



DESIGN PROCESS

LIST OF SCREEN DESIGNS

OPENING SCREENS

Initial Welcome Screen

Log In Screen

USER SCREENS

Navigation Menu

My Events

My Tailgate

My Friends

My Groups (same as my friends)

My Account

HOME/EVENT SCREENS

Home Event Listing Screen

Event Info Screen

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Traffic

Bars & Restaurants

Tickets

Supplies

Weather

Flask Us

NOTES:

DURING GAME

Venue Map

Venue Info

Flask Us (same in every section)

POST GAME

Night Life (same as BARS)

Getting Home (same as TICKETS)

Hotels (same as BARS)

Flask Us (same in every section)

PAGE TITLE:

INITIAL WELCOME / LOGIN SCREEN



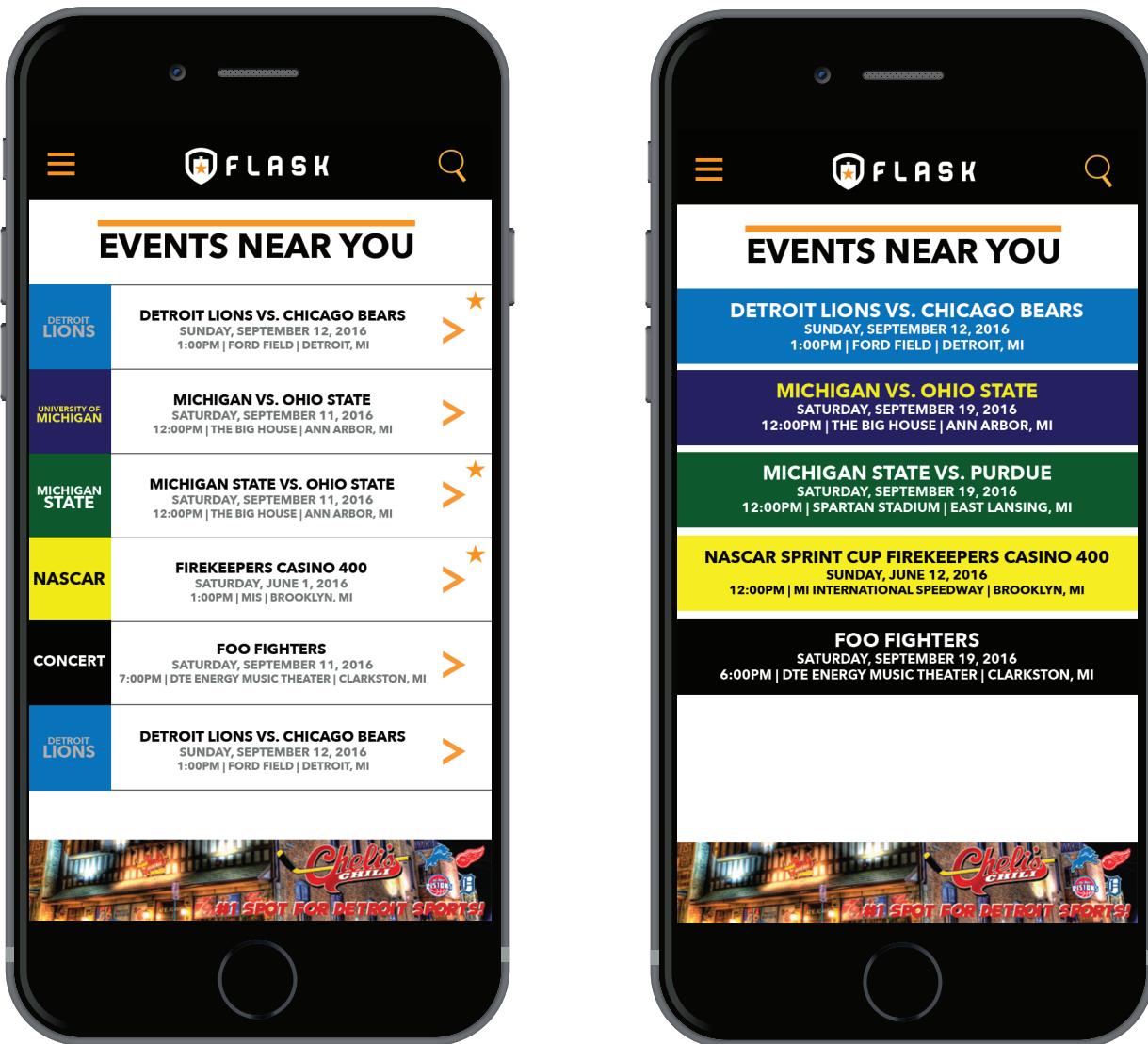
PURPOSE:

TO WELCOME THE USER IN TO THE APP AND GIVE THEM THE OPTION TO SIGN-IN, CREATE AN ACCOUNT, OR CONTINUE AS A GUEST.

NOTES:



PAGE TITLE:
HOME / EVENT SCREEN



PURPOSE:

TO LIST ALL EVENTS WITHIN 200 MILES OF YOUR LOCATION. THE USER WILL ALSO HAVE THE ABILITY TO SEARCH FOR ANY GAME, DATE, OR TYPE OF EVENT.

