



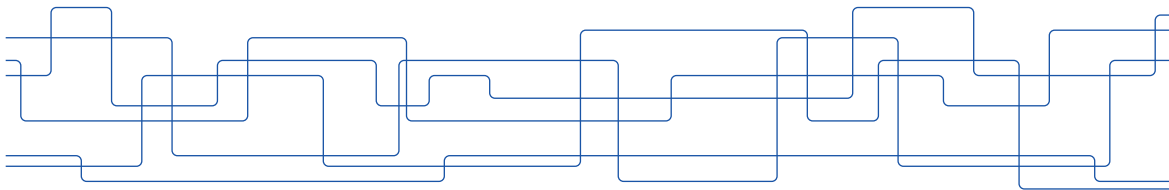
# DD2434 Machine Learning, Advanced Course

## Exercise session on module 7

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some useful mathematical background

## vector norms

- ▶ for a vector  $\mathbf{x} = \langle x_1, \dots, x_d \rangle \in \mathbb{R}^d$  we define the **Minkowski  $p$ -norm**, for  $p \geq 0$ , by

$$\|\mathbf{x}\|_p = \left( \sum_{i=1}^d |x_i|^p \right)^{\frac{1}{p}}$$

in particular, the Euclidean norm is the Minkowski 2-norm, i.e.,  $\|\mathbf{x}\|_2 = \left( \sum_{i=1}^d x_i^2 \right)^{\frac{1}{2}}$

- ▶ but what is the **norm of a matrix**?

## matrix norms

- ▶ there are many different definitions for matrix norms,  
but two particularly useful and popular definitions are the following:
- ▶ given an  $m \times n$  matrix  $\mathbf{A}$ , we define
  - the spectral normal

$$\|\mathbf{A}\|_2 = \max_{\mathbf{x} \neq \mathbf{0}} \frac{\|\mathbf{Ax}\|_2}{\|\mathbf{x}\|_2} = \max_{\|\mathbf{x}\|_2=1} \|\mathbf{Ax}\|_2$$

- the Frobenius norm

$$\|\mathbf{A}\|_F = \left( \sum_{i=1}^m \sum_{j=1}^n A_{ij}^2 \right)^{\frac{1}{2}}$$

recall: the singular value decomposition (SVD)

► **theorem** : any  $m \times n$  matrix  $\mathbf{A}$ , with  $m \geq n$ , can be factorized into

$$\mathbf{A} = \mathbf{U} \begin{pmatrix} \mathbf{\Sigma} \\ \mathbf{0} \end{pmatrix} \mathbf{V}^T$$

where  $\mathbf{U} \in \mathbb{R}^{m \times m}$  and  $\mathbf{V} \in \mathbb{R}^{n \times n}$  are orthonormal (i.e.,  $\mathbf{U}^T \mathbf{U} = \mathbf{I}_{m \times m}$  and  $\mathbf{V}^T \mathbf{V} = \mathbf{I}_{n \times n}$ ) and  $\mathbf{\Sigma} \in \mathbb{R}^{n \times n}$  is diagonal

$$\mathbf{\Sigma} = \text{diag}(\sigma_1, \dots, \sigma_n), \quad \text{where } \sigma_1 \geq \dots \geq \sigma_n \geq 0$$

► let us write SVD as  $\mathbf{A} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^T$ , where  $\mathbf{\Sigma}$  is “appropriately” padded with 0s

## SVD and matrix norms

- ▶ we can compute matrix norms using the SVD

for any  $m \times n$  matrix  $\mathbf{A}$  (with  $m \geq n$ ), with SVD  $\mathbf{A} = \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T$ , we have

- the spectral normal

$$\|\mathbf{A}\|_2 = \max_{\mathbf{x} \neq \mathbf{0}} \frac{\|\mathbf{Ax}\|_2}{\|\mathbf{x}\|_2} = \max_{\|\mathbf{x}\|_2=1} \|\mathbf{Ax}\|_2 = \sigma_1$$

- the Frobenius norm

$$\|\mathbf{A}\|_F = \left( \sum_{i=1}^m \sum_{j=1}^n A_{ij}^2 \right)^{\frac{1}{2}} = \left( \sum_{i=1}^n \sigma_i^2 \right)^{\frac{1}{2}}$$

- ▶ we will **prove** these results as exercise.

