ellucian LIVE

Reporting with ODS (Operational Data Store) and Cognos BI



Presented by: Mohamed Ameen, ESIT Muhammad Khurshid, Student Services IT

April 14, 2013 Session ID 2478

Session Rules of Etiquette

- Please turn off your cell phone/pager
- If you must leave the session early, please do so as discreetly as possible
- Please avoid side conversation during the session

Thank you for your cooperation!



<u>Agenda</u>

- Introduction to my team, institution and product history
- Discuss some terms we will be using
- Overview of what this presentation is not about
- Discuss benefit of using ODS and Cognos
- Overview of our legacy reporting methodology
- Replacing legacy reports with ODS and Cognos
- Analyze some ad hoc report generation
- Look at some complex reports requiring package modification
- Our need to modify ODS views and Cognos packages to suit our institutional needs
- Our constraints, tips, tricks, solutions and justifications for real time data
- Q & A session



Session ID xxxx 3

WELCOME! We represent...



Seton Hall University • 400 South Orange Ave • South Orange, NJ 07079 • (973) 761-9000

Meet our mascot:





About SHU

- We are a private Roman catholic University established in 1856
- Oldest Diocesan University in the USA.
- Campus locations Main campus (South Orange) and Law school (Newark)
- Students / Faculty+Employees/ Approx.
 10,000 / 2000
- Implemented Banner in 2007
- Implemented ODS and Cognos 2012



Terminology used in presentation

BI -Business Intelligence

BI-Cognos – Business Insight v.10

BCD – Business Concept Diagram

ETL – Extraction, Transformation and Load

ODC - Operational Data store

OWB – Oracle Warehouse Builder

Oracle Streams – How information is propagated from data capture to to staging to apply process also referred to as consumption

FMW – Frame Work Manager (Cognos)

SHUMOD – Seton Hall University (MOD)ifications

MGRSDAX – Composite view that helps to crosswalk rules from Banner to ODS.



Our Banner system environment

- Ellucian Internet Native Banner 8.3
- Banner 8.x modules and environment Student, Financial Aid, Finance, Accounts Receivable, Human Resource Alumni and Self Service
- OS Environment: Red Hat Linux 5.x
- DB for ODS Oracle 11g R2



Other Ellucian products

Banner Self Service – all modules
BRM (Banner Relationship Management), Workflow
Xtender (BDMS)
Eprint
Luminis
Web Tailor
Operational Data Store (ODS)
Enterprise Data warehouse (EDW)

Not in Production as yet. RAP (Recruits Admissions performance) SRP (Student retention Performance)



Third party products interfacing with Banner

Adirondack (Housing Director)

Axiom

AppWorx (UC4)

Blackboard

Blackbaud Razors Edge

Bosscars

Clean Address

ClearingHouse,

FormFusion and Intellecheck (Evisions)

fsaAtlas

Touchnet

Kronos,

People Admin

Resource 25 Scheduler



What this presentation is not about

- This presentation is our experience with student support services and ODS-student only and does not represent other areas on campus.
- Our presentation is not intended to make you proficient in ODS but a general overview. It is only a presentation sharing our accomplishments
- Our intention is not meant to make you a Cognos reporting expert or data modeler

What is ODS and why is it helpful for us?

ODS is a subset of a data-dump from our Banner operational system to a data repository.

It is initially a data load operation and incrementally refreshed on a nightly basis.

If not for the ODS, we would have had to develop our own Data-Mart or Data-Warehouse



Advantages we gained using ODS

- Provide quicker and better informed decisions
- Increased consistent and accurate reporting campus wide
- Reduce overhead while reporting directly out of the relational database
- Improved efficiency in reporting and cut lead time for report development
- Gave us a one-stop repository to get mostly what we "desired".
- Banner-ODS offers more than what an average data mart would offer with data siloes and minimal cross functional reporting.
- Empowered greater access to our front end report developers/authors detracting from our traditional and centralized IT model that was in place for report development
- Able to implement, manage and maintain better security
- Since the ODS comes with many components, the portability or stacking of other DW and BI technologies for reporting was easier.
- We rely mostly on baseline technologies and limit customization to a minimum for our institutional needs
- Integrates well with our Cognos reporting tool and eliminates the need to build Cognos packages or data blocks as with other reporting tools



Session ID xxxx 12

Our reporting tools

Cognos BI v.10 (Query, Reports, Analysis and Metric Studio)

Cognos Framework Manager

Oracle Developer (Forms and Reports),

Oracle Portal

Oracle Discoverer,

SQL Developer,

TOAD

SAS

MS Access and MS excel



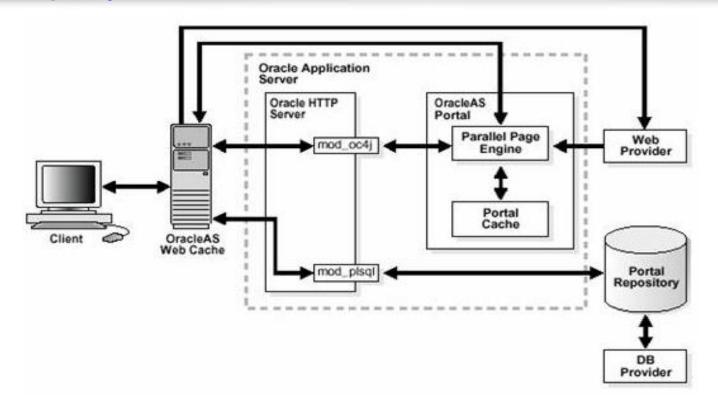
Legacy report deployment using Oracle portal

Legacy Reporting Architecture – Oracle 10g OAS – Portal.





