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PRESS RELEASE

GIVE THE GIFT OF LOVE WITH A CUSTOM NAMEFRAME KEEPSAKE

Celebrate Any Special Occasion with a Unique Gift that Beautifully Displays a Child's Most Precious Moments

Meadville, PA – In the U.S. today, there are more than 100,000 businesses selling personalized gift products with annual sales of at least \$27 billion, and these numbers are continuing to increase. During tough economic times, people look for added value when buying memorable gifts and discretionary purchases. Just in time for myriad summer celebrations, NameFrame is helping families all across America create a personal gift that makes an enduring token of love for everyone to enjoy. NameFrame is a unique product that allows photos of a child to be beautifully and aesthetically displayed through cutouts of the child's name, a perfect gift for Mother's Day, a summer baby shower, birthday, graduation or Father's Day.



NameFrame is the expert online shop committed to providing personalized NameFrames made to the specific choices of proud parents, joyful grandmothers, eager friends and adoring families. Printed on non-corrosive archival paper with the proven silver halide technology, each NameFrame is surrounded with durable mat board to ensure your photos and memories are a keepsake that last into future generations.

Celebrate the joys of a birth or special occasion through a custom and cherished memento that you have a hand in creating. To make your own NameFrame, simply type in the child's name, choose from a variety of mats, frames, colors and details, upload

PRESS RELEASE

GIVE THE GIFT OF LOVE WITH A CUSTOM NAMEFRAME KEEPSAKE (CONT'D)

and arrange photos, and in a matter of moments your personalized NameFrame is a high quality and enduring work of art. Once complete, the distinctively individual NameFrame will be shipped within 48 hours anywhere in the United States. Step by step, image by image, detail by detail, NameFrame is a lasting gift for families everywhere to enjoy, all in the name of love.

"Name Frames are uniquely personal gifts that never go out of style. Nearly everyone knows a precious child, and using their name to capture, into memory, those fleeting moments of their life is a beautiful gift to give and receive," commented Kurt VanTuil, owner of NameFrame.



About NameFrame

NameFrame.com is a new division of VanTuil Photo & Imaging Center, located in Meadville, PA. Kurt VanTuil is no stranger to the photography and framing industry – his father founded their first camera store in 1957 and Kurt grew up learning the trade. With the advent of digital photography, VanTuil expanded its available services by adding a custom framing component, allowing patrons to create personalized works of art from their own photography. With more than 50 years of serving the western Pennsylvania community, the VanTuils are excited about helping people around the United States celebrate the joys of a birth or special occasion through the creation of a customized keepsake that will be cherished for generations. For more information visit www.nameframe.com. For media inquiries, please contact Gillian Christie by phone at 805-969-3744 or via e-mail at gillian@christiecomm.com.

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PRODUCTS



NameFrame provides you an opportunity to give a timeless, personalized gift that you can be a part of creating.

At NameFrame.com you can easily upload your photos and manipulate them for placement behind each letter.

NameFrame comes in a choice of colors and can be ordered with or without photos.

Your NameFrame ships within 48 hours. Shipment is available anywhere within the United States.

Celebrate the joy of a special occasion through the creation of a customized keepsake that will be cherished for generations.



ABOUT NAME FRAME

A DIVISION OF VANTUIL PHOTO & IMAGING CENTER

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NameFrame.com is the expert online shop committed to providing unique personalized Name Frames made to the specific and unique choices of prideful parents, joyful grandmothers, eager friends and adoring family. Step by step, image by image, detail by detail, Name Frame sends lasting gifts to households everywhere to be cherished for years to come, all in the name of love.



HOW TO

INSTRUCTIONS FOR CREATING A NAMEFRAME

With just a few simple steps, anyone can create a personalized NameFrame in moments.

1. Log on to www.nameframe.com
2. Enter the baby's name
3. Customize! Select from a variety of fonts, frames, mats and ornaments to personalize
4. Upload baby's cherished photos and easily arrange to fit within the letters of their name
5. Once complete, the uniquely personal and timeless NameFrame will be shipped within 48 hours anywhere within the United States.

