

# SMYLEHacks

August 10, 2019



Hacking for students everywhere since 2019

# WHAT IS SMYLEHACKS?

SMYLEHacks is a 24 hour, student-run hackathon hosted by the officers of SMYLE (Student Mentors for Youth, Learning, and Education), a non-profit organization aiming to provide students in local and international communities with hands-on learning by empowering high schoolers to spread their passions (Check out SMYLE at <https://wesmyle.org>). With multiple school branches in Florida and California, over 1000 community service hours, and over 2000 community members served, we at SMYLE have realized that we can make a great difference in communities around the world. In order to make an even greater difference, we have chosen to organize SMYLEHacks, a center of innovation for students all over the Bay Area to create programs that will improve student communities around the world, especially those that are less fortunate. We also focus on creating a friendly and welcoming environment where new hackers can experience their very first hackathon while experienced hackers can have fun while learning even more. Having experienced the tremendous successes of students working through SMYLE, we look forward to this year's event, and the many innovative programs that it will yield!

Although this is only our first hackathon, we are optimistic that our diligent outreach team made up of people from Harker, Cupertino, Homestead and Fremont High School can create a diverse hacking environment. We expect about 400 attendees this year, with around 100 attendees coming from each high school aforementioned, and a few more attendees from high schools around the Bay Area!

## WHY SPONSOR US?





At our hackathon, students from all over the Bay Area, many of which whom are first-time coders, will come together to solve various issues or problems in student communities around the world. Your sponsorship will help us provide that opportunity for these students, so that we can allow them to find and continue a passion for programming and computer science. As a sponsor of our hackathon, your company will be able to witness the usage of your technologies by many student developers and form long-lasting impressions on these developers, greatly influencing them to utilize your technologies in the future. Additionally, you could send recruiters to network with student developers interested in internships and other opportunities.



# WHERE DOES YOUR MONEY GO?

All of your funds will go towards food, hacker swag, awards, and anything else necessary for the perfect hacking experience at SMYLEHacks. SMYLEHacks is a project of Hack Club's Hack Bank, a 501(c)(3) nonprofit incubator for hackathons; therefore, all donations to SMYLEHacks are tax-deductible.

## SPONSORSHIP TIERS

Categories	Perks	Standard \$500+	Bronze \$1k+	Silver \$2k+	Gold \$4k+
<b>General</b>	Bring Hardware				
	Send Representatives				
	Sponsored Award				
	Sponsor Table				
	Workshop				
	Judging				
	Opening Presentation		3 min.	5 min.	8 min. keynote
	Awards Presentation				3 min.
<b>Promotion</b>	Distribute Materials				
	Logo on Website				
	Logo on Shirt				
	Debrief Email after Event				
<b>Receive</b>	Attendee Emails				
	Resumes/Github/Devpost				



# OTHER WAYS TO HELP

We're open to all kinds of sponsorship to help us run our event! This includes:

1. Providing devices/other tech gadgets for participants to utilize in their projects
2. Providing access to APIs or other online services
3. Providing judges to determine winners and mentors to assist attendees with company-specific APIs
4. Sponsoring meals/snacks for the hackathon
5. Anything else that would help out!

# THANK YOU!

Thanks for taking the time to look through our sponsorship prospectus! We look forward to working and collaborating with you to make SMYLEHacks a great experience for all! Let us know if you are interested or have any questions by contacting us at [team@smylehacks.com](mailto:team@smylehacks.com). Remember that these sponsorship tiers are negotiable, and we are more than willing to provide you a custom sponsorship deal!

