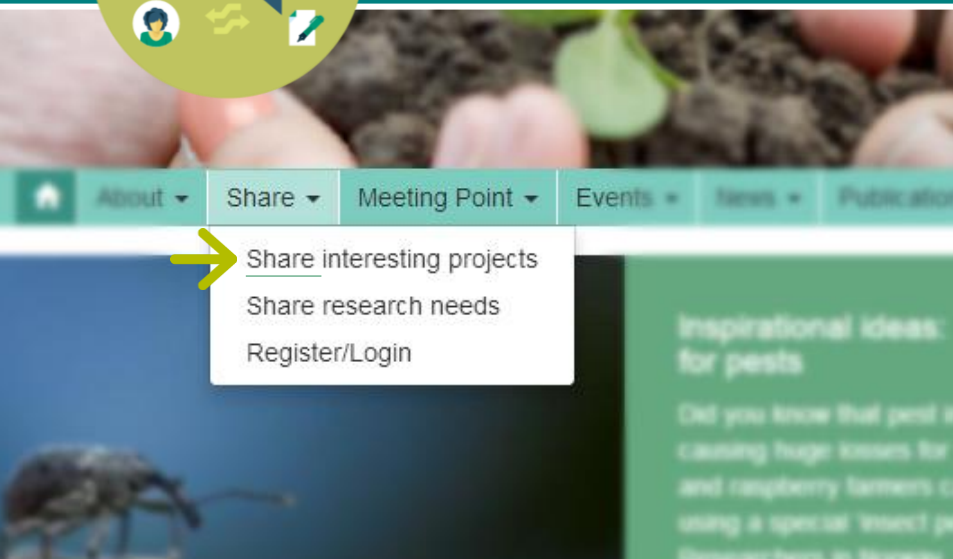
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## Share



## Search

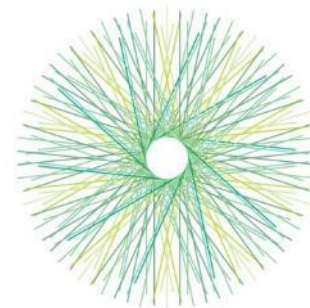


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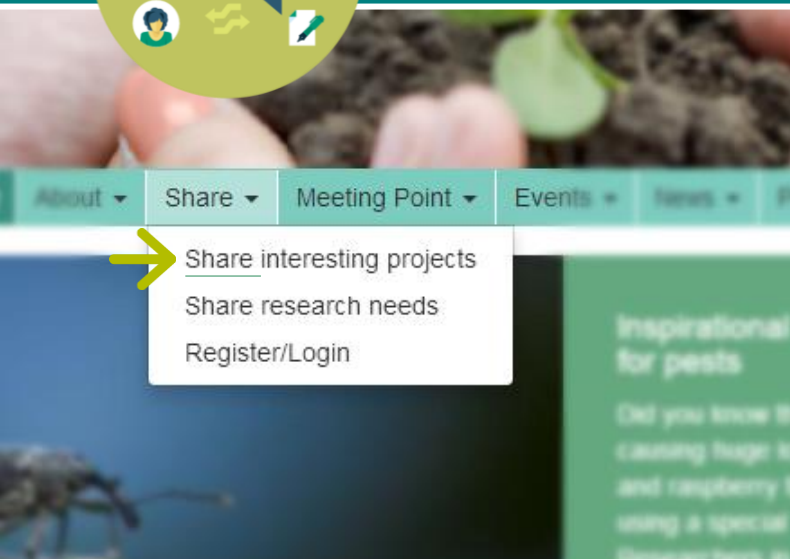
# Share



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## Why share?