## low-rank matrix approximation

- **theorem** : let  $\mathbf{A} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^T$  be the singular-value decomposition of  $\mathbf{A}$ ,  
let  $\mathbf{U}_k = (\mathbf{u}_1 \dots \mathbf{u}_k)$ ,  $\mathbf{V}_k = (\mathbf{v}_1 \dots \mathbf{v}_k)$ ,  $\mathbf{\Sigma}_k = \text{diag}(\sigma_1 \dots \sigma_k)$ , and define

$$\mathbf{A}_k = \mathbf{U}_k \mathbf{\Sigma}_k \mathbf{V}_k^T$$

then,

$$\min_{\text{rank}(\mathbf{B}) \leq k} \|\mathbf{A} - \mathbf{B}\|_2 = \|\mathbf{A} - \mathbf{A}_k\|_2 = \sigma_{k+1}$$

and

$$\min_{\text{rank}(\mathbf{B}) \leq k} \|\mathbf{A} - \mathbf{B}\|_F = \|\mathbf{A} - \mathbf{A}_k\|_F = \left( \sum_{i=k+1}^n \sigma_i^2 \right)^{\frac{1}{2}}$$

in other words,  $\mathbf{A}_k$  is the best rank- $k$  approximation for the matrix  $\mathbf{A}$   
with respect to both the spectral norm and the Frobenius norm

## a useful inequality

- ▶ we will use Von Neumann's trace inequality to prove low-rank matrix approximation
- ▶ first, define the **matrix inner product**

$$\langle \mathbf{A}, \mathbf{B} \rangle = \text{tr}(\mathbf{A}\mathbf{B}^T), \quad \text{for } \mathbf{A}, \mathbf{B} \in \mathbb{R}^{m \times n}$$

and observe that

$$\langle \mathbf{A}, \mathbf{A} \rangle = \text{tr}(\mathbf{A}\mathbf{A}^T) = \|\mathbf{A}\|_F^2$$

- ▶ **Von Neumann's trace inequality** (stated here without proof):

consider the matrices  $\mathbf{A}, \mathbf{B} \in \mathbb{R}^{m \times n}$ , with  $m \geq n$ , and with singular values

$$\sigma_1(\mathbf{A}) \geq \dots \geq \sigma_n(\mathbf{A}) \geq 0 \quad \text{and} \quad \sigma_1(\mathbf{B}) \geq \dots \geq \sigma_n(\mathbf{B}) \geq 0$$

then

$$\langle \mathbf{A}, \mathbf{B} \rangle \leq \sigma_1(\mathbf{A})\sigma_1(\mathbf{B}) + \dots + \sigma_n(\mathbf{A})\sigma_n(\mathbf{B})$$



## recall: eigen-decomposition

- ▶ let  $\mathbf{A} \in \mathbb{R}^{n \times n}$  be a square matrix

$\lambda \in \mathbb{C}$  is an **eigenvalue** of  $\mathbf{A}$ , and  $\mathbf{v} \in \mathbb{C}^n$ ,  $\mathbf{v} \neq \mathbf{0}$  is an **eigenvector** of  $\mathbf{A}$ , if

$$\mathbf{A} \mathbf{v} = \lambda \mathbf{v}$$

- ▶ if matrix  $\mathbf{A}$  is **symmetric**, then its eigenvalues are **real** and its eigenvectors are **orthogonal**

- ▶  $\mathbf{A}$  is **positive semi-definite** if  $\mathbf{x}^T \mathbf{A} \mathbf{x} \geq 0$  for all  $\mathbf{x} \in \mathbb{R}^n$ :

a symmetric positive semi-definite real matrix has real and **non negative** eigenvalues

math questions

## question 1. (spectral norm)

► let  $\mathbf{A}$  be an  $m \times n$  matrix with SVD  $\mathbf{A} = \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T$

show that the spectral norm of  $\mathbf{A}$  is equal to  $\sigma_1$  :

$$\|\mathbf{A}\|_2 = \max_{\mathbf{x} \neq \mathbf{0}} \frac{\|\mathbf{Ax}\|_2}{\|\mathbf{x}\|_2} = \sigma_1$$

answer on question 1. (spectral norm)

