FLEXEET | TIENTO®

Resume Meeting

Presentasi Solusi AI & Automation Flexeet untuk Tiento

9 Februari 2026 • Kantor Tiento, Bandung • 3 jam 8 menit

FLEXEET × TIENTO®

📅 INFORMASI MEETING

Detail Meeting

ITEM	DETAIL
Tanggal	9 Februari 2026
Durasi	3 jam 8 menit 38 detik
Lokasi	Kantor Tiento, Bandung
Agenda	Presentasi Solusi Dashboard Terpadu, Integrasi API, Otomasi HR/Produksi, Ads & AI Guardrail

Tim yang Hadir

Tim Flexeet
Penyedia Solusi

| AW | **Aji Wanda**
Co-Founder Flexeet & Hijacket |

| ZA | **Zainal Arifin**
Co-Founder Flexeet |

Tim Tiento
Calon Klien

| ZH | **Zulfahmi Hendra**
Founder Tiento |

| MH | **Muhammad Haikal**
CEO Tiento |

| ML | **Muhammad Lutfi Lazuardi**
General Manager Commercial |

| W | **Windi**
HR Manager |

Overview Meeting

Meeting ini merupakan presentasi komprehensif dari **Flexeet** mengenai solusi AI dan automation terintegrasi untuk **Tiento**. Flexeet menawarkan sistem dashboard terpadu yang mengintegrasikan seluruh divisi (HR, Sales, Marketing, Production, Finance) dengan tujuan meningkatkan efisiensi operasional dan mengoptimalkan pengambilan keputusan strategis berbasis data.

Highlight Utama

- ✓ Single source of truth untuk semua data
- ✓ Efisiensi biaya AI hingga 93% (proven di Hijacket)
- ✓ Automation workflow untuk 90% pekerjaan repetitif
- ✓ Real-time dashboard & alert system
- ✓ Partnership approach dengan pendampingan intensif

Profil Flexeet

⌂ Profil Perusahaan

ASPEK	DETAIL
Tahun Berdiri	2024 (masih sangat muda)
Core Business	AI & Automation, Database Architecture, Workflow Automation
Klien	Sudah memiliki beberapa klien berjalan
Marketing	Belum aktif di sosial media (fokus eksekusi klien)
Website	Baru launching 2 hari sebelum meeting

📄 Studi Kasus: Hijacket

- Brand fashion muslim milik Aji Wanda & istri (Sylviana)
- Fokus online/digital sejak awal (offline baru 2 tahun terakhir)
- Kategori produk: 15–20 kategori, SKU terbatas, desain timeless
- Perusahaan induk: **Mangprang**

Pencapaian Implementasi Hijacket

METRIK	BEFORE	AFTER	IMPROVEMENT
Biaya AI/bulan	~~Rp 150 juta~~	Rp 10–15 juta	93% turun
Bubble chat/hari	10,000+	10,000+	Cost per chat turun
Manual work	~~2,500 jam~~	25 jam	99% turun
Platform Cekat	Top tier user	Optimized	Max efficiency

☺ Metodologi: 90% Logic/Coding + 10% AI = Maximum Efficiency

Paket Solusi Terintegrasi

7 modul solusi komprehensif untuk transformasi digital Tiento

1 Data Architecture & Integration

Komponen Utama

- Data cleaning & mapping
- Integrasi Jubelio (inventory management)
- Sync Order untuk marketplace
- TikTok API & Shopee integration
- Database centralization
- Dashboard visualization (Looker Studio)

Output

- Single source of truth untuk semua data
- Real-time data synchronization
- Customizable dashboard per divisi
- Eliminasi data gap & inconsistency

Kondisi Tiento Saat Ini

ASPEK	KONDISI	PROBLEM
Data Storage	Tersebar di berbagai platform	Sulit konsolidasi
Inventory	Jubelio	Belum optimal
Kantor	7 lokasi terpisah	Data tidak sinkron
Absensi	FingerSpot manual (flash disk)	Time-consuming
Compilation	Manual via WhatsApp & Excel	Human error tinggi
Data Gap	10% antara dashboard vs real	Trust issue

2 HR System Automation

A. Absensi & Kehadiran

- Face recognition via FingerSpot (cloud-based)
- Auto-sync ke database central
- Real-time notification keterlambatan via Telegram
- Dashboard kehadiran per divisi/individu
- Leaderboard "Ngaret Squad" (gamification)
- Mobile attendance untuk staff event/live

