

Google Analytics - Analysis

Flávio Brito

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DATA: 15 de julho de 2016

Google Analytics - Analysis

This document shows deep analysis about Servidor Portal behaviour

```
## [1] "Sessions: 7.946.731"
```

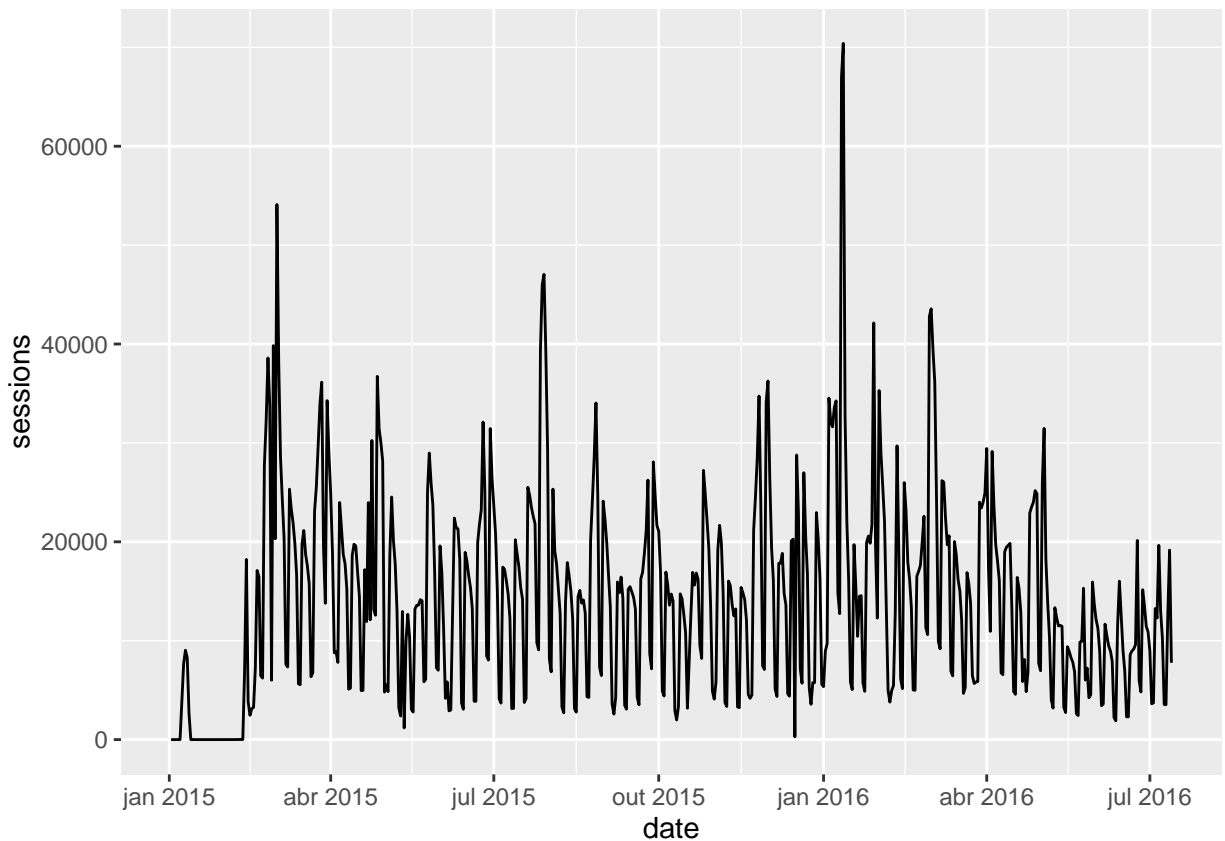
```
## [1] "Users: 6.281.728"
```

```
## [1] "Pageviews: 52.894.831"
```