$$\begin{aligned}\|\mathbf{A}\|_2 &= \max_{\mathbf{x} \neq \mathbf{0}} \frac{\|\mathbf{Ax}\|_2}{\|\mathbf{x}\|_2} \\&= \max_{\mathbf{x} \neq \mathbf{0}} \frac{\|\mathbf{U}\Sigma\mathbf{V}^T\mathbf{x}\|_2}{\|\mathbf{x}\|_2} \\&= \max_{\mathbf{x} \neq \mathbf{0}} \frac{\|\Sigma\mathbf{V}^T\mathbf{x}\|_2}{\|\mathbf{x}\|_2} \\&= \max_{\mathbf{y} \neq \mathbf{0}} \frac{\|\Sigma\mathbf{y}\|_2}{\|\mathbf{Vy}\|_2} \\&= \max_{\mathbf{y} \neq \mathbf{0}} \frac{\|\Sigma\mathbf{y}\|_2}{\|\mathbf{y}\|_2} \\&= \max_{\mathbf{y} \neq \mathbf{0}} \frac{(\sum_i \sigma_i^2 y_i^2)^{\frac{1}{2}}}{(\sum_i y_i^2)^{\frac{1}{2}}} \leq \sigma_1\end{aligned}$$

and for  $\mathbf{y} = \langle 1, 0, \dots, 0 \rangle$  the maximum is attained

## question 2. (Frobenius norm)

► let  $\mathbf{A}$  be an  $m \times n$  matrix with SVD  $\mathbf{A} = \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T$

show that the Frobenius norm of  $\mathbf{A}$  is equal to  $\sqrt{\sigma_1^2 + \dots + \sigma_n^2}$  :

$$\|\mathbf{A}\|_F = \left( \sum_{i=1}^m \sum_{j=1}^n A_{ij}^2 \right)^{\frac{1}{2}} = \left( \sum_{i=1}^n \sigma_i^2 \right)^{\frac{1}{2}}$$

## answer on question 2. (Frobenius norm)

- ▶ we want to show that  $\|\mathbf{A}\|_F = \left( \sum_{i=1}^m \sum_{j=1}^n A_{ij}^2 \right)^{\frac{1}{2}} = \left( \sum_{i=1}^n \sigma_i^2 \right)^{\frac{1}{2}}$
- ▶ we start by showing that  $\|\mathbf{A}\|_F = \sqrt{\text{tr}(\mathbf{A}^T \mathbf{A})}$

the diagonal elements of  $\mathbf{A}^T \mathbf{A}$  are

$$(\mathbf{A}^T \mathbf{A})_{jj} = \sum_{i=1}^m A_{ji}^T A_{ij} = \sum_{i=1}^m A_{ij} A_{ij} = \sum_{i=1}^m A_{ij}^2$$

thus,

$$\text{tr}(\mathbf{A}^T \mathbf{A}) = \sum_{j=1}^n (\mathbf{A}^T \mathbf{A})_{jj} = \sum_{j=1}^n \sum_{i=1}^m A_{ij}^2 = \|\mathbf{A}\|_F^2$$

## answer on question 2. (Frobenius norm) cont'd.

- ▶ next we show that multiplying with an orthonormal matrix ( $\mathbf{U}^T \mathbf{U} = \mathbf{I}$ ) does not change the Frobenius norm

$$\|\mathbf{UA}\|_F^2 = \text{tr}((\mathbf{UA})^T (\mathbf{UA})) = \text{tr}(\mathbf{A}^T \mathbf{U}^T \mathbf{UA}) = \text{tr}(\mathbf{A}^T \mathbf{A}) = \|\mathbf{A}\|_F^2$$

and similarly for orthonormal matrix  $\mathbf{V}$  with  $\mathbf{V}^T \mathbf{V} = \mathbf{I}$

$$\|\mathbf{AV}^T\|_F^2 = \text{tr}((\mathbf{AV}^T)^T (\mathbf{AV}^T)) = \text{tr}(\mathbf{VA}^T \mathbf{AV}^T) = \text{tr}(\mathbf{V}^T \mathbf{VA}^T \mathbf{A}) = \text{tr}(\mathbf{A}^T \mathbf{A}) = \|\mathbf{A}\|_F^2$$

- ▶ now we can show  $\|\mathbf{A}\|_F = (\sum_{i=1}^n \sigma_i^2)^{\frac{1}{2}}$

$$\|\mathbf{A}\|_F^2 = \|\mathbf{U}\mathbf{\Sigma}\mathbf{V}^T\|_F^2 = \|\mathbf{\Sigma}\mathbf{V}^T\|_F^2 = \|\mathbf{\Sigma}\|_F^2 = \sum_{i=1}^n \sigma_i^2$$

