



Language and Core

The Problem

The Challenge of Dietary Restrictions

Dining with dietary restrictions, preferences, and allergies presents challenges for many people. The core issue centers around the uncertainty of what is safe to eat, which creates varying levels of difficulty in the dining experience when trying to navigate menus and make appropriate choices.

Impact on Dining Experience

The process of choosing items from a menu becomes a time-consuming task, as people must carefully consider each option against their dietary needs. This challenge is compounded by common misunderstandings about allergies and dietary restrictions, which can make the entire dining experience more stressful. While some may choose to avoid dining out altogether, many others simply face a diminished experience as they struggle to confidently select their meals.

Apollo Guide - The Solution

The act of eating transcends mere sustenance. Through shared meals, we pass down stories, build relationships, and strengthen our communities. Yet for many, dietary restrictions and food safety concerns create barriers to fully participating in these fundamental human experiences. Apollo Guide emerges from the belief

that everyone deserves to experience the joie de vivre from dining, without any barriers.

To pioneer a future of seamless dining experiences.

Through expert-driven validation and collaborative partnerships with restaurants, we ensure accuracy and transparency in menu data. Our team works closely with establishments, leveraging advanced technology and rigorous quality control to maintain the highest standards. By fostering a trusted ecosystem, we create a seamless connection between diners and restaurants, enabling confident and inclusive dining experiences that evolve with innovation.

To create sophisticated technology that empowers people to simply and confidently, make the right choices.

Apollo Guide is a digital platform that transforms dining experiences through a sophisticated system accessible via scanning devices at partner establishments. At its core, it's a menu filtering solution that enables diners to instantly identify safe and suitable dishes based on their dietary needs, while providing restaurants with a streamlined way to communicate accurate menu information.

Apollo Guide. The Right Choice Made Simple.

Language Options

Vision Statement

"To pioneer a future of seamless dining experiences."

Mission Statement

"To create sophisticated technology that empowers people to simply and confidently, make the right choices."

Product Description

"Apollo Guide. The Right Choice Made Simple. A Menu Filtering Platform."

Why: To pioneer a future of seamless dining experiences.

How: By creating sophisticated technology that empowers people to simply and confidently, make the right choices.

What: Apollo Guide. The Right Choice Made Simple.