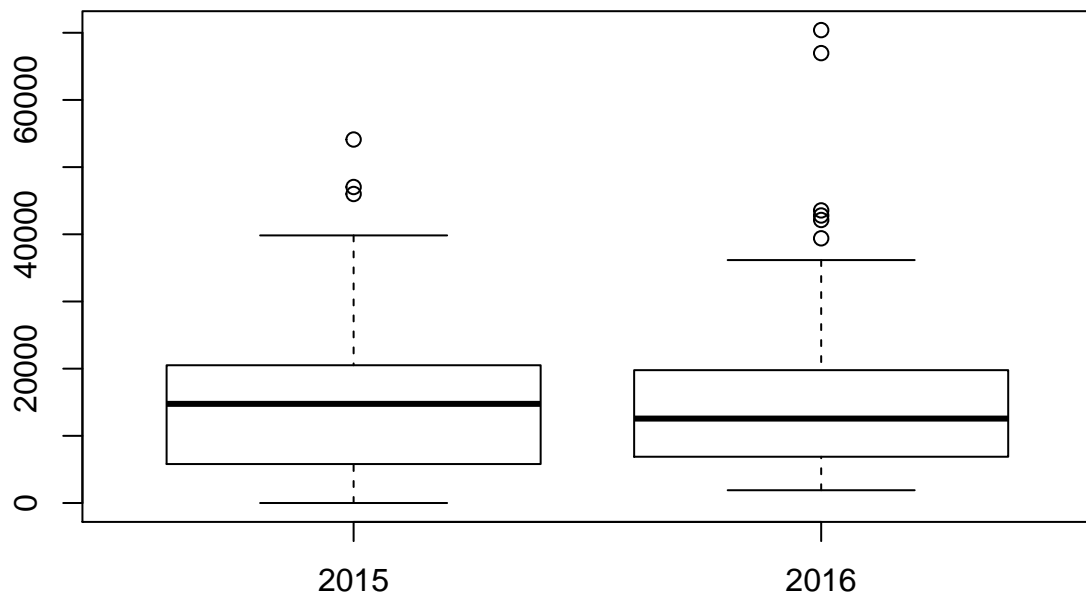
```
## [1] "Pages / Sessions: 6,656175"
```