Rekomendasi Hardware

ITEM	SPEC	HARGA	CLOUD
FingerSpot	Face Recognition	Rp 1,5–2 juta/unit	Rp 300rb/tahun/unit
Lokasi	7 kantor	Total ~14 juta	~2,1 juta/tahun

B. Payroll & Penggajian

- Auto-calculate: Gaji pokok + Lembur + Bonus
- Auto-deduction: BPJS, PPh 21, Potongan lain
- Auto-generate slip gaji (PDF)
- Auto-send via Telegram/Email
- Transparent untuk karyawan & finance

C. Leave Management

- Pengajuan cuti/izin/lembur via sistem
- Approval workflow dengan hierarki
- Notifikasi otomatis ke atasan
- Rekap bulanan otomatis
- Cuti tidak terpakai → uang (configurable per level)

D. Performance Management

- Individual KPI monitoring
- Team performance dashboard
- Achievement-based bonus calculation
- Monthly/quarterly review automation

E. Asset Management

- Asset tracking (AC, komputer, kendaraan, dll)
- Depresiasi otomatis per bulan
- Reminder maintenance/renewal
- Asset value dashboard
- Utility monitoring (listrik, dll)

F. Applicant Tracking System (ATS)

- Recruitment pipeline management
- Manpower planning dashboard
- Call & receive tracking
- Internship/magang management

3 Sales & Marketing Tracking

A. Ads Performance Dashboard

- Download daily performance dari platform ads
- Sortable by ROAS, budget spend, conversion
- Alert system untuk underperforming ads
- Campaign naming standardization (SOP)
- Budget absorption tracking vs target

Kebutuhan Spesifik Tiento

METRIK	DETAIL	ALERT CONDITION
Target Budget	Rp 10 juta/hari	Penyerapan < 80% di jam 16:00
Actual Spend	Real-time tracking	Budget habis terlalu cepat
ROAS	Per ad set	ROAS < threshold
Penyerapan	% vs target	Below average

B. Live Streaming Performance

- GMV per host
- Produk paling banyak diangkat
- Duration vs omset correlation
- Daily report ke leader (auto)
- Host performance comparison

C. Content Performance

- Views, Likes, Comments (auto-pull dari platform)
- GMV per video/konten
- Affiliate vs Creator performance
- Winning pattern analysis
- Content replication recommendation

D. Stock Alert System

- Stock level per SKU/kategori
- Alert ketika < threshold
- WIP visibility (Work in Progress di produksi)
- Best seller prioritization
- Alternative product suggestion

4 Production & Supply Chain

Forecasting & Planning

- SKU performance (laku berapa/hari)
- Category/size/color trend analysis
- Average sales calculation untuk PO timing
- Production cycle consideration
- Variance availability optimization

Vendor Management

- PO automation & tracking
- Payment status notification
- Complaint system: CS → Vendor (direct via Telegram)
- Delivery monitoring
- Quality control feedback loop

5 Personal Assistant AI

Setiap divisi/fungsi memiliki Personal Assistant AI yang bisa menjawab pertanyaan 24/7 tentang company knowledge.

Contoh Bot

- **Sylvie** — Brand & Design guidelines (Hijacket)
- **HR Bot** — Company policies, SOP, HR rules
- **Product Bot** — Spesifikasi produk, bahan, ukuran
- **Sales Bot** — Sales strategy, pitch, objection handling
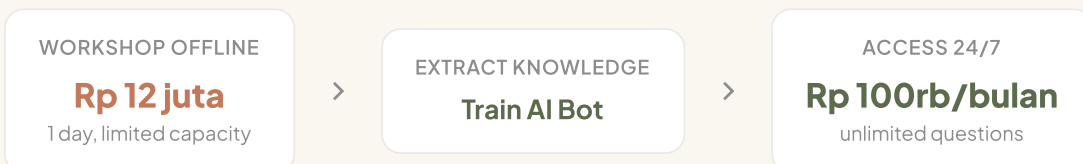- **Marketing Bot** — Content ideas, campaign guidelines

Perbandingan: Traditional vs AI Assistant

PROBLEM	TRADITIONAL	WITH AI ASSISTANT
Info cascade	Owner (10) → Manager (7) → Staff (3)	Semua dapat info (10) konsisten
Onboarding	1–2 minggu training	1–2 hari (self-learn via bot)
Repetitive questions	Manager jawab 30×/hari	Bot jawab unlimited
Availability	Jam kerja only	24/7

6 AI CEO & Mentor Bot

Kerjasama dengan expert/konsultan untuk create "digital twin" dari expertise mereka.

