Nifty Thrifty Personal Website

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Final Website & Project Report

**Introduction:**

The subject of my website is a platform where the consumer or customer can come and shop thrifted items. There are many businesses who have this same approach of selling others peoples used items, but I just put it to a website. This website also allows for easily selling and getting money or store credit for the items you send in. The audience of my website is anyone who is looking for an easy way to shop thrifted items and also just was a clean easily usable platform to sell their old, used clothes. There are tons of in person sites like Goodwill and DI that offer shoppers to look through and buy clothes right there in the store, but it's sometimes hard to find the fit or item of clothing you want. Nifty Thrifty makes it easy for the user to punch in what he or she is searching for and easily access it within seconds. Nifty Thrifty really caters to the next generation who want an old style but they want it now and fast without getting up and having to dig through people's old clothes. Also appeals greatly to online shoppers.

Website URL: [Nifty Thrifty [Home] (flemin11.github.io)](https://flemin11.github.io/2wdd130/personal_web/home.html)

**Goals/Objectives:**

I hope to accomplish just an easy platform for all ages to just shop and sell used/thrifted items. I have always loved thrift shopping and especially online thrift shopping because it meant that I didn’t have to dig through other people's junk to find the right fit for me. Instead, I could enter in a couple of my sizes, colors, and clothing items and it could bring what I want. I tried to make a site that did the same things but was just easy to navigate and work. I think Nifty Thrifty accomplishes just that.

**Design Process:**

I came up with the design for my websites because of my love for thrift shopping and more specifically, online thrift shopping. There are several platforms like Goodwill and Other Mothers that have online portions for their already thriving businesses and I took some tips and design pieces from some of those websites to create and design what is now Nifty Thrifty. In terms of the logo and name, I wanted something simple for the logo where it would be easily recognizable and not too complex. For the name, I’ve always been called a nifty guy when it came to my money and thrift shopping brought about thrifty, so together I just created Nifty Thrifty.

**Conclusion:**

After completing this personal website, I really got an idea into how websites are made and how much thought and careful effort is put into every little piece of the website. I aslo learned and was able to recognize different aspects of other websites and how they were created after creating and making my own from scratch. I learned just a lot about every aspect of web design and ways to make it more of a cool, interactive experience for the user. I know that I will use this in the future because I really have a passion for this website stuff and it’ll also help me more easily create websites and platforms for my other projects in other classes because I know how to use and create a website of my own.