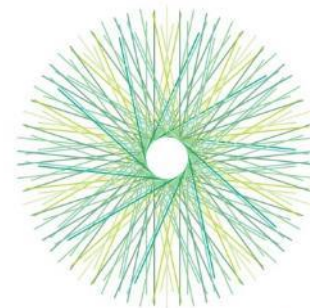


## How will sharing benefit you?



# Benefits

- How can researchers benefit?
  - Research is focused, practical and relevant
- How can cross-border initiatives benefit?
  - Find people working on the same topic – potential partners
  - Has it already been established as a Research need?
  - Find Operational Groups

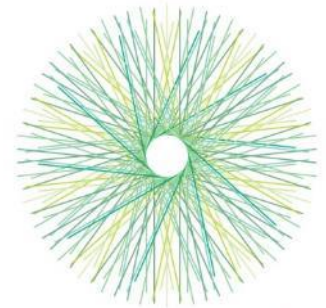


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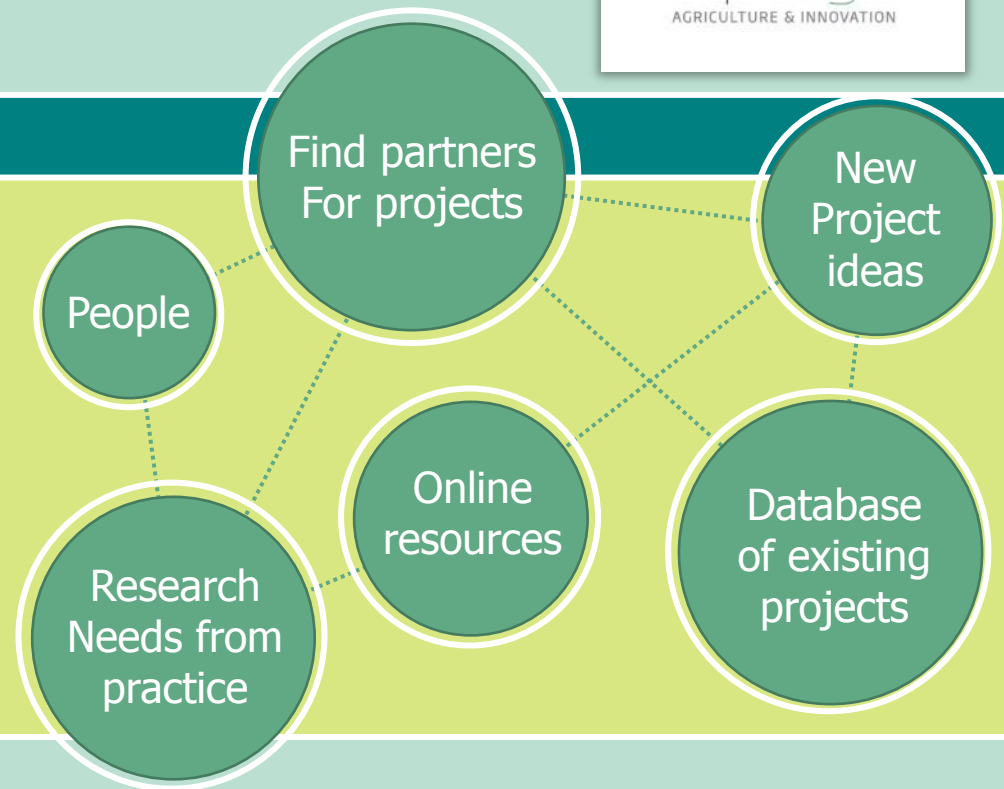
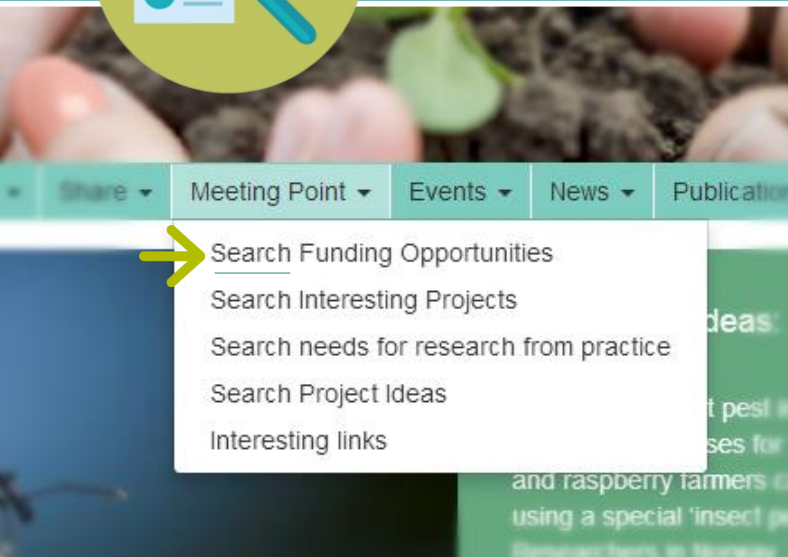
# Search