How we leveraged Oracle portal for report deployment

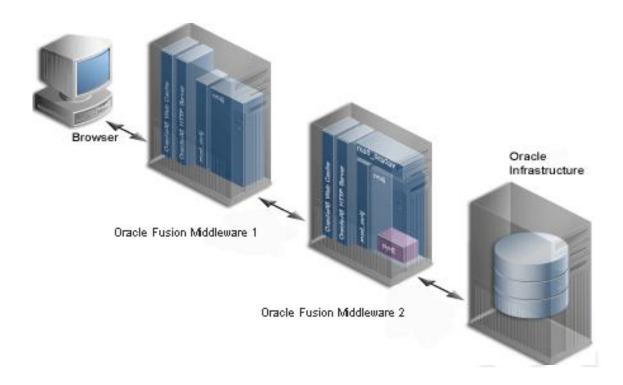




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Replacing legacy architecture with ODS and Cognos BI

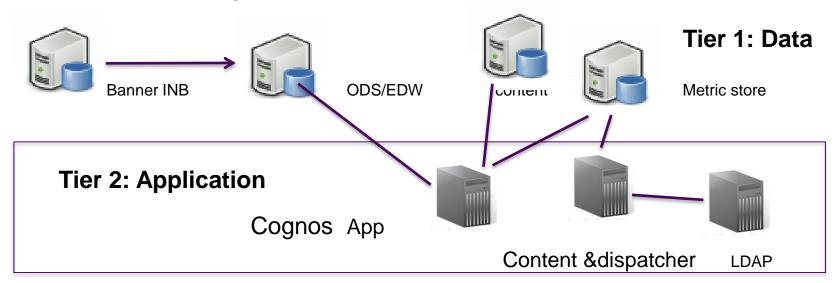
Oracle Developer Reports directly go against Banner INB





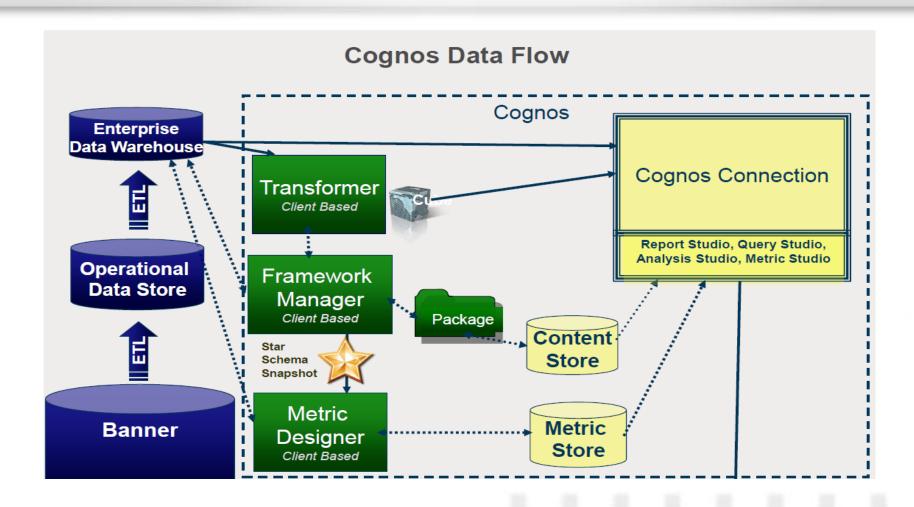
New reporting architecture with ODS (Operational Data Store) and Cognos BI

Our ODS and Cognos architecture





Here's how Cognos fits into ODS and EDW





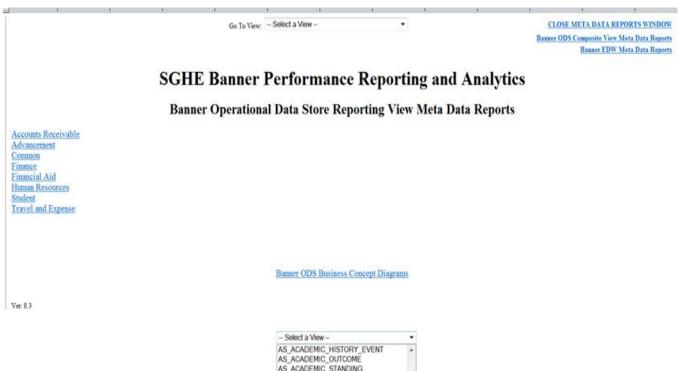
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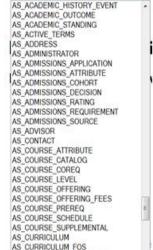
Main ODS reporting components

- Composite tables/views
- Reporting views
- Cognos Packages
- Metadata information
- ETL processes
- OWB
- BCD