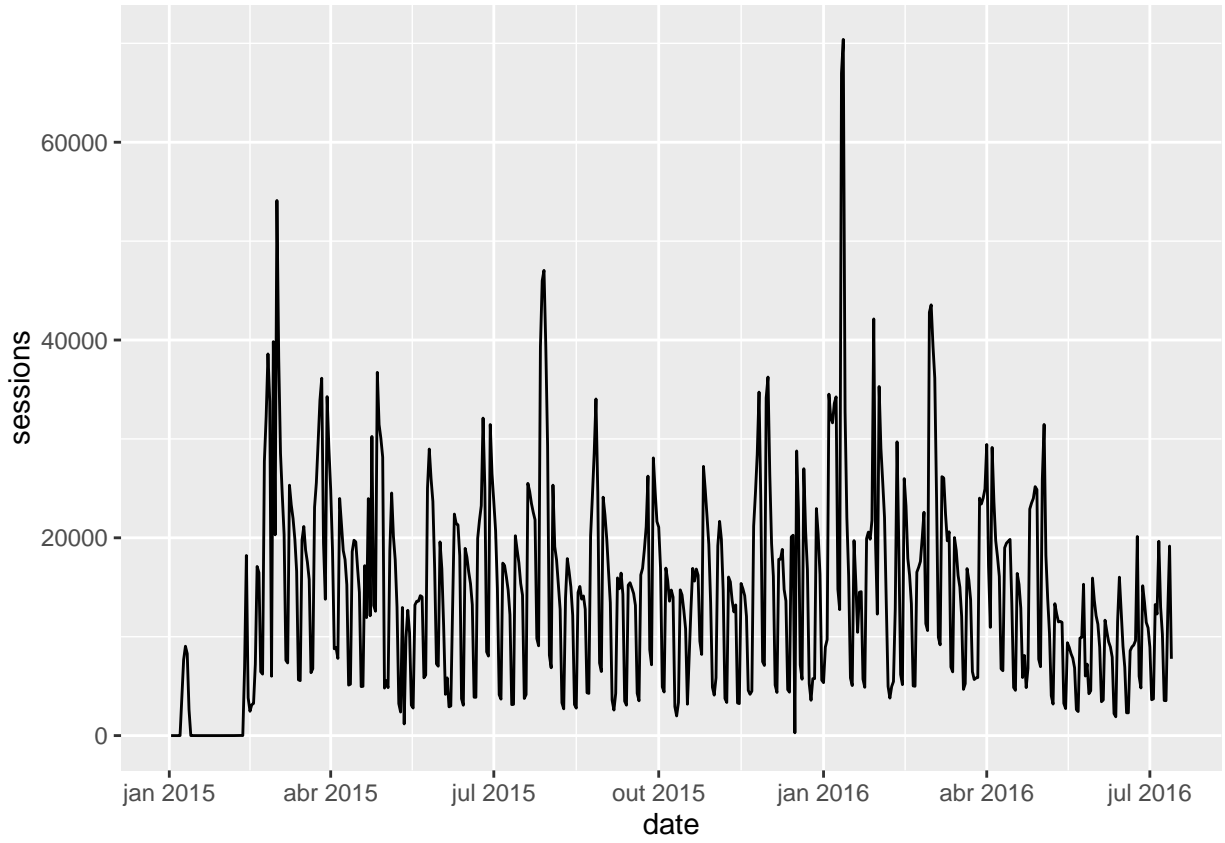
```
## [1] "Bouce Rate: 0,1333652"
```

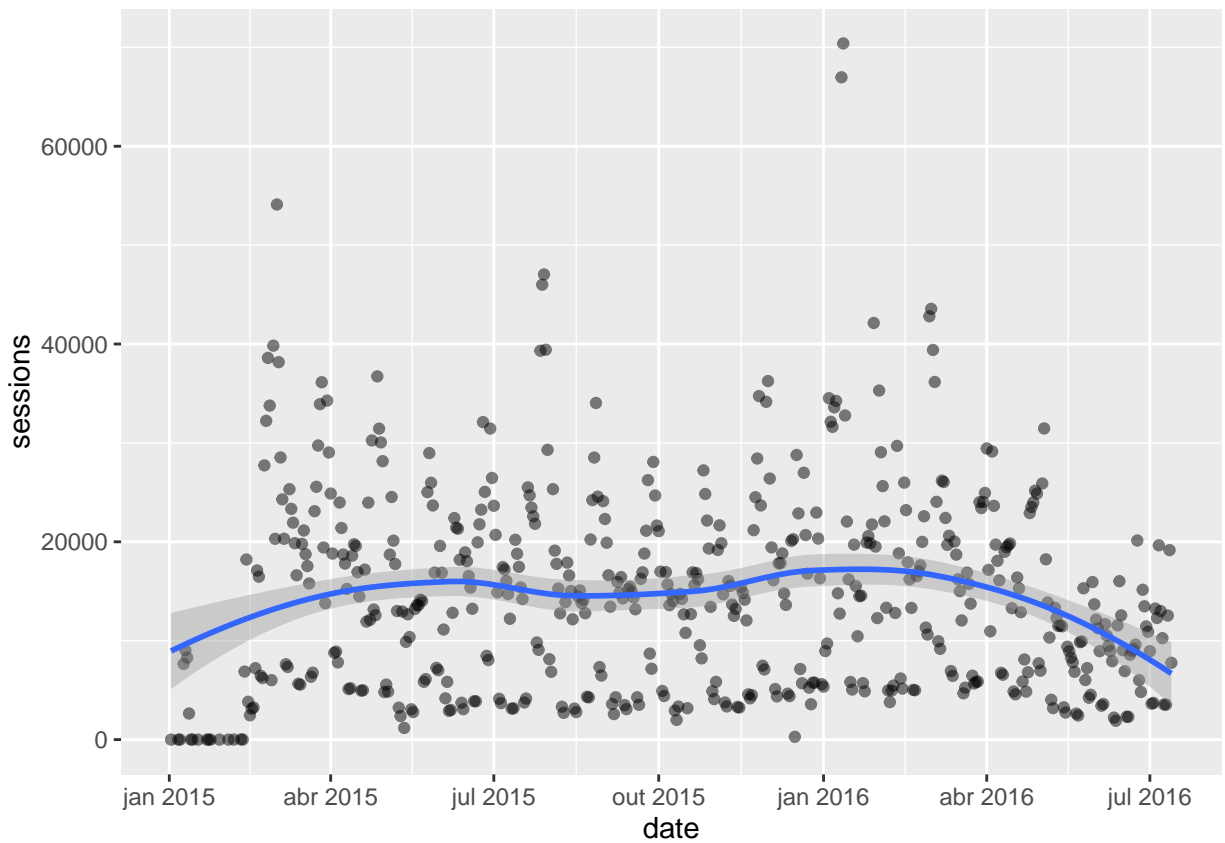
```
## [1] "Sessions AVG: 14.825,99"
```