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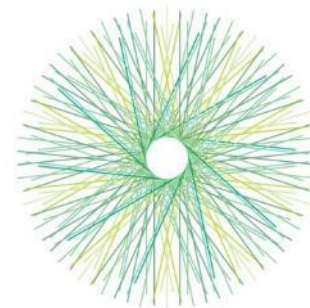
## Why search?



## How will searching benefit you?



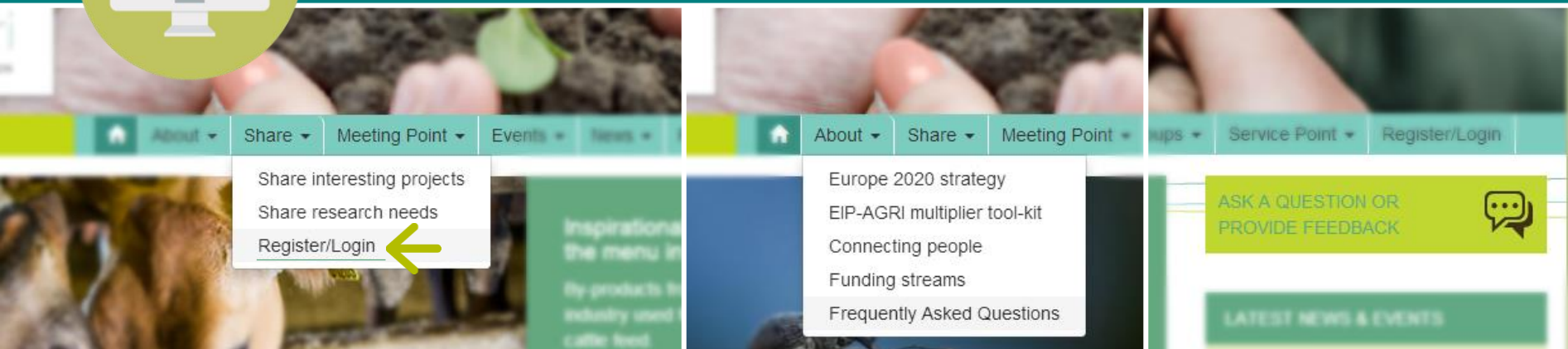
# Get involved



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## Register on the website and advertise your project results



### Frequently asked questions



### Ask a question or provide feedback

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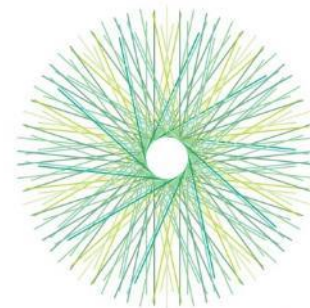


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# EIP-AGRI website

## What else?



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- Multipliers tool-kit
- Discussion forum
- Interface to be translated
- Multimedia
- More powerful search functions

**Register on the website and  
start searching the network  
today.**

**[www.eip-agri.eu](http://www.eip-agri.eu)**





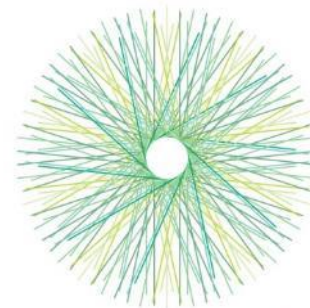
# Thank you for your attention!

servicepoint@eip-agri.eu

+32 2 543 73 48

EIP-AGRI Service Point  
Avenue de la Toison d'Or 72  
1060 Brussel  
Belgium

[www.eip-agri.eu](http://www.eip-agri.eu)  
**Register today!**



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