NOTES:

PAGE TITLE:

HOME / EVENT SCREEN



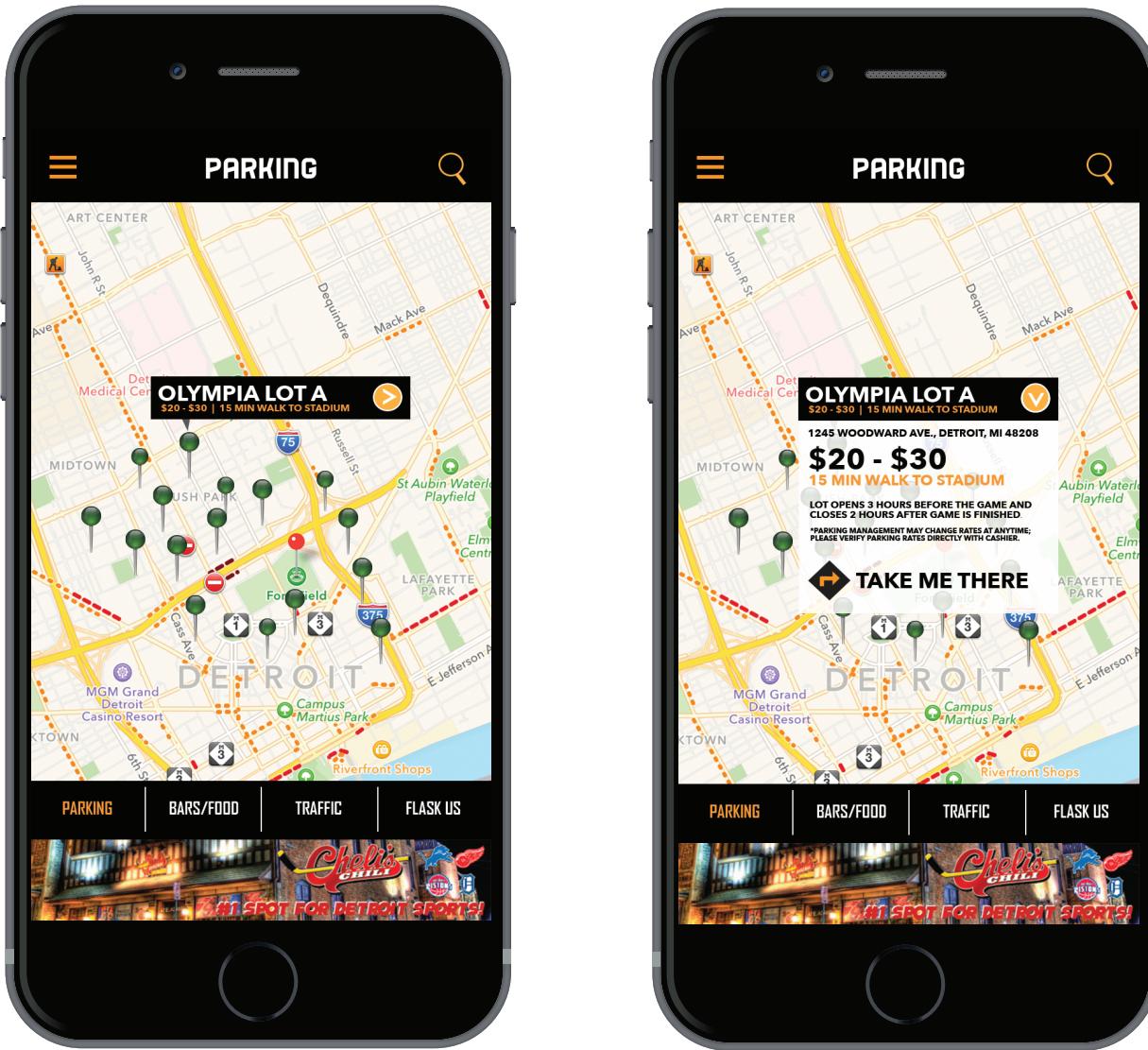
PURPOSE:

TO PROVIDE THE USER WITH PRE, DURING, AND POST GAME INFORMATION. THE SCREEN WILL BE ORGANIZED INTO 3 DIFFERENT CATEGORIES TO MAKE IT EASY FOR THE USER TO FIND INFORMATION QUICKLY.

NOTES:

PAGE TITLE:

PRE GAME: PARKING



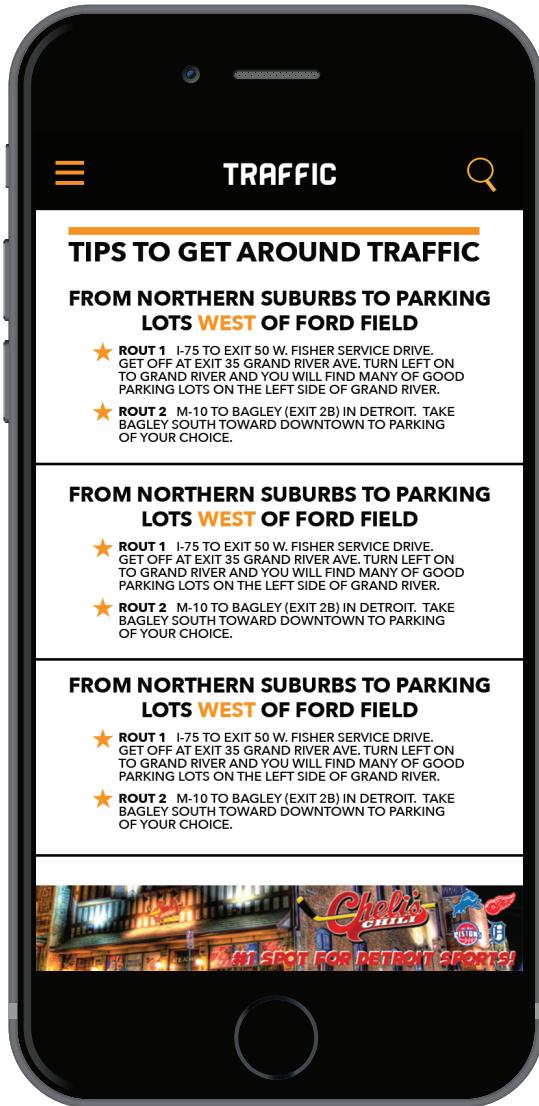
PURPOSE:

TO LIST ALL PARKING LOCATIONS FOR THE SPECIFIED VENUE. THE USER WILL HAVE THE ABILITY TO ACCESS LOT INFORMATION SUCH AS COST, ADDRESS, TIME IT TAKES TO WALK TO THE VENUE, RULES AND HAVE THE ABILITY TO USE THE "TAKE ME THERE" FEATURE THAT WILL OPEN YOUR "MAPS" APP AND SUPPLY DIRECTIONS TO THE LOT.

NOTES:

PAGE TITLE:

PRE GAME: TRAFFIC



PURPOSE:

TO PROVIDE THE USER WITH TIPS TO GET AROUND THE TRAFFIC WHILE ON THE WAY TO THEIR TAILGATE SPOT.

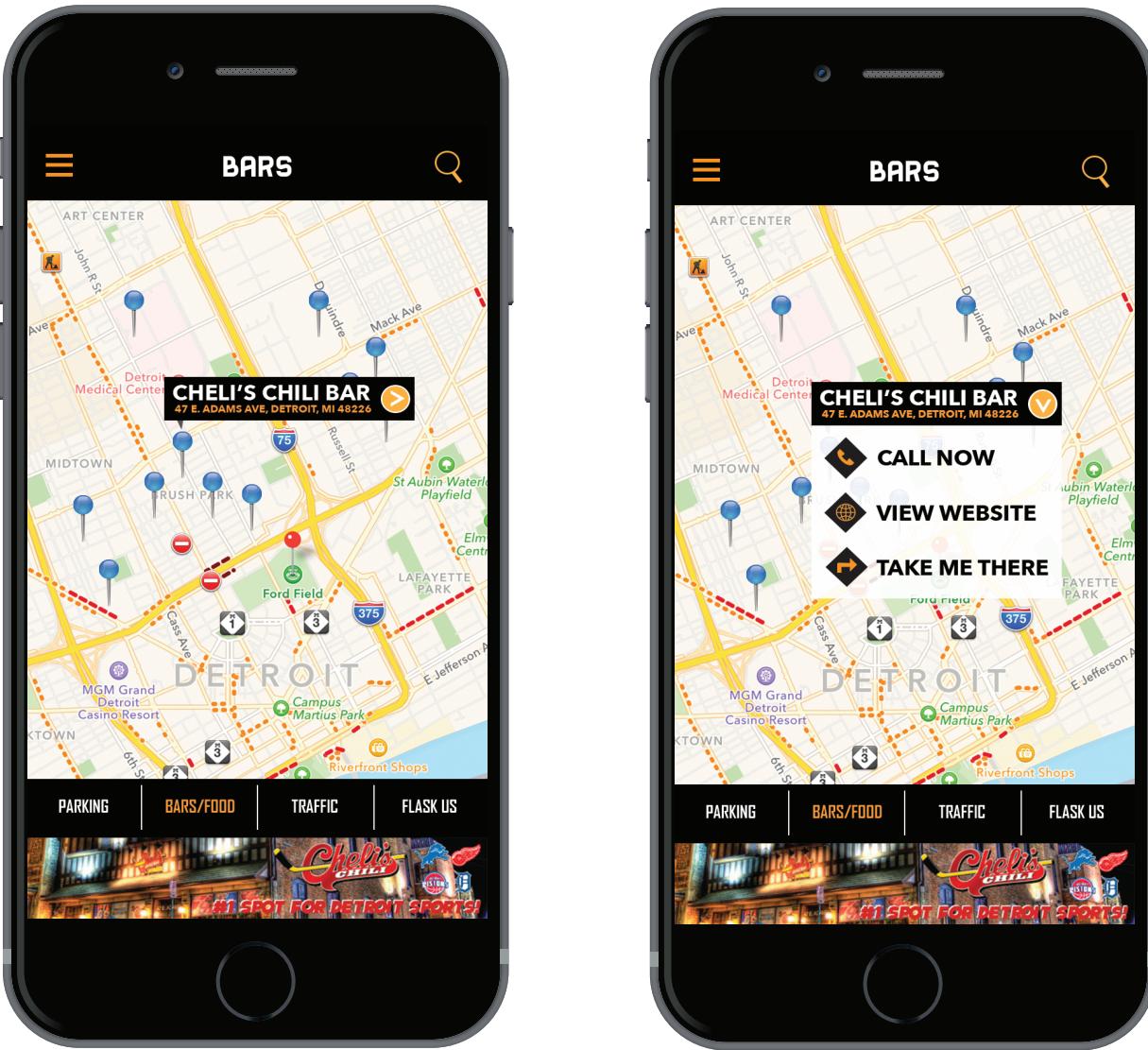
NOTES:



FLASK

PAGE TITLE:

PRE GAME: BARS & FOOD



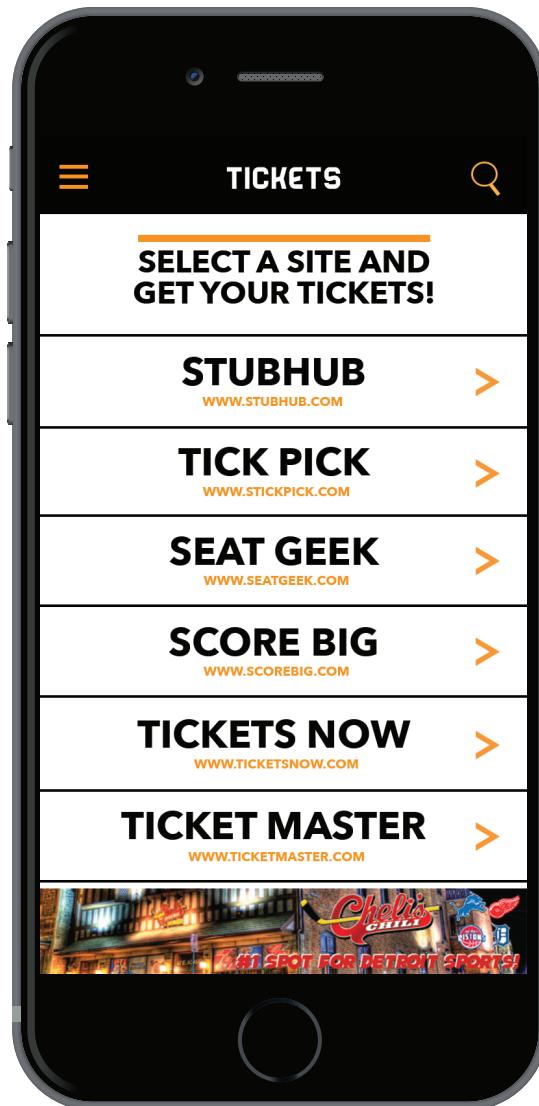
PURPOSE:

TO LIST ALL OF THE BARS WITHIN A CERTAIN DISTANCE FROM THE STADIUM. THE USER WILL HAVE THE ABILITY TO CALL THE BAR, VIEW THE WEBSITE AND USE THE "TAKE ME THERE" FEATURE THAT WILL OPEN YOUR "MAPS" APP AND SUPPLY DIRECTIONS TO THE BAR.

NOTES:

PAGE TITLE:

PRE GAME: TICKETS



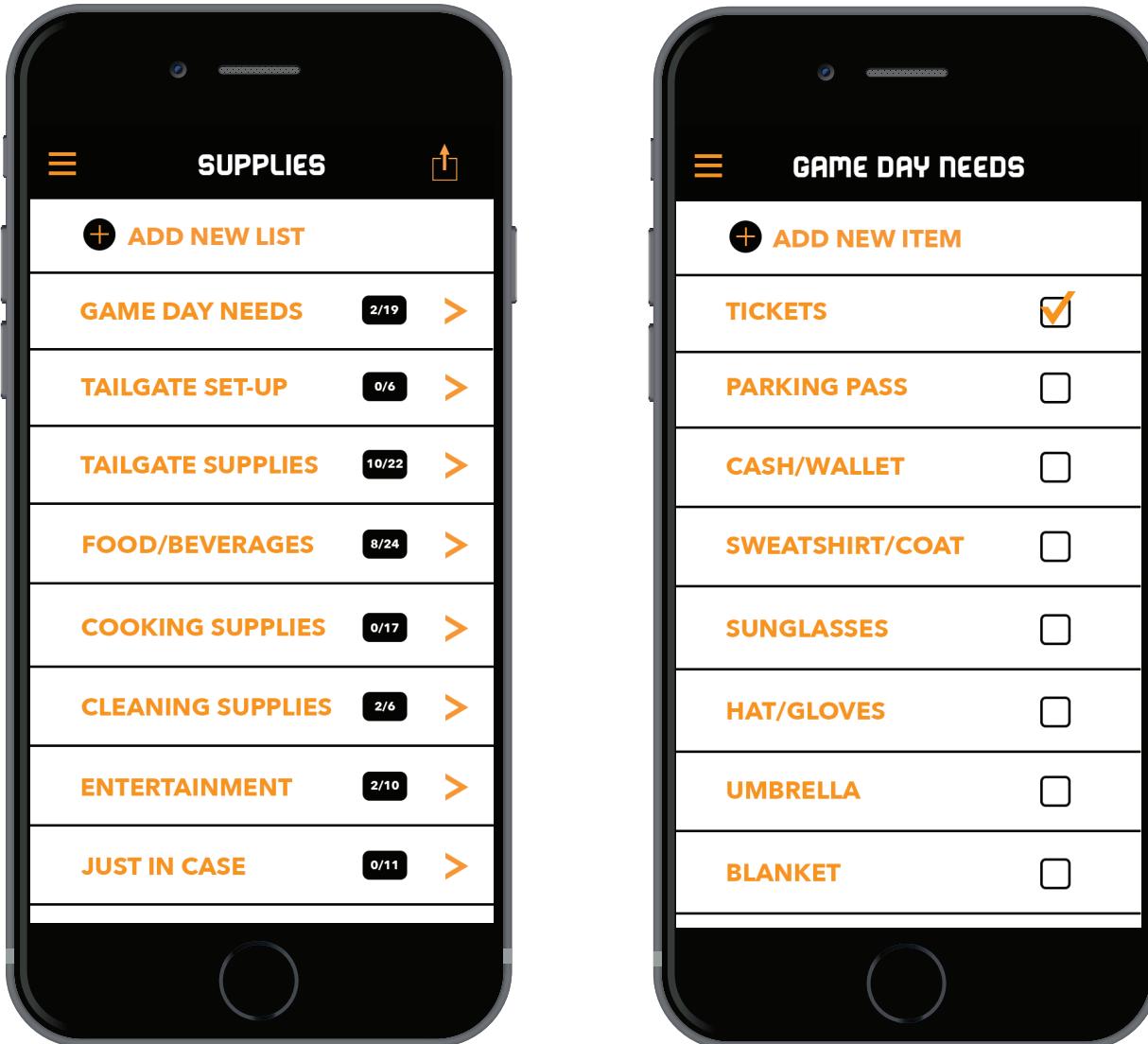
PURPOSE:

TO PROVIDE THE USER WITH A LIST OF SITES WHERE THEY CAN PURCHASE LAST MINUTE TICKETS.

NOTES:

PAGE TITLE:

PRE GAME: SUPPLIES



PURPOSE:

TO PROVIDE THE USER WITH A LIST OF WHAT TO BRING TO THE EVENT. THE LIST WILL HAVE THE OPTION TO CHECK THE ITEM TO MARK THAT YOU HAVE PACKED/PURCHASED THE ITEM. ALSO THE USER CAN ADD OR DELETE ITEMS OFF THE LIST AS WELL AS EXPORTING THE LIST TO SEND TO ANOTHER PERSON.

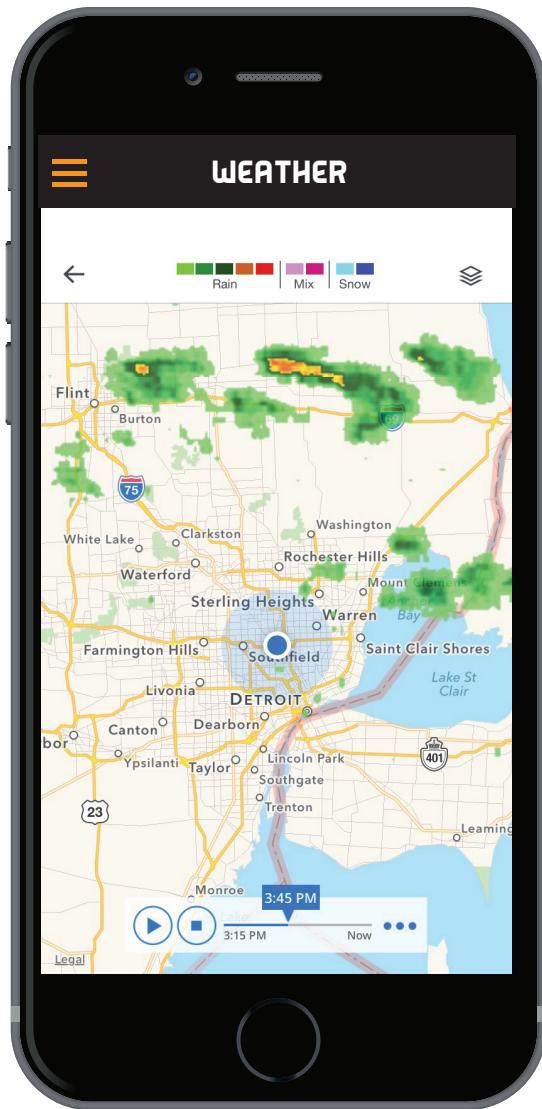
NOTES:



FLASK

PAGE TITLE:

PRE GAME: WEATHER



PURPOSE:

TO PROVIDE THE USER WITH A WEATHER RADAR TO SEE HOW QUICK THE RAIN OR SNOW WILL BE ENTERING THEIR AREA.