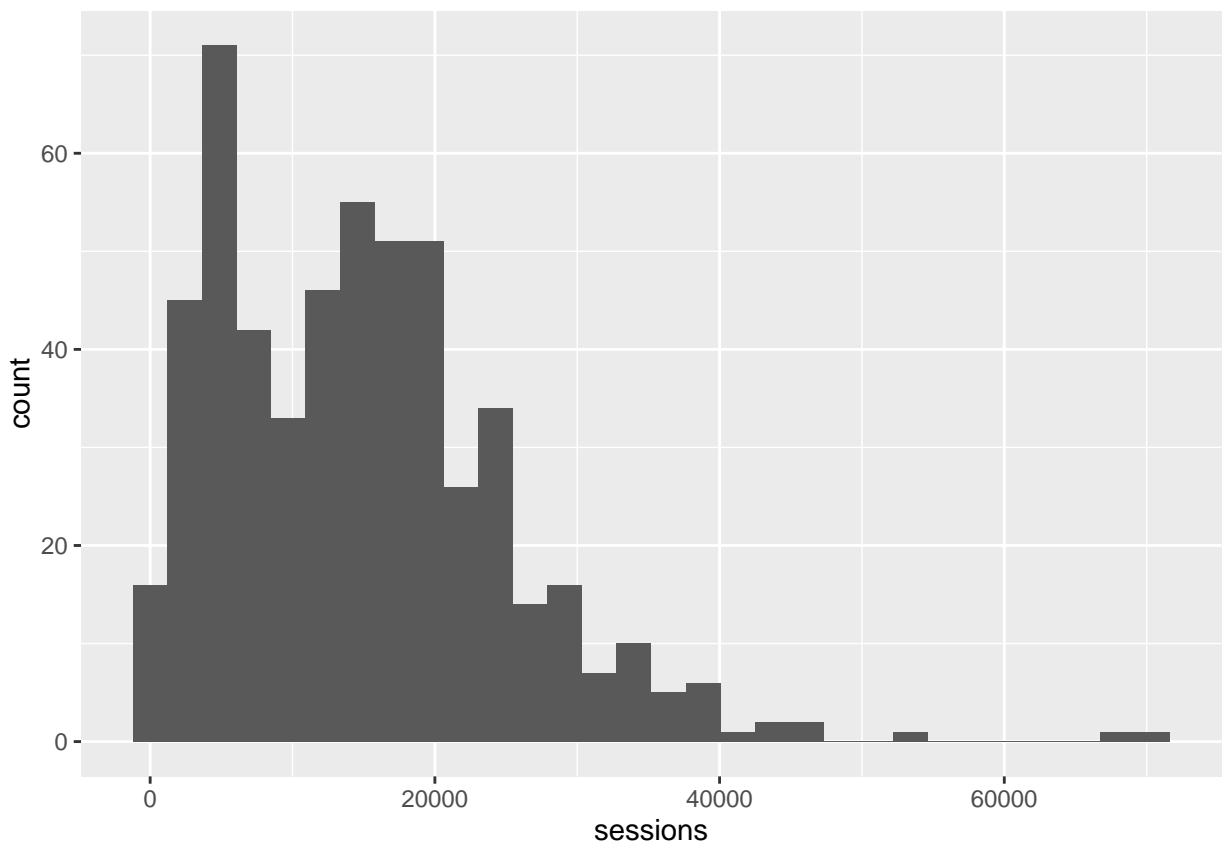
```
##  
## Attaching package: 'lubridate'  
  
## The following object is masked from 'package:base':  
##  
##     date
```

