Why Sponsor?

The annual MacDevOpsYVR conference attracts 150+ Mac Admins from industry leading companies large and small for three days of learning and networking. Sponsoring MacDevOpsYVR enables you to get your brand in front of high-value IT professionals. Whether to increase awareness of your products/services, or to show your support for the Mac Admin community, MacDevOpsYVR delivers great value for your sponsorship dollar.

MacDevOpsYVR 2024 will be June 19 -21 in person at SFU (Vancouver, Canada) and streaming online.

2024 is the Tenth Year Anniversary!

For the past ten years MacDevOpsYVR has welcomed Mac Admins and DevOps engineers from Airbnb, Bloomberg, Disney Animation, Dropbox, Google, Facebook Meta, SAP, Square, and many others.

By the numbers:

3 days
15+ Hours of networking
20+ Educational sessions
150+ Attendees
1,000+ Followers on social media

Live Stream Sponsorships

- Logo on conference website
- Recognition on social media
- Logo on screen in between presentations

Live Stream! (1 available)

$12,500 USD

- Logo on live stream video
- Attendee tickets (5) to give out

Graphic recording (1 available)

$7,500 USD

- Logo on graphic recording page
- Attendee tickets s (3) to give out

Presenting Sponsorships

Platinum Level (1 available)

$15,000 USD

- Sponsorship of our Keynote Speaker on Day 1 (30min)
- Opening intro on Day 1 morning (3-5 min)
- Five Attendee tickets
- Logo on conference sponsor slide and printed on-site banner
- Logo on conference website
- Recognition on social media
- Custom sponsor channel in Discord

Gold Level (1 available)

$10,000 USD

- Opening intro on Day 1 afternoon (5 min)
- Three Attendee tickets
- Logo on conference sponsor slide and printed on-site banner
- Logo on conference website
- Recognition on social media
- Custom sponsor channel in Discord

Silver Level (1 available)

$9,500 USD

- Opening intro on Day 2 morning (5min)
- Sponsorship of a speaker to attend and present
- Two Attendee tickets
- Logo on conference sponsor slide and printed on-site banner
- Logo on conference website
- Recognition on social media
- Custom sponsor channel in Discord

Supporting Sponsorships

Bronze Level (1 available)

$5,500 USD

- Opening intro on Day 2 afternoon (5min)
- Attendee ticket (1) to give out
- Logo on conference sponsor slide and printed on-site banner
- Logo conference website
- Recognition on social media

Hack Night (1 available)

$5,500 USD

This four-hour hack-a-thon is an evening long session where attendees get to interact and learn with each other in person on site and in Discord. You will be the sole sponsor and we'll ensure your name is front and centre.

- Logo in Discord event space + Sponsor channel in Discord
- Logo on conference sponsor slide + conference website
- Recognition on social media

Panel Discussion (2 available)

$6,500 USD

This 30min panel discussion will be an interactive Q&A with industry experts fielding questions from the audience. You will be the sole sponsor and we'll ensure your name is front and centre.

- Logo will be displayed on screen above the panel
- You will be acknowledged by the moderator in the introduction to the panel discussion
- Logo on conference sponsor slide + conference website
- Recognition on social media

Podcast Supporting Sponsor

$10,500 USD

This 30sec sponsor shout out will be featured in the beginning of the podcast (exact location to be determined by our podcast editor) for the months remaining before the conference. Logo will be displayed on podcast show notes

- 30sec shout out
- Recognition on social media

Supporting Sponsorships

Coffee Break (4 available)

$2,500 USD

A twenty five minute coffee break where all attendees gather mid-morning and mid-afternoon to refresh and recharge. A good way to ensure attendees see you first, as they start their day.

- Logo signage on buffet and dining tables
- Logo on conference banners
- Logo on conference website
- Recognition on social media
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Breakfast (2 available)

$3,000 USD

A one-hour networking breakfast where all attendees gather prior to starting the day's activities. A good way to make a first impression, as attendees start their day.

- Logo signage on buffet and dining tables
- Logo on conference banners
- Logo on conference website
- Recognition on social media

Lunch (2 available)

$3,500 USD

A one-hour networking lunch where all attendees gather half way through the day's activities. A good way to ensure attendees see you first, as they start their day.

- Logo signage on buffet and dining tables
- Logo on conference banners
- Logo on conference website
- Recognition on social media

Welcome Reception (1 available)

$5,500 USD

This four-hour evening reception is the welcome party for the conference, and takes place the evening prior to the conference at a fun off-site venue. This is the networking event of the conference where attendees meet and socialize before getting down to work. You will be the sole sponsor and we'll ensure your name is front and centre.

- Logo signage prominently displayed
- Attendee ticket
- Logo on conference banners
- Logo on inter-session slide loop
- Logo on conference website
- Recognition on social media

Evening Social (1 available)

$5,500 USD

This two-hour evening reception is the official social for the conference, and takes place the evening immediately after the day's events at the conference. This is the main networking event of the conference where attendees meet and socialize. You will be the sole sponsor and we'll ensure your name is front and centre.

- Logo signage prominently displayed
- Attendee ticket
- Logo on conference banners
- Logo on inter-session slide loop
- Logo on conference website
- Recognition on social media