### question 3. (low-rank matrix approximation)

- let  $\mathbf{A} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^T$  be the singular-value decomposition of  $\mathbf{A}$ ,  
let  $\mathbf{U}_k = (\mathbf{u}_1 \dots \mathbf{u}_k)$ ,  $\mathbf{V}_k = (\mathbf{v}_1 \dots \mathbf{v}_k)$ ,  $\mathbf{\Sigma}_k = \text{diag}(\sigma_1 \dots \sigma_k)$ , and define

$$\mathbf{A}_k = \mathbf{U}_k \mathbf{\Sigma}_k \mathbf{V}_k^T$$

- show that

$$\min_{\text{rank}(\mathbf{B}) \leq k} \|\mathbf{A} - \mathbf{B}\|_F = \|\mathbf{A} - \mathbf{A}_k\|_F = \left( \sum_{i=k+1}^n \sigma_i^2 \right)^{\frac{1}{2}}$$

in other words,  $\mathbf{A}_k$  is the best rank- $k$  approximation for the matrix  $\mathbf{A}$   
with respect to the Frobenius norm



#### question 4. (low-rank matrix approximation, auxiliary)

- ▶ consider the matrices  $\mathbf{A}, \mathbf{B} \in \mathbb{R}^{m \times n}$ , with  $m \geq n$ , and with singular values  $\sigma_1(\mathbf{A}) \geq \dots \geq \sigma_n(\mathbf{A}) \geq 0$  and  $\sigma_1(\mathbf{B}) \geq \dots \geq \sigma_n(\mathbf{B}) \geq 0$

- ▶ show that

$$\|\mathbf{A} - \mathbf{B}\|_F^2 \geq \sum_{i=1}^n |\sigma_i(\mathbf{A}) - \sigma_i(\mathbf{B})|^2$$

- ▶ **hint**: use the Von Neumann's trace inequality

$$\langle \mathbf{A}, \mathbf{B} \rangle \leq \sum_{i=1}^n \sigma_i(\mathbf{A}) \sigma_i(\mathbf{B})$$

answer on question 4. (low-rank matrix approximation, auxiliary)

► we have

$$\begin{aligned}\|\mathbf{A} - \mathbf{B}\|_F^2 &= \langle \mathbf{A} - \mathbf{B}, \mathbf{A} - \mathbf{B} \rangle \\ &= \|\mathbf{A}\|_F^2 + \|\mathbf{B}\|_F^2 - 2\langle \mathbf{A}, \mathbf{B} \rangle \\ &\geq \sum_i \sigma_i^2(\mathbf{A}) + \sum_i \sigma_i^2(\mathbf{B}) - 2 \sum_i \sigma_i(\mathbf{A})\sigma_i(\mathbf{B}) \\ &= \sum_i |\sigma_i(\mathbf{A}) - \sigma_i(\mathbf{B})|^2\end{aligned}$$

### answer on question 3. (low-rank matrix approximation)

► recall again,

let  $\mathbf{A} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^T$  be the singular-value decomposition of  $\mathbf{A}$ ,

let  $\mathbf{U}_k = (\mathbf{u}_1 \dots \mathbf{u}_k)$ ,  $\mathbf{V}_k = (\mathbf{v}_1 \dots \mathbf{v}_k)$ ,  $\mathbf{\Sigma}_k = \text{diag}(\sigma_1 \dots \sigma_k)$ , and define

$$\mathbf{A}_k = \mathbf{U}_k \mathbf{\Sigma}_k \mathbf{V}_k^T$$

► we want to show that

$$\min_{\text{rank}(\mathbf{B}) \leq k} \|\mathbf{A} - \mathbf{B}\|_F = \|\mathbf{A} - \mathbf{A}_k\|_F = \left( \sum_{i=k+1}^n \sigma_i^2 \right)^{\frac{1}{2}}$$

► **hint**: we will use the auxiliary inequality

$$\|\mathbf{A} - \mathbf{B}\|_F^2 \geq \sum_{i=1}^n |\sigma_i(\mathbf{A}) - \sigma_i(\mathbf{B})|^2$$