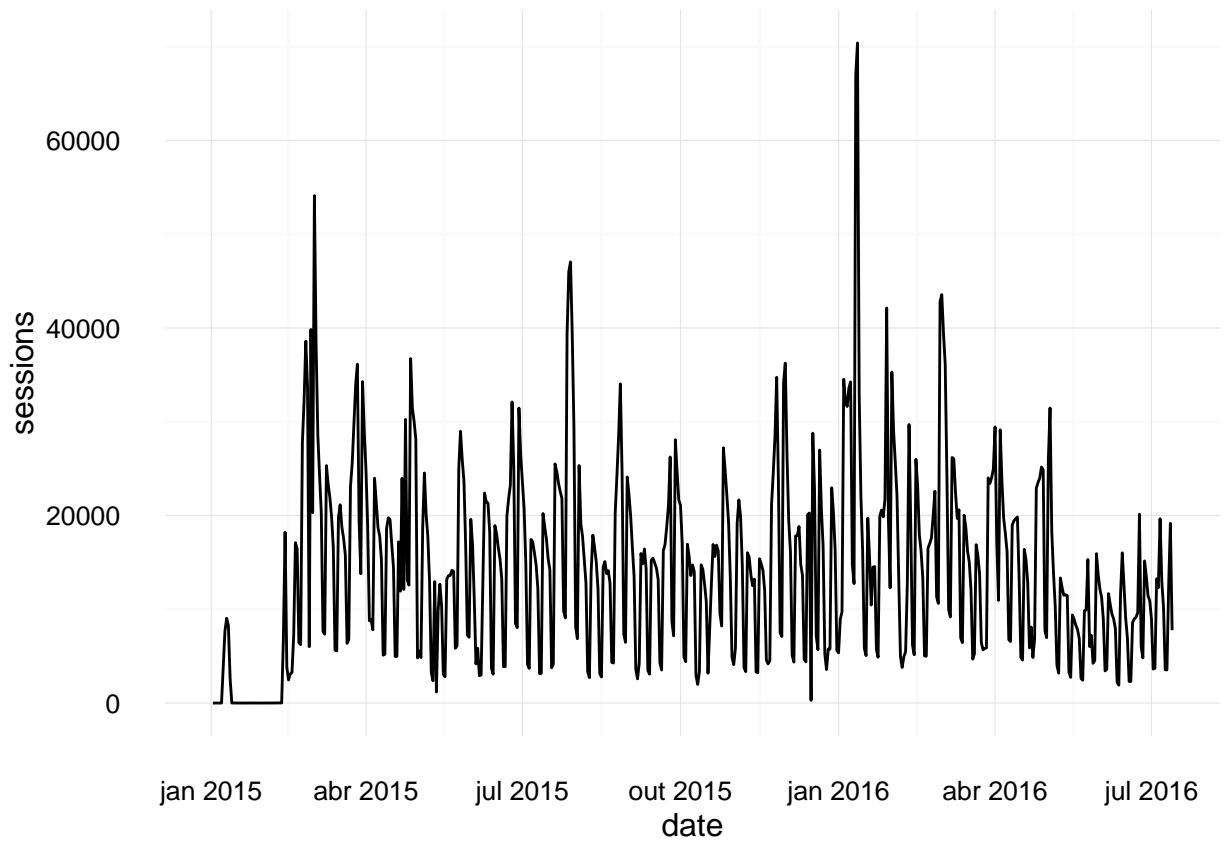


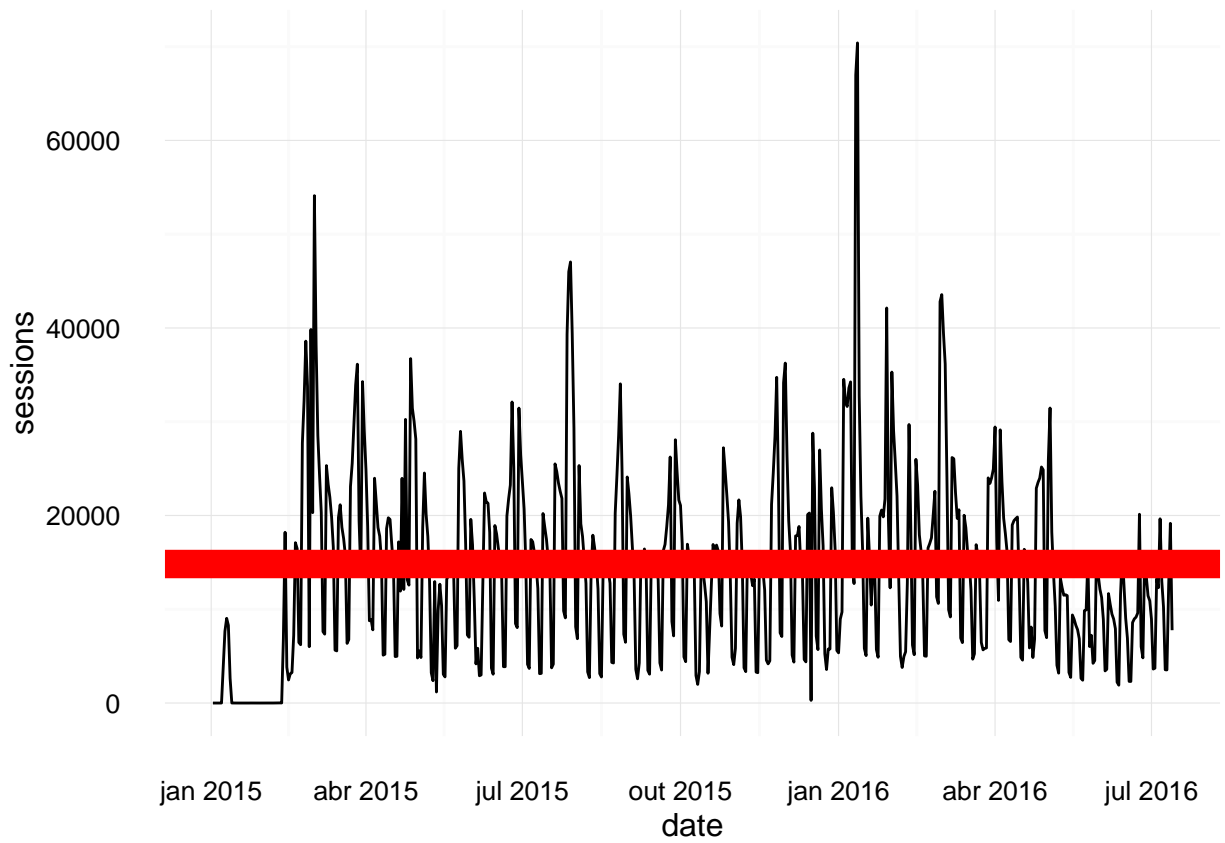