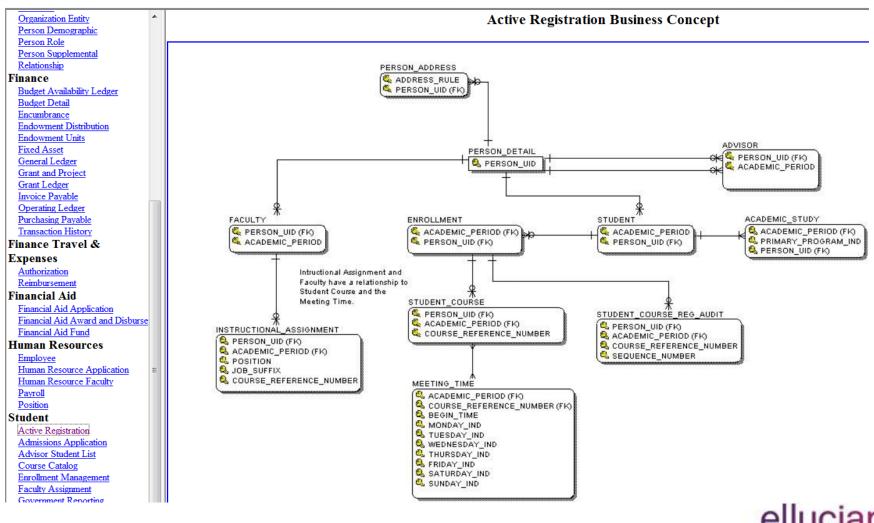
Quick look inside ODS







Quick look at the BCD



Session ID xxxx 21 2⁻²

Cross cut of MGRSDAX

Our MGSRDAX

Address

Business Profile	Internal Group	Internal Code	Internal Code Sequence	Reporting Date	External Code
INSTITUTION	ACTIVITY CATEGORY	ALUMACCG			UNGRD
INSTITUTION	ADDRESS	ADMSADDR	1		PR
INSTITUTION	ADDRESS	ADMSADDR	2		MA
INSTITUTION	ADDRESS	ALUMADDR	1		BU
INSTITUTION	ADDRESS	ALUMADDR	2		MA
INSTITUTION	ADDRESS	ARADDR	1		MA
INSTITUTION	ADDRESS	ARADDR	2		PR
INSTITUTION	ADDRESS	ARADDR	3		TD
INSTITUTION	ADDRESS	ARADDR	4		FR

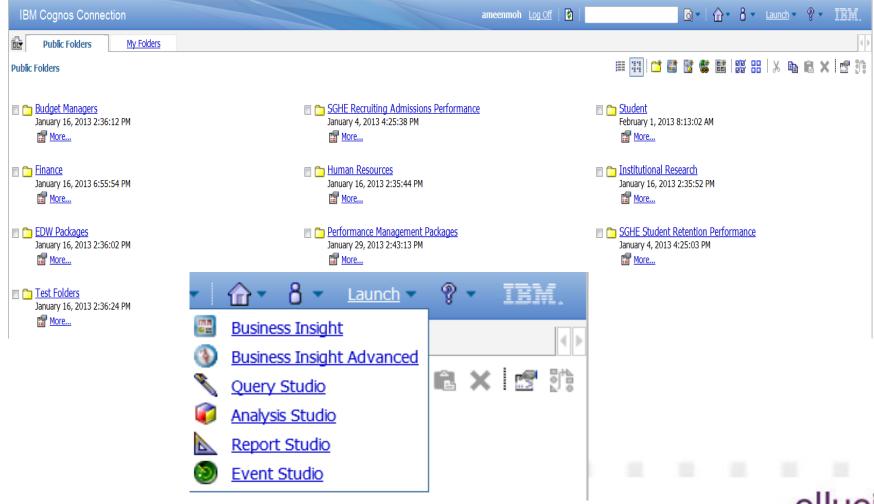
Test

Business Profile	Internal Group	Internal Code	Internal Code Sequence	Reporting Date	External Code
INSTITUTION	TEST	ADMSTEST	1		<u>S01</u>
INSTITUTION	TEST	ADMSTEST	2		<u>502</u>
INSTITUTION	TEST	ADMSTEST	3		<u>503</u>
INSTITUTION	TEST	ADMSTEST	4		<u>A01</u>
INSTITUTION	TEST	ADMSTEST	5		<u>A02</u>
INSTITUTION	TEST	ADMSTEST	6		<u>A05</u>
INSTITUTION	TEST	ADMSTEST	7		<u>S07</u>



Session ID xxxx 22 22

Initializing Cognos Studios



Locating Cognos package for reporting

List of all packages: Cognos > Public Folders > Student > A Student Packages Name Active Registration Advisor Student List Course Catalog Enrollment Management Enrollment Management Subset Faculty Assignment Faculty Subset Financial Aid Application Financial Aid Award and Disbursement Government Reporting Loan Disbursement	
Active Registration Admissions Application Advisor Student List Course Catalog Enrollment Management Enrollment Management Subset Faculty Assignment Faculty Subset Financial Aid Application Financial Aid Award and Disbursement Government Reporting	
Admissions Application Advisor Student List Course Catalog Enrollment Management Enrollment Management Subset Faculty Assignment Faculty Subset Financial Aid Application Financial Aid Fund Government Reporting	
Advisor Student List Course Catalog Enrollment Management Enrollment Management Subset Faculty Assignment Faculty Subset Financial Aid Application Financial Aid Award and Disbursement Financial Aid Fund Government Reporting	
Course Catalog Enrollment Management Enrollment Management Subset Faculty Assignment Faculty Subset Financial Aid Application Financial Aid Award and Disbursement Financial Aid Fund Government Reporting	
Enrollment Management Enrollment Management Subset Faculty Assignment Faculty Subset Financial Aid Application Financial Aid Award and Disbursement Financial Aid Fund Government Reporting	
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Financial Aid Award and Disbursement Financial Aid Fund Government Reporting	
☐ Financial Aid Fund☐ Government Reporting	
Government Reporting □	
Loan Disbursement	
Receivable Customer	
Receivable Revenue	