### answer on question 3. (low-rank matrix approximation)

► for any matrix  $\mathbf{A} \in \mathbb{R}^{m \times n}$  and  $\mathbf{B} \in \mathbb{R}^{m \times n}$  with  $\text{rank}(\mathbf{B}) \leq k$  we have

$$\begin{aligned}\|\mathbf{A} - \mathbf{B}\|_F^2 &\geq \sum_{i=1}^n |\sigma_i(\mathbf{A}) - \sigma_i(\mathbf{B})|^2 \\ &= \sum_{i=1}^k |\sigma_i(\mathbf{A}) - \sigma_i(\mathbf{B})|^2 + \sum_{i=k+1}^n |\sigma_i(\mathbf{A})|^2 \\ &\geq \sum_{i=k+1}^n |\sigma_i(\mathbf{A})|^2\end{aligned}$$

and the minimum is achieved for  $\mathbf{B} = \mathbf{A}_k$

## question 5. (eigenvalues and eigenvectors of a symmetric matrix)

- ▶ show that a real symmetric matrix has real eigenvalues and orthogonal eigenvectors

## answer on question 5. (eigenvalues of a real symmetrix matrix)

- ▶ since  $\mathbf{A}$  is real and symmetrix, then

$$\mathbf{A} = \mathbf{A}^T = \mathbf{A}^*$$

where,  $\mathbf{A}^*$  is the **conjugate transpose** of  $\mathbf{A}$

- ▶ let  $\lambda \in \mathbb{C}$  be an eigenvalue of  $\mathbf{A}$ , then, there exists non-zero  $\mathbf{x} \in \mathbb{C}^n$ , such that

$$\mathbf{A} \mathbf{x} = \lambda \mathbf{x} \quad \Rightarrow \quad \mathbf{x}^T \mathbf{A} \bar{\mathbf{x}} = (\mathbf{A} \mathbf{x})^T \bar{\mathbf{x}} = \lambda \mathbf{x}^T \bar{\mathbf{x}}$$

by taking the **complex conjugate** of both sides of  $\mathbf{A} \mathbf{x} = \lambda \mathbf{x}$ , we have

$$\mathbf{A} \bar{\mathbf{x}} = \bar{\lambda} \bar{\mathbf{x}} \quad \Rightarrow \quad \mathbf{x}^T \mathbf{A} \bar{\mathbf{x}} = \mathbf{x}^T (\bar{\lambda} \bar{\mathbf{x}}) = \bar{\lambda} \mathbf{x}^T \bar{\mathbf{x}}$$

- ▶ therefore  $\lambda \mathbf{x}^T \bar{\mathbf{x}} = \bar{\lambda} \mathbf{x}^T \bar{\mathbf{x}}$ , and since  $\mathbf{x} \neq \mathbf{0}$ , then  $\lambda = \bar{\lambda}$ , which means  $\lambda \in \mathbb{R}$

## answer on question 5. (eigenvectors of a symmetric matrix)

- ▶ let  $(\lambda_i, \mathbf{x}_i)$ ,  $i = 1, \dots, n$ , be eigenvalue-eigenvector pairs of symmetric matrix  $\mathbf{A}$   
consider two pairs  $(\lambda_i, \mathbf{x}_i)$ ,  $(\lambda_j, \mathbf{x}_j)$  that  $\mathbf{x}_i$  and  $\mathbf{x}_j$  are not colinear

- ▶ multiplying  $\mathbf{A} \mathbf{x}_i = \lambda_i \mathbf{x}_i$  by  $\mathbf{x}_j^T$  from the left gives

$$\mathbf{x}_j^T \mathbf{A} \mathbf{x}_i = \lambda_i \mathbf{x}_j^T \mathbf{x}_i \quad \text{and similarly} \quad \mathbf{x}_i^T \mathbf{A} \mathbf{x}_j = \lambda_j \mathbf{x}_i^T \mathbf{x}_j$$

- ▶ transposing the second equation, and using  $\mathbf{A} = \mathbf{A}^T$ , gives

$$\mathbf{x}_j^T \mathbf{A} \mathbf{x}_i = \lambda_j \mathbf{x}_j^T \mathbf{x}_i \quad \text{and therefore} \quad (\lambda_i - \lambda_j) \mathbf{x}_j^T \mathbf{x}_i = 0$$

