

Google

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CONSOLIDATED STATEMENTS OF INCOME - USD (\$) \$ in Millions	12 Months Ended		
	Dec. 31, 2020	Dec. 31, 2019	Dec. 31, 2018
Income Statement [Abstract]			
Revenues	\$ 182,527	\$ 161,857	\$ 136,819
Costs and expenses:			
Cost of revenues	84,732	71,896	59,549
Research and development	27,573	26,018	21,419
Sales and marketing	17,946	18,464	16,333
General and administrative	11,052	9,551	6,923
European Commission fines	0	1,697	5,071
Total costs and expenses	141,303	127,626	109,295
Income from operations	41,224	34,231	27,524
Other income (expense), net	6,858	5,394	7,389
Income before income taxes	48,082	39,625	34,913
Provision for income taxes	7,813	5,282	4,177
Net income	\$ 40,269	\$ 34,343	\$ 30,736
Basic net income per share of Class A and B common stock and Class C capital stock (in dollars per share)	\$ 59.15	\$ 49.59	\$ 44.22
Diluted net income per share of Class A and Class B common stock and Class C capital stock (in dollars per share)	\$ 58.61	\$ 49.16	\$ 43.70

XML 37 R23.htm IDEA: XBRL DOCUMENT

Information about Segments and Geographic Areas	12 Months Ended
	Dec. 31, 2020
Segment Reporting [Abstract]	
Information about Segments and Geographic Areas	<p data-bbox="506 232 993 259">Information about Segments and Geographic Areas</p> <p data-bbox="506 272 2007 332">Beginning in the fourth quarter of 2020, we report our segment results as Google Services, Google Cloud, and Other Bets:</p> <ul data-bbox="569 354 2007 667" style="list-style-type: none"> <li data-bbox="569 354 2007 477">• Google Services includes products and services such as ads, Android, Chrome, hardware, Google Maps, Google Play, Search, and YouTube. Google Services generates revenues primarily from advertising; sales of apps, in-app purchases, digital content products, and hardware; and fees received for subscription-based products such as YouTube Premium and YouTube TV. <li data-bbox="569 498 2007 591">• Google Cloud includes Google's infrastructure and data analytics platforms, collaboration tools, and other services for enterprise customers. Google Cloud generates revenues primarily from fees received for Google Cloud Platform services and Google Workspace (formerly known as G Suite) collaboration tools. <li data-bbox="569 612 2007 667">• Other Bets is a combination of multiple operating segments that are not individually material. Revenues from the Other Bets are derived primarily through the sale of internet services as well as licensing and R&D services. <p data-bbox="506 688 2007 781">Revenues and certain costs, such as costs associated with content and traffic acquisition, certain engineering, and hardware costs and other operating expenses, are directly attributable to our segments. Due to the integrated nature of Alphabet, other costs and expenses, such as technical infrastructure and office facilities, are managed centrally at a consolidated level. The associated costs, including depreciation and impairment, are allocated to operating segments as a service cost generally based on usage or headcount.</p> <p data-bbox="506 878 2007 971">Unallocated corporate costs primarily include corporate initiatives, corporate shared costs, such as finance and legal, including fines and settlements, as well as costs associated with certain shared research and development activities. Additionally, hedging gains (losses) related to revenue are included in corporate costs.</p> <p data-bbox="569 984 1738 1011">Our Chief Operating Decision Maker does not evaluate operating segments using asset information.</p> <p data-bbox="506 1031 2007 1089">Information about segments during the periods presented were as follows (in millions). For comparative purposes, amounts in prior periods have been recast:</p>

	Year Ended December 31,		
	2018	2019	2020
Revenues:			
Google Services	\$ 130,524	\$ 151,825	\$ 168,635
Google Cloud	5,838	8,918	13,059
Other Bets	595	659	657
Hedging gains (losses)	(138)	455	176
Total revenues	\$ 136,819	\$ 161,857	\$ 182,527
Operating income (loss):			
Google Services	\$ 43,137	\$ 48,999	\$ 54,606
Google Cloud	(4,348)	(4,645)	(5,607)
Other Bets	(3,358)	(4,824)	(4,476)
Corporate costs, unallocated ⁽¹⁾	(7,907)	(5,299)	(3,299)
Total income from operations	\$ 27,524	\$ 34,231	\$ 41,224

⁽¹⁾ Corporate costs, unallocated includes a fine of \$5.1 billion for the year ended December 31, 2018 and a fine and legal settlement totaling \$2.3 billion for the year ended December 31, 2019.

For revenues by geography, see Note 2.

The following table presents certain of our long-lived assets by geographic area, which includes property and equipment, net and operating lease assets (in millions).

	As of December 31, 2019	As of December 31, 2020
Long-lived assets:		
United States	\$ 63,102	\$ 69,315
International	21,485	27,645
Total long-lived assets	\$ 84,587	\$ 96,960

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CONSOLIDATED STATEMENTS OF INCOME - USD (\$) \$ in Millions	3 Months Ended		6 Months Ended	
	Jun. 30, 2021	Jun. 30, 2020	Jun. 30, 2021	Jun. 30, 2020
Income Statement [Abstract]				
Revenues	\$ 61,880	\$ 38,297	\$ 117,194	\$ 79,456
Costs and expenses:				
Cost of revenues	26,227	18,553	50,330	37,535
Research and development	7,675	6,875	15,160	13,695
Sales and marketing	5,276	3,901	9,792	8,401
General and administrative	3,341	2,585	6,114	5,465
Total costs and expenses	42,519	31,914	81,396	65,096
Income from operations	19,361	6,383	35,798	14,360
Other income (expense), net	2,624	1,894	7,470	1,674
Income before income taxes	21,985	8,277	43,268	16,034
Provision for income taxes	3,460	1,318	6,813	2,239
Net income	\$ 18,525	\$ 6,959	\$ 36,455	\$ 13,795
Basic net income per share of Class A and B common stock and Class C capital stock (in dollars per share)	\$ 27.69	\$ 10.21	\$ 54.32	\$ 20.16
Diluted net income per share of Class A and B common stock and Class C capital stock (in dollars per share)	\$ 27.26	\$ 10.13	\$ 53.54	\$ 20.00

XML 34 R22.htm IDEA: XBRL DOCUMENT

Information about Segments and Geographic Areas	6 Months Ended																																								
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	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2021	2020	2021
Operating income (loss):				
Google Services	\$ 9,539	\$ 22,343	\$ 21,087	\$ 41,889
Google Cloud	(1,426)	(591)	(3,156)	(1,565)
Other Bets	(1,116)	(1,398)	(2,237)	(2,543)
Corporate costs, unallocated	(614)	(993)	(1,334)	(1,983)
Total income from operations	<u>\$ 6,383</u>	<u>\$ 19,361</u>	<u>\$ 14,360</u>	<u>\$ 35,798</u>

For revenues by geography, see Note 2.

The following table presents our long-lived assets by geographic area, which includes property and equipment, net and operating lease assets (in millions):

	As of December 31, 2020	As of June 30, 2021
Long-lived assets:		
United States	\$ 69,315	\$ 74,993
International	27,645	29,682
Total long-lived assets	<u>\$ 96,960</u>	<u>\$ 104,675</u>