Business Model

WORKSHOP OFFLINE		EXTRACT KNOWLEDGE		ACCESS 24/7
Rp 12 juta	>	**Train AI Bot**	>	**Rp 100rb/bulan**
1 day, limited capacity				unlimited questions

7 Automation Workflow

Target Efisiensi

METRIC	BEFORE	AFTER	IMPROVEMENT
Working Hours	2,500 jam	25 jam	99% turun
Weekly Manual Task	20–30 jam	< 1 jam	97% turun
Report Generation	2–3 jam/hari	0 menit	100% turun
Data Entry Error	5–10%	< 0.1%	98% turun

Technology Stack

Platform & Tools

PLATFORM	FUNCTION	STATUS DI TIENTO
Jubelio	Inventory & marketplace integration	ALREADY USING
FingerSpot	Face recognition attendance	NEED UPGRADE
Looker Studio	Dashboard visualization	NEW
Cekat AI	Chatbot & AI automation	NEW
Telegram	Notification & bot platform	NEW (RECOMMENDED)
Custom SaaS	Web app untuk dashboard	NEW

Security & Compliance

ASPEK	IMPLEMENTATION
Server Ownership	Tiento (bukan third-party)
Data Encryption	SSL/TLS untuk transfer data
Access Control	Role-based permissions
Backup	Daily automated backup

Compliance

- TIDAK terkoneksi dengan pajak (berbeda dengan Mekari)
- TIDAK ada pihak ketiga yang bisa akses data
- NDA tersedia dan wajib ditandatangani
- Root access hanya untuk owner Tiento

Timeline Implementasi

STANDARD **3 Bulan**

REALISTIC **3–6 Bulan**

SUPPORT **Unlimited (sampai jalan)**

1 Data Architecture
4–6 minggu

Centralized database

Clean & structured data

Real-time sync working

Data quality > 95%

2 Dashboard & Reporting
3–4 minggu

Dashboard HR, Sales, Marketing, Production

Executive Dashboard (overview semua)

Mobile-responsive

Access control per role

3 Workflow Automation
4–6 minggu

Alert system working

Telegram bots deployed

Approval workflows automated

90% manual task eliminated

4 AI Implementation
3–4 minggu

Personal Assistant per divisi

24/7 availability

Token cost optimized

Cekat cost < Rp 15 juta/bulan

Biaya Bulanan (Recurring)

PLATFORM	COST/MONTH	NOTES
Cekat AI	Rp 3,8 juta	Minimum package
Cekat AI (Optimized)	Rp 10–15 juta	Dengan automation
Server Hosting	Rp 1–1,7 juta	Hostinger/equivalent
FingerSpot Cloud	Rp 25,000/bulan	Per device

⊙ Subtotal Platform: **~Rp 12–17 juta/bulan**

Tantangan Tiento

🕐 1. Kompleksitas Data

CHALLENGE	IMPACT
1000+ SKU	Forecasting kompleks
7 Lokasi	Data tidak sinkron
Tim Mobile	Sulit track attendance
Shift Dinamis	Rules kompleks
Multiple Channels	Data tersebar

⚡ 2. Performance Tracking

ISSUE	CURRENT STATE	DESIRED STATE
GMV Attribution	Sulit pisahkan channel	Clear attribution
Budget Tracking	Hanya spending	Target vs actual
Data Gap	10% difference	< 1% gap

Major Benefits

1 **Efisiensi Operasional Drastis**
90% manual work eliminated, 2,500 jam menjadi 25 jam

2 **Single Source of Truth**
No data disputes, faster decisions

3 **Cost Savings**
Optimized AI cost (93% proven)

4 **Scalability**
Handle 2–3× growth tanpa proportional manpower increase

5 **Competitive Advantage**
Faster market response, data-driven insights

Yang Perlu Disiapkan Tiento

1 **Data Inventory**

List semua platform, access/credentials, data structure

2 **SOP & Business Rules**

Naming conventions, approval workflows, KPI definitions

3 **Priority Modules**

Ranking modul paling urgent

4 **Budget Allocation**

Total budget, monthly comfortable range

5 **Team Preparation**

Project Champion, Technical PIC per divisi

6 **Technical Requirements**

Domain, server hosting, FingerSpot upgrade