# How can macroeconomics inform the transition to bioeconomy?

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# Outline and learning objectives

- Global challenges and the concept of the bioeconomy: from a fossil-fuel based economiy to a bio-based economy – EXPLAIN transition?
- Why is this relevant for sustainable development decisio makers
- Need to measure stuff
- The principles of macroeconomics a brief overview, what is macroeconomics and how can it help us to understrand growth, fluctuations and blalba, modelling helps to support policy desing,
- Macroeconomic tools and the transition: macro
- Understand how macroeconomics can help to explain the transition form a fossil-fuel based economy to bio-based economy
- ADD TWITTER UND SOCIAL MEDIA STUFF AT END, PINGO...

# Transitions in the economy

- Show graph, from agricultural to industrial to...
- Big Picture of Macroeconmics a way to measure aggregate behavior and to inform decision makers, helps policy,
- GDP als Beiepsie, one way to measure output and wealth...other indicators that really important for well-being, we will discuss them..
- Trend in GDP, Anteil von fossil-buels bio-based transitoin...
- Macro can help us to measure the impact of bio-based inputs on aggregate bheaviob – based on that we can inform decioisn makers..
- Why important for policies= SDGs challenges, feed the world takle climate change, good polcieise need good information...

- Lewandofski book p. 244, nicht schlecht..., aber microfundiert,
- Lewandofski book p. 332, transformation, from schumpetarian perspective

# Simple example with supply and demand...

Engage studetns\_ plan monthly coffee table, they shold be sustainablity and growth,, exchange and meeting, discuss and so on...

• Cake from starbucks to data as whole...

• Zeige kette

• Large part to produce goods was fossil fules...

# Show empircially and with figures the transition to bioecnomy

- Over time a graph that shows how, Joachim von Braun, GDP and agriculture, global agenda, show what was in past, fossil fuels, nowadays renwables, production
- If you look at classical teaching: most macroeconomic neglet
- What is the bioeconomy
- What is macroeconomics: a classicla supply model, about indicators, GDP: tells you how product, indicator of wealth...
- How can macroeconomic tools inform about transition

# Bioeconomy

- Show pictures with figures and graps
- Give defintions
- Problem: not measured yet, negelected by tradiotnal amcroeconoimcs, or economky

#### PINGO

Interactive part

#### What is macroeconomics...

- Ideas taught at the macroeconomics principles level should satisfy two goals. First, they should be simple enough to be both *understandable* and *memorable* for the beginning student. Second, they should be *consistent* both with the modern economy and with the macroeconomic models of this economy that are used in practice for policy evaluation.
- Jan börner...
- Nochmal buch von typen anscheuen...
- https://books.google.de/books?id=Deg3DwAAQBAJ&pg=PA95&dq=bioeco nomy,+macroeconomics&hl=de&sa=X&ved=0ahUKEwizjoijkafpAhXLyKQKH bneCHsQ6AEIKzAA#v=onepage&q=bioeconomy%2C%20macroeconomics& f=false