Session ID xxxx 24

Building an Adhoc report - example

- Requirement: All students (their id, names, address(both PR & MA), student level, college, major1 & 2, minor 1 & 2, GPA, Hours earned) for registered undergrads from business college for spring term 2013.
- Information location in Banner Tables:

```
spriden – id, ssn, last/first/mi names,
spraddr – street (1,2,3), city, state and zip
Sfrstcr – term, registration flags
sgbstdn - student level, college
```

If a Parameterized report: hard coded values.

Will pass user enetered term, student level and college when modifyng in Cognos

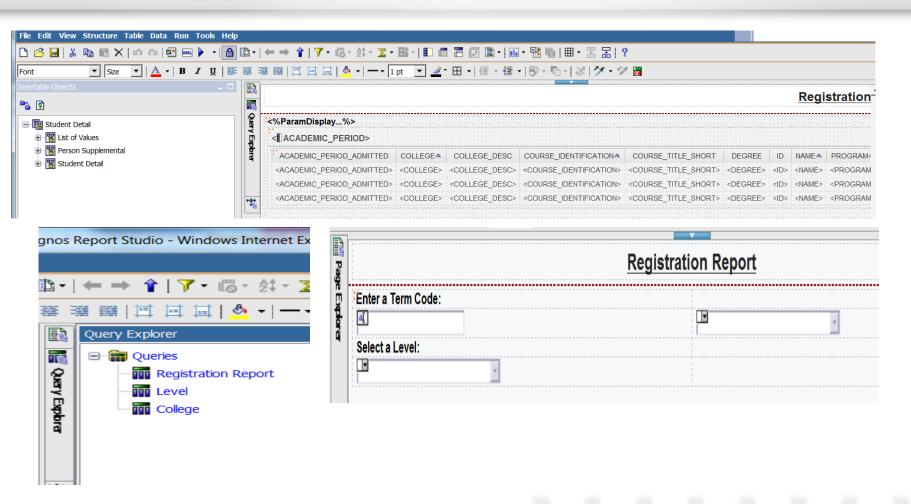


Adhoc report's SQL code - example

```
select SPRIDEN_ID shu_id, spriden_first_name FName, spriden_last_name LName,
Address1, Address2, City, State, Zip,
sgbstdn_majr_code_1 major1, sgbstdn_majr_code_1_2 MAJOR2, SGBSTDN_MAJR_CODE_MINR_1 MINOR1,
SGBSTDN_MAJR_CODE_MINR_1_2 MINOR2, GPA, Hours_Earned
from SGBSTDN, spriden,
                         (SELECT spraddr_PIDM, SPRADDR_STREET_LINE1 ADDRESS1, SPRADDR_STREET_LINE2 ADDRESS2,
                        SPRADDR_city CITY, SPRADDR_stat_code STATE, SPRADDR_zip ZIP,SPRADDR_atyp_code,SPRADDR_NATN_CODE
                        FROM spraddr A
                        WHERE SPRADDR_ATYP_CODE = (SELECT MAX(SPRADDR_ATYP_CODE)
                                                  FROM SPRADDR
                                                  WHERE SPRADDR_ATYP_CODE IN ('MA', 'PR')
                                                  AND SPRADDR PIDM = A.SPRADDR PIDM
                                                  AND SPRADDR_STATUS_IND IS NULL
                                                  AND (TRUNC(spraddr_to_date) > SYSDATE OR SPRADDR_TO_DATE IS NULL) )
                        AND SPRADDR_SEQNO = (SELECT MAX(SPRADDR_SEQNO)
                                            FROM SPRADDR
                                            WHERE SPRADDR_PIDM = A.SPRADDR_PIDM
                                            AND SPRADDR_STATUS_IND IS NULL
                                            AND (TRUNC(spraddr_to_date) > SYSDATE OR SPRADDR_TO_DATE IS NULL)
                                            AND SPRADDR_ATYP_CODE = (SELECT MAX(SPRADDR_ATYP_CODE)
                                                                    FROM SPRADDR
                                                                    WHERE SPRADDR_ATYP_CODE IN ('MA', 'PR')
                                                                    AND SPRADDR PIDM = A.SPRADDR PIDM
                                                                    AND SPRADDR_STATUS_IND IS NULL
                                                                    AND (TRUNC(spraddr_to_date) > SYSDATE OR SPRADDR_TO_DATE IS NULL) )) ) ADDRINFO,
                                 (select shrlapa pidm, shrlapa hours earned Hours Earned, round(shrlapa apa.3) GPA
                       from shrlqpa
                    where shrlgpa_gpa_type_ind = '0'
                    and shrlopa lev1 code = 'UG').
                    (select sfrstcr_pidm
                    from sfrstcr
                    where sfrstcr_term_code = '201310'
            and sfrstcr_rsts_code in ('RE', 'RW')
                    group by sfrstcr_pidm)
where spriden_pidm = SPRADDR_PIDM(+)
AND SPRIDEN_PIDM = sfrstcr_pidm
and spriden_pidm = sqbstdn_pidm
and spriden_pidm = shrlgpa_pidm(+)
and spriden_change_ind is null
AND sgbstdn_levl_code ='UG'
and sgbstdn_COLL_code_1 = 'BU'
and sgbstdn_term_code_eff = (select max(sgbstdn_term_code_eff) from sgbstdn where sgbstdn_pidm = spriden_pidm
and sgbstdn_term_code_eff <='201310');
```