- ▶ if  $\lambda_i \neq \lambda_j$ , then  $\mathbf{x}_j^T \mathbf{x}_i = 0$ , and thus,  $\mathbf{x}_j \perp \mathbf{x}_i$
- ▶ if  $\lambda_i = \lambda_j$ , then any linear combination of  $\mathbf{x}_j$  and  $\mathbf{x}_i$  is an eigenvector, with the same eigenvalue, so we can select two orthogonal ones from the linear subspace they span

question 6. (a simple form of positive semidefinite matrix)

- ▶ show that if an  $n \times n$  matrix  $\mathbf{A}$  can be written as  $\mathbf{A} = \mathbf{B}^T \mathbf{B}$ ,  
for some matrix  $\mathbf{B} \in \mathbb{R}^{m \times n}$ ,  
then  $\mathbf{A}$  is positive semidefinite



answer on question 6. (a simple form of positive semidefinite matrix)

- ▶ recall, our definition: an  $n \times n$  matrix  $\mathbf{A}$  is called **positive semidefinite** if  $\mathbf{x}^T \mathbf{A} \mathbf{x} \geq 0$ , for all vectors  $\mathbf{x} \in \mathbb{R}^n$
- ▶ since  $\mathbf{A} = \mathbf{B}^T \mathbf{B}$ , for any  $\mathbf{x} \in \mathbb{R}^n$  it is

$$\begin{aligned}\mathbf{x}^T \mathbf{A} \mathbf{x} &= \mathbf{x}^T \mathbf{B}^T \mathbf{B} \mathbf{x} \\ &= (\mathbf{B} \mathbf{x})^T \mathbf{B} \mathbf{x} \\ &= \|\mathbf{B} \mathbf{x}\|^2 \\ &\geq 0\end{aligned}$$

questions with no formal math proof,  
but having a short and concrete answer

## recall: categorization of dimensionality-reduction methods

- ▶ linear vs. non-linear model
- ▶ continuous vs. discrete model
- ▶ integrated vs. external estimation of the dimensionality
- ▶ layered vs. standalone embedding
- ▶ batch vs. online algorithm
- ▶ exact vs. approximate optimization

## question 7. (layered embedding)

- ▶ recall the definition of layered embedding
- ▶ argue that PCA is a layered dimensionality-reduction method

## answer on question 7. (layered embedding)

- ▶ let  $\mathcal{C}_k$  be the set of components computed for embedding into target dimension  $k$
- ▶ a method is **layered** if  $\mathcal{C}_k \subseteq \mathcal{C}_{k+1}$
- ▶ for PCA:
  - $\mathcal{C}_k$  is the set of principal  $k$  eigenvectors
  - we know that the principal eigenvectors are layered
  - $\mathcal{C}_{k+1}$  is obtained by simply adding  $(k+1)$ -th principal component into  $\mathcal{C}_k$
  - therefore, PCA is layered

## question 8. (PCA normalization)

- ▶ we mentioned (and you have to argue about this for Assignment 1) that in PCA we always work with “centered” data
- ▶ but, do we have to **normalize** each column (feature), by dividing with the standard deviation after centering?

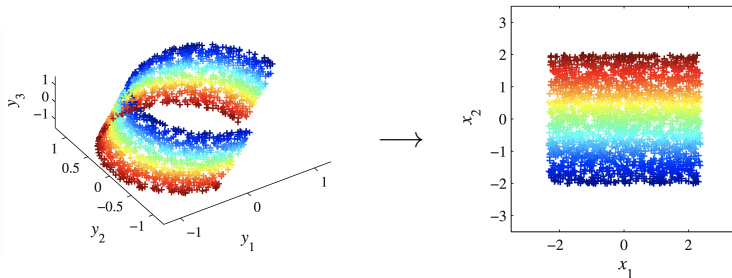
## answer on question 8. (PCA normalization)

- ▶ it depends ...
- ▶ normalization makes sense when attributes represent quantities in different units
  - temperature vs. distance vs. humidity
- ▶ normalization should not be done, when values between different attributes are comparable
  - e.g., in a documents  $\times$  terms matrix, some terms may appear more frequently, leading to larger standard deviations, but this is important information to keep
- ▶ a trivial case when normalization should not be done
  - a column with standard deviation equal to 0

answer also discussed in [Lee, Verleysen] textbook, section 2.4.1

## question 9. (PCA on “cardamon roll”)

- ▶ consider “cardamon roll” dataset, where data points lie on a 2-D manifold



- ▶ will PCA discover the hidden 2-D manifold?
  - if yes, why?
  - if no, how can we recover the 2-D manifold?



answer on question 9. (PCA on “cardamon roll”)

► no

- PCA is a linear method
- “cardamon roll” manifold is nonlinear

## answer on question 9. (PCA on “cardamon roll”)

how to make it work?

