Homework1

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1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

There were most successful campaigns in the month of May.

There were most failed campaigns in the month of July.

Overall there are more successful campaigns than failed campaigns.

1. What are some limitations of this dataset?

The location these campaigns were started from. The original currency collected in the campaign. If the product has a demo video. How detailed and appealing was the product description.

1. What are some other possible tables and/or graphs that we could create?

Pie chart, scatter chart.

BONUS:

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There is more variability in the successful campaigns which makes sense as the deviation is also higher in the successful campaigns.