Example of an ad hoc report in Cognos





Report example requiring a data modeling

```
select 'Active Students with No Registration PIN', 'Term: '||:term, spriden id STU ID, spriden last name LNAME, spriden first name FNAME,
spriden mi MI,
sqbstdn levl code SLevel, sqbstdn majr code 1 MAJOR, ShortName, substr(NVL(spbpers ssn, 'XXXXXXXXX'), 6, 4) SSN, Email
FROM SPRIDEN, sqbstdn, spbpers,
           (SELECT goremal pidm, substr(goremal email address, 1, instr(goremal email address, '@', 1)-1) ShortName
           from goremal
           where goremal emal code = 'SHU'
           and goremal status ind = 'A') a,
           (SELECT goremal pidm, goremal email address Email
            from goremal
           where goremal emal code = 'SHUL'
           and goremal status ind = 'A') b
WHERE SPRIDEN PIDM = sgbstdn pidm
and spriden pidm = spbpers pidm
AND SPRIDEN CHANGE IND IS NULL
AND SPRIDEN PIDM = a.GOREMAL PIDM (+)
AND SPRIDEN PIDM = b.GOREMAL PIDM (+)
and sgbstdn stst code = 'AS'
and sgbstdn levl code in ('GR')
and not exists (select 1 from sprapin
            where sprapin pidm = spriden pidm
            and sprapin_process_name = 'TREG'
            and sprapin term code = :term)
and sgbstdn term code eff = (select max(sgbstdn term code eff) from sgbstdn
               where sqbstdn pidm = spriden pidm
               and sgbstdn term code eff <= :term)
order by major, Iname;
```



-- Query Active squudents Registration Pin Report

Reporting scenario requiring modified views and packages

Script

```
Create Banner/Staging view:
      -- run this as SHUDEVL
      create or replace view SHU AS STUDENT ALTERNATE PIN as
      select
      sprapin pidm
                            PERSON UID,
      sprapin term code
                          TERM CODE,
      sprapin process name PROCESS NAME,
      sprapin pin
      from sprapin;
      GRANT SELECT ON SHUDEVL.SHU AS STUDENT ALTERNATE PIN TO ODSMGR;
      CREATE PUBLIC SYNONYM SHU AS STUDENT ALTERNATE PIN FOR
      SHUDEVL.SHU AS STUDENT ALTERNATE PIN;
Create ODSMGR table:
      CREATE TABLE SHU_MST_STUDENT_ALTERNATE_PIN
                              NUMBER NOT NULL,
      PERSON UID
      TERM CODE
                              VARCHAR2 (63) NOT NULL,
      PROCESS NAME
                              VARCHAR2 (63),
      PIN
                              VARCHAR2 (63)
      );
      CREATE INDEX SHU MST STUDENT ALT PIN INDEX
       ON ODSMGR.SHU MST STUDENT ALTERNATE PIN(PERSON UID, TERM CODE)
      TABLESPACE INDX;
Create ODSMGR reporting view:
      CREATE OR REPLACE VIEW SHU STUDENT ALTERNATE PIN
      SELECT
        PERSON UID,
        TERM CODE,
        PROCESS NAME,
      FROM SHU MST STUDENT ALTERNATE PIN;
```



Reporting with modified views and packages

Example of SRARPIN information that was lacking in ODS:

Justification for SHUMOD:

SPRAPIN_Term_ Code	TERM_C ODE	
SPRAPIN_PIDM	PERSON _UID	
SPRAPIN_Proce	PROCES	
ss_Name	S NAME	
SPRAPIN_PIN	PIN	

The SRARPIN table was added from an existing ODS view that was created when ODS was first being rolled out.

Package: Student Detail

View/Packet: SHU_STUDENT_ALTERNATE_PIN

Joins: 1.1 Join on Pidm to Person UID with the Student

view/packet.



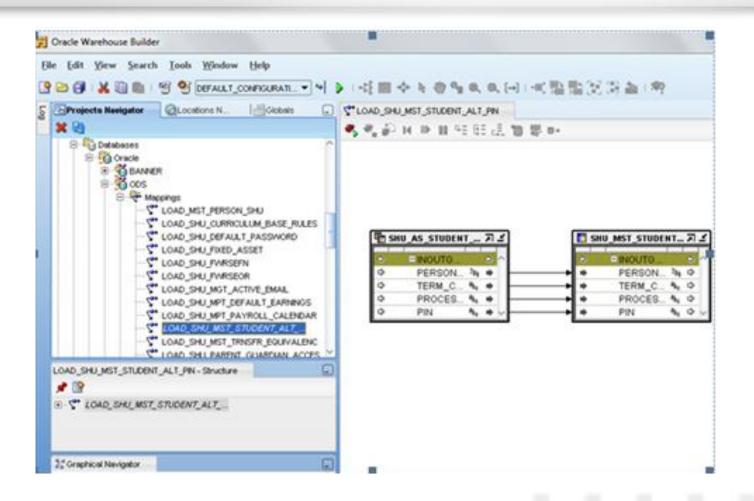
Reporting with modified views and packages

What we accomplished by modifying:

- SPRAPIN had to be modified to bring this information into a modified Cognos package we most frequently like Student Detail package
- Take care of the outer joins and uniqueness of data populated in INB
- 1.1 Join on Pidm to Person UID with the Student view/packet.