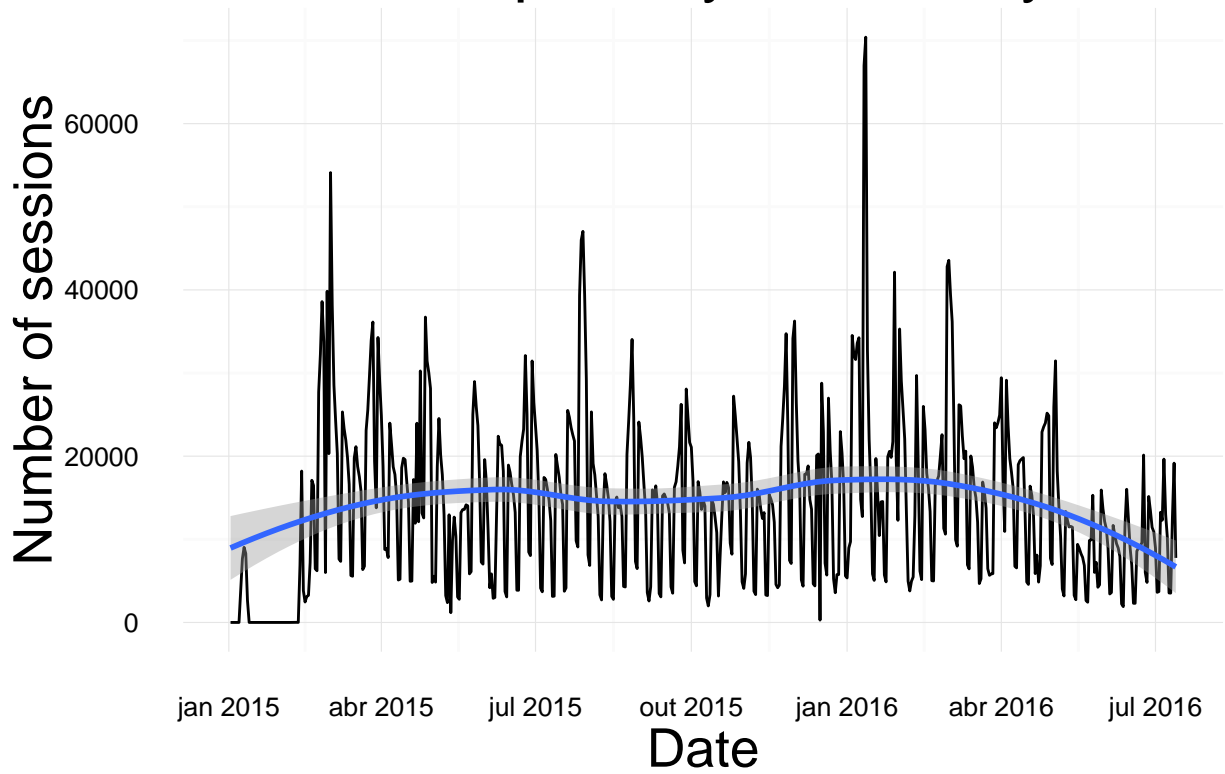
```
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```

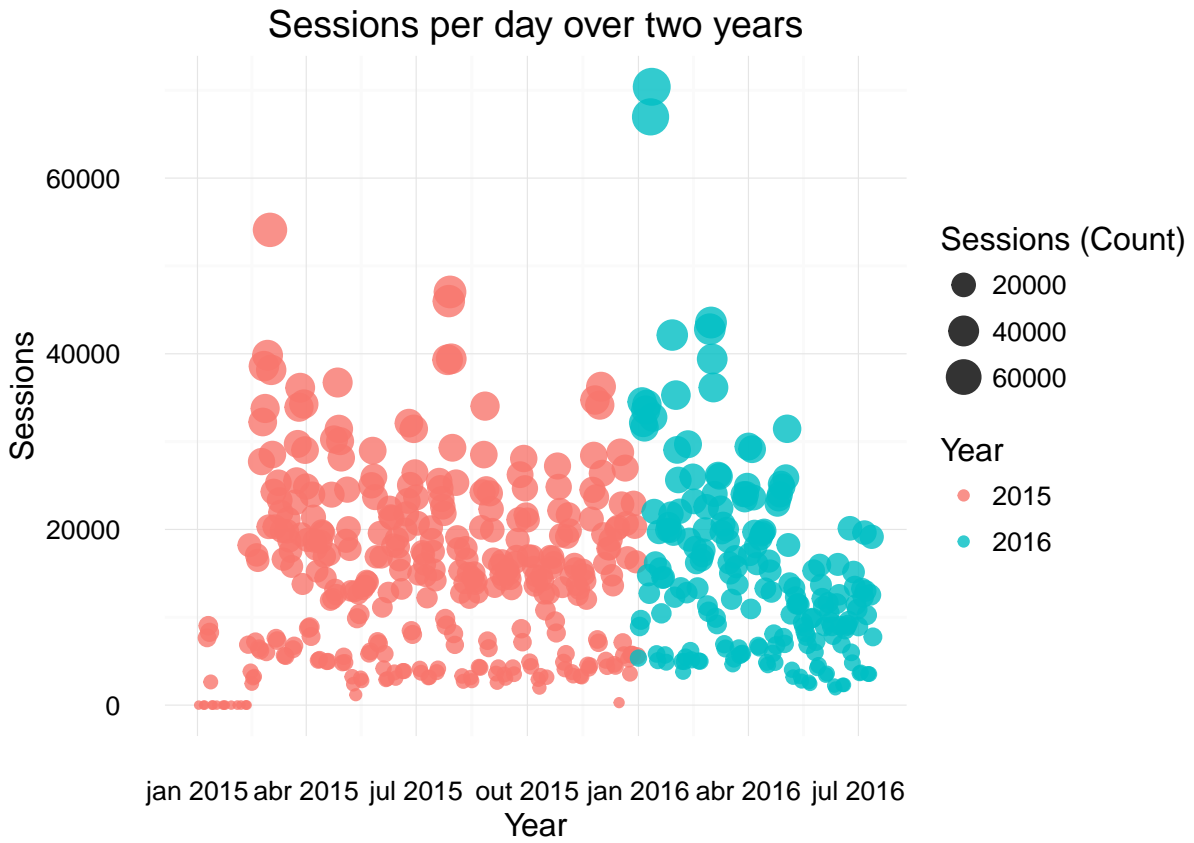