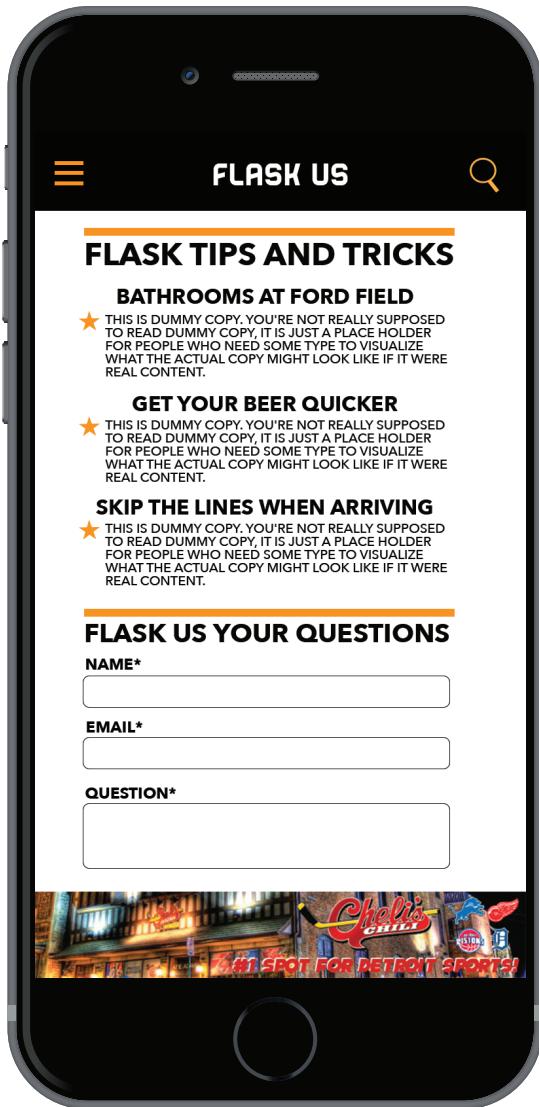
NOTES:



FLASK

PAGE TITLE:

PRE GAME: FLASK US



PURPOSE:

TO PROVIDE THE USER WITH TIP ABOUT THE CURRENT VENUE THEY ARE ATTENDING. THE USER WILL ALSO HAVE THE ABILITY TO FILL OUT THE FORM TO ASK US A QUESTION.

NOTES:



FLASK

PAGE TITLE:

DURING GAME: VENUE MAP



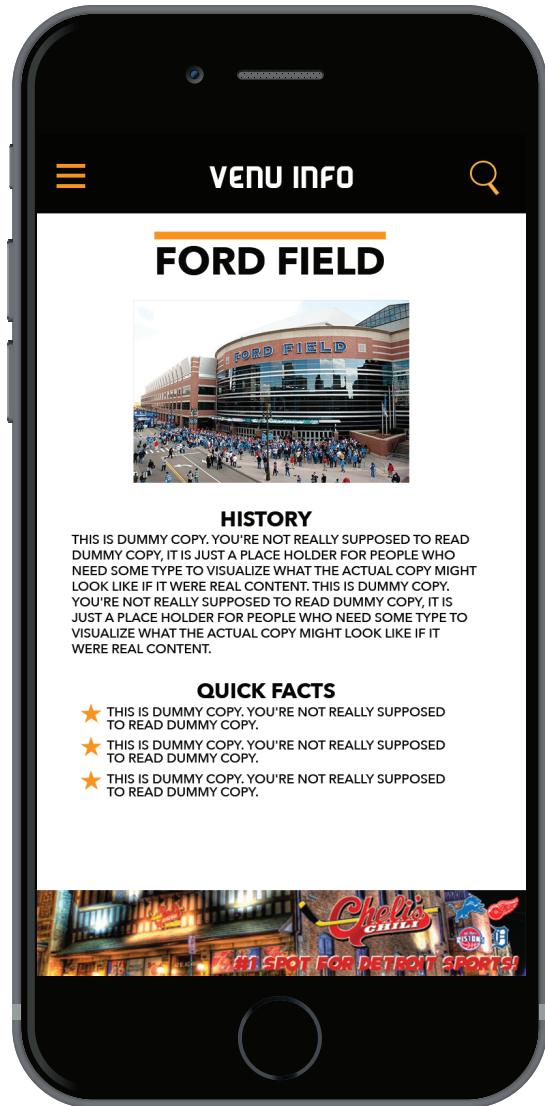
PURPOSE:

TO PROVIDE THE USER WITH A MAP OF THE VENUE SO THEY CAN FIND WHERE THEY ARE SITTING OR WHERE TO ENTER THE STADIUM.

NOTES:

PAGE TITLE:

DURING GAME: VENUE INFO



PURPOSE:

TO PROVIDE THE USER WITH THE HISTORY OF THE VENUE AS WELL AS SOME QUICK FACTS.

NOTES:



FLASK

PAGE TITLE:

USER NAVIGATION MENU



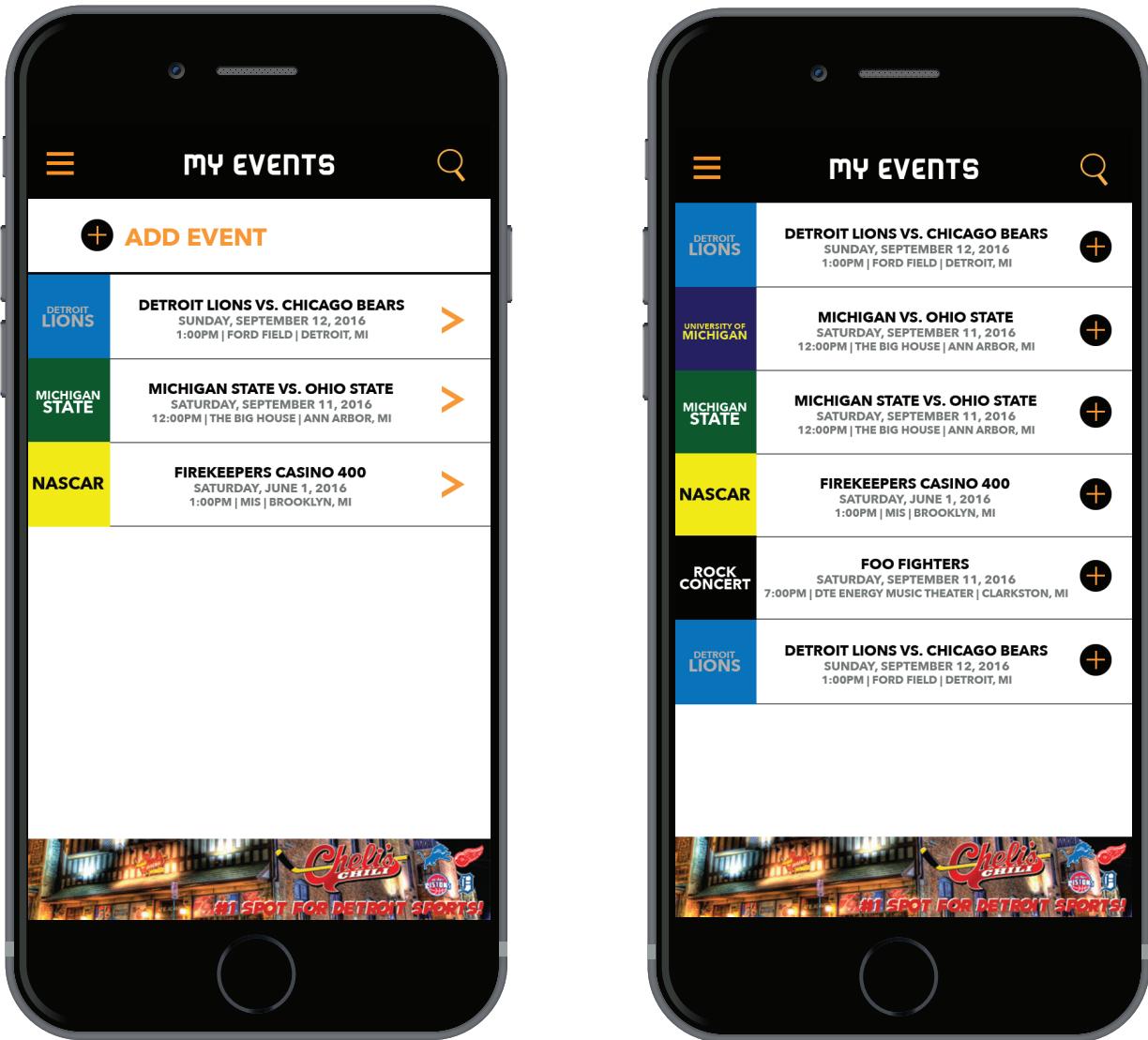
PURPOSE:

TO PROVIDE THE USER WITH MENU OF THEIR PERSONAL INFORMATION INCLUDING EVENTS, TAILGATES, FRIENDS, AND ACCOUNT SETTINGS.

NOTES:

PAGE TITLE:

USER: MY EVENTS



PURPOSE:

TO LIST ALL EVENTS THAT THE USER HAS SELECTED. THE USER WILL ALSO HAVE THE ABILITY TO ADD EVENTS TO THE LIST BY SEARCHING THROUGH ALL EVENTS.

NOTES:

PAGE TITLE:

USER: MY TAILGATE



PURPOSE:

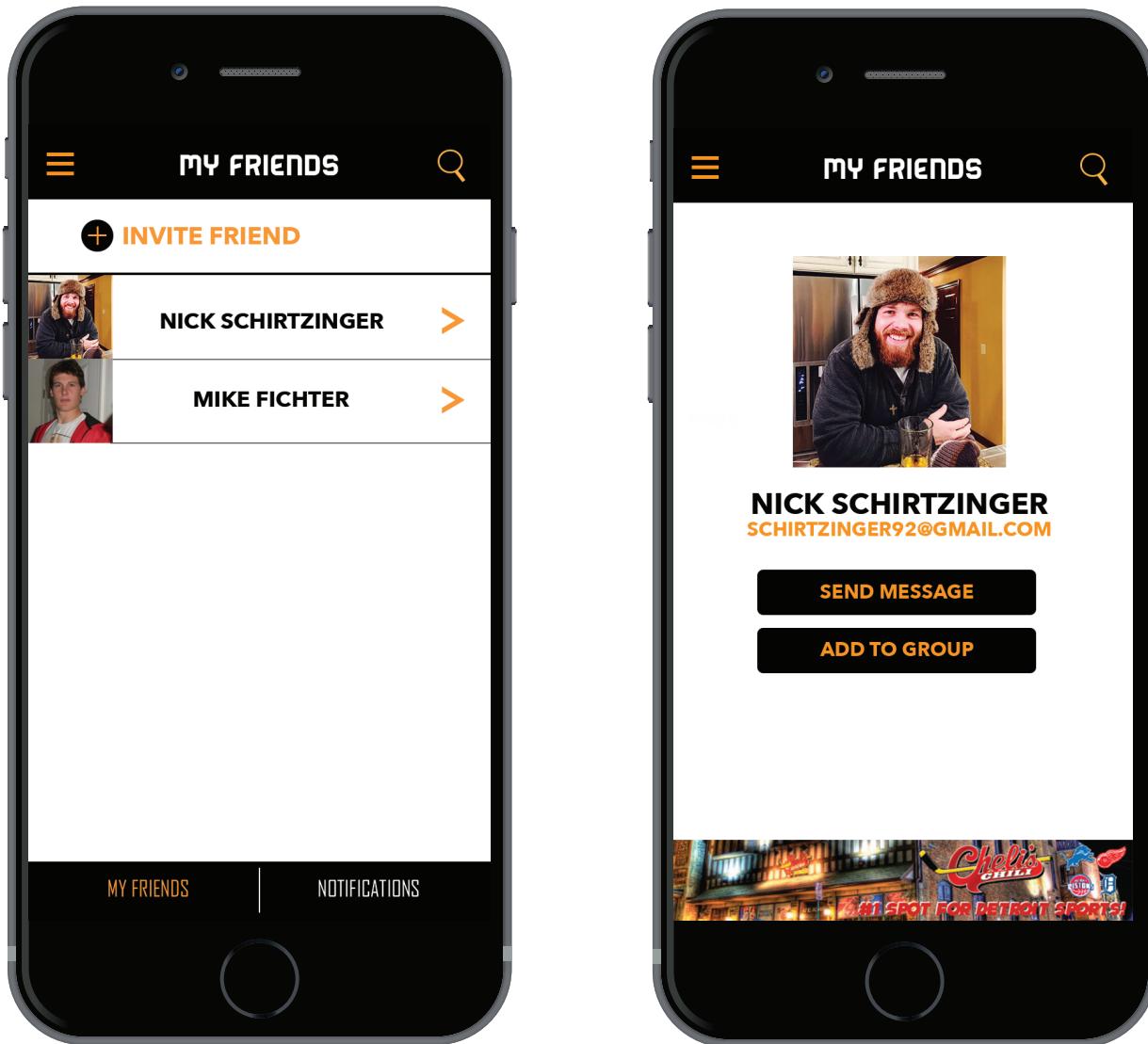
TO LIST ALL THE TAILGATES THE USER HAS CREATED OR IS ATTENDING. ONCE THE EVENT IS SELECTED, THEY WILL HAVE THE TAILGATE DETAILS LISTED OUT WITH THE KEY FEATURES SUCH AS PAYING, INVITING FRIENDS, VIEW SUPPLIES, CHATTING IN THE GROUP, AND BEING DIRECTED RIGHT TO THE TAILGATE LOCATION.

NOTES:



PAGE TITLE:

USER: MY FRIENDS



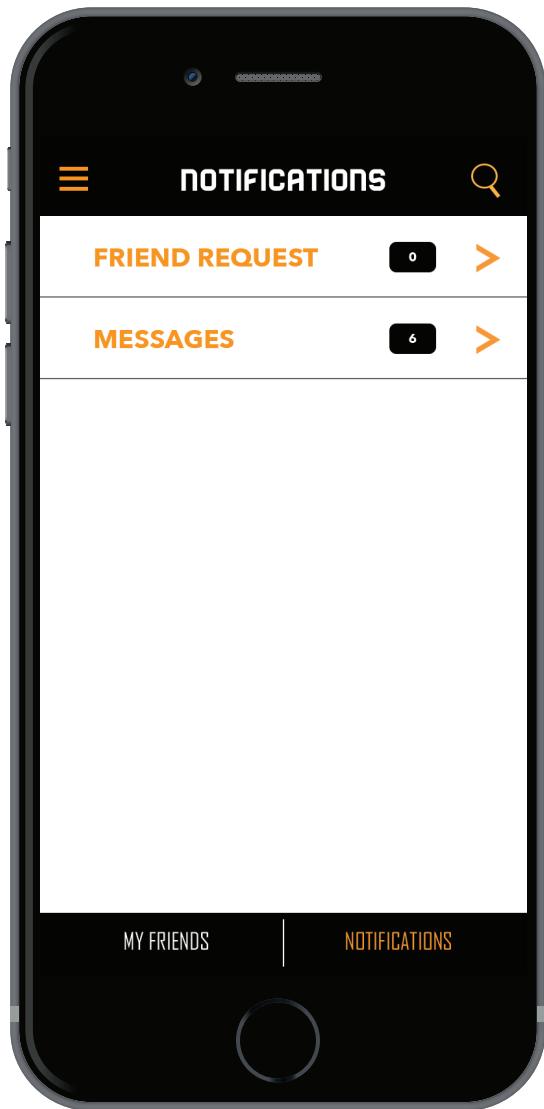
PURPOSE:

TO LIST ALL OF THE USERS FRIENDS AND HAVE THE ABILITY TO INVITE FRIENDS. WHEN VIEWING THE USERS PROFILE YOU WILL HAVE THE OPTION TO SEND A PERSONAL MESSAGE OR ADD THEM TO A GROUP.

NOTES:

PAGE TITLE:

USER: NOTIFICATIONS



PURPOSE:

TO PROVIDE THE USER A NOTIFICATION THAT THEY HAVE RECEIVED A MESSAGE OR FRIEND REQUEST.

NOTES:



FLASK