1. isomap

2. kernel PCA

- consider the kernel function  $K(\mathbf{x}, \mathbf{y}) = e^{-\|\mathbf{x}-\mathbf{y}\|^2/2\sigma^2}$
- $K(\mathbf{x}, \mathbf{y})$  can be seen as a similarity matrix between data points
  - identical points have value 1 and distant points have value 0
- $K(\cdot, \cdot)$  goes to 0 exponentially fast
  - set  $\sigma$  so that similarities of all non nearby points become 0
- apply MDS with similarity matrix  $\mathbf{K}$
- selecting a different kernel function  $K(\cdot, \cdot)$  gives different results

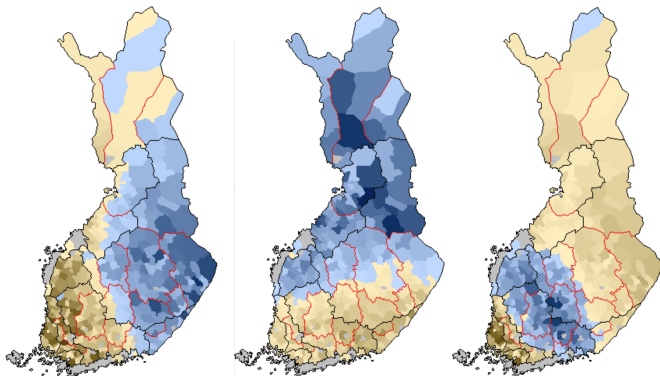
## recall: example on Finnish dialects dataset

- ▶ data : 9000 dialect words, 500 counties  
points = words, dimensions = counties  
data matrix  $\mathbf{Y}$ , so that  $y_{ij} = 1$  if word  $i$  appears in county  $j$ , and  $y_{ij} = 0$  otherwise
- ▶ apply PCA to this data
- ▶ obtain principal component matrix  $\mathbf{W} \in \mathbb{R}^{d \times k}$

example credited to Saara Hyvönen

## question 10. (Finnish dialects dataset)

- ▶ we referred to the following figure as “visualization of first three components”



- ▶ but, what do the colors of the counties represent?
- ▶ why neighboring counties result in having similar colors?

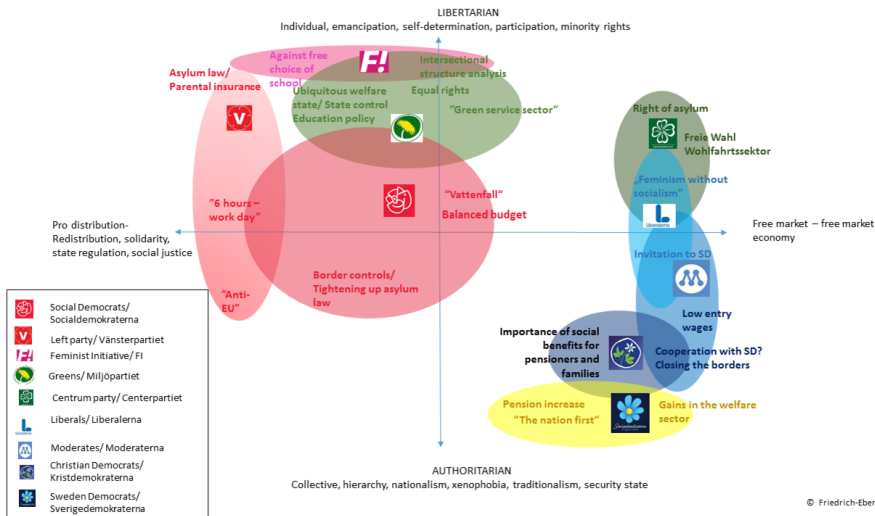
## answer on question 10. (Finnish dialects dataset)

- ▶ data dimensionality ( $d$ ) corresponds to counties
- ▶ a principal component is a  $d$ -dimensional vector
  - each county corresponds to a different coordinate of a component vector
- ▶ the color of a county in a component represents the value of the corresponding coordinate
- ▶ neighboring counties tend to use the same (or very similar) vocabulary
- ▶ coordinates corresponding to neighboring counties contribute in a similar manner to explaining words appearing in those counties

open-ended questions

## question 11. (creating a political-compass visualization)

- ▶ how would you approach the problem of creating a “political compass” visualization of the political parties in Sweden, in a data-driven manner?
- ▶ what kind of help would you ask from a political scientist?