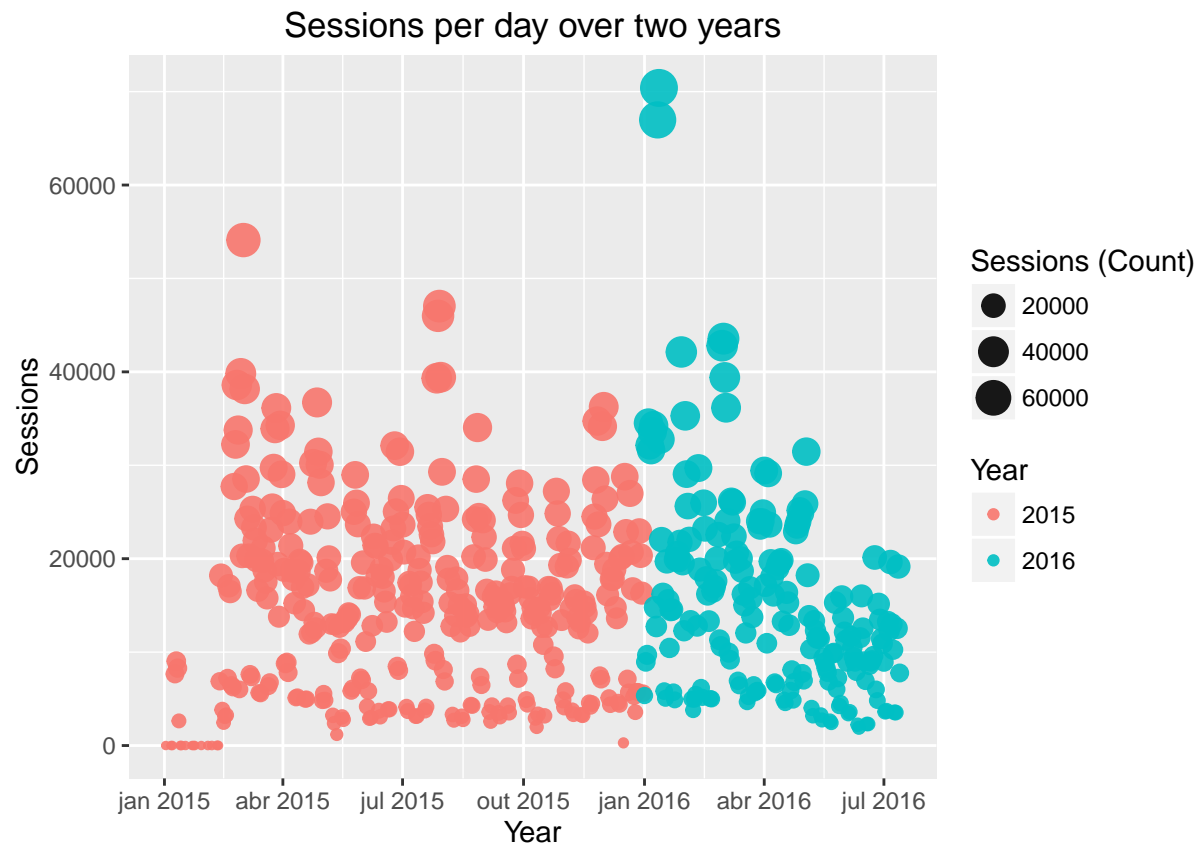




Sessions per day over two years







