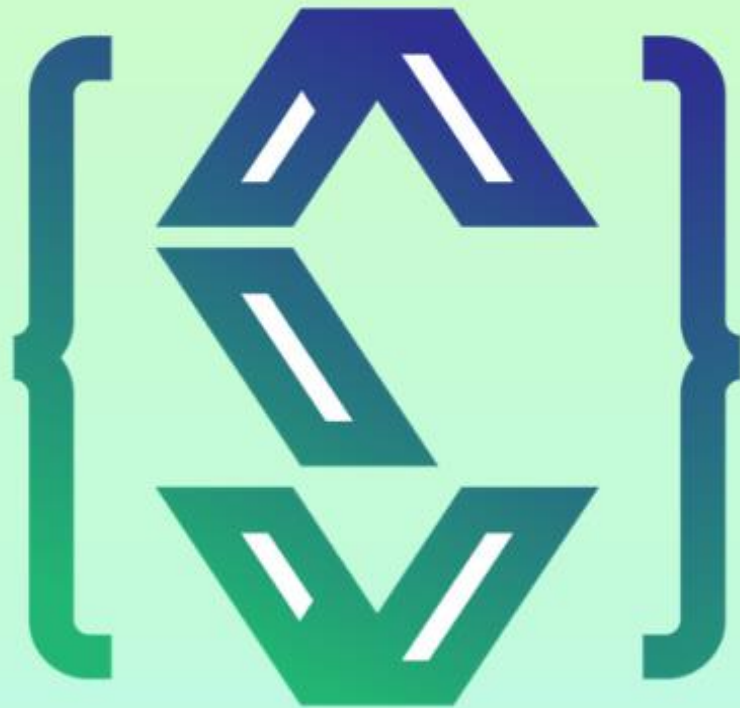# SocietyHacks

## August 10, 2019

Dedicated to giving back to the youth of our community

# WHAT IS SOCIETYHACKS?

SocietyHacks is a 24 hour, student-run hackathon that is partnered with SMYLE (Student Mentors for Youth, Learning, and Education), a non-profit organization aiming to provide students in local and international communities with hands-on learning by empowering high schoolers to spread their passions (Check out SMYLE at https://wesmyle.org). With multiple school branches in Florida and California, over 1000 community service hours, and over 2000 community members served, us at SMYLE realized that we can make a great difference in communities around the world. In order to make an even greater difference, we have chosen to organize SocietyHacks, a center of innovation for students all over the Bay Area to create programs that will improve student communities around the world, especially those that are less fortunate. We also focus on creating a friendly and welcoming environment, where new hackers can have a memorable first hackathon and build skill foundations while experienced hackers can have fun and continue to hone their skills. Having already experienced the incredible diligence and innovation of high schoolers working through SMYLE, we are highly optimistic about this year's event, and expect our attendees to create many innovative software projects that will surely benefit student communities everywhere!

Although this is only our first hackathon, we are optimistic that our diligent outreach team made up of people from Harker, Cupertino, Homestead, Menlo Atherton and Fremont High School can create a diverse hacking environment. We expect about 250 attendees this year, with around 50 attendees coming from each high school aforementioned, and a few more attendees from other high schools around the Bay Area!

# WHY SPONSOR US?

At our hackathon, students from all over the Bay Area, many of which whom are first-time coders, will come together to solve various issues or problems in student communities around the world. Your sponsorship will help us provide that opportunity for these students, so that we can allow them to find and continue a passion for programming and computer science. As a sponsor of our hackathon, your company will be able to witness the usage of your technologies by many student developers and form long-lasting impressions on these developers, greatly influencing them to utilize your technologies in the future. Additionally, you could send recruiters to network with student developers interested in internships and other opportunities.

# WHERE DOES YOUR MONEY GO?

All of your funds will go towards food, hacker swag, awards, and anything else necessary for the perfect hacking experience at SocietyHacks. SocietyHacks is a project of Hack Club's Hack Bank, a 501(c)(3) nonprofit incubator for hackathons; therefore, all donations to SocietyHacks are tax-deductible.

# SPONSORSHIP TIERS

| Categories | Perks | Gold $500+ | Emerald $1k+ | Ruby $2k+ | Partner $4k+ |
|---|---|---|---|---|---|
| General | Bring Hardware | ● | ● | ● | ● |
| | Send Representatives | ● | ● | ● | ● |
| | Sponsored Award | ● | ● | ● | ● |
| | Sponsor Table | | ● | ● | ● |
| | Workshop | | ● | ● | ● |
| | Judging | | | ● | ● |
| | Opening Presentation | | 3 min. | 5 min. | 8 min. keynote |
| | Awards Presentation | | | | 3 min. |
| Promotion | Distribute Materials | ● | ● | ● | ● |
| | Logo on Website | ● | ● | ● | ● |
| | Logo on Shirt | | ● | ● | ● |
| | Debrief Email after Event | | | ● | ● |
| Receive | Attendee Emails | | ● | ● | ● |
| | Resumes/Github/Devpost | | | | ● |

# OTHER WAYS TO HELP

We're open to all kinds of sponsorship to help us run our event! This includes:

1. Providing devices/other tech gadgets for participants to utilize in
   their projects
2. Providing access to APIs or other online services
3. Providing judges to determine winners and mentors to assist attendees with
   company-specific APIs
4. Sponsoring meals/snacks for the hackathon
5. Anything else that would help out!

# THANK YOU!

Thanks for taking the time to look through our sponsorship prospectus! We look forward to working and collaborating with you to make SocietyHacks a great experience for all! Let us know if you are interested or have any questions by contacting us at team@societyhacks.com. Remember that these sponsorship tiers are negotiable, and we are more than willing to provide you a custom sponsorship deal!