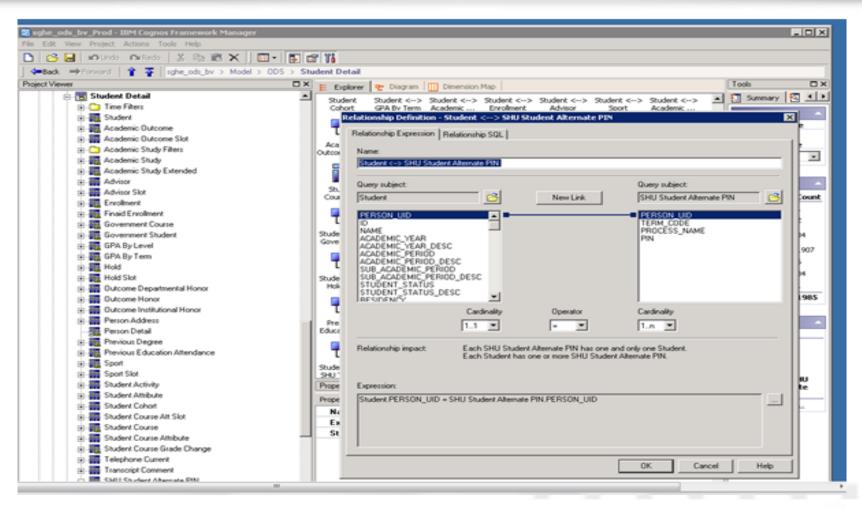


Create a mapping in OWB



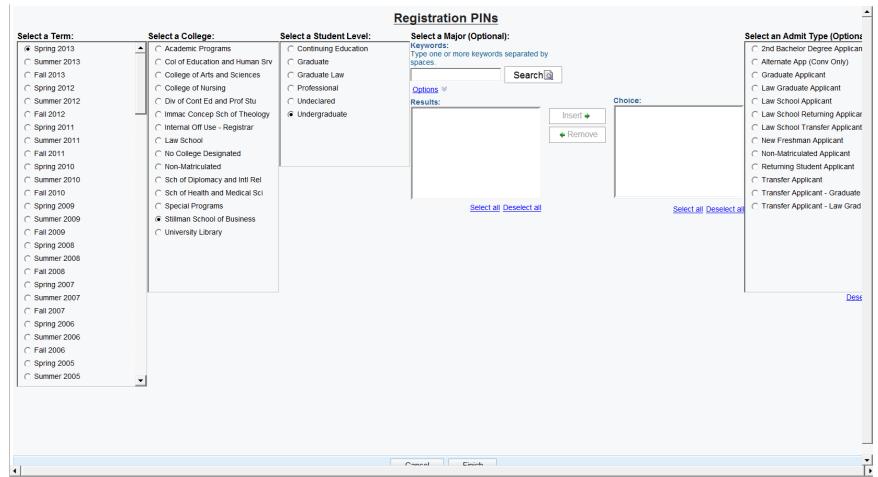


Adding new mapping to package using FMW





Reporting with modified views and packages



Session ID xxxx 34

Reporting with modified views and packages

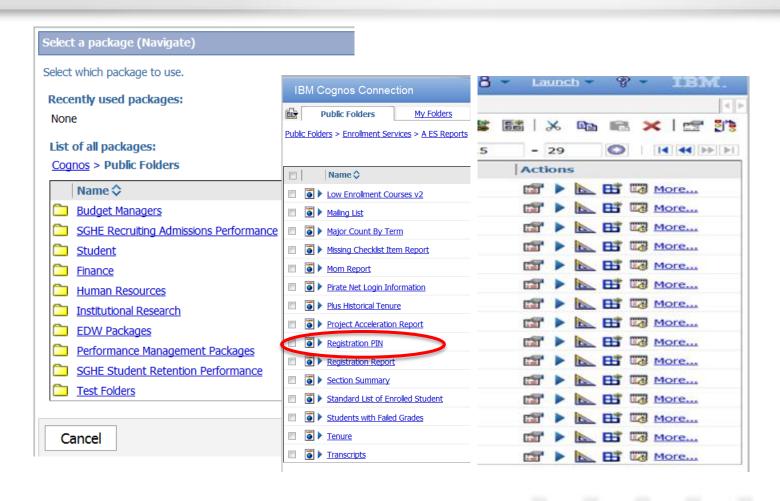
M Cognos Viewer - Registration PIN

Registration PINS

ID	Na	ame	Short Email	Pin	Long Email	Major
312171	Abdelhady,				elhady@student.shu.edu	BFIN
398760	Abrahim				nzadeh@student.shu.edu	BFIN
195798	Abra				abrams@student.shu.edu	BACC
197946	Ace				:evedo@student.shu.edu	BACC
726599	Ad				adams@student.shu.edu	BFIN
599489	4				admani@student.shu.edu	BACC
794460	Adri				.adrien@student.shu.edu	BUND
781340					ahmad@student.shu.edu	BUND
963288	A				ahmed@student.shu.edu	BUND
85708	A				y.aiello@student.shu.edu	BMKT
700582	Alan				alarcon@student.shu.edu	BFIN
959286	Ala				e.alario@student.shu.edu	ECON
703344					ily.alati@student.shu.edu	BMGN
799498					h.allen@student.shu.edu	ECON
311933	All				is.allen@student.shu.edu	BFIN
86182					n.allen@student.shu.edu	BSPM
300498					.alvino@student.shu.edu	BACC
865454	An				imador@student.shu.edu	BFIN
89527	Am				.amato@student.shu.edu	BFIN
