



Essentials of Economics, Global Edition (Paperback)

By R. Glenn Hubbard, Anthony P. O'Brien

Pearson Education Limited, United Kingdom, 2018. Paperback. Condition: New. 4th edition. Language: English. Brand new Book. For one-semester Principles of Economics courses at two- and four-year colleges and universities. Reveal the relevance of economics through real-world business examples. One of the challenges of teaching Principles of Economics is fostering interest in concepts that may not seem applicable to students' lives. *Essentials of Economics, Fourth Edition* makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path—opening an art studio, trading on Wall Street, or bartending at the local pub—students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experience—for you and your students. It will help you to:

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