Bryan Hach

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EDUCATION

North Carolina State University, Raleigh, NC   2025-2027
BS in Economics: Finance Concentration

Davidson Davie Community College, Thomasville, NC   2021-2023
AS in Science
Awards: Charles & Julia England Scholarship, Project Potential last dollar scholarship

WORK EXPERIENCE

Bhach: *Developer*, Remote   2017-2025
- Delivered 10+ websites using low-code and front-end tools (HTML, CSS, React.js, and Figma) for clients
- Built a job referral platform in React, boosting referral engagement by 10%
- Designed and implemented a social media analytics dashboard with Instagram Graph API, enabling clients to optimize posting schedules and increase engagement by 20%

PROJECTS EXPERIENCE

Strategic Industry Report: Webtoon
- Analyzed Kaggle datasets, genre trends, and global market data to identify competitive positioning
- Highlighted short-form blockbusters and underrepresented genres as growth levers, recommending strategies for IP

Strategic Industry Report: Epic Games
- Analyzed Epic Games Store's player acquisition and retention strategies (free games, exclusives, seasonal sales), using public datasets to evaluate ROI
- Assessed developer incentives and ecosystem effects (88/12 revenue split, waived royalties, Fortnite's 898M account network), identifying long-term growth levers

Company Analysis and M&A Mapping: NC Based Firms
- Performed fundamental financial analysis of 10+ NC-based public companies using public filings and real-time market data to evaluate revenue growth, EBITDA margins, and valuation multiples.
- Built an Excel-based valuation dashboard consolidating key metrics to benchmark companies

ACTIVITIES AND COMMUNITY SERVICE

Phi Theta Kappa: Honor Society Member   2021-2023
- Enter the Community College Innovation Challenge (CCIC)
- Led a cleanup initiative as part of the chapter's community service campaign

Davidson County Library: Librarian Assistant   2019-2019
- Cataloged materials using the Dewey Decimal System, improving organization and accessibility
- Launched children's reading event schedule, increasing family visits during holidays

Cambodia Cultural Center: Volunteer   2015-2019
- Supported temple operations and provided elder assistance during major holidays
- Organized seasonal community events, coordinating logistics and hospitality for 50+ attendees

SKILLS

- *Programming Languages:* Python, SQL, TypeScript, JavaScript, HTML, CSS
- *Technical Skills:* Microsoft Office Suite: Excel, Word, PowerPoint,
- *Other Skills:* React.js, Git, Blender, Photoshop, Illustrator, Unity, Unreal Engine, Figma, Framer