63880					.amato@student.shu.edu	BMKT

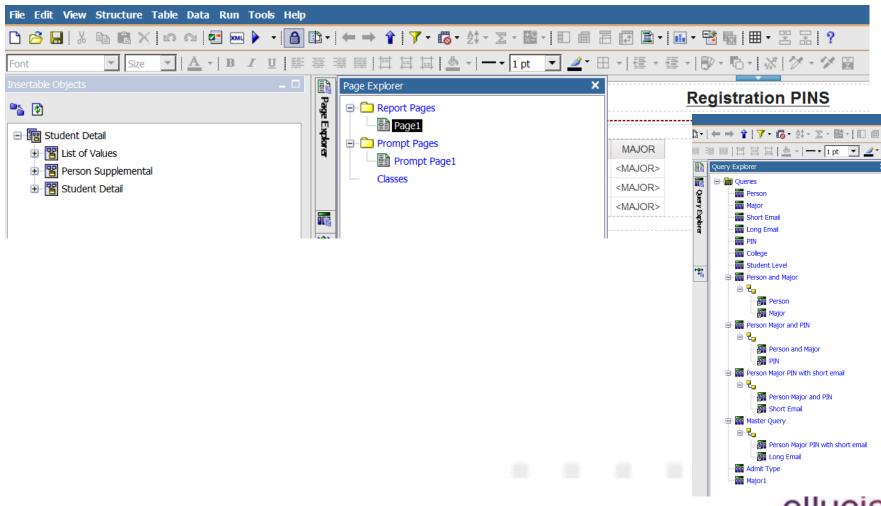


Cognos report with package mods, pg2

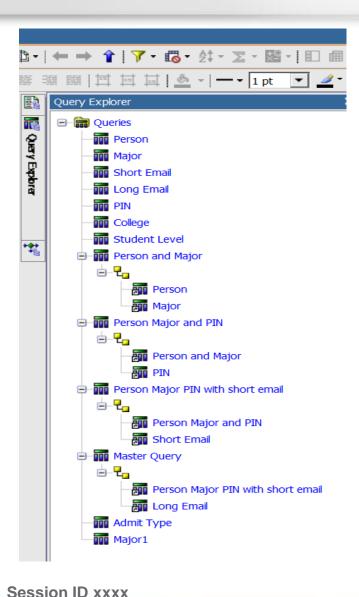




Cognos report - Design View and Runtime

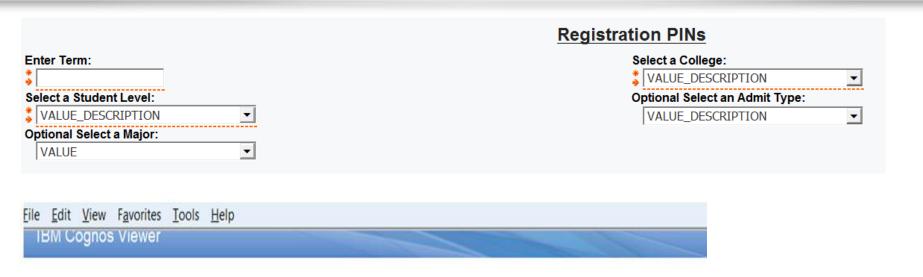


Cognos report – Design View





Cognos report – Runtime view



Registration PINS





Examples of other modification done by Enrollment Services

- SORHSCH ADMR CODE
- SGBSTDN_RATE_CODE
- SGBSTDN_TERM_CODE_CTLG_1
- SHRTRTK Table The SHRTRTK Table was created as SHU_TRANSFER_EQUIVLANCY an added to the admission application package



Our reasons for in-house modification

- Limitation of data in ODS that's extracted from INB
- Baseline ODS calculation in the ETL was a limitation
- Data resides in ancillary systems outside of Banner
- Performance issues with baseline ODS views that needed better optimization
- Better clarity of information and management of operational terms better suited for our institution
- Make reporting easier with certain packages having institutional specific data to deal with our unique ways of storing information in INB



Session ID xxxx 41 41

Example of another Cognos package modification with emails in GOREMAL

Reason for mod.

