Flannery Jefferson

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I get along with both humans and computers. With a major in English and a minor in Computer Science, I am able to build what I talk about and clearly explain what I've built.

Work Experience

Digital Strategist | Code + Mortar
October 2015 - Present

Product Management. Translating the client's vision to technical requirements. Coordinating between the client and the development team to prioritize scope changes and bug fixes based on business objectives.

Business Development. Acquiring new clients through a detailed understanding of their requirements and industry. Writing proposals / RFP responses with clear product vision.

Content Production. Translating the client's vision to technical requirements. Coordinating between the client and the development team to prioritize scope changes and bug fixes based on business objectives.

Product Management. Translating the client's vision to technical requirements. Coordinating between the client and the development team to prioritize scope changes and bug fixes based on business objectives.

Product Design & Research | Degreed
June 2014 - February 2015

Hired initially as a summer intern and kept on as a part-time employee while in school. User and product research, data analysis and wireframing, UX design and analysis.

UX Analyst | BiblioCommons
April 2013 - September 2013

Assistance with user and product research, wireframing and information architecture.

Education

B.A. from the University of King's College
2011 - 2015

Major in English, Minor in Computer Science

Personal Projects

Urban Applause
http://urbanapplause.com

CRUD Web App for tracking street artists. Built with React, Redux, Express, PostgreSQL, Bulma, Heroku

Related Skills

Technical

React JS, Redux, Django , API Integrations, CSS Frameworks, Static Site Generators, PostgreSQL, Database design.

Non-Technical

Writing, Business Strategy, Account Management, Project Management, Product Design.