```
## Loading required package: zoo
```

```
##
```

```
## Attaching package: 'zoo'
```

```
## The following objects are masked from 'package:base':
```

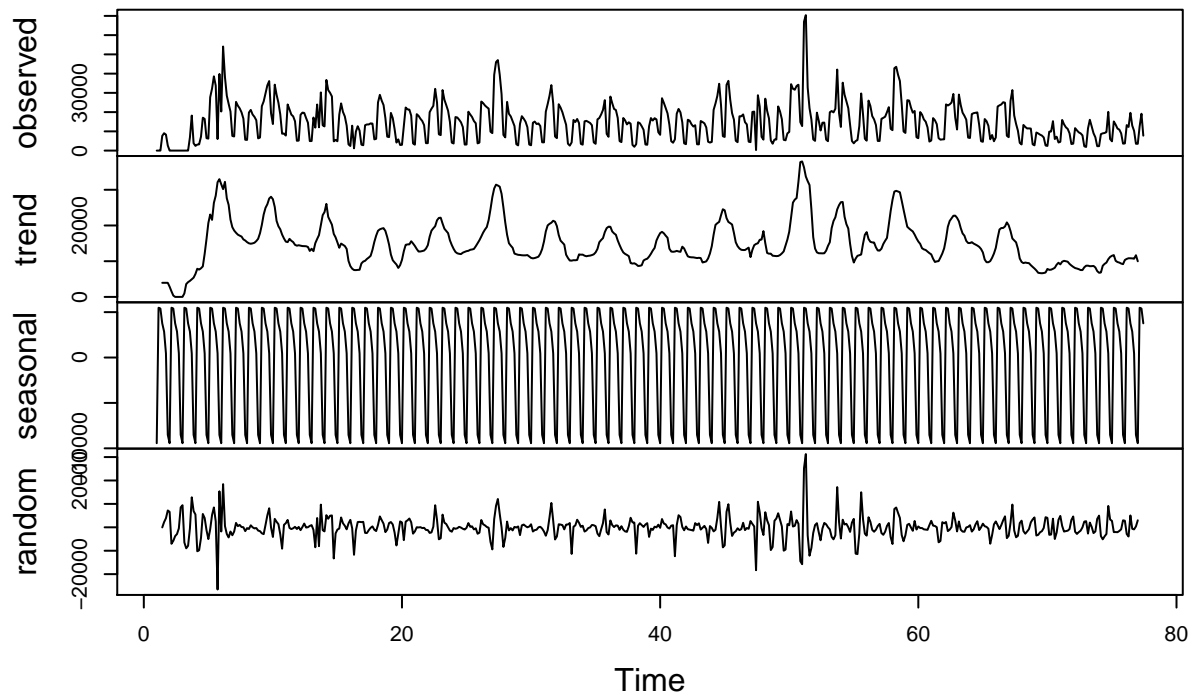
```
##
```

```
##   as.Date, as.Date.numeric
```

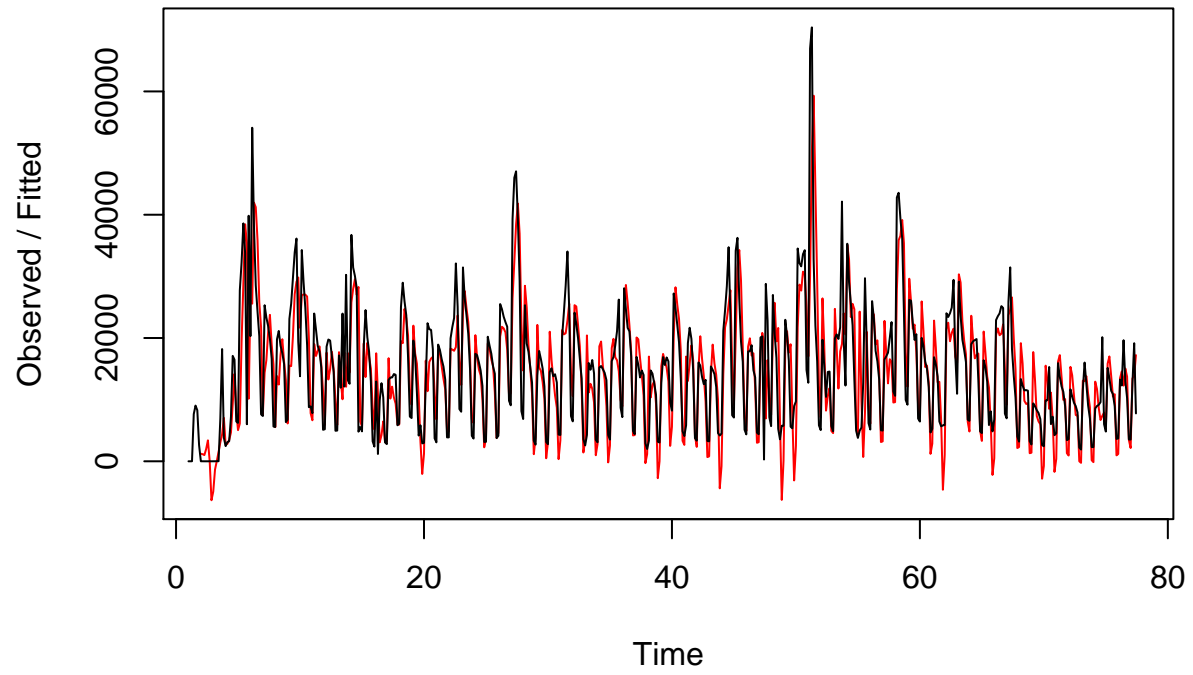
```
## Loading required package: timeDate
```

```
## This is forecast 7.1
```

Decomposition of additive time series



Holt-Winters filtering



Forecasts from HoltWinters