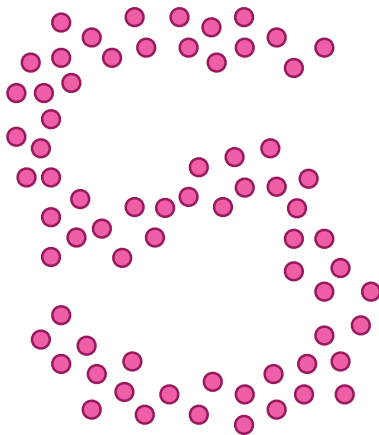
## answer on question 11. (creating a political-compass visualization)

- ▶ identify a number ( $d$ ) of key questions
  - e.g., economic freedom, personal freedom, foreign trade, ecology, immigration, etc.
  - $d \approx 20-30$  questions, which correspond to dimensions
  - help from political scientists here to identify the right questions
- ▶ conduct a survey over a few hundred people, obtaining answers to these questions as well as the political party they support
  - each person is a data point, in a  $d$ -dimensional space
- ▶ apply dimensionality projection to obtain a  $k = 2$  dimensional embedding
  - use colors to represent political parties
  - apply statistical inference to represent political parties with probability distributions
  - transform the projected data to make the visualization more intuitive  
e.g., place left-leaning parties at the left, etc.



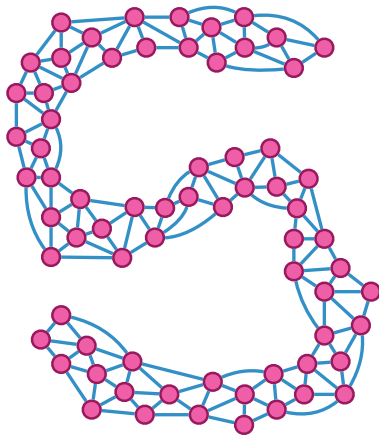
## question 12. (robust Isomap)

- ▶ we want to embed the dataset below in  $1-d$  using Isomap



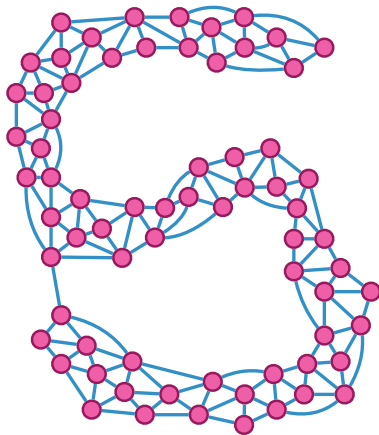
## question 12. (robust Isomap)

- ▶ consider the  $k$ -nearest-neighbor graph constructed by Isomap



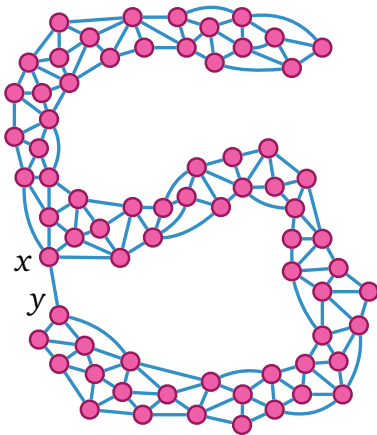
## question 12. (robust Isomap)

- ▶ we may get some “undesirable” nearest neighbors



## question 12. (robust Isomap)

- ▶ using shortest path distance may introduce erroneous distance evaluations



## question 12. (robust Isomap)

- ▶ using shortest path distance on neighborhood graph is “brittle”
- ▶ how can we make it more robust?

## answer on question 12. (robust Isomap)

- ▶ use other graph distances that are more robust
  - “commute time” distance
  - spectral graph embedding distance
- ▶ main idea for [diffusion maps](#)