

# MUHAMMAD FARHAN

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## SUMMARY

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I am a Graphic Designer with over three years of freelance experience specializing in digital design. My expertise includes creating logos, typography, wordmark logos, banners, UI/UX designs, etc. I adeptly utilize Adobe Illustrator, Adobe Photoshop, Canva, and Figma to transform design concepts into polished visuals. I consistently deliver high-quality designs that are aligned with brand strategies.

## APPLICATION OR TOOLS

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- Figma
- Adobe Illustrator
- Adobe Photoshop
- Canva
- CapCut
- Generative AI Tools

## EXPERIENCE

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### PT Semen Padang – Padang, Indonesia

Full Stack Developer - Intern (January - February 2025)

- Collaborate closely with stakeholders to understand requirements and design user-friendly interfaces for internship management web applications tailored to PT Semen Padang's IT Site Operations work unit.
- Conduct user research and gather feedback to create intuitive and visually appealing designs that enhance user experience and meet business objectives.
- Develop mockups using tools such as Figma to visualize and present design concepts to stakeholders.
- Design and optimize business process workflows to ensure smooth navigation and efficient task management within the internship management system.

## PORTFOLIO

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<https://www.behance.net/muhammadfarhan208>

## EDUCATION

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### ANDALAS UNIVERSITY (20202 - Present)

Bachelor of Information System

## PROJECT

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### USER INTERFACE FOR INTERNSHIP MANAGEMENT WEB APPLICATION FOR IT SITE OPERATIONS WORK UNIT OF PT SEMEN PADANG:

- Design a user-friendly and visually appealing interface for an internship management web application tailored to PT Semen Padang's IT Site Operations work unit, ensuring alignment with user needs and business objectives.
- Conduct user research and gather insights to create intuitive designs that enhance usability and improve the overall user experience.
- Develop interactive mockups using tools such as Figma to visualize and present design concepts to stakeholders.
- Iterate designs based on user feedback and testing to refine the interface and deliver a final product that meets user expectations and business requirements.

## LANGUAGES

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- Indonesia (Native)
- English (Intermediate)