

Information about this survey

About the Auckland Rugby Union Club Review

Purpose

We are carrying out an independent review to understand the experiences of club participants and to identify factors that contribute to a sustainable competition and positive rugby experiences for the Auckland Rugby community. The review is being conducted by Clara Pau and Jacquie Tran from Flame Trees Ltd. You can find out more about us from our website: <https://www.flametrees.co.nz>

Key principles for the review

- **Independent:** While we work in the sport sector (primarily in the High Performance sector in NZ), we have no affiliations with any Auckland Rugby clubs.
- **Wide-ranging:** In the time allocated to the review, we will be curious and pursue leads that we uncover as we carry it out.
- **Consultative:** We are action-oriented and solutions-focused, and are committed to the integrity of the process.
- **Inclusive:** We embrace the diversity that exists across the clubs that Auckland Rugby supports and governs. We understand that this diversity enriches community and competition.

About the Community Survey

Why should I complete the Community Survey?

This is an opportunity for you to have your say as a participant in Auckland club rugby today and to tell us what you think the Auckland club rugby community can do to ensure positive rugby experiences and sustainable competitions into the future.

We will use the information we gather from survey participants to write a summary report and provide recommendations to Auckland Rugby relating to club and competition sustainability. We, in coordination with Auckland Rugby, will share findings from the review with all clubs.

All individuals who complete the Community Survey will go in the draw to win a NZD\$50 Prezzy card. There is one Prezzy card to win per club. Winners from each club will be randomly drawn on June 22, 2021 and contacted via email afterwards.

After you take this survey

You may want to provide more information on your experiences or speak to us about your responses to the survey. We warmly invite you to arrange an interview with us, or participate in the up and coming focus groups. Feel free to contact us any time for more information or to make arrangements.

Frequently asked questions

Can I withdraw?

Participation is voluntary. You can withdraw your participation at any time throughout the club review - to do so, please contact us (details listed below). We plan to complete the club review by August 2021.

What will happen with my information?

You can find our privacy statement here: https://www.flametrees.co.nz/privacy_statement.html

Our responsibility is to protect the confidentiality of what you choose to share with us. Only Clara and Jacquie will have access to your identifiable responses (e.g., your name and other identifying details attached to your responses). We will maintain the confidentiality of your responses by:

- Removing individually identifying details from any reports, presentations, and documents shared with the Auckland Rugby Union. In other words, they will not know which person has said any particular comment.
- Removing information that identifies specific clubs. In other words, they will not see club names attached to the responses of club participants.
- Summarising views that are shared by groups of people to protect individual identities. Examples of how this could be written include: "Several coaches across the clubs say that...", "A number of players describe...", "Some club administrators express the view that..."

What will happen from this review? What will ARU do with the info?

This review, and the implementation of any recommendations which comes from this review will be driven by the Adult Rugby Committee. Flame Trees Ltd is responsible for independently conducting the review, providing recommendations and preliminary support around how changes might be implemented. The Adult Rugby Committee, along with the Council of Delegates, have the remit to decide what to do with our recommendations / implementation resources.

Contact details

If you have any questions, concerns, or feedback about the club review, please contact us:

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