- We keep two or more active emails in GOREMAL.
- Therefore, we wanted to flatten out data and report multiple active emails.

i.e: Shu_Email, shu_email_long, Personal_email



New Banner/Staging composite view:

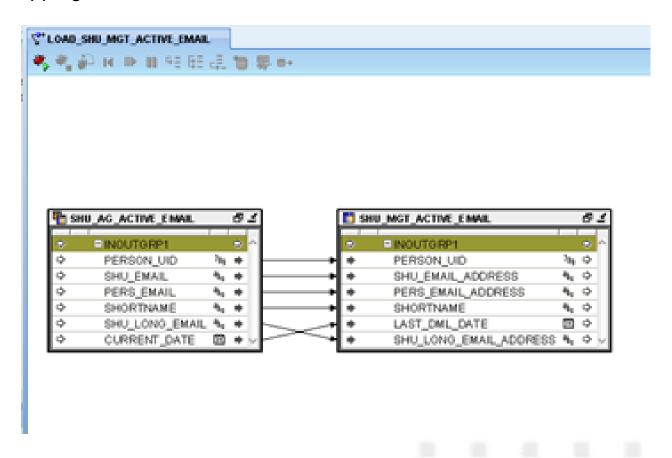
```
CREATE OR REPLACE VIEW SHUDEVL.SHU AG ACTIVE EMAIL
as
SELECT PERSON UID, SHU EMAIL, PERS EMAIL, SHORTNAME, SHU LONG EMAIL, SYSDATE
CURRENT DATE
FROM
  (select spriden pidm PERSON UID,
      (select goremal email address from goremal B
      where B.rowid = SHU F GET GOREMAL ROWID (spriden pidm, 'SHU') ) SHU EMAIL,
      (select goremal email address from goremal C
      where C.rowid = SHU F GET GOREMAL ROWID (spriden pidm, 'PERS') ) PERS EMAIL,
      gobtpac external user SHORTNAME,
      (select goremal email address from goremal D
      where D.rowid = SHU F GET GOREMAL ROWID (spriden pidm, 'SHUL') ) SHU LONG EMAIL
   from spriden,
      gobtpac
   where spriden pidm = gobtpac pidm (+)
    and spriden change ind is null
WHERE SHU_EMAIL IS NOT NULL
 OR PERS EMAIL IS NOT NULL
 OR SHORTNAME IS NOT NULL
 OR SHU LONG EMAIL IS NOT NULL;
```

New ODS table:

```
CREATE TABLE ODSMGR.SHU_MGT_ACTIVE_EMAIL (
person_uid number,
shu_email_address varchar2(255),
pers_email_address varchar2(255),
shortname varchar2(63),
last_dml_date date
);
```



OWB Mapping to load to SHU_MGT_ACTIVE_EMAIL:



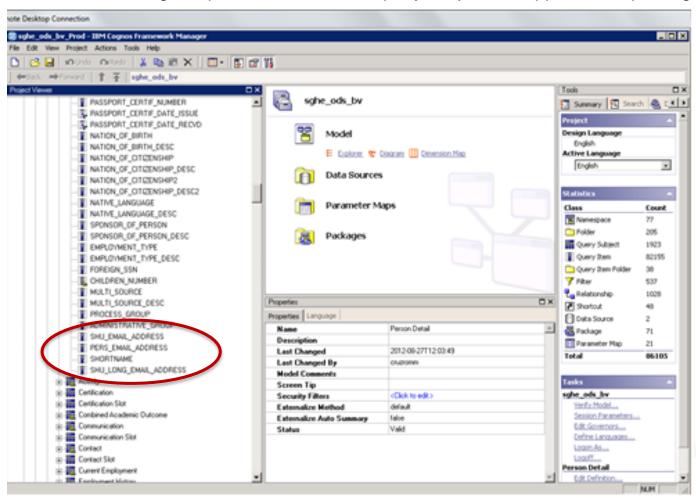


```
Updated PESON_DETAIL view in ODSMGR
```

```
CREATE OR REPLACE FORCE VIEW PERSON_DETAIL
 (PERSON_UID,
 ID,
 ID SOURCE.
 ID2.
. EMPLOYMENT TYPE,
 EMPLOYMENT TYPE DESC,
 FOREIGN SSN.
 CHILDREN_NUMBER,
 MIF VALUE,
 MIF_DESC,
 ZONE VALUE,
 DOMAIN VALUE,
-- SHUMOD: ADD COLUMNS
 SHU EMAIL ADDRESS,
 PERS EMAIL ADDRESS,
 SHORTNAME,
 SHU_LONG_EMAIL_ADDRESS
FROM MST_PERSON,
-- SHUMOD: ADD JOIN
 SHU MGT ACTIVE EMAIL
WHERE MST PERSON.PERSON UID = SHU MGT ACTIVE EMAIL.PERSON UID (+);
```



Framework Manager, Update Person Detail query subject in Supplemental package





Challenges and lessons learned with ODS and Cognos

- ODS reporting view column names differ from Banner. Some naming conventions are confusing and impractical.
- Ancillary databases and systems that sit outside of ODS needed new ETL process
- Slicing and dicing for better informed decisions are not straight forward
- Some departments justify the need for up to the minute transactional information
- Data originally mapped in the default reporting views were not how Data remained in Banner
- Many Oracle functions needed to be re-checked for the logical code for data integrity
- Limitation of Cognos licenses across campus wide
- Our need to justify additional intellectual resources for IT and departmental IT



Session ID xxxx 48

Justification for real time transactional data

- Data freezing or snap shot capture
- Cognos open licenses Strictly limited
- Opt for materialized views refreshed on demand



Questions & Answers

Open discussion



Thank You!

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Please take survey and feel free to contact us.



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(Operational Data
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