product\_placement.pdf - A simple paragraph detailing the correlations found by running the apriori algorithm against our datamart.

results.png – A screenshot of the output of running product\_placement.py

product\_placement.py – A python script to find correlations between sets of data using the apriori algorithm. Dependencies can be installed with pip.

usage: product\_placement.py [-h] [-d DBNAME] [-u USER] [-p PASSWORD] [-c COUNTRY] optional arguments:

-h, --help show this help message and exit

-d DBNAME, --dbname DBNAME

Database name

-u USER, --user USER Database username

-p PASSWORD, --password PASSWORD

Database password

-c COUNTRY, --country COUNTRY

Country to use in query