

Enrollment No:.....

Mid-Term Examination – Nov 2023

Programme: B.Tech (AI&ML/AI&DS/IIoT)

Paper Code: AIDS 311/AIML 311/IOT311

Time: 1½Hrs.

Semester: 5th Semester

Paper Name: Principles of Entrepreneurship Mindset

Maximum Marks: 30

Note:

- Question No. 1 is compulsory.
- Attempt any two questions from the remaining questions.
- Some questions have internal choice also.
- All questions carry equal marks.

Question 1		Marks
1(a)	Explain 'Entrepreneurship'?	[2]
1(b)	Define 'Intrapreneur'?	[2]
1(c)	Discuss the term 'Social Entrepreneurship'?	[2]
1(d)	What do you mean by 'Angel investors'?	[2]
1(e)	What is the meaning of 'Game changers'?	[2]
Question 2		
2(a)	What are the key characteristics of successful entrepreneurs?	[3]
2(b)	When an Idea does qualify to become a good business opportunity?	[3]
2(c)	Explain the various types of Innovation with suitable examples?	[4]
Question 3		
3(a)	What do you mean by 'Business Model Canvas'?	[3]
3(b)	Discuss in brief 'Building Blocks' of the Business Model Canvas i.e. 'Distribution Channels' & 'Key Partnerships', with suitable examples.	[4]
3(b)	Explain the term 'Business Problem statement' along with suitable example?	[3]
Question 4		
4(a)	List out the problems faced and strategies adopted by the Founder/s of any Startup in Computing?	[5]
4(b)	Highlight the financial achievement and future aspects in respect of any Startup.	[5]
