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Subject & Section: CTAPDEV L – COM231

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Midterm Exam Activity:  Christmas Greeting Card

Short Reflection Questions:

### **1. What inspired your greeting card design?**

My design was inspired by the traditional warmth and joy of the Christmas season, specifically the cozy feeling of a family gathering around a decorated tree. I chose a vibrant red and green color palette to evoke classic holiday cheer and included a festive image of a Christmas tree to symbolize life and celebration. This approach aims to create a nostalgic atmosphere that resonates with the recipient, making the greeting feel more personal and sincere. By focusing on these timeless holiday symbols, I wanted to capture the essence of a perfect Christmas morning spent with loved ones.

### **2. How did you apply creativity using Android UI components?**

I applied creativity by utilizing a `ConstraintLayout` to achieve a balanced and well-aligned design, ensuring all elements like the greeting message and the decorative image are perfectly positioned. I also used custom colors and margins to create a clean, modern aesthetic, and implemented a Toast message triggered by a button click to add an interactive, delightful surprise for the recipient.

Beyond the basic requirements, I incorporated a `CardView` with a semi-transparent background to give the card a premium, glassmorphism-inspired look while maintaining high text readability.

This combination of structural precision and aesthetic flair demonstrates how standard Android components can be transformed into a sophisticated digital experience.