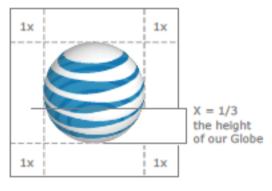
Globe Alone Clear Space and Minimum Size









Clear Space

Minimum Size / Print

Minimum Size / Web

Small Usage/Print

Clear Space Requirements

Clear space isolates our Globe from other visuals.

The minimum allowable clear space is equal to 1X, with X defined as 1/3 the height of the artwork.

Remember that a greater amount of clear space should be applied whenever possible.

Globe Alone Minimum Size

To ensure our Globe's visibility in all uses, the minimum sizes have been established.

In print materials, our Globe is not to be scaled below 0.375 " (9.5mm) in height.

In web applications, our Globe is not to be scaled below 25 pixels in height.

Small Usage

Our solid color Globe is intended strictly for small-usage applications, such as promotional items or electronic devices.

Our small-usage Globe Alone is not to be sized below 0.1563 " (3.9mm) in height.

This artwork is available by approval only.

AT&T Brand Identity Guidelines / Globe Usage